Regd. No. B 1065 CITY EDITION Regd. No. B 1065

The Bombay Chronicle

Founder: Pherozeshah Mehta Editor: Syed Abdullah Brelvi

LIBRARY OF THE BOMBAY BRANCH OF THE ROYAL ASIATIC SOCIETY

VOL. XXVII NO. 107 BOMBAY: SATURDAY, MAY 6, 1939 PRICE: ONE ANNA.

Beck's Reply To German Memorandum

Out To Fight For Danzig's Freedom

OUR SOVEREIGNTY OVER OUR OWN TERRITORY

Warsaw Memorandum Charges Nazi Govt. With Breach Of Assurances

WARSAW, May 5.

The Polish Memorandum replying to the German Note denouncing the Polish-German Agreement of 1934, handed to the German Ambassador in Warsaw, states that the Polish Government had foreseen that the difficulties experienced by the League of Nations in administrating Danzig would create a confused situation which must be clarified in the interest of Poland and Germany.

After stating that the Polish Government always considered its obligations based on the Polish-German Declaration of 1934, the Memorandum proceeds: "For several years, the Polish Government have given the German Government to understand that it is possible to proceed with sincere conversations on this subject. However, the German Government have only replied that the Danzig problem should not interfere with the German-Polish relations.

Moreover, the German Government had more than on one occasion given the Polish Government assurances on the subject of the free city of Danzig."—Reuter.

COL. BECK'S SPEECH

WARSAW, May 5.

Col. Beck replied to Herr Hitler in the Chamber this morning in a speech which the whole world was waiting to hear. He declared that the results of the weakening of collective international institutions had in recent months reached the borders of Poland.

"Serious Events"

"Very serious events have taken place. I refer in the first place, to Poland's agreement with Britain. Neither Britain, nor Poland has any aggressive intentions but they are determined to defend certain basic principles of international life. The Anglo-Polish agreement has been used by Herr Hitler as a pretext for unilateral denunciation of the Polish-German non-aggression agreement. Since the tendencies to interpret this pact as a limit to the freedom of our policy or as grounds for one-sided demands of concessions have appeared, the pact lost its real character."

Polish-German Pact

"The Reich has decided to denounce the Polish-German Pact without consulting either Britain or Poland. Although he invited the Reich Ambassador to visit him when he (Col. Beck) returned from London, he did not avail himself of this offer until to-day. If the Reich had interpreted the Polish-German Pact as one meant to isolate Poland, Poland should always have rejected this interpretation

Danzig And The Corridor

"As regards Danzig, the population is predominantly German but its livelihood and prosperity will depend on Poland. We stand firmly on the ground of our rights of overseas trade and maritime policy in Danzig.

"As to the corridor, we have suggested extension of the present facilities to road transport but we have no grounds for restricting of our sovereignty over our own territory.

"The Reich seems to be demanding onesided concessions in these matters.

"Herr Hitler has mentioned the triple condominium over Slovakia. I heard this for the first time in his speech. The proposal mentioned by Herr Hitler in his speech for a Twenty-five year Non-aggression pact has not been put forward in any definite form beforehand

"Herr Hitler's proposal to recognise as a concession the existing Polish-German frontier would

(Continued on page 7, col. 5)

"POLAND HAS CLIMBED DOWN"

First Impression In German Unofficial Quarters

BERLIN, May 5.

Herr Hitler spent the afternoon at Berchtesgaden discussing Col. Beck's speech with Herr Goerster, the Danzig Nazi Leader, Herr Griesern, President of the Danzig Senate, and Herr von Ribbentrop, who is expected to leave for Italy afterwards.

While Germany's attitude is not likely to be officially formulated until both Poland's formal reply to the German memorandum and Col. Beck's speech have been thoroughly examined.

The first impression in unofficial quarters here is that Poland has "climbed down" even further than Germany ever expected and Germans are already talking of the probability that Germany will "soon have Danzig back without a shot being fired".—Reuter.

LONDON COMMENDS BECK'S SPEECH

But Waits For German Reaction

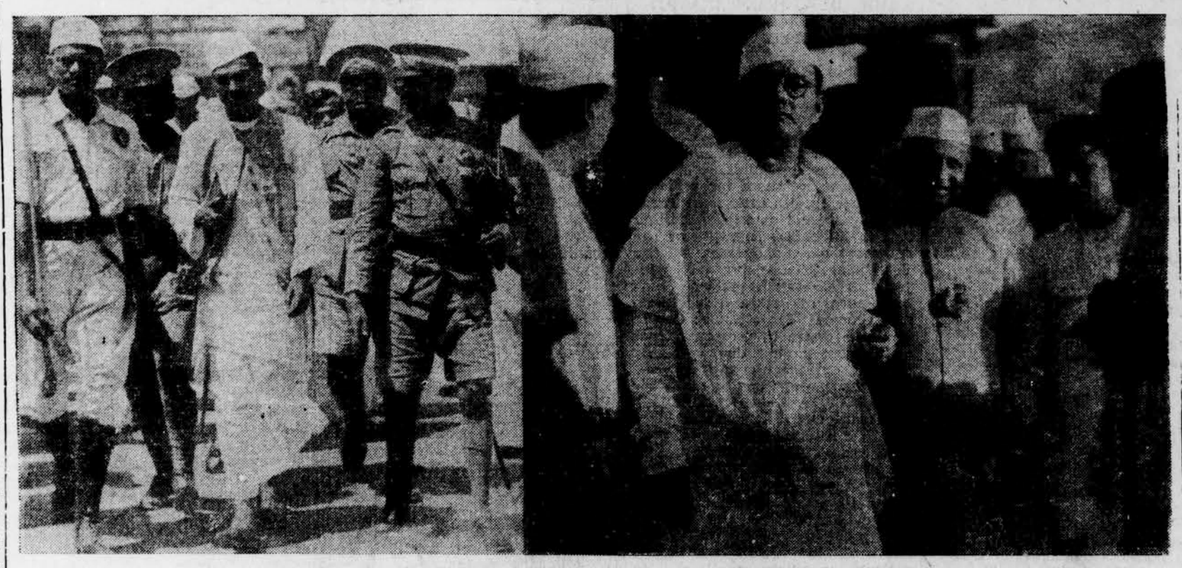
LONDON, May 5

Colonel Beck's speech is being carefully studied in London.

No official announcement is yet available, although it is known that the impression left is most favourable.

It is felt in diplomatic quarters, says Reuter's diplomatic correspondent that the speech is distinguished by moderation and firmness. These quarters are waiting to see what German reaction will be. The fact that two Danzig Leaders, including Herr Grisler the man who "cocked asnook" at the League Council is at present at Berchtesgaden rather suggests that Germany's response will not be delayed. Their presence is held in some quarters to have very special significance if the analogy of Czecholsovakia is recalled.

Colonel Beck's remarks on unilateral denunciation of the Polish-German non-aggression pact will doubtless give food for thought to those states whom Germany is now offering similar quarters, it is out in diplomatic quarters.—Reuter.



Dr. Rajendra Prasad being escorted after his election as President of A.I.C.C. by the G. O. C. of Volunteers to the Pandal on the last day of the A. I. C. C.

Mr. Subhas Bose pacifying the excited crowds as he escorted Mr. Bhulabhai Desai to his car after the A.I.C.C. meeting on Sunday.

KEY TO WORLD PEACE

Growing Strength Of British Air Force

LONDON, May 5

The strength of Britain is indeed the key to the peace of the world, declares Sir Charles Kingsleywood, speaking at the opening of the Guernsey Airport. They possessed today an airforce which in spirit and determination was unrivalled in the world. The response to their recent appeals for officers and men had been truly magnificent. Last week over a thousand men joined the Air Force alone, three times the number during the corresponding period of the previous year. Some 15,000 men would be required this year and he had no doubt that they would be forthcoming.—Reuter.

BEWARE OF BALTIC ADVENTURE

French Interpretation Of Col. Beck's Speech

PARIS, May 5.

Col. Beck's speech is regarded as moderate, firm and statesmanlike.

The passages relating to Danzig are interpreted as a rejection of the German proposals but conveyed in such a way that it would be difficult for anyone to consider them as provocative. The hope that Germany will take advantage of the conciliatory tone of the speech and reach an amicable settlement with Poland is reinforced by reports that Italy is using her influence towards such a settlement. It is thought that the firmness of the speech coupled with the recent Franco-British declarations reaffirming support in the event of aggression, should make it clear to Germany that **DEMOCRACIES ARE NOT BLUFFING AND IF GERMANY ATTEMPTS A NEW BALTIC ADVENTURE ON THE LINES OF CZECHOSLOVAKIA IT WILL MEAN AN EUROPEAN WAR.—Reuter.**

Chamberlain Heckled In Commons

Light On Progress Of Anglo-Soviet Talks: Gallacher's Plea For Contact With Stalin

LONDON, May 5.

Mr. Chamberlain was again questioned in the House of Commons with regard to the progress of the Anglo-Soviet discussions on the international situation. He stated that these were continuing with the interested Governments. The British Government at no stage created avoidable delay. A communication from France on the Soviet proposals was received yesterday and further expression of British views would be sent to Moscow in the very near future.

Heckling by the Opposition led Mr. Chamberlain to declare that the uncertainty was being created by a number of people, who all time suggested that if there was any fault it must be the British Government's. Such partisan attitude was not conducive to British interests. He had no reason to suppose that a satisfactory conclusion would not be reached. He assented to the suggestion tnat the agreement depended on the attitude of France, Poland, Rumania and Turkey.

Discussion concluded with Mr. Gallacher, suggesting that the Prime Minister should make personal contact in view of M. Stalin's assertion that the Soviet were anxious to assist any country which was attacked by an aggressor.

Mr. Chamberlain "Perhaps Mr. Gallacher will suggest with whom I should make personal contact. Personalities change rather rapidly"—the apparent reference was to M. Litvinoff.—Reuter.

HOW RUMANIA VIEWS BECK'S SPEECH

BUCHAREST, May 5.

Col. Beck's speech is regarded in well-informed quarters as being exemplary in its firmness, dignity and decisiveness. At the same time it is pointed out that the speech is not aggressive in tone and that Col. Beck has not closed the door to future discussions on Danzig and Corridor problems on the basis of equal standing of both nations.

RUSSIA'S POLICY

According to the same circles, the question of Russia's future policy is even more important than Col. Beck's speech and the fact that 48 hours have passed since the news of M. Litvinov's resignation without a statement on Russia's policy is regarded as significant. It is believed that if M. Stalin's intention had been to adhere generally to the policy of M. Litvinov, even though modifying it in detail, there would already have been some statement to this effect from Moscow."—Reuter.

MINIMUM WAGES FOR LANCASHIRE WEAVERS

LONDON, May 5.

Claims for a minimum weekly wage of 35 shillings for adult weavers in Lancashire Cotton industry made on behalf of over 100,000 operatives were discussed at a meeting of the Cotton Conciliation Board in the manufacturing section of the trade held at Manchester to-day. It was decided to favour a fallback wage of 66 2/3 per cent of the individual weaver's earnings, averaged over four full weeks' production, but fallback wage payable not to exceed a maximum of 33 shillings nor be less than 25 shillings for a weaver normally running four looms.—Reuter.

SOVIET PARLIAMENT TO MEET ON MAY 25

MOSCOW, May 5.

The U. S. S. R. Supreme Council, namely, the Soviet Parliament has been convoked for May 25.—Reuter.

BR. REPLY TO SOVIET

Instructions To Ambassador In Moscow To Be Sent Shortly

LONDON, May 5

Instructions to the British Ambassador in Moscow regarding the British reply to the Soviet Government's proposals will be dispatched very shortly, says Reuter's diplomatic correspondent.

It is felt in London that the reply will be of a nature which will preserve the principle of the Soviet proposals, at the same time taking into account the views of essential associates in any plan to resist aggression.—Reuter

ON EVE OF VISIT TO CANADA

Busy Week For Their Majesties

LONDON, May 5.

Everything is now in readiness for the departure of Their Majesties the King and Queen on their visit to Canada and the United States from Portsmouth tomorrow aboard the Canadian Pacific Liner "Empress of Australia".

The Royal party will number thirty.

The "Empress of Australia" has left Southampton for Portsmouth. H.M. s.s. "Repulse" will accompany the liner part of the way across the Atlantic.

ROYAL PARTY

Lady Nunborn-Holme and Lady Katharine Seymor will be ladies-in-waiting and Lord Ailline will be Lord Chamberlain. The King will have two secretaries and two equerries.

Only one English and one Canadian special correspondent and one photographer are allowed to travel with the Royal party, the first named being Mr. Gordon Young of Reuters.

BUSY WEEK

Their Majesties' last week before sailing has been a very busy one and included dinners at the residences of the High Commissioner of Canada, Mr. Vincent Massey, and the American Ambassador, Mr. Joseph Kennedy, and also a visit to the King's aged great-uncle the Duke of Connaught who is a former Governor-General of Canada. To-night Their Majesties are spending the evening at Buckingham Palace.—Reuter.

Dhebar, Not An Outsider

GANDHIJI'S WIRE TO VEERAWALA

RAJKOT, May 5.

Mahatma Gandhi in the course of a telegram to Darbar Veerawala advises him not to slight the credited representatives of the people and maintains that Mr. Dhebar is not an outsider.

Mahatma Gandhi agrees not to return to Rajkot provided an honourable settlement is arrived at in the absence of which, Mahatma adds, he is bound to visit Rajkot.—A.P.

Parishad Workers' Letter To Gandhiji

(From Our Correspondent).

RAJKOT, May 5.

Lawanprasad and 30 other workers sent a letter to Gandhiji requesting him to stop negotiations with Virawala. The letter disputes Dhebar's right to negotiate on behalf of the Parishad.

BR. CONSUL IN BRATISLAVA

BRATISLAVA, May 5.

Great Britain has decided to recognise Slovakia "de facto."

Reuter learns that Mr. Peter Pares of the British Consular Service has been appointed British Consul in Bratislava with the concurrence of the Slovak Government. Mr. Pares has been in Bratislava for some time. He previously held "Exequatur" as from the Czechoslovak Government.—Reuter.

JUBILEE HANDICAP PROBABLES

LONDON, May 5.

The following are the probables for the Great Jubilee Handicap to run on May 6:—

Antonym (Tuvker), Black Speck (Carslake), Challenge (E. Smith), Bistolfi (Hargywragg), Portmarnock (Jones), Golden Sovereign (Beary), Glenloam (Pat Beasley), Bombaybuvk (Lowrey), Pappagemoseconb (Perryman), Couvert (Ymirke), Hestia Second (Weston), Domaha (Gordon Richards), Nosegay (Maher).—Reuter.

Jayakar Becomes Privy Councillor

LONDON, May 5.

Dr. M. R. Jayakar, new member of the Judicial Committee of the Privy Council affirmed oath of office at the Privy Council meeting this morning.—Reuter.

Br. Hardcourts Championship

LONDON, May 5.

In British Hardcourts Women's Championship singles semi-finals at Bournemouth, Mrs. Ellis beat Miss Margot Lumb 6—3, 8—6 Miss Stammers beat Miss Scriven 7—5 6—0.—Reuter

STOP PRESS

PCLAND'S OFFER TO GERMANY

WARSAW, May 5.

The Polish Government's memorandum rejects the thesis that Anglo-Polish understanding is incompatible with the Polish-German Non-Aggression Pact, which says that Herr Hitler had no right to denounce it and adds that if the German Government attaches any value to drawing up in a contractual form good neighbourly relations, the Polish Government are ready to consider suggestions which take into account the Polish point of view.—

Our Tabulated Adlets

1 Anna Per Word

Minimum Re. 1.

CHHOTA CHHOTA ADVERTISEMENTS are inserted in these Columns on cash payment only and are charged at the rate of ONE ANNA per word. Minimum charge is fixed at Re 1 for 16 words. Numericals (upto 10 figures) and Abbreviations are to be counted as complete words.

SPECIAL REDUCTION in our scheduled rate of one anna per word will be allowed until further notice at the rate of 25% on all CASH PAYMENTS provided the same Adlet is to appear for three times or more in a week. The complete week to be calculated from Monday to Sunday.

STILL ONE MORE FACILITY is offered to our Adletisers Tabulated Adlets that appear in the "BOMBAY CHRONICLE," if repeated the same evening in the "BOMBAY SENTINEL" will be charged for the "SENTINEL" at half-anna per word per insertion without any further reduction whatsoever.

ADLETS OF PRIVATE NATURE are inserted with Box Numbers and in such cases the six words —Box No. (——), "The Bombay Chronicle."—must be paid for. The management reserves the right to revise any Adlet or refuse publication without assigning any reason for doing so.

BLOCK LETTERED OR TYPEWRITTEN Adlets will ensure correct insertion. No responsibility for any mistake, oversight, misprint, etc., will be accepted by the Management. Replies to the Adlets should be sent for often to avoid heavy congestion at our office.

42 SITUATION VACANT.

Wanted graduate with English and French and one with Botany Physics for Sheth Madhavdas Amersey High School, Andheri. B.T. S.T.C. preferred. Apply to Principal before 15th May. (11720)

Wanted Trustworthy Office Assistant on 30/-. Applicant joining with 200/- considered. Apply Box No. 11732 "Bombay Chronicle.".

Wanted a Secretary for a Limited Company. Only those having thorough knowledge and experience of Limited Company's Accounts and work, need apply stating minimum salary expected Person having experience of a Sugar Factory's work will be preferred. Apply Box No. 11727, "Bombay Chronicle."

Wanted a supervisor for R.C.C. work B.E. Preferred for a contractor's firm knowing theodolite and level work. One who has worked with a contractor need apply with minimum salary. Apply Box No. 11733 "Bombay Chronicle."

Opportunity to earn livelihood, Rs. 3 to 30 per day. Solve unemployment working on knitting machines of Rs. 325 and 4,700. Guarantee given, dispose productions, experience unnecessary, distance immaterial. Detail with anna stamp. Distributors, Asiatic Knitting Commercial Corpn. Ltd., 7, Esplanade East. 'Phone, 2365. Cal. Post Box 358, G.P.O., Bombay. (11670)

Wanted for a new settlement an executive head having experience of Municipal Boards, or Improvement Trusts or Town Areas with knowledge of construction of buildings, life of people in settlements, etc. Retired Deputy Collectors, I.C.S., and other qualified persons may apply stating minimum salary acceptable without which no application would be considered. Apply Box 126, "Bombay Chronicle".

43. SITUATIONS WANTED

Parsee Typist, fast, hardworking, intelligent having worked in Solicitors' and Commercial firms, seeks service. Please write Box No. 11728, "Bombay Chronicle."

62. TO BE LET

To Let—Well ventilated 2 and 3 Bed room Blocks also Shops in Sethna Building, on Princess Street corner with lift, at reduced rents required conveniences afforded. Apply Natwarlal & Co., Estate Managers. 361 Hornby Road, Fort, Bombay. (11726)

62. TO BE LET.

To Be Let immediately for Vegetarian Hindus 2 nice Diwankhanas with Taps inside—Apply 3rd floor 579 Chira Bazar near Princess Street. (11737)

Grant Road, Rana Street, near Panalal Terraces "Dias Lodge". Remodelled Two, Three, Four and Six rooms tenement. (11709)

68. FLATS TO LET

Coolest and most comfortable flats in Bombay, to let at Meher-Abad, Marine Drive, Churchgate Reclamation, facing sea. Unrivalled situation. Rents very reasonable. Apply P. Master on phone No. 23217. (11723)

To Let Blocks Airy and light. Matunga, Bhau Daji Road, Plot No. 419. Bancore Mansions. Apply to Bhaiyya. (11736)

Christians, flats of three rooms kitchen, Electricity centrally situated, Christian locality, East West open. Rent moderate. Muncherjee Byramjee, Jerajbhoy Street, Foras Road. Tele. 45583. (11722)

Cassinath Estate Nepean Sea Road westerly flats with all conveniences large compound motor garage servants quarters rent 110/-, 185/-/-, 350/-/- apply Mali 'Phone 20357. (11729)

71. TO LET (UPCOUNTRY)

Lonavla: For Hindus a part of airy spacious bungalow with ideal situation. Rent Rs. 100/- for season write to Box No. 11734 "Bombay Chronicle."

141. EDUCATIONAL ADLETS

15th May—Radio Mechanics course for all students including undermatrics. Short period—Moderate fees—Thorough theoretical,—practical coaching. Also other advanced courses in Radio Engineering, Wireless Telegraphy,—A.M.I.E.E., etc., Radio Electric Institute, Lamington Chambers, Lamington Road, Bombay, 4. (103)

Wanted—1000 pupils to practically learn Hypnotism, Mesmerism, Thought Reading, Crystal Gazing, Auto-Suggestion, etc., by Post. For particulars send one anna stamp. Prof. Rudra, 100/5 Surendra Banerjee Road, Calcutta. (11536)

Indian Civil Engineering Institute, Sukkur, now admits Matrics and Non-Matrics for Overseer Course. Prospectus on two anna stamps. (11713)

Admissions are now open for Courses in Radio and Electrical Engineering and Wireless Telegraphy. Efficient training both in Theory and Practice. Paying careers. Short Courses. Moderate fees. Library and gymkhana facilities. For fully illustrated Prospectus apply: Khalsa College, Bombay Technical Institute, King's Circle, Matunga, Bombay No. 19. (10937)

327 AGENTS WANTED

Wanted Agents for Silk and Woollen goods on liberal terms apply to see Sham Lal Menrai Inspector Jeetakar-wadi Room No. 17, Thakurdwar Road, Bombay. (11721)

335. BUSINESS OPPORTUNITIES

Wanted Tobacconist Firms as Authorised Dealers for Rama-snuff, the world-renowned real Mangalore Snuff, in modern Vacuum Packings. Liberal Terms H. Rama Rao & Sons, Mangalore. Branch 416, Lamington Road, Bombay 4. (11724)

347. LOANS & MORTGAGES

Immediate Loans? Monday to Friday eight persons received Loans on mere Promissory Notes! Certificates with names and addresses as open proofs! No double Pro-Notes! No heavy interest! Just come and read Hundreds of Certificates! Sunday and Holidays open. Agents also required on handsome Commission. Bombay Loans Finance Corporation, Balaram House, Charni Road Junction, Grant Road, opposite Hardinge. (11730)

387. TYPEWRITERS

Empire Typewriter Co., 76, Tamarind Lane, Fort, repairs, overhauls and rebuilds Typewriters (all makes) under expert supervision of Late Foreman, Remington Rand. (11531)

549. FURNITURE FOR SALE

For quality Furniture in Modern style Gujarat Furniture Works. Showrooms and Factory, Charni Road, Girgaum Phone 25498. (11725)

Public Notices

GOVERNMENT Announcements legal and Public Notifications are published in these columns at the following rates:—

	Per column inch. per insertion.
1st Insertion	Rs. 7-8-0
2nd Insertion	Rs. 5-8-0
3rd and Subsequent-Insertions	Rs. 4-8-0

Mofussil Advertisers are requested to send remittances in advance and state clearly whether they wish to insert their advertisements in these columns or in the Classified.

SHA HURGOVAN ANANDJI DESAI'S FREE BOARDING INSTITUTION.

APPLICATIONS ARE INVITED so as to reach the undersigned on or before SATURDAY the 20TH MAY, 1939, from High Caste Hindu male students who have passed their School Leaving Examination or such other Examinations as would qualify them for prosecuting their studies further in Technical subjects at the Victoria Jubilee Technical Institute or the subjects of Commerce Science Veterinary Science and such subjects as are taught at the Bombay School of Arts and for Radio and Cinema Projectionist Course and who desire to prosecute their studies but cannot do so owing to want of means, Applications from those who want to study for the ARTS, LAW, AND MEDICINE, DEGREES OF THE UNIVERSITY are NOT Invited this year.

As admission is refused after certain dates by various Institutions and Colleges, applicants desiring to prosecute their studies in the Institutions and Colleges teaching the subjects mentioned above should submit their applications for admission direct to the authorities concerned in due time and also apply to this Office on the prescribed form and intimate immediately when admission is obtained.

Printed forms of application can be had by sending an envelope containing applicant's full address with one anna postage or on personal application

APPLICANTS ARE STRICTLY FORBIDDEN FROM BRINGING ANY PRESSURE OR RECOMMENDATION PERSONALLY ON THE TRUSTEES BY LETTERS OR OTHERWISE VIOLATION OF THIS WILL BE A DISQUALIFICATION.

MANILAL K. DESAI,
Secretary,
Sha Hurgowan Anandji Desai's Charities Trust Office corner, Pinjrapole Street, Bombay 4.
(111)

IN THE MATTER OF THE INDIAN COMPANIES ACT VII OF 1913.

and

IN THE MATTER OF THE NEW PACHORA MANUFACTURING COMPANY LTD.
(In Voluntary Liquidation.)

NOTICE IS HEREBY GIVEN that a MEETING of the Shareholders of the abovenamed Company will be held on MONDAY, the 15th May, 1939, at 3 p.m. (S.T.) at the Office of the Liquidator at 113, Esplanade Road, Fort, Bombay to consider an offer received for the purchase of the Company's Factory at Dhamak.

Dated this 4th day of May, 1939.

M. J. DIVECHA,
Liquidator.

NOTICE TO CONTRACTORS.

SEALED TENDERS are invited for the construction of various buildings for The Kamla Nehru Memorial Hospital at Allahabad.

Plans can be inspected and further particulars and Tender forms can be obtained from the following offices on payment of Rs. 5 per copy.

Tenders will be received by the Bombay Office of Messrs. Master, Sathe and Bhuta upto 4 P.M. on 23rd May, 1939.

The Trustees do not bind themselves to accept the lowest or any tender.

MASTER, SATHE AND BHUTA
Chartered Architects,
34-38, Hamam Street, Fort, BOMBAY.

Or, 5/G/2. Connought Circus, NEW DELHI.

PUNDIT LADLI PRASAD ZUTSHI,
Advocate,
Hamilton Road, Allahabad.
116.

Public Notices

NOTICE.

OFFERS ARE INVITED for taking on lease the whole or parts of a property at Grant Road near the old Tram Terminus consisting of shops, chawls, and buffalo stables etc. by the Trustees of the Vithaldas Gopaldas Trust Estate. The terms and conditions of the Lease and the terms and conditions governing the offer to be made can be obtained from the undersigned during office hours upon payment of a fee of Rs. 3/-. Inspection of the property will be arranged for on application to the undersigned.

All offers must be received on or before the 15th May, 1939.

Dated this 26th day of April 1939
DAPHTARY FERREIRA & DIVAN
13-19, Medows Street, Fort, Bombay.
133

LOST

POLICY No. 164700 W dated the 3rd April, 1918, for Rs. 10,000 converted into a paid-up assurance for Rs. 1,052 (Rupees One thousand and fifty-two) granted by the Phoenix Assurance Company, Limited, on the life of Kapoorchand Maneckchand Shah. Will any person having any information regarding the above kindly communicate with the Phoenix Assurance Co., Ltd., 28, Dalhousie Square, Calcutta.
(122)

BOMBAY-SIND PUBLIC SERVICE COMMISSION.

Applications (*in duplicate* for the post No. 2 only) in the prescribed form are invited from natives of the Province of Bombay, who are either British subjects or who being non-British subjects are persons in respect of whom a declaration of eligibility has been made under section 262(2) of the Government of India Act 1935, for the following posts:—

1. DIRECTOR OF KANNADA RESEARCH.

The pay of the post, which is permanent and pensionable, is Rs. 250-25/2-400 in the General Provincial Service. This scale is subject to revision. Probation for two years on Rs. 250. *Qualifications*:—Candidates should be well-known scholars, strong in Sanskrit and Kannada, research workers in the field of History and Epigraphy, and experts in either (i) Karnatak History including Epigraphy, Numismatics, Archaeology Religion and Philosophy, or (ii) Literature, Language and Philosophy. *Age*:—Ordinarily not less than 23 and not more than 30 years on the 1st July 1939.

2. LECTURER IN HISTORY AND ECONOMICS.

The pay of the post which is permanent and pensionable, is Rs. 170-10-250-E.B.-15-400-E.B.-20-500 for men, and Rs 170-8-250-E. B.-266-12-350 for women, in the Bombay Educational Service Class II. This scale is subject to revision. Probation for two years on Rs. 170. *Qualifications*:—At least a second class M. A. degree with special qualifications in Economics, and preferably previous experience of teaching. *Age*:—Ordinarily not less than 23 and not more than 30 years on the 1st July 1939.

3. MEDICAL OFFICER OF HEALTH IN CHARGE SIRUR HEALTH UNIT.

The pay of the post, which is temporary for a period of five years, is Rs. 300-20-380, *plus* Rs. 45 per mensem permanent travelling allowance. *Qualifications*:—A medical degree registrable under the Bombay Medical Act VI of 1912, and (i) a diploma in Public Health of an Indian or British University or Royal Colleges of Surgeons and Physicians, or (ii) Doctor of Medicine in State Medicine of a British University, or (iii) Doctor of Science (Public Health) of a British University, or (iv) Doctor of Hygiene of an Indian or British University, or (v) Doctor of Public Health (Baltimore University), or (vi) Master of Hygiene of a British University. *Age*:—Not more than 35 years on the 1st July 1939.

Full details will be found in Part I of the *Bombay Government Gazette* dated 4th or 11th May 1939, or can be obtained on requisition enclosing an *addressed envelope* bearing a two anna postage stamp. Copies of the printed prescribed form of application can be had on payment of Rupee one per copy in cash from the office of the Commission or by a *crossed* Indian Postal Order in favour of the "Secretary, Bombay-Sind Public Service Commission," which should accompany the requisition for the form. Payment by Money Order or postage stamps will *not* be accepted. Last date for receiving the applications:—3rd June 1939. *Any attempt, direct or indirect, to influence the Secretary or a Member of the Commission will disqualify the candidate.*
134.

Public Notices

VICTORIA JUBILEE TECHNICAL INSTITUTE
(Central Technological Institute, Bombay Presidency)
Matunga, Bombay.

(Established in 1888)

NEW ADMISSIONS SESSION 1939-40

DIPLOMA COURSES

1. Mechanical Engineering
2. Electrical Engineering.
3. Textile Manufactures (Cotton).
4. Technical & Applied Chemistry.
5. Sanitary Engineering & Plumbing.

Each course is of four years' duration divided into eight terms of six months each. Fees Rs. 65/- per term for bona fide Bombay Presidency Candidates; Rs. 90/- for others. Admission on Entrance Examination to be held on 14th June.

SHORT COURSES CLASSES HELD ON SATURDAY MORNINGS:—

1.—ENGINEERING APPRENTICE CLASSES:—For men working in Engineering Works—Two years' Course, comprising four terms—Fees Rs. 20/- per term.—

2.—TEXTILE APPRENTICE CLASSES:—For men working in mills. Two years' course—Either spinning or Weaving—Fees Rs. 45 per annum.

Entrance Examination for new admissions on Saturday 27th May.

3.—WIREMEN APPRENTICE CLASSES:—Instruction in Marathi as well as English—Six months' course—Fees Rs. 20/- New Classes start on 3rd June.

CLASSES HELD ON FRIDAY EVENINGS:—

4.—ELECTRICIANS' CLASS:—Instruction in English only. Fees Rs. 25/- six months' course—New Class starts on 2nd June.

CLASSES HELD ON MONDAY & THURSDAY EVENINGS:—

5. RADIO COMMUNICATION CLASSES (Elementary) For men engaged in Radio trade and amateurs—Course of 4-1/2 months—Fees Rs. 25 Entrance Examination on 7th June. New Classes start on 15th June.

For application forms and other particulars apply to the Principal and Secretary with STAMPS for postage.
(144)

G. I. P. RAILWAY

RATE CIRCULARS

A NEW RATE CIRCULAR viz., Special Rate Circular No. 8 of 1939, is being issued to-day. Particulars may be obtained from the Chief Traffic Manager, Bombay, or stations.
(147)

Legal Notices

NOTICE.

ESTATE OF RUSTOMJI DHUNJIBHOY SETHNA Deceased.

NOTICE IS HEREBY GIVEN that all persons claiming debts or liabilities affecting the estate of the abovenamed RUSTOMJI DHUNJIBHOY SETHNA, late of Bombay Parsi Inhabitant, a Barrister-at-Law, retired, who died at Mahableshwar on the 1st day of June, 1938, and Probate of whose Will having effect throughout British India was granted by the High Court of Judicature, at Bombay on the 23rd day of November, 1938, to Messrs. DINSHAW DORABJI ROMER, NUSSERWANJI HORMUSJI SETHNA and NOSHERWAN JEHANGIRSHAH KOHIYAR, all of Bombay three of the Executors named in the said Will of the deceased abovenamed are hereby required to send in their claims to the said Executors at the Office of Messrs. MERWANJI KOLA & CO., their Attorneys at 14K, Hamam Street, Fort, Bombay, within one calendar month from the date hereof at the expiration of which time the said Executors will hand over the assets to the persons entitled thereto having regard only to the claims of which they shall then have notice and no claim sent in subsequently will be recognised.

AND all persons indebted to or holding any securities or property belonging to the said deceased are hereby required forthwith to pay the amounts owing by them and/or to deliver up the said securities or the property as the case may be to the said Executors at their address aforesaid.

Dated this 2nd day of May 1939.
MERWANJI KOLA & CO.
Attorneys for the Executors.
14K Hamam Street, Fort, Bombay.
(142)

Legal Notices

IN THE HIGH COURT OF JUDICATURE AT BOMBAY.

ORDINARY ORIGINAL CIVIL JURISDICTION.

Suit No. 437 of 1939

MEGHJI GOKALDAS of Bombay Lohana Hindu inhabitant, a Cotton Merchant residing at Navi Wadv Dadv Sett Agiary Lane, without the Fort of Bombay, on behalf of himself and other the creditors of the late Walji Bhanji deceased ..... Plaintiff.

vs.

(1). Bai MANIBAI, widow of Walji Bhanji of Bombay Lohana Hindu inhabitant, residing at Old Hanuman Lane, without the Fort in Bombay, (2.) DWARKADAS WALJI, of Bombay Lohana Hindu inhabitant, residing at Chira Bazar, without the Fort in Bombay (3.) MATHURADAS WALJI, of Bombay Lohana Hindu inhabitant residing at Kalbadevi Road, Bombay, all three defendants being heirs and legal representatives of the deceased Walji Bhanji ..... Defendants.

NOTICE under O. I. R. 8 of the Code of Civil Procedure.

To,
The Creditors of Walji Bhanji, deceased.

PURSUANT to the order made by the Hon'ble Mr. Justice Wadia on the 27th day of March, 1939, Notice is hereby given under O. I. R. 8 of the Code of Civil Procedure that this suit has been filed by the abovenamed Plaintiff on behalf of himself and all other creditors of the estate of Walji Bhanji deceased against the Defendants abovenamed praying 'inter alia' for the following reliefs:—

(a) That the estate of the said deceased Walji Bhanji may be administered by and under the directions of this Hon'ble Court and be applied in due course of administration.

(b) That for the purposes aforesaid necessary accounts may be taken directions given and enquiries made.

(c) That pending the hearing and final disposal of this suit, a Receiver may be appointed to take charge of the estate of the said Walji Bhanji with powers under 0.40 Rule I(d) of the Code of Civil Procedure and with power to apply in suits Nos. 30 and 31 of 1934 to be brought on the record as the Plaintiffs in the said suits in lieu of or in addition to the Defendants and to prosecute the said suits and realize and recover the amount due to the estate of Walji Bhanji.

(d) That pending the hearing and final disposal of this suit, the Defendants and each of them and each of their servants and agents may be restrained by an order and injunction of this Hon'ble Court from dealing with or disposing of or consenting to any dealing with or disposal of the estate of the said Walji Bhanji or any part thereof.

(e) That the Plaintiff's costs of this suit may be provided for.

(f) That such further and other relief may be granted to the Plaintiff as this Hon'ble Court may deem proper.

And take further notice that the hearing of the suit has been fixed for the 24th day of May, 1939.

Dated this 21st day of April, 1939.

Seal of the High Court at Bombay

R. B. PATEL,
Prothonotary and Senior Master.

TAHIR ALI.

The 21st day of April, 1939.
Messrs. JAMSHEDJI RUSTOMJI & DEVIDAS,
Plaintiff's Attorneys.
129.

Auction Sales

CRAWFORD & Co.

AUCTION SALE OF LIQUOR STOCK BELONGING TO MESSRS. LEOPOLD & CO.

Under instructions from the Official Assignee of Bombay and Assignee of the estate and effects of the Insolvent H. M. Mundegar traded as Leopold & Co., Messrs. CRAWFORD & CO., Auctioneers will sell by Public Auction on WEDNESDAY, 10th May 1939, at 3-0 P.M. (S.T.) at their rooms at 122, Apollo Street, Fort Bombay, the entire foreign liquor stock of the insolvent abovenamed. The Official Assignee will confirm the final offer at his office in High Court on WEDNESDAY, 17th May 1939 at 1-0 P.M. (S.T.).

CRAWFORD & CO.

Legal Notices

HIGH COURT.

O. O. C. J.

SUMMARY SUIT NO. 438 OF 1938.

HARIDAS P. PAREKH ...Plaintiff.
v/s.
GOPALJI SUNDERJI BHUJWALLA ..... Defendant.

To,
GOPALJI SUNDERJI BHUJWALLA,
The Defendant abovenamed.

The Plaintiff has instituted this suit against you for recovery of Rs. 1,113-9-0 and interest. You are hereby summoned to cause an Appearance to be entered for you, within ten days from the date of Publication hereof. In default, the plaintiff will be entitled at any time after the expiration of such ten days to obtain a decree for *any sum* not exceeding Rs. 1,113-9-0 with interest and costs.

If you cause an Appearance to be entered for you, the plaintiff will thereafter serve upon you a *Summons for judgment* at the hearing of which you will be entitled to ask for leave to defend the suit.

Leave to defend may be obtained if you satisfy the Court that there is a defence or that it is reasonable that you should be allowed to defend the suit.

Dated this 2nd day of May, 1939.

Messrs. HARIDAS AND CO.,
Plaintiff's Attorneys.
132.

BANK OF INDIA, LTD.

Established 7th September, 1906

Head Office.
Oriental Buildings, Bombay.

BRANCHES: Bullion Exchange Shaikh Memon Street, (Bombay), Bandra (Near Bombay), Colaba (Cusrow Baug), Andheri 47, Ghodbunder Road), Malabar Hill 3/4, Hughes Road, Kalbadevi Road (Corner of Picket Road), Bombay, Ahmedabad, Ahmedabad (Station Branch); Calcutta, Calcutta (Bara Bazar); Calcutta (Chowringhee Square) Poona, Poona City; Nagpur City, Jamshedpur, Nagpur (Kingsway); Rajkot, Surat.

LONDON AGENTS.
The Westminster Bank Ltd.

Capital Subscribed	Rs. 2,00,00,000
Capital Paid-up	Rs. 1,00,00,000
Reserve Fund	Rs. 1,10,50,000

CURRENT DEPOSIT ACCOUNTS.
Interest is allowed on daily balances from Rs. 300 to Rs. 1,00,000 at 1/2 per cent per annum Interests on balances in excess of 1,00,000 allowed only by special arrangement. No credit will be given in account for interest amounting to less than Rs 5 per half year

FIXED DEPOSITS.
Deposits are received fixed for one-year or for shorter periods at rates of interest which can be ascertained on application.

SAVINGS BANK ACCOUNTS OPENED.
Rules may be obtained on application.

The Bank acts as Executor and Trustee under Wills and Settlements and undertakes Trustee business generally Rules on application.

A. G. GRAY,
Manager.

ARE YOU GREY?

VIVALINE HAIR OIL restores grey hair to its natural lustrous colour from the roots permanently and gently like nature. VIVALINE HAIR OIL is the original product which works its way from the roots Insist on buying VIVALINE. Avoid imitations Rs. 3/- large bottle for advanced greyness. Re 1/12/- small. Three bottles (Full Course) Post free Agents:—MADHAV AGENCY Girgaum Bombay 4

Bombay wholesale Depot. Kanchanlal Vadilal & Co., Princess Street, Bombay. Stockists:—Kemp & Co. Ltd., (all branches) The Popular Pharmacy, Perry & Co., Grant Road; Beli Ram Bros., Princess St., P Harkisondas & Co., Lamington Road; Hardinge & Co. Poona Stockists: D. MACEDO & CO., Chemists, 251, Budhwar Peth.

Sole Distributors:—S.P. Co., P.O. Box No. 10006. Calcutta

Dentistry

Complete Set of American Strongest Gold-Pin-Teeth Rs. 40 only

Single Tooth Rs. 2 only

Dr. Lakhani

Opp. Crawford Market, next to Madons Chemists, BOMBAY. 'Phone: 25935.

Digitized with financial assistance from the Government of Maharashtra on 22 December, 2016

TOPICAL
OF THE
A. I. C. C.
MEETING
RECENTLY HELD AT
CALCUTTA
SHOWN FROM
SUNDAY
THE 7TH MAY, 1939
with
JUNGLE KING

SIXTH WEEK
WADIAS'
Jungle King
ALSO
With GANDHIJI in DELHI
LAMINGTON
DAILY: 5-15, 7-45 & 10-15 P.M.
MATINEE ON
Fri.—Sat.—Sun.—2-30 p.m.
First Week
AT
APOLLO, Parel

THE EXPLOITS OF MARATHAS in those critical times when MAHARASHTRA WANTED A LEADER—
GLORIOUSLY PICTURIZED IN
"BIRTH OF SHIVAJI"
MINERVA'S MAGNIFICENT HISTORICAL H I T :
Directed by Veteran DHAIBER and Starring:
FLASHING AMEENA
S. BABURAO, Mrs. VASISHTHA and Others
NOW IN ITS
5th Glorious Week at
CENTRAL
DAILY AT 5, 7-30 & 10 P.M.
Matinee at 2-30 p.m. on Sat. Sun. and Holidays

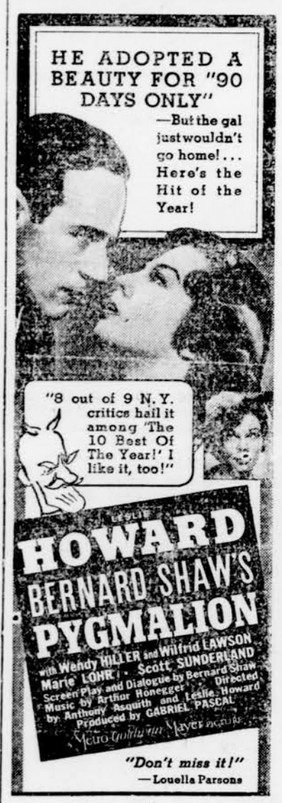
For ONE WEEK ONLY
INDIA'S & PRABHAT'S
1ST SEA PICTURE:
AMAR JYOTI
(IMMORTAL FLAME)
Directed By: V. SHANTARAM and Starring SHANTA APTE, DURGA KHOTE and CHANDRA-MOHAN
AT
MAJESTIC
DAILY AT 4-30, 7-15 & 10 P.M.
Matinee on Sat., Sun. at 2 p.m.

BEST TAMIL TALKIE
BALA YOGINI
with
BABY SAROJA, BALA SARASWATI and Others
On SUN., the 7th May at 10 A.M.
PLAZA—Dadar

PLAZA—Dadar
From TO-DAY:
ARTISTS COMBINE'S HISTORICAL SUPER
"DAUGHTER OF MARATHAS"
DAILY: 4-30, 7-15 & 10 P.M.
MATINEE AT 1-45 P.M.

BEFORE IT IS TOO LATE—
SEE
BOMBAY TALKIES' SMARTEST COMEDY:
NAV-JEEVAN

CO-STARRING:
HANSA
The Girl whose Bewitching Smile has captivated Picturegoers!
and
RAMA SHUKUL
who has been acclaimed as the Handsome Youth of the Indian Screen
with
MUMTAZ ALI, SAROJ BORKAR, P. F. PITHAWALA, V. H. DESAI, RAI MOHAN, RANI BALA.
NOW in 7th WEEK
DON'T MISS IT!
LAST WEEK at ROXY

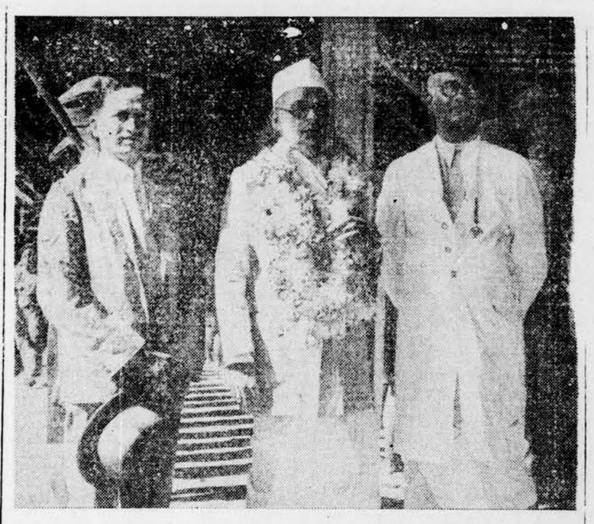
METRO
DAILY AT 3-30-6-30-10 P.M.
TELEPHONE 31045

HE ADOPTED A BEAUTY FOR "90 DAYS ONLY"
—But the gal just wouldn't go home!... Here's the Hit of the Year!
"8 out of 9 N.Y. critics hail it among The 10 Best Of The Year!' I like it, too!"
HOWARD
BERNARD SHAW'S
PYGMALION
with Wendy HILLER and Wilfrid LAWSON
Marie LOHR · Scott SUNDERLAND
Screen Play and Dialogue by Bernard Shaw
Music by Arthur Honegger · Directed by Anthony Asquith and Leslie Howard
Produced by GABRIEL PASCAL
"Don't miss it!"
—Louella Parsons

NEW EMPIRE
DAILY: 4, 6-30 & 10 P.M.
Dramatic, Soul-Stirring Story!

Screen Play by Sig Herzig · From a Novel by Bertram Millhauser and Beulah Marie Dix · Music by Max Steiner
—Also Showing—
UNIVERSAL LATEST NEWS
&
A Cartoon in Technicolour
BOOK EARLY!

5th WEEK
THE CAPITOL
Daily 4-45, 7-30 & 10 P. M.
Sat. & Sun. 2 p. m.
Still the Favourite of the Public
FILM CORPORATION'S
TUMHARI JEET
Featuring:—
CHHAYA DEVI
MUZAMIL, DEVBALA, RAMOLA DEVI & others.
A poignant drama of a girl victimised by Society
Music! Mirth! Comedy!

7th NIGHT
Indian Film Industry
SILVER JUBILEE
Film Exhibition
Location:—
MARINE DRIVE
Admission:
ANS. 4
HALF CHARGE for CHILDREN PROGRAMME in the
'BRINDABAN'
Tea Garden This Evening
ENTRANCE FEE: Re. 1 & As. 9.
FOR CHILDREN As. 9 & 4
SEPARATE Entrance Fee for each of the two shows.
FIRST SHOW: 8-30 to 9-30 p.m. (1) Rohini Dance, (2) GARBA by Madhulata and party, (3) DANCE by Yogini Desai.
SECOND SHOW: 10 to 11-30
Ras Darshan (Dances & Singing arranged by Rohini Devi
Temple Shadow, Kathak,
Vasantosav, Tandav,
Prabhat Dances
Rain Song
RIGHT OF CHANGE OF PROGRAMME IS RESERVED
HARIJAN BAND at the BAND STAND
VISITOR'S FEE for the Open Session of the INDIAN MOTION PICTURE -CONGRESS is Rs. 3


Mr. S. Satyamurti, photographed when he arrived in Bombay to open the Film Congess on Friday.

TO-DAY ON RADIO

Delhi—I Programme
338.6 metres (936 kc/s)
7-30 a.m. Ramchandra K. Gulaoni of Gwalior. 7-50 Delhi Radio orchestra. 7-55 Mushtaribai of Agra.
1-30 p.m. Your selections. 6-10 Valayat Khan. 6-25 Delhi Radio orchestra. 6-30 Mushtaribai of Agra. 6-50 P. S. Mukerjee. 6-55 Ramchandra Kushbaha Gulaoni. 7-15 For villagers 8-0 History in making. 8-15 Instrumental trio. 8-20 Valayat Khan. 8-30 Mushtaribai of Agra. 8-40 Ramachandra Gulaoni. 9-35 Genesis of Civilization by Dr. Bool Chand. 9-50 Mushtaribai of Agra. 10-10 Ramchandra Gulaoni.

Delhi—II Programme
31.3 metres (9,590 kc/s)
7-30 a.m. to 8-30 & 1-30 p.m. Mixed Melodies.
60.43 metres (4,960 kc/s)
6-0 to 7-15 As in Delhi 1. 7-15 Mushtaribai. 7-35 Sindhvi on the Sitar. 7-40 Valayat Khan. 8-0 to 9-50 As in Delhi 1. 9-50 Piccadilly on Parade. 10-3 Leaves of Destiny. 10-18 Duets.

Delhi—III Programme
1962 metres (15,290 kc/s)
7-30 a.m. to 8-30 & 1-30 to 2-30 p.m. As in Delhi 2.
31.3 metres (9,590 kc/s)
6-0 to 10-30 As in Delhi 2.

Lahore—Programme
276 metres (1,086 kc/s)
6-0 p.m. Anis Khatoon of Cawnpur. 6-20 Haider Baksh. 6-30 Umeed Ali Khan of Bhumanshah. 6-50 Anis Khatoon of Cawnpur. 7-0 For countryside. 7-30 Umeed Ali Khan. 7-50 Anis Khatoon. 8-0 History in the making from Delhi. 8-15 Boorha Falsafi. 8-40 Anis Khatoon. 9-35 Samual Butler's Erewhon: by R. L. Mehta. 9-50 Umeed Ali Khan of Bhumanshah. 10-10 Anis Khatoon of Cawnpur.

Bombay—I Programme
244 metres (1,231 kc/s)
31.4 metres (9,550 kc/s)
7-30 a.m. to 8-30 As in Delhi 1. 1-30 p.m. to 2-30 p.m. As in Delhi 2.
1-0 to 7-30 p.m. Market Rates.

Bombay—II Programme
244 metres (1,231 kc/s)
61.48 metres (4,880 kc/s)
6-0 Radio Movies. A relay from 1. M. Picture Congress Grounds. 7-0 to 10-30 As in Delhi 2

Calcutta—I Programme
370.4 metres (810 kc/s)
10-30 a.m. Selection.
12-20 p.m. Listeners' requests 1-30 For you, Madam! 2-0 Your choice 5-0 Football League match (Fist Div.) by Bertie Meyer 6-10 Asima Seth 6-25 Rabindra N.S Gupta 6-40 Bobby Daniels 7-0 Renuka Roy 7-20 Behag Raga Byanjana 8-5 League of nations, (Bengali) 9-10 Gracia Duveck: Entertainer 9-25 Vocal Interlude 9-35 Dance music.

Calcutta—II Programme
TRANSMISSION I
31.48 metres (9,530 kc/s)
10-30 to 11-30 a.m. and 12-30 to 2-30 p.m. As in Calcutta I
61.98 metres (4,840 kc/s)
5-0 to 6-10 p.m. As in Calcutta I 6-10 For countryside 7-10 to 9-10 As in Calcutta I 9-10 Ambuj Mallick 9-30 Sunil Ghose 9-45 Kashinath Naik 10-0 Sakshy Gopal.

Lucknow—Programme
293.5 metres (1,022 kc/s)
6-0 p.m. Bismillah and Party 6-15 Kripa Shankar Tewary 6-25 That heavenly light! 6-35 Shayamabai of Benares 7-0 For children 7-30 Bismillah and Party 7-45 Shayamabai of Benares 8-0 History in making from Delhi 8-15 Ram Dularey 8-20 Malaoo Khan (Hindustani) 8-35 Kripa Shankar Tewary 9-40 Land of dragon, 3 by A. K. Haldar 9-55 Bismillah and party 10-5 Kripa Shankar Tewary 10-15 Shyamabai of Benares 10-30 Vocal and instrumental

Madras—I Programme
211 metres (1,420 kc/s)
5-0 p.m. Shrimati M. V. Sundrambal: Vocal 5-30 S. Neelakanta Iyer Vocal 6-0 Kumari N. Rajam: Vocal 6-30 S. Neelakanta Iyer: Vocal 7-15 Listen (Telugu) by J. Sivasankara Sastri 7-30 Papansam Sivan: Vocal 8-30 S. M. Ramaswami Iyengar: Veena 9-20 Milk for city by K. Deivasikhamani Mudaliar 9-35 Dance to these if you can 10-0 Elmer Doyle: Guitar 10-15 For film fans.

Madras—II Programme
60.98 metres (4,920 kc/s)
5-0 to 6-0 p.m. As in Madras 1 6-0 Screen tunes by K. V. Swamappa 6-15 Care of mother (Tamil) 6-30 to 9-35 As in Madras 1 9-35 S. M. Ramaswami Iyengar: Veena.

Peshawar Programme
This station broadcasts on 200 metres (1,500 kc/s) from 7 to 11 p.m., relaying Delhi programmes from 8 p.m.

B. B. C. Programme
7-30 p.m. Records 7-45 Lawn tennis: Championships of Great Britain by F. H. Grisewood 8-40 Rugby League cup final 9-30 News 9-45 Billy Thorburn at piano 10-0 County cricket by Howard Marshall 10-20 Sports news.

NOTICE TO KENNEDY SEA FACE GYMKHANAS

Government Want To Charge Higher Rents

After some years again, the gymkhanas on the Kennedy Sea Face have received a rude shock by the communications of the Government of Bombay that they will have to pay higher rent than what they are paying now. The first letter was received by the gymkhanas on the 27th April signed by Mr. H. T. Sorely, Collector of Bombay, stating that the Government of Bombay had decided to assume possession of their premises and that they will have to quit and deliver possession from the 1st of November. The following day another communication was sent to the gymkhanas forwarding terms of lease of ten years with the right of the Government to terminate with one calendar month's notice. In this letter, rental at the rate of one twentieth of a rupee per square yard per year, is fixed.

The Parsi Gymkhana which pays no rent at present will have to pay Rs. 1,000 annually. The Hindu and Islam Gymkhanas also share the same fate. The Catholic Gymkhana has about 9,000 square yards and will therefore have to pay about Rs. 450 annually.

The Government receive annually about Rs. 60 from all these gymkhanas. Under the new terms, they will receive Rs. 4,000 The Government of Bombay, have decided to dispose of a portion of a 24 acre plot of Block 1 of the Backbay Reclamation which lies to the north along the B.B. & C.I. Railway track between Church Gate and Marine Lines Stations. The plot was at first designed to afford amenities to the public such as cricket fields, hockey fields, football fields and riding course. Lord Brabourne, the late Governor of Bombay, had named this plot Lloyd Recration Park about four years ago. About half the area of this park, it is understood, will be disposed of.

Secundus' Watches
RELIABLE
ELEGANT
INEXPENSIVE

THE NEW "SECUNDUS"
Nickel Case, with West End Patent "Everbright" Steel Back ... ...Rs. 21

'SECUNDUS' new CALIBRE TONNEAU
Nickel Silver ... ... Rs. 24
West End Patent "Everbright" Steel ... ... Rs. 28
Rolled Gold, 10 Years' Quality ... Rs. 32
9-ct. Solid Gold ... ... Rs. 53
18-ct. Solid Gold ... ... Rs. 80

"SECUNDUS" NEW CALIBRE RECTANGULAR
Nickel Silver ... ... Rs. 24
West End Patent "Everbright" Steel ... ... Rs. 28
Rolled Gold, 10 Years' Quality ... Rs. 32
9-ct. Solid Gold ... ... Rs. 53
18-ct. Solid Gold ... ... Rs. 80
Guaranteed by
WEST END WATCH Co
BOMBAY CALCUTTA

STAR FLASHES
by BRUNO

THE SOUND OF A PISTOL SHOT CAN BE RECORDED BY BREAKING AN ORDINARY LATH.
MAY ROBSON,
AFTER 56 YEARS ON STAGE AND SCREEN, HAS DECIDED TO SETTLE DOWN.... NOW 75 YEARS OLD SHE HAS SIGNED HER FIRST LONG-TERM CONTRACT.!
Bruno
GLAMOR GIRL ANN SHERIDAN and MAY WARREN, STAND-IN FOR MAY ROBSON, ARE BOTH DIRECT DESCENDANTS OF GENERAL PHIL SHERIDAN.... OF CIVIL WAR FAME.
4-7
(Copyright, 1939, by The Bell Syndicate, Inc.)

CALCUTTA MUNICIPAL GAZETTE

Tenth Health Number

The Tenth Health Number of the Calcutta Municipal Gazette edited by Mr. Amal Home is a symposium of health hints for the average citizen. The articles in this bumper number cover a variety of subjects which will be useful to all sections of the civic community. Among the noteworthy contributions are 'Discovery in the science of nutrition' by Col. R. N. Chopa, 'The Dionne Quintuplets grow up' by William E. Blatz, 'Community Hygiene' by Lt. Col. A. C. Chatterji, 'Voluntary parenthood' by Cyrus Bernstein, 'Blood Transfusions' by Edward Podolsky, 'Private health and public hygiene' by H. K. Deb and 'An experiment in co-operative health organisation' by A. C. Ukil. The number is well illustrated and is bound to prove a potent instrument in the 'better health' campaign.

Chand

The April Number of the monthly "Chand," published by the Chand Karyalaya, Allahabad, and edited by Nandgopalsingh Sahagal in Hindi contains as usual various articles on social and political problems. The editor gives in attractive language a brief account of the Tripuri Congress Session, Mr. Gorakhnath Chobbe writes on "Service," and Mr. Ramnath Suman on "Problems of Married Life." The monthly features "Bikhre Ful" and "Grat Vignan" are also interesting. The cartoons given in this number are also interesting. The annual subscription is Rs. 6/8 which seems moderate for 100 pages of excellent reading matter given in each monthly issue.

Sports Jottings

BY

Observer

SUNDAY'S CUP-TIE

The supporters of the Young Goan Sporting Club must be worrying after last Wednesday's display by South Canara in the Nadkarni Cup final. On the other hand the fans, who have been cheering for the Goan's opponents, are greatly heartened.

The game ended just where it began——in a no-decision tie. For the second time the teams indulged in a scoreless deadlock.

A splendid game might have been marred by unnecessary rough stuff. The referee had to discreetly, on occasions, discourage undue body contact. While on this subject I recall what a famous footballer once said: "When I play, I go on the theory that the man I am playing against is a gentleman and that I am one too....The man thinking of punishing his opponent is not thinking enough of playing the game". A splendid pronouncement.

To-morrow (Sunday) we all expect to see a great struggle without the least bit of warmth of the wrong type. Whether it is the Goans or South Canara let the best team win with good foot ball.

TABLE TENNIS

In January, another table tennis star, B. Vana, the Czecho-Slovakian and ex-world champion will visit India and tour the country to meet India's best players.

A further bit of good news for table tennis enthusiasts is, that the Yuvaraja of Pithapuram is making an effort to secure A. Sharish, the well-known Polish player, as a coach for India. If all things go well, he will come out in August this year. This presents an opportunity to our players to polish up their game. By the way, the Hungarian table tennis players, we saw in Bombay last month, seem to think that the Madras standard of play is the highest they experience so far.

Sachidanandam of Madras certainly gave Kelen a hard time and might have won. Here is a description of the match.

"Sachidanandam's display against Kelen made the spectators sit up and take notice. Concentrating on defence and refusing to be hustled, he played like a seasoned champion. His controlled half volleys never went wrong and Kelen soon found that he was opposed to a player who was returning everything with supreme confidence.

"Not only was Sachidanandam sound in defence, but he was also willing—game even eager—to take attacking risks. These risks fetched him valuable points. Kelen loosened a stream of fierce drives on both flanks but more often than not, they all came back.

"After Kelen had established an early lead in the first game, the Madras player rallied and levelled the scores at 17 all. Every point thereafter was fought for by both players with grim determination: Twenty—all was reached after which Kelen ran out.

"The history of the first game was repeated in the second till 17—all when Sachidanandam struck a brilliant patch. He went all out for points and at this stage nothing he did even went wrong. Realising that attack was the best form of defence, he hit with terrific power and concentrating on Kelen's back-hand, won point after point to eventually run out at 21—19.

"After this terrific onslaught for the squared game, Sachidanandam appeared a tired man when the final game began. He played like a novice and lost at 21—10". Kelen, however, talking to a pressman after the match, expressed this opinion: "In my opinion Sachidanandam was not tired but nervous in the final game. Your players would do well to remember that the man who is at home is the best man to found a colony. He has the point of vantage secure and should stand on it."

To-day Szabados and Kelen play at Lahore. Here they will have to face Ayub, the all-India champion, and Kondal. I look forward to the results of the matches in North India with interest.

GERMAN BEATS ITALIAN

Gruelling Encounter Between Two Champion Wrestlers

(From Our Correspondent).

KARACHI: May 4.

Tony Lamaro, the undefeated champion Heavy-weight wrestler of Italy, who had recently thrown an open challenge to the German wrestler Edmond von Kreamer, for a fight to finish in All-in style for a substantial purse, was defeated by the German in the third round at the All-India Industrial Exhibition ground, on Thursday night.

The encounter was packed with thrills. The Italian 'drop-kick' expert and the German 'Bostan Crab' expert, fought at a gruelling pace and each in turn was in difficulties many times

They used several holds which were not known to many seasoned wrestlers, who witnessed the contest with keen interest.

In the third round after exhibition of some scientific wrestling, the German suddenly pinned the Italian with a deadly half nelson and tricky body press.

JEPSEN CUP HOCKEY

Parel Sporting Beat Portuguese Association

After flattering throughout the early period the Bombay Portuguese Association allowed the Parel Sporting Club to snatch victory from them in the closing stages of their second round fixture in the Jepsen Cup Hockey tournament on Friday evening. The victory though coming late was deserved. The Portuguese Association played up better in the first half and might have gone ahead but for Rochha in the Parel goal, who stopped a deal but in grand style on three occasions. One of these was a high shot that would have passed into the net just below the cross-bar—Rochha tipped it over with his hand, conceding a short corner.

The second half was the opposite of the early spell and now it was the Portuguese Association who had to do all they knew to stop a set of forwards who played fast and hustling hockey. N. Kuttapa, the Parel centre-forward attracted most attention, as his tricky stick work and fast tactics were a credit. The only goal of the match came off this player's stick seven minutes before time. He might have scored earlier, for he was always prominent in the several good movements the second half saw, beside being responsible for a number of good solo efforts.

The score is a true reading of the run of play. The Portuguese were on top in the first thirty minutes but Parel were decidedly on top in the last period.

RESULT

The Parel Sporting Club 1 goal
Bomay Portuguese Assn. nil

THE TEAMS

Bombay Portuguese Association: Tiddle; W. D'Souza and R. D'Souza; M. Pereira, C. D'Souza and J. D'Lima; J. Rosario, G. Fernandes, Ritchie, C. Wilkins and G. Martin.

Parel Sporting: Rochha; W. Pereira and Phillips; Julius, Days and Patrick; G. Gonsalves, R. Gibson, D. Gibson, N. Kuttapa and Nicholas.

TO-MORROW'S MATCH

G. I. P. Railway v. Young Sports, Bombay Hockey Association ground, 5-15 p.m.

This match is one of the big clashes of the tournament, and a hockey treat is anticipated. Both sides are fancied as likely winners of the Jepsen Cup tournament.

All India Weather

(From Our Correspondent)

POONA, May 5.

The following are the maximum-minimum temperature and rainfall figures recorded at various stations during twenty-four hours ending 8 a.m. to-day:—

Station	Temperature Max	Temperature Min.	Rainfall Past 24 Hours	Rainfall Total Since 1st April	Rainfall Difference to normal.
Agra	106	73	—	—	—0.2
Amraoti	108	79	—	—	—0.3
Akola	109	81	—	0.6	+0.4
Ahmedabad	105	75	—	—	—0.1
Ajmer	101	79	—	—	—0.2
Ahmednagar	103	74	—	0.7	+0.4
Ambala	103	67	—	0.4	—0.3
Allahabad	108	75	—	0.4	+0.2
Benares	108	76	—	—	—0.2
Bareilly	106	75	—	—	—0.3
BOMBAY	96	78	—	—	—0.1
Bangalore	94	71	—	6.4	+4.5
Bhopal	103	76	—	—	
Baroda	106	66	—	—	
Belgaum	101	68	—	0.4	—1.3
Bahawalpore	106	70	—	—	—0.3
Bijapur	107	81	—	0.5	—0.2
Bellary	105	80	—	1.3	+0.3
Bhavnagar	108	75	—	—	—0.1
Chittagong	91	79	—	3.9	—3.3
Calcutta	98	81	—	1.6	—1.1
Cuttack	106	74	—	0.2	—1.1
Cawnpore	110	79	—	—	—0.2
Calicut	92	78	T	6.9	+2.8
Colombo	88	77	—	11.7	+0.8
Cocanada	86	80	—	0.5	—0.3
Cochin	87	83	—	11.9	+6.3
Dehra Dun	95	64	—	0.3	—0.5
Delhi	104	73	—	—	—0.4
Dehra I. Khan	103	71	—	0.6	—0.2
Desa	104	71	—	—	—
Dalhousie		--	—	3.0	—0.9
Fort Sandeman	90	63	—	1.0	—0.2
Gorakhpur	108	76	—	0.1	—0.5
Hyderabad (Dn.)	106	77	—	0.9	—0.3
Hyderabad (Sd.)	108	75	—	—	—
Indore	104	72	—	—	—0.1
Jhansi	107	76	—	—	—0.1
Jubbulpore	106	69	—	—	—0.3
Jacobabad	110	75	—	—	—0.2
Jaipur	103	71	—	—	—0.2
Karachi	83	76	—	0.1	—0.1
Kodaikanal	71	55	T	5.7	+0.6
Khandwa	108	81	—	—	—0.1
Lucknow	108	77	—	—	—0.3
Ludhiana	102	69	—	0.4	—0.5
Lahore	102	67	—	0.1	—0.5
Lyallpur	102	71	—	—	—0.6
Multan	106	75	—	—	—0.3
Mysore	94	68	0.1	2.7	—0.6
Madras	92	77	—	5.2	+4.7
Marmagoa	88	81	—	0.1	—
Malegaon	105	71	—	—	—0.2
Mussoorie	76	55	—	0.5	—0.9
Mahableshwar	92	71	—	0.7	—0.8
Murree	71	56	—	2.9	—1.5
Mount Abu	87	67	—	—	—0.2
Masulipatam	93	78	—	0.1	—0.6
Mangalore	91	82	—	5.0	+8.5
Meerut	—	—	—	—	—0.5
Mercara	83	65	—	1.5	—1.6
Nagpur	109	83	—	0.3	—0.4
Ootacathmd	72	51	1.8	5.2	+1.5
Patna	108	76	—	0.1	—0.3
Peshawar	94	63	—	0.7	—1.3
Poona	103	70	—	0.1	—0.5
Ahmedabad	105	75	—	—	—0.1
Pachmarhi	95	75	—	—	—0.4
Port Blair	87	77	—	3.8	+0.5
Quetta	82	46	—	0.7	--
Ranchi	103	74	—	0.5	—0.7
Rawalpindi	94	61	—	1.8	—0.3
Ratnagiri	90	78	—	0.1	—
Rajkot	103	70	—	—	—0.1
Sialkot	100	71	—	0.9	—0.2
Srinagar	77	48	—	2.6	—1.4
Sholapur	108	77	—	0.4	—0.1
Shillong	80	53	0.2	0.2	—6.8
Simla	69	57	—	1.4	—0.8
Surat	104	72	—	—	—0.1
Salem	98	79	0.1	7.0	+4.6
Trichinopoly	101	82	—	5.6	+3.4
Trivandrum	88	82	—	6.9	+1.4
Vizagapatam	88	80	—	—	—0.8

T indicates rainfall of 1 to 4 Cents.

ALL-INDIA WEATHER REPORT

POONA, May 5.

The Western disturbance is approaching Baluchistan, rainfall has been local in Assam. Isolated thundershowers occurred in Bengal and in the South of the Peninsula. Reports from most stations in Assam are wanting. Day temperatures are appreciably above normal, in Bengal and Bihar. The chief amounts of rainfall were:—Ootacamund—one and a half inches; Darjiling three-quarters; Shillong and Silchar quarter.—A.P.

COLABA OBSERVATORY, BOMBAY.

Summary of Meteorological Observations during 24 hours ending 8 a.m. of 5-5-1939.

Change of 8 a.m. barometer in past 24 hours —.008 inches.

Temperature (dry bulb) at 8 a.m. 84.6 degrees.

Temperature (wet bulb) at 8 a.m. 78.3 degrees.

Maximum temperature during 24 hrs 95.9 degrees 5.9 (above normal)

Minimum temperature during 24 hrs 78.4 degrees 0.6 (above normal)

Relative humiity at 8 a.m. 56 per cent.

Direction of wind at 8 a.m. ENE

Velocity of wind at 8 a.m. 4 miles per hour.

Total movement of wind in 24 hours 208 miles.

Velocity of maximum gust of wind during 24 hours 27 miles per hour.

Extent of cloud at 8 a.m. (the whole sky cloudy eq. 10) 0

OFFICIAL BAROMETER READING DATED 5-5-39.

At 8-7 a.m. local time (8-46 a.m. Indian Standard Time) and temperature 86.0 deg. F., a mercury barometer without index error at mean sea level would actually read 30.01 inches and a compensated aneroid 29.80 inches.

For correction of ships' instruments please subtract from the above official barometer reading 0 001" for every foot of elevation of the instrument above mean sea level.

RAILWAY TIME-TABLE

G. I. P. Railway

(IN FORCE FROM APRIL 1, 1939)

Arrivals at and Departures from Victoria Terminus.

	Arr. H.M	Dep. H.M.
Madras Mail	6 00	22 10
Peshawar Lucknow (Exp.)	6 15	23 00
Calcutta Mail (Nagpur)	7 51	17 40
Calcutta Mail (Chheoki)	9 15	20 45
Madras Express	10 15	15 00
Poona Mail	10 30	17 30
Punjab Mail	11 40	18 45
Nagpur Express	14 5	21 25
Poona Fast (Pass.)	16 50	11 50
Poona Express	19 32	8 05
Allahabad Express	20 25	7 00
*Deccan Queen	10 35 Mon.	17 15 Fri.

*Will not run until after end of April 1939, except before and after important holidays.

B. B. & C. I. Railway

Time-table in force from April 1, 1939.

Arrivals at and Departures from Bombay Central.

	Arr. H.M.	Dep. H.M.
Ahmedabad Passenger	5 35	13 50
Delhi Express	6 00	22 15
Gujarat Mail	6 45	22 00
Kathiawar Mail	7 25	21 30
Frontier Mail	8 15 (Mon	21 15 (Sat)
*The Flying Ranee Surat	9 48	15 10
The Flying Ranee, Surat	10 58	18 05
Ahmedabad Passenger	14 15	22 30
Kathiawar Express	18 45	8 45
Baroda Passenger	20 33	9 25

*If Monday is a Bank Holiday, this train will run on Tuesday.

ARRIVALS AT BALLARD PIER

	Arr.
Frontier Mail (On Saturdays only for Homeward Passengers)	8 40

AIR SERVICES

The following air mail time table is in force in Bombay:

London—Bombay (Juhu)

Planes call at Karachi, Bhuj and Ahmedabad.

Arrivals at Juhu, Sunday, Monday, Tuesday, Wednesday and Thursday at 1 p.m.

Delivery: Monday (two deliveries) 8 a.m. and 3-30 p.m. Tuesday, Wednesday and Thursday 3-30 p.m.

Bombay (Juhu)—London

Planes call at Ahmedabad, Bhuj and Karachi.

Latest hours of posting at the G.P.O.:—Sunday, Tuesday, Wednesday, Thursday and Saturday 7-30 a.m. Departures from Juhu 10-15 a.m.

Bombay (Juhu)—Colombo

Planes call at Hyderabad, Madras and Trichinopoly.

Latest hours of posting at the G.P.O.:—Sunday, Monday, Tuesday, Wednesday and Thursday 11-30 a.m.

Departure from Juhu:—Monday, Tuesday, Wednesday, Thursday, Friday and Saturday 7-45 a.m.

Arrivals:—Monday, Tuesday, Wednesday, Thursday, Friday and Saturday 6-15 p.m.

Bombay—Trivandrum—Trichinopoly

Planes call at Goa, Cannanore and Trivandrum.

Departures from Juhu: Monday 8 a.m.

Arrivals at Juhu: Wesdnesday, 3-15 p.m.

Bombay—Poona—Kolhapur

Departures from Juhu: Monday, and Saturday at 7-30 a.m.

Arrivals at Juhu:—Monday and Saturday at 6 p.m.

Colombo—Bombay (Juhu)

Arrivals at Juhu: Sunday, Tuesday, Wednesday, Thursday and Saturday, 9-45 a.m. Delivery: Sunday 12-30 p.m. Tuesday, Wednesday, Thursday and Saturday 1 p.m.

Bombay (via Calcutta)—Singapore and Australia

Latest hour of posting:—Monday, Tuesday and Saturday 6-30 p.m.

Australia—Bombay (via Calcutta)

Delivery: Tuesday, Wednesday and Saturday 6-30 p.m

Bombay (via Calcutta)—Hongkong China and Japan

Latest hour of posting: Tuesday and Saturday 6-30 p.m.

Hongkong—Bombay (via Calcutta)

Delivery: Tuesday and Saturday 1 p.m.

Bombay (Juhu)—Delhi

Planes call at Indore, Bhopal and Gwalior.

Departures from Juhu: Monday and Thursday, 6-30 a.m.

Arrivals at Juhu: Sunday and Tuesday 1-55 p.m.

Bombay—Kathiawar

Planes call at Bhavnagar, Rajkot Jamnagar and Porebunder.

Departures from Juhu:—Monday, Tuesday, Wednesday, Thursday, Friday and Saturday at 7-15 a.m.

Arrivals:—Monday, Tuesday, Wednesday, Thursday, Friday and Saturday 10-45 a.m.

Rajputana C. I. Prajamandal

Secretary Rajputana and C. I. Prajamandal, Bombay, writes:—"A meeting of the members of the above Mandal was held in the Marwari Sammelan Hall to elect office-bearers for the ensuing year. Mr. Premchand Kedia, presided. Following have been elected:—

President: Shree Gokulbhai Bhatt. Secretaries: Messrs. Madanlal Agarwala and Nirajan Sharma Ajit. Treasurer: Mr. Basantilal Dhelia.

LONDON, May 4.—Lord Craigavon in the Ulster Parliament this afternoon referring to his conversations with Mr Chamberlain on the question of conscription in Northern Ireland said that the loyalty of the people of Ulster was not conditional. They could assist the mother country in the present crisis by an unquestioning acceptance of the decision of the Imperial Government.

ANNOUNCEMENT

BOMBAY – KOLHAPUR AIR SERVICE

We have the pleasure to announce that our above air service will run every Monday & Saturday from 8th May, 1939.

AIR SERVICES OF INDIA LTD.

Tele phone: "27547". grams: "AIRTAXIES." BRABOURNE STADIUM, Churchgate Street, Fort, Bombay.

Are You Worried of Your Child's Complaint LIVER ENLARGEMENT?

Consult the Son and Assistant of the Liver Specialist

JAMMI VENKATARAMANAYYA

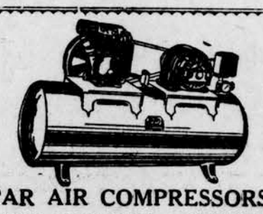
Inventor of the famous specific 'Livercure' (Regd.)

STAYS AT BOMBAY

Suspect, it is a case of Liver complaint whenever the child starts Gastro-intestinal disturbances (constipation, diarrhoea vomitting), whitish stools, emaciation, complexion morose, fever, aversion to its taking food and such other symptoms, and know an immediate attention and care will result beneficial to the patient.

Enquire further particulars from Agents:
M/s. THE POPULAR PHARMACY,
('Phone: 40784)
GRANT ROAD, BOMBAY.

or from:
Head Office: 'LIVERCURE' OFFICE, Mylapore, MADRAS.



★ FIRST CLASS QUALITY ★ ROCK BOTTOM PRICES ★

PAR AIR COMPRESSORS

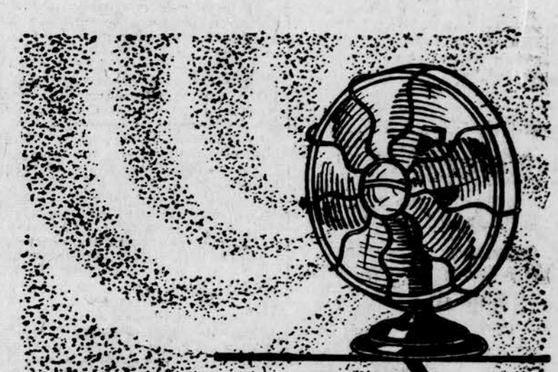
Increase your profits, modernising your Service Station! Install a Par Air Compressor, designed to fit to-day's needs, and efficiently operate your tyre line, greasing and painting outfits and pneumatic tools. Quarter to Three H.P. Models available.

Prices range from Rs. 295 to Rs. 1,440.

SPECIAL DISCOUNTS TO THE TRADE.

SINGLE AND DOUBLE STAGE FOR QUIET AND SMOOTH PERFORMANCE.

RANE LTD. Props. of EMPIRE AUTOMOBILES
New Queen's Rd., BOMBAY.
Branches: CALCUTTA, DELHI, SECUNDERABAD.



ELECTRICITY WILL KEEP YOU COOL

It really isn't worth suffering discomfort and risking your health by going without an Electric Fan these hot days and nights!

Ceiling fans run for 12 hours for 1 unit (2 annas) at full speed—less at slow speed.

Small Table Fans run for 30 hours for one unit.

MAINTAIN YOUR HEALTH & ENERGY

Use Electric Fans.

Second-hand table fans are available at greatly reduced prices at

BEST SHOWROOMS
ELECTRIC HOUSE, FORT, BOMBAY.
Tel. 26024 (7 LINES). BFK.2

WHEN NATURE FORGETS, START WITH NOVUM. The world's most effective compound for *irregularities*. A high grade ethical product with an open formula. OFTEN ENDS DELAYS WITHIN 48 TO 72 HOURS. An indispensable necessity for every modern woman. Life to-day calls for NOVUM. Keep a bottle always at hand. Informative literature and open formula on request. Prices Rs. 12-8 per bottle of 21 capsules. SUPER CONCENTRATED NOVUM, FOR IMMEDIATE RESULTS IN OBSTINATE CASES, OFTEN ACTS IN A FEW MINUTES, per bottle of 63 pills, Rs. 21-0. Postage and packing free. As all the ingredients of NOVUM possess the clinical repute of bringing back the suppressed menses, it must not be used under any circumstances, when there is even the slightest suspicion of pregnancy, without first consulting a QUALIFIED PHYSICIAN. SEND FOR OUR PRICE-LIST DESCRIBING ALL FINEST GRADE BIRTHCONTROL GOODS AND SANITARY NECESSITIES AT LOWEST PRICES.

For fresh goods, complete literature about all our other products (Oonim, Oonim Oil, Royal Oonim, etc.) and trade supplies send your inquiries only to the Sole Agents for India:—

HERING & KENT
Post Box 323 (B.C.)
Reay House, Opp. Lloyds Bank, Hornby Road, Fort, Bombay.

CATARACT

"Eye-Cure". An infallible remedy for Cataract and all other eye diseases. No risk, No operation Guaranteed cent per cent success. Tested and World-Wide reputed Price Rs. 2/- per phial. 6 phials at a time Rs 6/-. Postage etc. -/10/- extra.
KAMALA WORKS (B.C.).
PANCHPOTA, BENGAL.

The ASIAN ASSURANCE CO., LTD.
(Estb. BOMBAY 1910)

EVERY YEAR A YEAR OF PROGRESS AND PROSPERITY

	Income.	Life Fund.	Business in force.
1932	9,24,965	24,50,234	1,48,40,801
1935	18,39,296	42,98,820	2,52,08,418
1938	22,34,301	67,66,528	3,61,56,764

BONUS MAINTAINED at 15 & 20 per 1,000 per annum on Endowment & Whole Life policies respectively.

Inquiries for agencies & district representation solicited.

THE ASIAN ASSURANCE CO., LTD.
ASIAN BLDG., BALLARD ESTATE, BOMBAY.

City & Suburbs

LOCAL ENGAGEMENTS

To-day

Hindu: Vaishakh Vad 3, 1995
Muslim: Rabi-ul-Avval 15, 1358
Parsi: Adar 3, 1308
Hightide: 0-31 13-26
Lowtide: 6-37 19-21
Sunrise: 5h 9m
Sunset: 7h 5m

S. S. Strathnaver sails with mails at 1 p.m.

Intermediate in Science Results at 3 p.m.

Sunday, May 7.

Motion Picture Congress to be opened by Mr. K. M. Munshi.

Monday, May 8.

Bombay University: B.Sc. Examination Results, 2 p.m.

Municipal Corporation, 3-40 p.m.

Tuesday, May 9.

Improvements Committee at 3-30 p.m.

POSTAL NOTICE

Registered and unregistered correspondence other than letters and postcards for Australia and New Zealand per s.s. 'Oronsay' via Madura and Colombo will be accepted at the General Post Office upto 8-30 and 9 a.m. respectively on Wednesday, the 10th instant.

TELEGRAPH NOTIFICATIONS

Traffic to Burma and Assam subject to serious delay due to line disturbances.

MOON-LIGHT BAND AT VICTORIA GARDENS

By kind permission of N. P. A. Smith, Esq., Commissioner of Police, the Band of the Bombay City Police will play a programme of music at the Victoria Gardens to-day (Saturday) commencing from 9 p.m. to 11 p.m. (S.T.)—Moonlight.

SUBURBAN ADULT EDUCATION BOARD

At the meeting of the Adult Education Committee of the District School Board, B.S.D., held on Thursday last, an Executive Committee of the following members was appointed.

1. Mr. M. K. Deshpande, B.A., LL.B.
2. Mr. D. N. Wandrekar, B.A., LL.B., M.L.A.
3. Mr. C. B. Kora, B.E.
4. Mr. M. V. Pradhan, B.A., S.T.C.

Arrangements have been made to start Adult Education Classes at various centres in the Bombay Suburban District. All the expenditure incurred hitherto was sanctioned. Public response is most satisfactory and encouraging.

HINDU DEFN DAYA SANGH

The Hon. Mr. G. V. Mavlankar, Speaker of the Bombay Legislative Assembly, visited the Anath Arbhakalaya at Santacruz on Monday, the 1st instant.

The Hon. Mr. L. M. Patil, Minister of Local Self-Government, visited this institution on Thursday, the 4th instant.

The guests were received and shown round by the Resident Lady Doctor and some of the members of the Committee.

BALKAN-JI-BARI

Mrs. S. H. Jhabwalla will meet and speak to Khar Balkan-ji-Bari children at Laxmi Nagar Pavilion Hall, 10th Road on Sunday, May 7 at 8-30 a.m., after the usual programme of stories, songs and games.

TABLE TENNIS EXHIBITION
SZABADOS & KELEN
BRABOURNE STADIUM
10th and 12th May
AT 6-30 P.M. EACH DAY
Tickets: Rs. 2-4, 1-2 & 9 As.

AMUSEMENTS OF THE DAY

METRO—"Bernard Shaw's Pygmalion". Daily at 3-30, 6-30 and 10 p.m.
EXCELSIOR—"Stagecoach". Daily at 4, 6-30 and 10 p.m.
NEW EMPIRE—"They made me a Criminal". Daily at 4, 6-30 and 10 p.m.
EROS—"Back Street" Daily at 3-30, 6-30 and 10 p.m.
REGAL—"Wife, Husband and Friend". Daily at 4, 6-30 and 10 p.m.
ROXY—"Nav-Jeevan" Time as usual.
CAPITOL—"Tumhari Jeet". Daily at 4-45, 7-30 and 10 p.m. Matinee, to-day and to-morrow at 2 p.m.
CENTRAL—"Birth of Shivaji". Daily at 5, 7-30 and 10 p.m. Matinee to-day and to-morrow at 2-30 p.m.
PATHE—"Ballerina". Daily at 3-30, 6-30 and 10 p.m.
KRISHNA—"Dushman". Time as usual
IMPERIAL—"Sitara". Daily at 4-30, 7-15 and 10 p.m. Matinee to-day and to-morrow at 1-45 p.m.
MAJESTIC—"Amar Jyoti". Daily at 4-30, 7-15 and 10 p.m. Matinee to-day and to-morrow at 2 p.m.
LAMINGTON—"Jungle King" Daily at 5-15, 7-45 and 10-15 p.m. Matinee to-day and to-morrow at 2-30 p.m.
PLAZA—"Daughter of Marathas". Daily at 4-30, 7-15 and 10 p.m. Matinee to-day and to-morrow at 1-45 p.m.

MOTION PICTURE CONGRESS

The Subjects Committee of the Motion Picture Congress will meet to-day (Saturday). Mr. K. M. Munshi, Home Member will open the Conference tomorrow.

NOVEL COMPETITION AT THE REGAL

The management of the Regal are offering free seats for the most interesting letters from any husband, wife or friend, describing the circumtsances under which any husband met his wife or what part any friend might have played in their love-affair. The letter should not cover more than 500 words and should reach the Regal Cinema by May 12th. The ten best efforts will be sent guest-tickets for three—one for the husband, one for the wife and one for the friend—to see next week's picture at the Regal.

ADULTERATION OF GHEE

Mr. Bayabhai Mancharam, owner of the Grocer's shop at No. 17, Proctor Road, was convicted and fined Rs. 49 on 25-4-39, in default to undergo three weeks' simple imprisonment, by the Municipal Court of Honorary Presidency Magistrates, Fort, Esplanade Police Court, for selling ghee adulterated to the extent of 85.9 per cent.

YOUTHS' PARLIAMENT

That "The Next World War will bring permanent peace", will be the subject of a debate in Youth Lodge, Blavatsky Lodge, to-day (Saturday) at 6-15 p.m. Mr. A. M. Cohilo will propose and Mr. M. D. Jopheth will oppose. Mr. Zari will preside.

JANJIRA STATE UNION

A meeting of the Working Committee of the Janjira State People's Union will be held in its office to-day (Saturday) at 8-30 p.m. to consider the ways and means of combating misleading propaganda carried on by interested persons in the State against the demands of the Janjira State People's Union forwarded to H. H. the Nawab of Janjira.

ANDHERI SAHITYA SABHA

Under the joint auspices of the M. A. High School and the Andheri Sahitya Sabha, Mr. Shrish Chandra Chatterjee will give a public lecture on "Indian Temples" illustrated with slides in the M. A. High School to-day (Saturday) at 8-30 p.m.

HARIKATHA AT ASTHIKA SAMAJ

Sriman Ennapadam Venketrama Bhagavatar will commence his Ramayana Harikatha Recital series to-day (Saturday) at 8-30 p.m. at Asthika Samaj Hall, Matunga.

KORAN SOCIETY

Under the Kuranic Society, a public lecture will be delivered on "Kuran and its teachings", on every Sunday in the premises of Anjuman-e-Islam High School, near Bori Bunder Station from 5 p.m. to 6 p.m. (S.T.)

SILK MERCHANTS TO GIVE ADDRESS TO MAYOR

The Silk Merchants' Association will present an Address to the President, Mr. Behram N Karanjia, J.P., M.L.C. on his being elected Mayor of Bombay. The function is to take place to-day (Saturday) at 5 p.m. (S.T.) under the Presidentship of Rav Bahadur Seth Naraindas Pohoomull on P. J. Hindu Gymkhana, Marine Lines.

'G' WARD CONGRESS COMMITTEE ELECTIONS

The annual general election to the Council of the 'G' Ward District Congress Committee was held on the 16th ultimo and the following candidates were declared elected:—

1. Sjt. Ramlalsing. 2. Sjt. Lalsing Rampratapsing. 3. Sjt. R. R. Thakur. 4. Sjt. B. T. Randive. 5. Sjt. Ganesh Janardan Mokal. 6. Sjt. Tajuddin F. Ajmeri. 7. Sjt. Ramnareshsing. 8. Sjt. S. R. Walimbe. 9. Sjt. Rajaram N. Savant. 10. Sjt. Durgasing. 11. Sjt. Chandramansing. 12. Sjt. Chhotubhai G. Desai. 13. Sjt. Rajdevsing. 14. Sjt. J. R. Shastri. 15. Sjt. Murari Shivram Ghag. 16. Dr. T. R. Naravane. 17. Sjt. G. S. Kanthi. 18. Sjt. Madhukar N. Walanju. 19. Sjt. Shitlaprasad N. Sharma. 20. Sjt. V. M. Nagwekar. 21. Sjt. Ramascharya Sharma. 22. Sjt. B. N. Amberdekar. 23. Sjt. Pandurang Bhaskar Rangnekar. 24. Sjt. P. K. Karne and 25. Sjt. D. B. Gupte.

NAGPADA NEIGHBOURHOOD HOUSE

"Prohibition is desirable at any cost" will be the subject for a public debate on Sunday at 10 a.m. Mr. Pardi will move the resolution and Mr. T. K. Menon will oppose it.

MUNICIPAL ELECTION CASE

Plea For Dismissal Of Case

The case in which Mr. Deoji Gopalji filed a petition challenging the validity of the election of three candidates from the Colaba and Fort constituency, to the Bombay Municipality, came up for further hearing before the Chief Judge of the Small Causes Court, on Thursday.

The respondents in the case are Mr. Meyer Nissim, Mr. R. F. Munshi, and Mr. Y. G. Pundit. The petition requested the Court to set aside the election of the three successful candidates on the ground of corrupt practices and further prayed that Mr. Deoji Gopalji and Mr. H. R. Pardiwala be declared duly elected.

Cross-examined by Mr. Purshottam Tricumdas, Mr. Meyer Nissim stated that he did not employ agents and workers to canvass for him during the election, but his friends and well-wishers helped him.

Further cross-examined the witness admitted that Ghulam Hussein worked as his clerk but he could not say whether those persons employed by Mr. Hussein worked for him. He denied that he was introduced to one Ali Mahomed acting as his canvasser, who got Jhilloo Ganpat Shinde to impersonate a voter and cast false votes in favour of Mr. Nissim.

In his cross-examination, Mr. Y. G. Pundit said that he kept no office or engaged no workers or agents to work for him in the election.

PLEA FOR DISMISSAL

It was argued by Mr. Davar and Mr. Vaidya, that it was not proved that the acts of impersonation committed by the three witnesses were at the instance of the agents of the candidates concerned. No connection, they said, was established between these witnesses and the agents or the candidates.

Mr. Vaidya further averred that the rival candidate might have contrived to get votes recorded by impersonation, in favour of the respondents.

On the grounds mentioned above he requested the Court to dismiss the petition.

PETITIONER'S CONTENTION

Mr. Purshottam Tricumdas vigorously rebutted the insinuation that Mr. Deoji Gopalji contrived to get false votes recorded in favour of the rival candidates, with the hope that he could successfully challenge the election of his rivals in case he was defeated. He requested the Court to determine the possibility of such practice on the part of a candidate who was adopted by the Congress, the most popular and powerful organisation.

Mr. Tricumdas then gave a definition of the offence of impersonation according to the I. P. Code and the British Election Act. According to the definition, the act of impersonation was complete if a person represented himself as someone else with the intention of recording false votes. The fact that he actually received the ballot paper or was caught before that, did not in the least detract from the offence of impersonation for which he was liable to punishment.

Proceeding Mr. Tricumdas said that the evidence led by the three witnesses who impersonated in the election showed that the offence of impersonation was complete, as they succeeded in getting hold of the ballot papers. It was also proved beyond doubt that the forged signatures on the ballot counterfoils tallied with the signatures taken in the Court.

Mr. Tricumdas then described who could be called an agent and how far the principal was responsible for the acts of his agent in the election work. If an agent got votes impersonated, the candidate for whom the agent worked, was responsible for the act. A person might be either directly employed by a candidate to work for him or by an agent of the candidate. If that person indulged in impersonation, the candidate was responsible for his act and this was a sufficient ground to set aside his election.

It was amply proved, said Mr. Tricumdas, that the agents of Mr. Nissim and Mr. Pundit got fraudulent votes recorded. Whether they knew the witnesses or not, was immaterial. If a man worked for a candidate, directly or indirectly 'prima facie' the conclusion was that he was the agent of the candidate.

Mr. Tricumdas characterised the evidence of Mr. Nissim as a series of evasions. Mr. Nissim's statement that Ghulam Hussein was only his clerk and was not concerned with the election work did not sound correct. In fact, Ghulam Hussein was actively concerned with the election and had employed many canvassers to work for Mr. Nissim. It might be that Mr. Nissim did not know these workers, but some of them did impersonate and Mr. Nissim therefore, could not escape the responsibility.

It was very curious, continued Mr. Tricumdas, that Mr. Pundit did not employ any agents or keep any office but entirely relied upon the spontaneous help and sympathy of his friends and grateful patients. Even assuming that he employed no agents, some of those who worked for him voluntarily did cast votes for him through impersonation.

The witnesses who had impersonated stated in the court that they wore the badges and took voters to the polling booth in the cars bearing the placards of the respondents. What motive they had, querried Mr. Tricumdas, to utter this lie, when they confessed their offence of impersonation, the fact which was completely proved. It could not be that they voluntarily came out to impersonate in favour of Mr. Nissim or Mr. Pundit, unless they were induced by others with the hope of a reward.

On the above grounds, Mr. Tricumdas requested the Court to declare the election invalid.

Mr. Purshotam Tricumdas, Mr. B. K. Nicholson and Mr. C. G. Vakil appeared for the petitioner. Mr. A. S. Davar appeared for Mr. M. Nissim, Mr. T. M. Guido with Mr. M. Nimazi for Mr. R. F. Munshi and Mr. R. Vaidya for Mr. Pundit.

Mr. H. R. Pardiwala and the Municipal Commissioner, respondents in the case, were represented by Mr. Sanjana and Mr. Blair respectively.

The case stands adjourned till Tuesday.

FIRE IN CITY FILM STUDIO

While the actors, the actresses and the technicians of Ranjit Film Company were engaged in the shooting of the film "My Eyes", at their Studio at Dadar, a fire burst out causing a lot of damage to the camera sets, electric wires, etc.

The cause of the accident seems to be a small fire, which was part of the scene that was being shot. It would appear that the fire spread by accident and became uncontrollable.

The director of the film estimates the damages at Rs. 25,000.

SOLUTION FOR COMMUNAL PROBLEM

Raghavendra Rao Commends Mahasabha's Approach

BOMBAY, Friday.

Speaking at a tea party arranged in his honour by the Bombay Provincial Hindu Mahasabha this evening, Dr. E. Raghavendra Rao, Adviser-designate to the Secretary of State for India, said that the two outstanding problems which India had to face were the problem of communal unity and the problem of India's freedom. In any scheme of Government evolved in India, both these problems had to be taken into consideration.

They could be solved only if there was a realistic approach to them. Dr. Rao opined that the Congress approach to the problems was not realistic. If there was any political party in India which could solve these problems, it was the Hindu Mahasabha.

GOOD AUGURY

Dr. Rao was glad to say that the realistic approach to these problems made by the Hindu Mahasabha augured well for the future. He suggested that the Hindu Mahasabha and the Muslim League should come together and try to solve the communal problem.

Sir Govindrao Pradhan and Mr. V. D. Savarkar welcomed Dr. Rao on behalf of the Hindu Mahasabha. Sir Govindrao hoped that Dr. Rao who was known for his deep knowledge of Indian political problems would serve India to the best of his ability in his new office.

"DUNIA-NA-MANE" TO BE SHOWN AT OPERA HOUSE

In Aid Of Maharashtra Seva Dal

A performance of the Prabhat picture "Dunia-na-Mane" in which Shanta Apte and Mr. Date take principal roles will be shown at the Royal Opera House on Sunday between 9 a.m. and 12 noon in aid of the Maharashtra Provincial Seva Dal, there will be vocal and instrumental music also during the interval in which the girls of Miss Shamla Mazgaonkar's school will sing and Miss Samant and Master Joag will play on the mandolin and violin, the prices are from nine annas to Rs. 10.

TALK OF THE SUBURBS

(BY A SUBURBAN MAN)

Work on the Mahim Causeway proceeds apace. The main pillars of the extension of this bottleneck are now up and I understand before the monsoon season the bridge may be open for public use.

The extension when completed will help considerably to decrease the accidents annually registered in the vicinity of this Causeway.

The authorities concerned for taking up this extension which was a very old problem deserve to be congratulated.

Looking at the crowds of people that collect daily to watch the work in progress, I feel that a note of warning to the police will not go unheeded watching the work in progress is very interesting, but to save accidents crowds must not be allowed to collect on this bottle-neck.

CONNECTING ROAD TO BASSEIN

Another old problem that has been the cry of the suburbs people is a direct roadway connecting the suburbs along the B.B. & C.I. Railway to Bassein.

The present route is in a round about way from Thana which is a distance of about 85 miles, while a road over the old B.B. & C.I. Railway bridge of only 35 to 40 miles to Bombay.

The Bassein merchants had placed the question of building a road on the old railway bridge before the Governor who opened the new one and the Governor had then promised to move into the matter, but though years have passed nothing seems to have been done in the matter.

Building of a road on the old bridge or near that bridge would cost a large amount but before long the bridge would pay itself.

WARNING TO BATHERS

With the week-end before us I feel that a warning to bather should not go unheeded.

Juhu, it has been recorded for the last five years, annually claims its toll of victim. Every precaution has been taken, life guards are stationed at all hours of the day, but the enticing waters of Juhu has destroyed life amidst its breakers.

This annually casts a gloom on several families of the merry-makers, I therefore warn the bathers not to approach the deep and dangerous games should not be played for Juhu must some how be kept free for its death toll.

ADULT EDUCATION AT SANTA CRUZ

The adult education committee appointed by the Santa Cruz Congress Committee invited selected workers to chalk out the lines of imparting education amongst the illiterates. Prominent among those present were Sjt. M. K. Despande, President, Schools Committee of the District Local Board, Sjt. D. N. Wandrekar, M.L.A., and other local workers. The Committee decided to open at present 11 centres to be started at Chunabhathi, Agripada, Golibahar, Vakola, Juhu Tara, Saraswat Colony and Poddar High School. The classes will be conducted from 9 p.m. daily in Marathi, Hindi, Gujarati and Kanarese. For organisation work a committee was appointed of the following persons:

Smt. Gangaben Patel,
Smt. Pramoda Gosalia,
Sjt. Chandulal Sarabhai Modi,
Sjt. Chhaganlal Yogi,
Sjt. D. M. Nagarkar,
Sjt. V. B. Kirtikar,
Sjt. J. J. Panwala,
Pandit Dharmavrat,
Sjt. B. R. Desai,
Sjt. C. J. Papaiya.

Messrs. C. J. Papaiya and B. R. Desai will act as joint Secretaries of the Committee.

LORETTA HITS THE HIGH NOTES FOR HIGH COMEDY! WARNER HITS THE ROOF... AND IT'S SLAMBANG FROM THERE!

LORETTA YOUNG
WARNER BAXTER
in the year's gayest laugh hit

Binnie's trying every angle to make it a triangle!

WIFE, HUSBAND and FRIEND

with BINNIE BARNES, CESAR ROMERO, GEORGE BARBIER, J. Edward BROMBERG, EUGENE PALLETTE, HELEN WESTLEY

A 20th Century-Fox Picture

Have you heard of our COMPETITION? Inquire at REGAL.

REGAL
DAILY AT 4, 6-30 & 10 P.M.

PATHE
TO-DAY ALL-INDIA PREMIERE OF THE FINEST FRENCH FILM OF THE YEAR

BALLERINA
(LA MORT DU CYGNE)
or "THE DEATH of the SWAN")
THE MOST EXQUISITE PICTURE of the DECADE
Starring:
YVETTE CHAUVIRE
Premiere Danseuse of Opera Paris
MIA SLAVENSKA
of the Ballet Russe Monte Carlo
and
JANINE CHARRAT
The Child Discovery of the Year
MUSIC FROM
CHOPIN & GOUNOD
Played by the French National Symphony Orchestra
A Film of TENDERNESS, BEAUTY and DRAMATIC STRENGTH.....One to SEE and REMEMBER for a Long Time.....
Book Now! 'Phone 41561
Daily: 3-30, 6-30 & 10 p.m
Sunday Extra Show: 10 a.m
Prices: Rs. 2-4, 1-12 & As. 9 and As. 4. 'Phone bookings must be taken up 1/2 an hour before each show, otherwise they will be sold.

EROS
Daily: 3-30, 6-30 & 10 p.m.

Time Could Not Touch Their Love and Death Could Not Part Them.

THE GREATEST LOVE STORY YOU MUST SEE! 'PH. 22519.

WALTER WANGER presents

Excelsior
4, 6-30 & 10 P. M.

Telephone No. 22037
Post Box 322.
Telegrams: "CHRONICLE."
Registered No. B. 1065.

The Bombay Chronicle

BOMBAY: SATURDAY, MAY 6, 1939

INDIAN FILM INDUSTRY

The Indian film industry is now celebrating in the city its Silver Jubilee with an exhibition and a series of conferences relating to every aspect of the industry. The main conference, the Indian Motion Picture Congress will be held on Sunday and Monday under the presidentship of Mr. S. Satyamurti. In connection with the Jubilee we are publishing a free Cinema Supplement with today's issue of the "Chronicle", which deals briefly with the various phases of the progress of the film industry in India during the last twenty-five years. The extent of the progress, at any rate on the quantitative side, may be gauged from the fact that the film industry now ranks eighth among Indian industries with a capital of about Rs. 18 crores and affording employment to about 50,000 persons. There are already about seventy-five producing concerns in the country turning out annually over two hundred films, which are screened by over one thousand cinema houses, a vast majority of which exhibit only Indian films. So far, therefore as the size of the industry is concerned, the progress is fairly satisfactory, considering the difficulties of industrial development in India.

Not Satisfactory

Progress

But is the progress in the quality of the films equally satisfactory? Many disinterested but well-informed critics feel that it is not. First class quality pictures are very few and far between. Mr. Baburao Patel, the President of the Film Journalists' Conference held on Sunday, remarked in the course of his presidential speech: "Twenty-five years of film making and India still cannot produce few pictures that will vie with the foreign pictures in quality and technique. If with the ten years' start the Americans could give wonderful productions that dazzle the world, I cannot understand why our producers should not go half way." It may be argued that there can be no analogy between India and America and that India is beset with many peculiar difficulties such as her poverty and ignorance and the consequent poor patronage and appreciation of the film by the people, the multiplicity of provincial languages and the lack of adequate support from Government. These difficulties are real and not negligible. Yet making all allowance for them it will have to be owned that the progress in the quality of films in India is not at all as satisfactory as it is capable of being in spite of these difficulties.

All Must Help

However, let us now think more of the future and consider how the film industry can be improved in every way. The slightest acquaintance with the film industry must convince one that the first condition of its sound and rapid progress is organisation and comprehensive planning. The industry is a most complex one and employs a number of fine arts and therefore demands the active co-operation of experts in various fields. The present Jubilee functions form perhaps the first occasion when the various film interests concerned have actively co-operated on an adequate scale. The Jubilee may well be the beginning of a new era of much-needed planning and co-ordination. Co-ordination can be easier if Government play their due part not only in protecting the industry but also in perfecting it. The art side of the industry is far more important than the mechanical, and a central planning authority should lay the greatest stress on enlisting the co-operation of eminent man of letters, painters, actors, musicians, film critics and others whose co-operation is necessary in producing superior quality films—films which will not merely mirror our society as it is but will also help in making it more pregressive in every sphere of national activity. Finally, the public must banish the thought that the atmosphere in the film industry is not conducive to purity of conduct. The industry will be what its devotees make it. But inasmuch as it is capable of being a great and potent educator of millions, including the illiterate, it behoves the best among the public who can contribute in any way to the perfection of the industry to do their bit for it. The film represents a happy popular blend of literature, music, and various other fine arts and both Government and the public should recognise their duty to perfect it.

Gandhian Methods

The conference of the Gandhi Seva Sangh in Champaran is naturally reminiscent of Gandhiji's Satyagraha campaign started there twenty-two years ago in the cause of the local oppressed peasantry. The principle of Satyagraha was then ridiculed by many, but now almost every political party resorts to it when milder measures have failed. All these years Gandhiji has taught millions of poor helpless peasants to stand up for their rights, tens of thousands playing the role of village Hampdens. Yet some of his critics put him and his followers down as non-radicals!

Gandhiji reminded the conference at Brindaban how twenty-two years ago he had found it hard to persuade the peasants to turn to subsidiary industries in their idle hours. The public too regarded Khadi as a fad. But now most persons pay at least lip homage to the value of subsidiary village industries. And the Brindaban exhibition of the products of such industries is only a symbol of the progress made by them in recent years. The organization of such industries is a most natural and potent means of political organisation in rural areas. But, unfortunately, some critics who talk incessantly of rural organisation leave the industries alone and have no better substitute for them than merely creating discontent among the peasants. The latest village industry that Gandhiji is studying is the production of "nira" or palm juice and "gur" from it. Nira is acknowledged to be a very healthful drink and the gur made from it is known to be more nutritious than common sugar. The common use of nira and palm gur will help to give useful work to the toddy-tappers thrown out of work by the prohibition movement.

The Next Twenty-Five Years!

By D. F. Karaka

The first quarter century of the Indian film industry has just been over. The film jouralists have voted 'Adhikar' as the best picture of the last year. I saw it and found it aimless and uninspiring. But it has been said of me that I do not know enough about Indian pictures to speak of them with any authority. This criticism of my knowledge of the Indian films is correct. It still does not change my opinion that 'Adhikar' marks a very low stage in the standard of film production.

* * * *

But we are not here to quarrel about individual likes and dislikes. Whatever little the Indian film industry may have achieved in these last 25 years, it is something that a national industry has sprung up in our midst. In the changing India in which we live, it is satisfying to be able to look upon new Indian enterprises as they crop up, and realise how far the wave of Indian nationalism has spread.

* * * *

The Indian film industry has unfortunately not exhibited any marked national trends. Unlike the Russians, we have not produced anything which is typical of our newly-found consciousness. Indian pictures seem to divide themselves into those which are called 'social' and those which are 'mythological'. The first kind are the result of an unsuccessful attempt to parody and to adopt the social angles of Denham and Hollywood to so-called 'social life of India'. It just doesn't work. The mythological pictures may be, some of them, relaxing as a variation, but as a whole art they become frightfully monotonous. Even so, there has been nothing in Indian film art for the last 25 years to compare with the creative brilliance of Max Rheinhart's 'midsummer Night's Dream,' with the result that there is something unsatisfying about the Indian film industry.

* * * *

When one looks at the progress in comparatively the same time by England and America, one sees how on the chart of progress the films of those countries show a distinctly upward curve. One remembers the hefty Camille played by Theda Bara and the more recent portrayal of that same great character from the junior Alexander Dumas by Greta Garbo. One notices the subtlety which characterises the later portrayal. Even Greta Garbo has moved from the days when she played her love scenes with John Gilbert to the present day when after seeing her Marie Walevska and her Anna karenina and her Camille, you begin to speak of her as 'The Garbo'. Indian film actresses have not justified their being called 'The Devika Rani' or The Durga Khote'.

* * * *

The American films have become almost an international art. To-day we see the triumph of great character players. Emile Zola, Louis Pasteur, Rembrandt, Napoleon have all been beautifully played. We can boast of no such similar achievement. In glamour we have nothing to touch 'The Great Ziegfield' 'The Goldwyn Follies', from year to year or 'The Broadway Melodies of some years now. Even Charlie Chaplin has moved from the days of 'The Kid' to "Modern Times."

It is this tendency in American films to keep abreast of the times, that lifts film-making in America to a fine art. If it is an old subject, then, it is the treatment that is modern. Wherever you touch it, this industry vibrates with life. It is something living, even though the stories that are woven around the Hollywood studios may seem far-fetched and non-sensical.

* * * *

I do not expect all this from the Indian film industry. I am reasonable enough to realise that it is still only in its infancy and that the Americans are a tried and tested lot. But it is the direction in which the Indian films are moving that I am concerned about. Somehow there does not seem to be enough strength and driving force behind it. Somehow too its direction is feeble and its morale pointless. There does not seem to be any inspired leadership either among the Directors or the cast. The Indian films begin with the idea that it is catering for a very poor public of a somewhat illiterate kind and that therefore they must always remain at that same low level. The result is that films in India fail to educate public opinion or public morals or public-anything-else.

There seems to be a ridiculous

(Continued on Page 14 Col. 7)

The Indian Films Of To-morrow

By "NARAD MUNI"

The cinema in India is still an infant in arms. At its twenty-fifth birthday, it has begun to babble baby talk but found no legs to stand on. It is still an enigma, a Peter Pan that has ceased to amuse though it has left behind its elfins and deities of mythology that clung so long to its neck and are still to be seen at its heels at times. Why? Because we failed to help it to grow, we fed it first on mythological photographs, then came the milk bottle of the so-called social dramas (romance among human beings in place of gods) and the cinema is still at the milk bottle. We never for one moment paused to think of it as a new medium of expression, we starved it of all intelligent reactions, and there it lies to-day, a fat baby sucking its toes. We have been singular in the misuse of its true functions, we have used it to record movements photographically, movements of human being walking, running, singing, making love but the cinema as such has not moved a pace forward. It is where it was twenty years ago except that it has begun to sing sugar melodies

Unexplored Potentialities

We have failed to use it as a creative medium, we have failed to use it as a medium of our social attitude and reactions, we have failed to grasp its tremendous potentialities as a new language that will unite the people of the world in a common purpose of human and humane development of mankind. We have used it as a child writes words, solitary words that evoke an image in his mind like cow, rat, tiger, but cannot form sentences with a meaning. We still think of the cinema in terms of visual words, words that stand by themselves but we cannot join them together in a sentence, we cannot synthesise the separate shots into a complete pattern, we cannot use them to rouse human, intelligent reactions in us because we have never thought of the cinema as a creative medium of expression. It is not the purpose of this article to talk big about rhythms, montage or cross cutting, they are the grammar of the cinema and come later, we are still at the alphabet, if one may use such a comparative method, and we have not yet mastered the alphabet, but to set out as plainly as possible the functions of the cinema as an instrument of expression, to make it expressive of contemporary life as Dickens and Tolstoy and Dostoievsky did with their novels. After all, millions of books are written every year, one reads them and forgets them but why are certain books for all times? Why do these writers survive while others sink into oblivion? Because certain of their works show an understanding of human values which is significant for every stage of society. Great literature lives because it interprets the contemporary struggle in cultural, economic and social issue of the day. Otherwise it is forgotten. Literature to be living must deal with living facts, facts of yesterday and to-day and the facts of human life are conditioned by our political and economic relationships.

Our Failure

The cinema in India has failed to grasp this reality, failed to interpret this human relationship and as such has achieved nothing of value. Human life will continue to grow and develop with or without the cinema, with or without literature but both can aid in hastening this process of development. If they fail to do so, let them die unlamented, let them die unborn, let them be forgotten with the people that failed to use these mediums to such ends. Let us take the general run of films made in India (I do not say Indian films because there is no such thing, we have not yet made an Indian film), name me one solitary instance where a film combined a social purpose with entertainment. This charge is true of almost all films made in all countries but our concern lies with the films made in India, our hope lies in using the cinema to awaken the consciousness of the masses, be it to political or social or economic or hygienic conditions and try to relate them to actual conditions of life and the forces that make for such conditions. To this end and this is the only end possible, we have failed to employ the possibilities of the cinema.

Mass Appeal

The cinema by its very nature is a medium of mass appeal, it is the only language that is understood by all and suffers no linguistic limitations that impose such a heavy strain on a country like ours. The appeal of the cinema lies in its universality of persuasion, its representations of the common problems of the mass of humanity through the most powerful of our senses, its creative faculty of presenting the facts of social maladjustment in terms understood by all. The film industry in India, as in other countries, is in the hands of a group of people whose sole concern lies in better returns and it has been used on a profit-making basis of supplying banal entertainment that does not touch the fringe of reality. In Europe the various governments have seized on the cinema to influence thought and ideas; as a machine of propaganda they are using the cinema more vigorously than intelligently to propagate the political doctrinaries that makes their continued existence possible, but in India the commercial cinema has no other ends in view but of running it on a profit-making basis. When profits become the sole aim in so potential an industry like the cinema, influencing as it does the thoughts and reactions of millions, it is easy to see what evil the cinema can do by sugar coating reality with false values and tinsel glamour. The commercial cinema, pandering to the taste of the lowest common denominator in human intelligence, cannot rise above the mire in which it is conceived and grows, it cannot get away from the banality of its birth and upbringing. Film criticism has, likewise, entirely ignored the functions of the cinema, its purpose and influence and is absorbed in praising the lustiness or otherwise of bodies and voices. It has forgotten that the cinema is more than a combination of a gramophone and a magic camera and has never stopped to make any constructive criticism or offered any ideas to the people whom it wishes to reach. Film criticism has become a studiomade industry and the so-called writeups are entirely inspired by advertising space. Both the film makers and the film critics need a drastic reorganisation of attitude, an orientation towards the true function of the

(Continued on Page 14 Col 5)

FRANKLY SPEAKING

Franco-British Difference

Energetic speculations in the world Press continue as to the explanation of M. Litvinov's sudden retirement "in the midst of important negotiations for an anti-aggression pact". They are both numerous and varied and this sensational mystery still remains a mystery. But there is one obscurity that has been accidentally illuminated through these speculations. According to the "Temps" of Paris "it can be supposed that the Moscow Government regards the retirement of M. Litvinov, who is supposed to be an Anglophile, as a sort of warning to the British Cabinet because of the seeming hesitation to agree to Russian propositions for an Anglo-Soviet alliance". The "Temps" is to the French Foreign Ministry what the London "Times" is to Whitehall. Its supposition, therefore, is significant not so much as a statement of fact as a reflection of the opinions and wishes of the Quai-D'Orsay. Whether M. Litvinov was an Anglophile or Anglophobe what is clear is that Britain's "hesitation" has been persisted in against the wishes of France which urgently wants a pact with Russia and thoroughly dislikes the British attitude.

Suicidal "Determination"

According to a Jerusalem message the General Council of the Zionist organisation has passed a resolution declaring that the "Jewish community in Palestine is determined to oppose any regime that would undermine the Jewish National Home." In other words the Jews are determined to convert Palestine, if they can, into a Jewish State the present inhabitants being reduced to a status that is the lot of natives in, say, South Africa. This "determination." is tantamount to a resolve by the Jews gravely to injure their own interests. But it will, of course, help Britain to reject even the surprisingly moderate scheme recently suggested by the Arab Conference at Cairo. It appears that the troubles of the Palestine Arabs are far from being over. But it is also obvious that the people of other Arab countries and the Muslims of India are now more definitely committed to support the Palestine Arabs in every possible way.

An "Outrage"

In agreeing to work on the Congress Working Committee Dr. B. C. Roy, and Dr. P. C. Ghosh have done a service to Bengal as well as to the Congress. And this will be acknowledged soon enough by the very people who to-day condemn their action and have called upon them to resign. To give the controversy about Congress leadership a personal or provincial complexion is to give it a lower place than it will otherwise be given. And, as Dr. Roy points out, the present campaign of vilification in Bengal and pouring abuse on even Gandhiji constitutes an outrage on Bengal's dignity and sense of proportion.

Anglo-Indian Indignation

Europeans in Assam and their loud speakers like the Calcutta "Statesman" are not quite happy under the changed regime in that province. This is, of course, very natural. Used to lording it over workers, coolies and the general population like feudal chiefs and conscious of the extra provisions made by the Constitution to preserve their interests and privileges, the advent of a Congress Ministry came to them as a rude shock which was further accentuated by the discovery that the Ministry meant to justify itself. We sympathize with them. But must the Calcutta "Statesman" lose all sense of dignity and even of legal obligations? As a result of a strike in Assam Oil Company in Digboi, the Management proceeded to recruit labourers. But they did so in a manner which led to public protests that armed forces and the police were being utilised by the Company's officers. Thereupon the Government instructed the office not to do any thing which may appear as taking sides but to confine themselves to their obvious duty of protecting lives and property without any discrimination. This has been too much for the "Statesman". It has accused the Government of instructing the police to act as "anarchists and agents of social revolution" and of being "a predatory junta" and has even threatened "defensive action" by the "citizens". As the "Hindusthan Standard" suggests, there are laws that have been very liberally used against the Indian Press for lesser crimes. But the "Statesman" either forgot them or, quite naturally, believes that they are meant only for the Indian Press.

POINTED PARAGRAPHS

The multiplication table affords the miser food for thought.

Give some people half a chance and they'll take the other half.

When a man is in love he thinks he is entitled to a liar's licence.

The man who starts out to look for trouble usually has it thrust upon him.

Toadstools are often mistaken for mushrooms and gall is sometimes mistaken for genius.

Fame is the goddess of printer's ink—and she keeps the names of her favourites in the newspapers.

作作日作作

WITHOUT COMMENT

When asked what he thought of the work and achievements of the Ministries in the various provinces, Sir Sikandar said that he did not wish to make odious comparisons.

—Anglo-Indian report of an interview with the Punjab Premier.

* * * *

"The temperature in Calcutta soared to 108.8 degrees on April 28, and after hovering in the region of 105 during the subsequent days dropped yesterday to a modest 100.1 degrees."

—News Item.

A meteorological interpretation of recent politics?

* * * *

Introducing the Transvaal Asiatic Land and Trading Bill in the Union Assembly, the South African Minister for the Interior pleaded that Europeans wanted to live apart from other races.

Quite a reasonable desire, isn't it? But please don't argue that they should go to their own continent, Europe, and live apart from other races.

That would be foolish and you would be rightly accused of fomenting racial hatred as between the White and the Coloured.

* * * *

A Government of India Gazette announces that Sir A. Ramaswamy Mudaliar has assumed office as Member of the Governor-General's Executive Council in place of Sir N. N. Sircar.

"India," you see, doesn't forget her "friends."

* * * *

And we have no doubt that, in due course of time, a Government of India Gazette Extra-ordinary will announce that Dr. Sir E. Raghavendra Rao (knighted by them) has assumed office of, etc., etc., in place of some one else.

No, Sir, "India" does not forget her "friends."

* * * *

The Bombay Government have decided to dispose of half the area of what was named four years ago as the "Lloyd Recreation Park" on the Back Bay Reclamation.

Since the other half still remains to be known as the Lloyd Recreation Park, the Bombay Government deserve only half thanks for the present.

* * * *

According to Sir Sikandar Hayat "there was some outside influence at work for keeping the Shia-Sunni dispute at Lucknow alive."

Why was he vague about it? Modesty or fear of the leader?

* * * *

Field-Marshal Goering has arrived at San Remo for a few days' stay, says a report.

Then an inevitable aggression is not far off as the usual sequel to Field Marshal Goering's visit to San Remo.

* * * *

Conscription, declared Mr. Neville Chamberlain in the House of Commons, had "created the profoundest respect all over Europe."

Particularly the adroit manner in which man-power has been mobilised without any prejudice to the interests of wealth.

* * * *

The Labour spokesman in the Commons maintained that the voluntary system would have provided all the men required.

True. But it couldn't have kept the class conscience of the British Government "perfectly clear."

* * * *

"A galaxy of glamorous actresses and actors—stars and starlets—were brought together for the first time in the country when the Cine Artistes' Conference was held in Bombay on Thursday."

—Press report.

The meeting, however, passed off without any er—dramatic incidents.

* * * *

The motorist was in conference with his solicitor.

"While you were driving up the road, did anything happen to arouse your curiosity?" asked the lawyer.

"Yes," replied the client, "The front wheel broke in half!"

Press Trying To Probe Into Mystery Of Dropping Pilot

IT HAS CREATED A FLUTTER IN EUROPE, SAYS "TIMES"

LONDON, May 5.

NEWSPAPERS are still hunting for explanations for the dropping of M. Litvinoff in the midst of important negotiations for an Anti-Aggression Pact.

Some newspapers are still speculating whether the change of Commissar is more likely to hasten or hinder such an alliance but "The Times", the "News Chronicle" and the "Daily Herald" all declare that according to the latest news from Moscow the replacement of M. Litvinoff by M. Molotov will not affect Anglo-Soviet negotiations or cause a change in Soviet foreign policy.

"The Times" in an editorial says that the dropping of the pilot has caused something of a flutter in Europe and the inevitable spate of speculation in the European press much of which is wild and all premature. By far the most remarkable thing about M. Litvinoff's departure was not that he went when he did but that he did not go earlier, for in M. Stalin's personal dictatorship, caprice played a greater part than careful timing in the appointment of his associate.

M. Litvinoff's position was that of a trusted agent rather than a responsible creator of policy. He was not a member of the Political Bureau which alone shapes the destinies of the U.S.S.R. Russia's co-operation will be welcome, by all countries who desire to impose an effective restraint on aggression.—Reuter.

CENSORSHIP IN RUSSIA REMOVED

MOSCOW, May 5.

It is officially announced that the censorship of despatches sent by foreign correspondents which had been in force since the revolution has now been abolished.

Officials of the Press Bureau, however, have warned correspondents that if a subsequent examination of their published material reveals "flagrant hostility" to the Soviet Union or is clearly prejudicial to the country's prestige Government reserves the right to expel the correspondents immediately.—Reuter.

STALIN TO TAKE PERSONAL HAND?

PARIS, May 4.

"Le Temps" writes that it can be supposed that the Moscow Government regards the retirement of M. Litvinov, who is supposed to be an Anglophile, as a sort of warning to the British Cabinet because of the seeming hesitation to agree to Russian propositions for an Anglo-Soviet alliance. This is a question of diplomatic tactics, rather than a change of policy.

"Agence Information" writes that the replacement of M. Litvinov by M. Molotov may show that M. Stalin is going to take a personal hand in foreign relations. The paper concludes that it seems the Soviet Foreign Policy will not change in its general lines.—Reuter.

O'KELLY GOING TO AMERICA

DUBLIN May 5.

The Deputy Prime Minister, Mr. O'Kelly is going to New York on Saturday to deputise for Mr. De Valera who cancelled his voyage owing to the British conscription measure.—Reuter.

Dropping Of North Ireland From Conscription Welcomed

DUBLIN, May 5.

The dropping of Northern Ireland from the British conscription measure has brought great relief to political circles amongst whom there is no desire to weaken the good relations with Britain.

Mr. De Valera is known to be very pleased, but he declined to make a statement.—Reuter.

ITALO-HUNGARIAN TRADE TALKS END SUCCESSFULLY

ROME, May 5.

It is officially announced that the Italo-Hungarian trade talks ended in complete agreement, which should lead to a rapid development of the trade between the two countries.—Reuter.

HUNGARIAN PARLIAMENT DISSOLVED

BUDAPEST, May 4.

The Parliament has been dissolved. The new Parliament will assemble on June 10 after a general election.—Reuter.

ANGLO-AMERICAN BARTER AGREEMENT TALKS

WASHINGTON, May 5.

Senator Byrnes referring to the Anglo-American negotiations for a barter agreement said that the proposal was meeting with favourable reception in London.

Mr. Byrnes said that the negotiations concerned exchange of rubber and tin for American cotton. Mr. Byrnes recently referred to a reserve of 225 thousand tons of rubber, a reserve of tin worth 65 million dollars and disposal of two million bales of cotton.—Reuter.

GERMAN GENERAL DEAD

BERLIN, May 5.

The death has occurred of General Wilhelm Groener, Defence Minister in the period before the Hitler regime.

He was always known as the man who warned Kaiser to abdicate.—

LONDON, May 5.

Sir Samuel Hoare stated in the House of Commons that altogether nine Germans had been asked to leave the country.

Among those expelled is German Vice-Consul at Manchester.

SCARCITY OF RAW SUGAR

International Council To Authorise All-round Releases?

LONDON, May 5.

It is understood that the Executive Committee of the International Sugar Council is meeting next week.

The Committee will consider a report from the Secretariat regarding the position arising from scarcity of raw sugar and well-informed circles anticipate that all-round releases will be authorised.—Reuter.

EXPLOSION ECHO

King Awards Medal To Hairdresser

LONDON, May 5.

As a sequel to the Hammersmith Bridge explosion the King has awarded the Medal of the Civil Division of the British Empire to the London hairdresser, Maurice Childs, who threw a suit case containing an explosive and burning fuse into the river, where it exploded. The announcement mentions Childs' considerable presence of mind and fine disregard of danger.—Reuter.

PROF. QURESHI INVITED TO GENEVA

GENEVA, May 5.

Mr. Anwar Iqbal Qureshi, Professor of Economics, Osmania University, Hyderabad has been invited by the graduates of the Institute of International Studies, Geneva, to deliver five lectures in May 1940 on economic evolution of postwar India and its international repercussions. Mr. Qureshi is the first Indian invited by the Institute.—Reuter.

KING APPOINTS COUNCIL OF STATE

LONDON, May 5.

The King to-night appointed a Council of State to act in his absence. The five counsellors are the Queen, the Duke of Gloucester, the Duke of Kent, the Princess Royal and Princess Arthur of Connaught.

The inclusion of the Queen is necessary under the terms of the Regency Act of 1937, which states that the consort of the King or Queen must be one of the Counsellors of State appointed in the Sovereign's absence from the country or during the Sovereign's illness.

Their Majesties will return from their tour in the liner "Empress of Britain."—Reuter.

India Act Amendments Bill

LONDON, May 5.

The India and Burma (Miscellaneous Amendments) Bill will come up for the third reading in the House of Lords on May 9 and then be sent to the House of Commons where, says Reuter's Lobby Correspondent, business is congested at present.—Reuter.

Reception To Dr. Raghavendra Rao

Dr. E. Raghavendra Rao, Ex-Governor of the Central Provinces was the recepient of an address, from the Andhra community of Bombay, who accorded him a rousing reception on Friday evening, at the Andhra Mahasabha premises, Kunwar Kunj, First Road, Parsi Colony, Dadar.

The occasion which was largely attended by a distinguished gathering was held to bid farewell to the great Andhra statesman on the eve of his departure to England as Adviser to the Secretary of State for India.

The address which extolled his qualities of head and heart was modestly accepted by Dr. Raghavendra Rao. He said that whatever greatness was attributed to him, he could lay his hands on his conscience and without the least hesitation say that he had humbly carried out his duties, whether they be towards the Government, the public or the mother-country.

He was leaving for England fully cognisant of his heavy responsibilities and he would do whatever lay in his power to advocate India's case at Whitehall.

His was an arduous task and the most thankless that could be allotted to any diplomat. He would all the same, carry out the work entrusted to him in the best interests of India.

The function terminated after the guest of honour was garlanded.

HARIJANS LEFT OUT

Will Assembly Decision Bring Forth Another Bengal Cabinet Crisis?

CALCUTTA, May 5.

By 108 votes against 67 the Bengal Legislative Assembly passed the amendment moved by Government to the Calcutta Municipal Bill providing for separate exclusive electorates for Muslims and Anglo-Indians and leaving out Scheduled Castes from the provision of separate electorates as originally contemplated.

It may be remembered that the ministerial crisis had developed over the question of separate electorates for Depressed Classes.—United Press.

AHRAR AND ULEMA CONFERENCE

Well-known Divines And Speakers To Come To Bombay

Mr. Ali Bahadur Khan, President, Majlis Ahrar, Bombay writes:—

I was not a little amused to read in to-day's paper a resolution passed by the Committee of Bombay Provincial Muslim League at its meeting held on Thursday with Mr. M. A. Jinnah in the chair: This resolution calls upon the Mussalmans 'not to have any thing to do with such a political conference'. May I inform Mr. Jinnah and his League that not less than a thousand respectable Muslim citizens have already enrolled themselves as members of the Reception Committee and this office has received intimations from Delegates practically of every town in the Presidency. This office has already received letters and telegrams from the most distinguished Muslim leaders and orators from all over India. Maulana Hussein Ahmed Madni, (Deoband U.P) Maulana Ahmed Said Secretary Jamiatul-Ulma-i-Hind, (Delhi) Maulana Ataullah Shah Bukhari, (Amritsari) Maulana Habiburehman Ludhianvi, (Ludhiana) Maulana Mazhar Ali Azhar M.L.A., (Lahore) Chaudhri Afzal Haq (Lahore), Sheikh Hisamuddin (Amritsar), Maulvi Khalilul Rehman (Ludhiana) Maulana Abdul Kayyum (Agra), Maulana Abdul-Kasim Saif (Benares) Maulana Muhamed Kassim (Shahjehanpur), Maulana Anwar Sabri (Deoband, Saharanpur), Maulana Abulwafa (Shahjahanpur), Mr. Tajuddin (Saharanpur) Maulana Mohamed Daud Ghaznavi (Amritsar), Agha Abdul Karim Shorish (Lahore) Khuvaja Ahmed Din (Sialkot), Maulana Ghulam Farid (Sialkot), Kazi Ahsan Ahmed (Multan) Maulana Abdul Halim (Lucknow), Maulana Samiulla (Delhi) and about twenty other prominent leaders have definitely promised to come. Letters and telegrams are being daily exchanged between Bombay, Delhi and Lahore. I had personaliy gone to Delhi where I met Maulana Husain Ahmed Madni, Maulana Ahmed Saied, and Ahrar leaders like Maulana Bukhari, Maulana Habibulrehman and others; I had settled most of the details of the conference there. It was after prolonged correspondence and personal interviews that a decision to hold conference in Bombay was taken in Peshawar at the time of Ahrar Conference there. We are also expecting Maulana Ubeidulla Sindhi and Maulana Shabbir Ahmed. The above respectable list of well-known Muslim orators and leaders is sufficent guarantee for the success of the conference. There is not the slightest doubt that it will be an unprecedented success and will disillusion Mr. Jinnah. There is already an incessant string of enthusiastic visitors all day to the Reception Committee Office. Not only this but the most important feature of the conference will be a force of trained, well-disciplined, five hundred Red Shirt volunteers to work for the success of the conference. I am sure Mr. Jinnah is not living in the world of realities when he dreams of Muslims not having to do any thing with this conference. As to our policy towards Muslim League there is no secret about it, we are opposed to it tooth and nail because we believe it is detrimental to the interest of both Islam and the motherland. I have already wired to Maulana Bukhari to come earlier and Mr. Jinnah will see in a few days unprecedented gatherings of Muslims of Bombay in spite of his resolution.

Northants Beat Cantabs

LONDON, May 5.

In the first class cricket match which began on May 3, between Cambridge University and Northamptonshire at Cambridge, Northampton won by 78 runs.

Northants 361 and 215 for three (Timms 103 not out, Snowden 63). Cambridge 254 and 44 (Blake 60).—Reuter.

500 Satyagrahis Cross River In Hyderabad

UMARKHED, May 5.

House tops and streets were studded with anxious spectators and thousands thronged the two-mile long route when Pandit Vedvrat with his 500 Satyagrahis proceeded on his march to the Penganga, the boundary line of the Hyderabad State this morning. Thousands of people from the villages collected on the river side.

British police under a Deputy Commissioner were present on this side of the river while State police under the State authorities were present on the other side.

In the afternoon Mr. M. S. Aney, M.L.A. (Central) gave blessing to the Satyagrahis.

The Satyagrahis will cross the river at sun-set after prayers.—United Press.

BECK'S REPLY TO HITLER

(Continued from Page 1.)

have been a recognition of Poland's indisputable property.

Conditions For Peace

"Two conditions are necessary for peace to have any real meaning, firstly, peaceful intentions, secondly peaceful methods of action. If the Reich is guided by these principles all conversations respecting the matters I have outlined are possible. Such conversations materialise Poland would not refuse her very good will. We in Poland do not know the conception of "peace at any price", one thing without price is honour."

Col. Beck said, he would like to encourage public opinion to know that he found London and part of British satesman not only had profound knowledge of general political problems of Europe, but held also such attitude towards Poland as permitted him to discuss all vital problems with farnk ness and confidence without any reservation of doubt. Col Beck announced that the Polish reply to German memorandum will be handed to Germany today.

Assurance To 3 German Merchants

In his reference to Danzig, Col. Beck explained that the free city was not invented by Versailles treaty. The German merchants in Danzig were assured of the development and prosperity of that town, thanks to Polish overseas trade. Over and above this development, the very 'raison d'etre' of the city was formerly due to the then decisive fact that it is situated in the mouth of Poland's only great river and now to its position as the main waterway and railway line connecting Poland with the Baltic "this is the truth which no new formulae can change."

Col. Beck stressed that Poland purposely never endeavoured to exert any influence on free national ideological and cultural development of the German majority of the free city. He asked whether the questions present today were freedom of the German population of Danzig—which was not menced—or that of the prestige or that of the barring of Poland from the Baltic—from which Poland "won't let herself be barred a

"MODERATE BUT FIRM"

Col. Beck received an extraordinary ovation at the close of his speech.

The Ukrainian deputies joined in the applause when a resolution approving of the speech was carried. General Zeligowski, who seized Vilna for Poland, jumped from his seat and ran to shake hands with Col. Beck whose policy he had hitherto opposed.

No representatives of the Axis powers were present in the diplomatic gallery. In the lobbies afterwards, the speech was regarded as moderate but firm, expressing Poland's sincere desire for peace but with honour.—Reuter.

GAYDA WARNS POLAND

ROME, May 5.

Signor Gayda commenting in "Giornale d'Italia" on Col. Beck's speech warns Poland against adopting "an exaggerated attitude" in opposition to Germany and advises Poland to consult only her own interests and not to allow them to be side-tracked by contingent interests.

Sgr. Gayda reminds Poland that it was not only through the personal intervention of Sgr. Mussolini and Italy's action that the problems of Teschen and a common frontier with Hungary were resolved in Poland's favour.

"Italy simply and frankly invites the Polish Government to examine and then take a responsible decision on a problem, which had been open since 1919 and is now reaching a decisive stage."—Reuter.

Hindu Maha Sabha Chief Replies To Sir Kishen Persad

COMMUNITY WANTS NO DISCRIMINATION IN CIVIL LIBERTIES IN NIZAM'S DOMINIONS

(Through Hindu Mahasabha, Dadar)

In the course of a statement in reply to the article published by Maharaja Sir Kishen Persad of Hyderabad regarding the Civil Resistance Movement in the Nizam's Dominions, Mr. V. D. Savarkar, President of the Hindu Mahasabha says:—

"In spite of the personal respect which every Hindu feels for the elderly, noble and highly placed Maharaja Sir Kishen Persad, we cannot but denounce the statement he has recently issued crying down the Hindu Maha Sabha and Arya Samaj Civil Resistance movement against the anti-Hindu policy of the Nizam's Government as untrue. His charges against the Arya Samaj in particular are baseless. For if during the last fifty years or so any section of Hindudom had really proved itself to be the defender of the Hindu faith, culture and community, it is the Arya Samaj that has done so.

Neither the Hindu Maha Sabha nor the Arya Samaj had launched this civil resistance movement in a light mood. Thousands of Hindus groaning under the Nizam's rule had for years been calling upon the Hindu Maha Sabha to come to their rescue. Some five years ago the Maha Sabha, and just on the very eve of the Civil Resistance Movement the Maharashtra Provincial Hindu Sabha had deputed trusted workers to investigate into the grievances of our co-religionists in the Nizam's State and they, after studying the situation on the spot, had published reports full of unimpeachable facts and figures to substantiate that the condition of the Hindus was actually worse than what had come to light. The leaders of the Civil Liberty Union who hail from the State itself, have borne ample testimony to the same fact. May, the Hindu leaders who now under the spell of the State Congress are persisting in a guilty silence had only the other day been loudest in condemning the Nizam's Government's policy as most detrimental to Hindu interests.

Does the Maharaja Sir Kishen Persad venture to say that he has any better right to represent the Hindu feeling than these thousands of aggrieved Hindus in the State?

WHAT HINDUS DEMAND

The Maha Sabha demands that the Hindus in the Nizam's Dominions must be allowed all Civil Liberties in equal measure in common with other non-Hindu citizens so that they may grow to their full height as self-respecting men, who would not tolerate anything that implies racial inferiority or humiliation to which they are subjected as Hindus.

So far as the right of representing our Sanatani section which the Maharaja wants to monopolies is concerned, it cannot be better refuted than by pointing out to the one single fact that the President of Warnashram Swarajya Sangha of Maharashtra and the leader of the Sanatanists all over India—Dharmaveer Vishwasrao Davre is rotting even at this moment in the Nizam's jail under the very nose of the Maharaja, for championing the cause of the Hindu Maha Sabha and Arya Samaj Civil Resistance movement. The spirit of the real Sanatan Dharma is represented by Dharma Veer Davre.

It is not even now too late for the Maharaja to repent, to go in sack-cloth and ashes and as a gentleman be bold enough to make amends for this article by boldly confessing the truth.

BAN ON LEWIS-HARVEY FIGHT

British Boxing Board's Decision

LONDON, May 5.

The British Boxing Board has refused to sanction John Henry Lewis-Len Harvey title fight following a two hour examination by a specialist of Lewis's left eye, which American reports said was faulty.

Johnny Rogers who is temporarily acting for Lewis in an interview to Reuter, said that the Board's decision was a terrible shock. In response to a request for details of the decision, the Board only reiterates its refusal to grant permission. The Board has further announced that Lewis will not be permitted to box in Britain under their auspices.

SEC. 144 AGAIN

Mysore Government's Order On S. Ramaswamy

(From Our Correspondent)

BANGALORE, May 5.

Mr. S. Ramaswamy, Labour Leader, was served with an order under Sec. 144 by the District Magistrate, Mysore, prohibiting him from entering the city limits of Mysore for a period of two months as his presence would cause trouble among the Mysore Railways.

The employees agitated recently to form a Union of their own on the lines of other Railways.

The authorities view this activity as being in contravention of the Mysore Public Service Conduct Rules.

SATYAMURTI IN BOMBAY

Mr. S. Satyamurti, President-Elect of the Indian Motion Picture Congress arrived in Bombay from Calcutta on Friday morning. He was received by the Chairman and members of the Reception Committee of the Indian Motion Picture Congress and prominent film magnates. He presided over the film lunch at the Greens.

SIR SIKANDAR HYAT KHAN

Sir Sikandar Hyat Khan, Prime Minister of the Punjab arrived in Bombay on Friday en-route to Sholapur where he is to preside over the Bombay Provincial Muslim Conference.

Madrid Victory Parade On May 21

LONDON, May 5.

From the latest information received in London, says Reuter, it is understood, that the date of Madrid victory parade has been fixed for May 21.—Reuter.

AIR RAID ON CHUNGKING

British Consulate Building Damaged By Bombs

SHANGHAI, May 5.

It is officially stated that during the air-raid on Chungking yesterday, several bombs were dropped on the compound of the British Consulate General, where the British Ambassador is staying. Considerable damage was done.

The Ambassador's Secretary was slightly injured during rescue work.—Reuter.

JAPAN'S POLICY IN FOREIGN AFFAIRS

TOKYO, May 5.

After declining to comment on the rumour regarding military alliance between Japan, Germany and Italy, a Foreign Office spokesman said "Japan has its own independent foreign policy, which as enunciated by the Premier and Foreign Minister from time to time, antagonises neither the Democratic camp nor the Totalitarian 'bloc.' It aims at the maintenance and promotion of friendly relations with all foreign powers."

M. Arita, Foreign Minister fully reported on the European situation at to-day's Cabinet meeting.—Reuter

MANY CIVILIANS KILLED WHEN SWATOW BOMBED.

SHANGHAI, May 5.

There were many civilian casualties in Swatow, where the centre of the city was bombed and machinegunned heavily this morning.

BALTIC STATES NOT IN Br. GUARANTEE

In the House of Commons Mr. R. A. Butler, Under-Secretary of State for Foreign Affairs in answer to a question stated that Government did not at present contemplate including the Baltic states of Lithuania, Latvia and Esthonia in any British guarantee or mutual aid pact.—Reuter.

Mr. MATHURADAS VISSANJI

regrets to announce that the marriage of his Grand Nephew JAYSINH which was to be celebrated on Sunday the 7th May, 1939, has been postponed owing to a sad death in the Bride's family.

World Achievement

Shadowless Light

We have heard of many wonderful lamps, even if they have not all had the magic of the lamp Aladdin possessed, and numbered among them is the new Osira lamp.

In 1934, 50 of these lamps were installed on the Watford Road in England, and a few weeks later 700 of them had been erected along the Lewisham Road.

Now found in many towns and cities, this new form of street illumination is extraordinarily economical, and wonderfully efficient. Giving a smooth, calm, flickerless light, it makes no shadows.

The new lamp differs from those used in our homes in the respect that it has no filament to make it hot when it has been used for a short time. The light is produced by exciting certain gases or vapours within the lamp, which is a plain glass bulb with two electrodes or metal plates, at the ends to which the electric current is connected.

The light is caused by millions of collisions between the atoms of the gases with the ions and electrons set free by the electric current. With the gases is a little mercury vapour. Almost perfect daylight can be produced if carbon dioxide is used in the bulb, but the most economical light is obtained with other gases which give a pleasing colour, though not strictly artificial light.

Giving two and a half times as much light as an incandescent lamp for the same consumption of electricity, the only thing to be said about this new wonder is that red looks a little brownish, and blue looks mauve. The ladies have no patience with it, for rouge and lipstick appear almost black.

Labour Opposition To Conscription

Policy Defined: Move To Make Reality Of Ministry Of Supply

LONDON, May 4.

A joint meeting of the three executives of the Labour Party lasted three hours and a statement was issued this afternoon.

"Having regard to the admitted success of voluntary recruiting boasted by the ministers themselves, economic and industrial considerations involved, unreadiness of the Government in respect of equipment and supply, repeated pledges of the Prime Minister and his predecessor not to introduce conscription in time of peace, and the precipitant manner in which the measure was decided on and introduced to Parliament, the labour movement will and must oppose the Military Training Bill."

The statement outlines a number of considerations of policy which the Labour Party intends to bring to the attention of Parliament and the nation.

These include first making a reality of a Ministry of Supply for all purposes on a comprehensive basis and prevention of profiteering.

Secondly fundamental reforms in the appointment and promotion of officers in armed forces.

Thirdly, whilst maintaining all essentials of discipline to establish full facilities for promotion from ranks.

Fourthly safeguards against use of armed force in industrial disputes and further guarantees of employment of men called to colours and proper provision in respect of dependants of conscripts.

Fifthly safeguards for conscientious objectors.

A special meeting of the Trades Union Congress to-day decided to call a conference of the Union Executives as a result of the introduction of conscription.—Reuter.

Liberals Not To Oppose Conscription Any Further

LONDON, May 4.

The Liberal Opposition have decided not to oppose further the Military Training Bill and will not support the Labour Party when a division is taken on the second reading on May 8.

The Liberal Opposition express the view that as the question of principle had been settled by Parliament it would not be right in national interest to campaign against Government in the country.—Reuter.

EX-EMPEROR OF ABYSSINIA TO PRESIDE

All-Asian Conference For World Peace To Be Held At Colombo

KARACHI, May 4.

Mr. Darrail Peiris, who has travelled widely and carried the message of Asia to Europe and America, is organising an All-Asian Conference for World Peace and International Fellowship. The Conference will be held in Colombo (Ceylon) on May 11, 12 and 13.

Haile Selassie, the ex-Emperor of Abyssinia, has consented to preside over the Conference.

One of its objects is to assure moral support of Asia to President Roosevelt in his effort to summon a world Powers' Conference to prevent aggression.

VASWANI'S MISSION ABROAD

Mr. T. L. Vaswani has been invited to take part in the Conference from Sind, and also to lead and All-Asia delegation of peace to the United States of America and Europe.

In a reply to the Secretary of the Conference, Mr. Vaswani warmly apreciates the object of the proposed Conference. "The world's urgent need," he says, "at the present juncture is the wisdom of Asia as revealed in the heroes and sages of her history from the ages of Rama and Krishna, of Buddha and Christ, down to our own. The clouds are gathering thick and fast; but the spirit of Asia yet will wind. And in the power of Peace and Fellowship we shall triumph over the dark forces of these days."—United Press.

MYSORE CONGRESSMAN CONVICTED

Year's Jail And Fine For Working Committee Member

BANGALORE, May 5.

The District Magistrate, Tumkur, delivered judgment this afternoon sentencing Mr. Subramanyam, a member of the Mysore Congress Working Committee, to undergo one year's rigorous imprisonment and to pay a fine of Rs. 300 in default to further two months imprisonment.

The Magistrate observed that the man who criticised the conduct of the Government ought not to impute improper motives. There was a distinct suggestion of partiality on the part of the Government. "I have no hesitation in thinking that the speech was designed to create ill-feeling against the Government."

Concluding the Magistrate opined that severe punishment would create public sympathy and make a martyr of the accused, but the offensive was grave and hence the sentence for one year.

It might be remembered that Mr. Subramanyam was arrested on 22nd April, on a charge of sedition.—A.P.

Privileges For Anglo-Indians

Special Reservation Of Posts In Railways, Telegraphs & Customs

SIMLA, May 5.

Further special reservation of posts for Anglo-Indians in certain sections of the Railway, Post and Telegraphs and Customs Departments, with which the community has past association, and also the fixing of Rs. 55 as minimum remuneration for the community in Railway and Posts and Telegraphs Departments are announced in a Government of India resolution published to-day.

The minimum remuneration is applicable in the case of telegraphists to all classes alike. Where necessary the minimum remuneration will in the case of Anglo-Indians in Railways and in the Telegraphists grade be made up by payment of a special allowance on account of their liability to service in the Indian Auxiliary Force.

The above modifications of the rules, which the Government of India consider necessary to give effect to the guarantees contained in section 242 of the Government of India Act, are to take effect from April 1, 1939. Provisions for the minimum remuneration will apply to persons in service on this date as well as to new entrants.—A. P.

Bifurcation Of Religious Department

Solution For Communal Problem In Hyderabad

(From Our Correspondent)

HYDERABAD, May, 5.

Swami Shankaracharya who is in Hyderabad for the past few days on peace mission and who has been afforded all facilities to look into grievance of the Hindus including the Arya Samajists and the Depressed Classes was met by leaders and religious heads of almost all communities including the Muslim community.

The executive councillors including Sir Akber Hydari and Sir T. J. Tasker also met Swamiji and discussed with him the matters pertaining to religious disabilities of the Hindus and expressed the anxiousness of the Government to remove such grievances if any. Sir Kishen Pershad Bahadur and other leading men also had an opportunity of discussing with Swamiji the affairs connected with the State. I realiably understand that Swamiji has placed before Government proposals for bifurcation of the ecclesiastical department into two and committees to be set up of non-officials, one of Hindus and one of Muslims, who should settle all differences and other grievances. Swamiji also seems to have prevailed upon Government to withdraw all such orders and rules relating to religious observances as the Hindus might be objecting to.

JHALAWAR MURDER CASE

Bohra Defence Committee Demands Independent Tribunal

The Secretary, Bombay Bohra Defence Committee writes:—

With reference to the communique published by the Dewan of Jhalawar State in your issue of dated 2nd instant, the Bohra Defence Committee submits the following few lines for publication:—

The Bohra Defence Committee submitted a memorial to His Highness the Darbar of Jhalawar State on 16th April 1939 wherein they prayed for the appointment of an independent tribunal for enquiring into the murder case investigated by the Jhalawar State Police. If His Highness accedes to their requests and affair to our independent and impartial tribunal, the world will know the truth behind the alleged confession of the undertrial Bohra and the circumstances under which it has been taken.

DEFAMATION CHARGE AGAINST LAHORE JOURNAL

LAHORE, May 5.

A notice under Sec. 500, I.P.C. has been issued by the Lahore District Magistrate against Dr. Satyapal, Editor of "National Congress" (daily), and Mr. Ramlal, keeper of its press, on the strength of a petition filed by Choudhry Kartar Singh, a member of the Congress Party in the Punjab Legislative Assembly, in connection with an alleged defamatory article published in the issue of the paper dated January 8.

The article in question alleged that the complainant was addicted to drink and as such was unfit to remain a Congress member far less a delegate.—United Press.

KRISHAK-PROJA BLOC IN COALITION PARTY?

CALCUTTA, May 4.

The advisability of forming a separate Krishak-Proja 'bloc' inside the Coalition Party, it is understood, has been suggested for consideration in a circular issued over the signature of one member of the Coalition Party in the Bengal Assembly to the members of the different groups in the Assembly. It has been proposed that the Hon. Mr. Fazlul Huq should be the leader of the 'bloc'.

Lobby gossip indicates that Mr. Huq is keenly feeling the want of such a 'bloc' inside the Coalition Party for championing the cause of agriculturists.

A rumour of the formation of an alternative coalition ministry is current. It is not known whether the move for the Krishak-Proja 'bloc' has any connection with that.—United Press.

A SHORT STORY

Too Much Career

BY RICHARD HILL WILKINSON

The world envied Barry Thornton because he was America's Public Lover No. 1. In three motion pictures he rose from obscurity to stardom and fame. Almost overnight.

Barry didn't resent the envy of his public or the fact that they thought he'd gotten a break, so long as their envy was seasoned with adulation. But sometimes he wondered how they'd feel if they knew what he'd gone through to reach his high plane of popularity. He wondered what they'd say if they had lived with him through the years of struggle and work, if they had experienced the heartaches, the hope, the despair, the sacrifice; if they had known how all his life he had worked and dreamed and fought and fought to get where he was today.

Success didn't go to Barry's head. He was too much of a veteran to let it; he knew the game too well. Only on the screen was he the shy, naive, unsophisticated youngster that the world loved. In private life he was practical, hardheaded, businesslike. He knew what had won him fame—a tricky way of being very intense in his conversation, a way of smiling shyly and frankly, a way of looking at a girl with worship in his eyes. These things were his stock in trade.

Two years passed and Barry Thornton reached a pinnacle of success. He was now firmly embedded in the hearts of the world's movie-going public. His career was good for another three years at least, possibly longer. Only some freakish happening could change things. He would have laughed contemptuously if you had told him that a woman was going to make a difference.

But a woman did. Her name was Charlotte Tanner. She was being given a screen test on Stage B and Barry happened to be there talking with Craig Nason. He saw that she was pretty, that she was blonde. He saw too that she couldn't act. Curiously, he felt sorry for her.

He was annoyed at himself because he made a point to be in Craig Nason's private projection room the next day when Charlotte Tanner's test was to be run off. He knew the answer long before the film was finished. He hung around after the lights came on and a genuine feeling irritation came over him because Craig was so brutally frank about telling the girl she didn't have a chance.

He waited until she was alone. Then he walked up and smiled at her. "Don't let it get you down. The game's not worth it. I know."

She looked up at him. She had been struggling to keep back tears. There was gratitude in her eyes.

"Thank you. It's quite a blow after you've worked hard." She looked at him more closely. "Aren't you Barry Thornton?"

"Please don't let it make a difference," Barry said. "Come on over to the studio restaurant and we'll talk things over."

Barry was sure of himself. He'd met many women. He had hardened himself to women the way he had to other things.

Charlotte Tanner's story was the story of ten thousand other girls. There was one difference. She wasn't stranded in Hollywood. She didn't need money. She wasn't going out to try to get a job waiting on tables. She was staying with friends, and she thought she'd remain for a while and be a tourist instead of just another girl trying to get into the movies.

Barry was glad to hear that. He said he'd like to show her around himself. He asked her if he could call, and she said yes.

So he called and took her out, but they didn't have much fun. Everywhere they went their privacy was intruded upon, and for the first time in his life Barry hated it.

"Look," he said, "I've a place up in the mountains. I'm having a few friends up this week-end. Will you come?" And when she hesitated, he added: "Oh, it will be a nice, respectable party. You can bring your own friends if you like. Why is it that any time a movie actor asks a girl on a week-end party everyone gets ideas?"

So they went up to Barry's place in the hills, and it really was a grand party. They had privacy here. Too much. The

Barry was sure of himself. He had met many women.

night before they were due to return Barry and Charlotte rode to a mesa where they could look out over the desert. They got off their horses and sat down. They sat there for five minutes, and then Barry said: "Look, will you marry me?" She stared at him and he laughed: "Does it sound too much like a movie scene? I'm sorry. I was never more serious in my life. I love you. Nothing else matters. Will you marry me to-night?"

All the way back to Los Angeles Barry's heart kept singing: "There's always been something lacking, and this is it. I've been waiting for Charlotte, and now I've found her; nothing matters at all."

They woke up Dan Livermore, who was Craig's publicity man, and Barry told him what he wanted. A license and reservations and a minister.

Dan listened. "O. K.," he said. "This, of course, means the end of Barry Thornton, star. You know that. You know you're the type the public won't let get married—to someone they don't know."

"You're crazy!"

"No I'm not. It's the end." He shrugged. "Oh, what's the use. I'll get a parson."

"Wait!" said Barry. He stood still a moment, thinking. He knew Dan was right. And Charlotte, watching him, knew it too. Barry's career had been a part of him too long. Neither he, nor she, could be happy without it.

She took his hand and smiled. "I've had my fun being a tourist. I'm going home to-morrow. I—understand, Barry."

Dan Livermore yelled: "Good girl!" But Barry Thornton only felt cheated and sad and lonely.

(COPYRIGHT.)

MUTT AND JEFF—The Guy Who Put in the Nickel Is Out Half a Dime

By BUD FISHER

HELLO!
HELLO, WHO IS THIS?
DING
WHO IS THIS?
SAY, I MADE THIS CALL! WHO IS THIS?
AND I ANSWERED IT! WHO IS THIS?
HOW DO I KNOW WHO I'M TALKING TO IF YOU DON'T TELL ME WHO YOU ARE?
WHY SHOULD I TELL YOU WHO I AM? WHY DON'T YOU TELL ME WHO YOU ARE!
BUT YOU DIDN'T CALL ME UP! I CALLED YOU!
WELL, HERE I AM!! WHAT DO YOU WANT?
? ? ?
BANG!
3-29

YOU MUST USE THIS 2-PURPOSE SOAP

Cuticura Soap
MEDICINAL & TOILET
Soothing as cream, renders coarse red skin smooth and supple as velvet
Mildly antiseptic—purifies the pores—clears away muddiness, blotchiness black-heads

Your finest safeguard against BLEMISHED SKIN

Being a MEDICINAL *and* TOILET Soap, Cuticura serves a twofold purpose. It keeps your skin gloriously clear and rosy in spite of frequent exposure to the sun, and the weather; while its silky, emollient lather refines and beautifies coarse, sallow skin, making it smooth and supple as velvet. Start using this 2-purpose beauty soap today—it will endow you with a new peach-bloom loveliness, radiant with health.

If you suffer from dhobi's itch, prickly heat, pimples, rough skin or eruptions, apply Cuticura Ointment. Its antiseptic action heals in a surprisingly short time. After the bath, Cuticura Talcum is delightfully soothing and refreshing.

Sold by all Chemists and Bazars.

Cuticura PREPARATIONS

INVITATION

Confident of the superiority of Pfaff Sewing machines — including the world famous 130 Universal Model — Mr. Patkar, the Managing Director, has arranged a demonstration to present to you the unique features of Pfaff Sewing and Embroidery Machines.

The Managing Director cordially invites you to this demonstration at the Pfaff Show Room at Sir Phirozshah Mehta Road. This will be open from 11 to 6 P.M.

PFAFF

Bell & Company, Ltd.

SIR PHIROZSHAH MEHTA RD

ORIENT

CEILING FANS

Famous for lowest possible current consumption, maximum air displacement, long and carefree service and its lovely shape. Approved by Indian Leaders and reselected by INDIAN STORES DEPARTMENT of the Government of India for its use in 1939-'40.

CALCUTTA ELECTRICAL MFG., CO., LTD.,
Managing Agents:—M/S DAYARAM & SONS,
4, Lyons Range, Calcutta Telegrams:—"RIENTO".

Arseno-Typhoid CURES → FILARIA

However Obstinate and old

Calcutta Clinical Research Association Ltd.
6, Chowringhee, Calcutta.

Life Assurance is the only means whereby one can, by easy periodical payments provide with certainty, an amount one considers sufficient to ensure FINANCIAL INDEPENDENCE for oneself in one's old age and/or for one's dependents.

Every Year thousands of discerning persons lay the Foundation Stone of ECONOMIC INDEPENDENCE for themselves in their old age and/or for their dependents after them by insuring their lives with

"Oriental"

the strongest and most popular Indian Life Assurance Company.

DO NOT DELAY

Take out an "ORIENTAL" Policy To-day.

Write for particulars to:—

ORIENTAL

GOVT. SECURITY LIFE ASSURANCE Co., Ltd.

EST. 1874 ..... Head Office: BOMBAY.

For Your Health's sake have one WOLFE'S SCHNAPPS A DAY.

WOLFE'S SCHNAPPS is not merely an absolutely Pure, entirely wholesome beverage. It is primarily a Diuretic—performing a definite medicinal function of assisting to keep the blood stream pure.

WOLFE'S
AROMATIC SCHIEDAM
SCHNAPPS

Agents:—HERBERTSONS, LTD., BOMBAY.

For

DURABILITY

AND SERVICE!

in a country where climatic conditions reach extremes, only reliable insulators should be installed. Test upon test has proved that Mysore Porcelain insulators will withstand the fiercest elements.

MYSORE

PORCELAIN

INSULATORS

GOVT. PORCELAIN FACTORY.

Maileswaram P. O. BANGALORE.

ACIDITY

Ninety-nine times out of a hundred, Flatulence, Heartburn, Indigestion and Nausea are due to an excess of acid in the stomach.

Normo-Gastrine

the wonderful new remedy neutralises all excess acidity in less than 20 minutes, but does not interfere with the amounts needed for digestion.

Try it to-day!

Of all chemists, dispensaries and dealers.

BURGOYNE'S NORMO-GASTRINE

AROUND THE COURTS

Bombay, Friday.

Kalloo Chintoo who threw a dog from Rock Hills flats on Malabar Hill on the 2nd instant was arrested on complaint made, for rendering the dog unconscious for two days. The dog it was alleged was unable to walk and it had to be sent to the Hospital for animals for treatment. The accused was bailed out till 18th instant at the Girgaum Court to-day.

The instantaneous death of a woman on the spot was the result of alleged rash and negligent driving of a huge lorry at Foras Road junction yesterday evening, when the lorry was proceeding towards Marine Drive heavily laden with bricks.

Raghunath Gangaram Waman, who was driving lorry No. Bom. 1872 along Foras Road, it was alleged, on approaching the junction of Foras Road and Falkland Road was rash and negligent and hence caused the vehicle to run over one Waloobai wife of Dadu Parit. The woman died on the spot.

The body was removed to the morgue and the driver who was arrested was offered bail of Rs. 500 at the Girgaum Court.

Abdul Rehman Mahomed Hassam, a rent-collector was sentenced to pay a fine of Rs. 75 in default two months' imprisonment by the Presidency Magistrate, Third Court, on being found guilty on charges of assaulting a police naik, and a police constable in the discharge of their duties.

According to the prosecution story, a police constable while on his rounds on December 15, 1938, saw the accused moving about in a suspicious manner at about 10-30 p.m. at Oak Lane.

The constable, suspecting his movements, observed him for some time, when the accused went to the other side of the road. The constable followed him and questioned him, when the accused told him that he was a watchman of the locality. The accused, however did not disclose any further information. He is alleged to have abused the constable when asked to go to the police station.

In the meanwhile a police Naik appeared on the scene and the accused is stated to have assaulted both the policemen. He was secured by the police and taken to the police station

On the evidence before the Court, the accused was found guilty and sentenced as above.

Alleged Kidnapping

The case of Kamalabai, daughter of Godabai, who was alleged to have been wrongfully restrained and was subject to criminal force by three persons, Latif Ahmed, Babu Suleman and Hasan Abdul Karim came up before Mr. K. J. Khambatta, Presidency Magistrate of Girgaum Court.

In the statement given by Kamalabai it was said that she had gone out with somebody in a car to Worli on the 12th February and on the following night at 1 a.m. when she was returning home was dropped near the Grant Road Bridge.

While she was proceeding along Proctor Road a Motor car came up from behind and right upon her. She stood aside. The car stopped. A man who got down from the car it was alleged, and stealthily placed his hand on her mouth picked her up and placed her in the car and the car was driven off.

Hasan Abdul Karim was the man who picked her up but she was not able to see the other two men as it was pitch dark. The car went up near the Imperial Cinema when she saw a Police man, she struggled to free herself and shouted. The car was stopped some distance away from the Policeman and she was pushed out. The car was driven away.

Whilst inside the car she stated that she was severely held by the man by placing one hand on her neck and the other pressed against her mouth. The case is posted to 22nd instant.

The report of a rifle shot at the Old Customs House early this morning roused a sentry on duty.

He went round to inquire when he saw Janoo Laxman Powar, another sentry, lying dead with a gun shot wound on his chest and a rifle lying by his side.

The incident took place at about 6 a. m. to-day The deceased is attached to the Mahratta Regiment, and was employed as a sentry in the Ordnance Department in the Old Customs House.

Inspector Vanjara and a Deputy-inspector, visited the scene and made inquiries. The deceased, it is suspected placed the rifle butt on the ground and pressed the trigger with his toe with the result that the bullet must have pierced his chest.

Police inquiries go to show that the deceased had been depressed since the last few days as he could not get Rs. 100/- for the medical treatment of his son.

The son, it appears was his pet and his disease preyed on his mind and finding it difficult to raise a loan. the deceased, it is thought in a dejected mood, must have shot himself.

The body of Gyanoo Laxman Powar, Lance Naik, was removed to the Morgue, and an inquest will be held to-morrow at the Bombay Coroner's Court.

FINED RS. 50 FOR ASSAULTING

On a charge of voluntarily causing grievous hurt with a lathi to Mr. Sorab Navroji Dastur, Honorary Treasurer of the Mahim Parsi Association, Dara Hormusji Mehta was sentenced to pay a fine of Rs. 50/, in default to suffer one month's rigorous imprisonment. at the Dadar Police Court. Rs. 30 out of the fine, if recovered, was to be paid to the complainant as compensation.

It was stated that the accused's father was a member of the Association but owing to some difference resigned in 1936 Since then there was ill-feeling between the accused's father and the complainant.

On the 21st Decemoer 1938, at about 9-30 a.m. when the complainant was returning home from the Railway Station he saw the accused standing near the junction of Mia Mahomed Chhotani Road and Tulsi Pipe Road with a lathi in his hands When the complainant proceeded further, the accused approached him, abused him and dealt two blows with the lathi, one on the leg and the other on the knee Constable No. 3149/F, patrolling there, snatched the stick from the accused's hands and thus prevented him from assaulting the complainant further. The Constable took the complainant, the accused and the stick to the Police Station. The complainant was sent to hospital and after his return from there, his complaint was recorded and the accused arrested

DEFENCE OF ACCUSED.

The accused's defence was that there was ill-feeling between the complainant and his father who carried on agitation in his paper called "Model" on the working of the Association On March 8 and 9 last the complainant got his father assaulted by his Pathan. On the 20th December, 1938, also the complainant assaulted his father on a public road. Next day at about 9-30 a.m. the accused was going to buy butter from O. K. Restaurant, situated at the junction of Chhotani Road and Tulsi Pipe Road. The complainant, who was coming from the Mahim Railway Station side, called him and asked him as to what he wanted. The complainant told the accused that his father had escaped that morning and asked him to warn the father.

The accused remonstrated with the complainant whereupon the complainant asked the Pathan who was standing by to assault the accused. The Pathan aimed a blow with his stick at the accused who jumped aside and the blow of the stick fell on the complainant's leg. The Pathan threw the lathi on the ground and ran away as he saw a Police Constable coming. The Constable at the instance of the complainant took the accused to the Police Station in spite of his telling that Pathan who ran away had assaulted the complainant. The complainant therefore had brought a false case against him.

The accused's story is absurd and unbelievable, said the Magistrate, because if, according to him, the blow aimed by the Pathan at him, fell on the legs of the complainant, there would have been one injury on the leg only, but the complainant got injuries both on the leg as well as on the knee. Besides, the witnesses called by the accused in support of his statement had hopelessly contradicted one another and had left a clear impression on him that they were never there and had come to give evidence only with a view to oblige the accused. The Magistrate did not believe these witnesses. The prosecution evidence was conclusive on this point.

Salesman In Trouble

Fardoonji J. Karkaria, manager and salesman of Wright and Co., was placed before the Presidency Magistrate, Third Court, on a charge of criminal breach of trust in respect of about Rs. 10,449.

The accused, the police alleged, had been absconding and was arrested at Lonavala. He was brought down to Bombay.

The Magistrate directed the accused to be remanded to custody.

LONDON, May 5. The recently appointed German Vice-Consul at Manchester Herr Ernst Laharmann is among the recent expulsions of members of Nazi organisation from Britain.

A matter of pride

—and no small pride—

is a

Pearl Life Assurance Policy

Assets exceed Rs. 144 Crores
Annual Income Rs. 26 Crores

Bombay Branch:
CONSTRUCTION HOUSE,
BALLARD ESTATE.

PEARL ASSURANCE Co. Ltd. Incorporated in England—1864

Do you take a cold drink when you are hot and thirsty? Try a cup of hot Brooke Bond Tea and see how much more refreshing it is.

hot TEA cools you

Brooke Bond

B.B. 3/38

IMPERIAL BANK OF INDIA

CONSTITUTED UNDER THE IMPERIAL BANK OF INDIA ACT, 1920.

Authorised Capital	Rs. 11,25,00,000	Reserve Fund	Rs. 5,55,00,00
Paid-up Capital	„ 5,62,50,000	Reserve Liability of Shareholders	„ 5,62,50,0

Local Head Offices:

BOMBAY : CALCUTTA : MADRAS

BANKING FACILITIES OF EVERY DESCRIPTION

EXECUTOR AND TRUSTEE BUSINESS UNDERTAKEN.

Copies of Conditions of Business obtainable at any office of the Bank.

SAVINGS BANK ACCOUNTS OPENED AT INTEREST.

Deposits withdrawable on demand. Rules of Business can be obtained on application.

Income-Tax Returns prepared and Claims made on behalf of Constituents.

The Scindia Steam Navigation Co., Ltd.

TELEGRAMS: "JALANATH"

(ESTABLISHED 1919).
Head Office at BOMBAY.

TELEPHONE: 30075 (FOUR LINES).

BRANCH OFFICES & AGENCIES AT ALL THE PRINCIPAL PORTS OF INDIA, BURMA AND CEYLON.

Regular Services:—

CARGO LINES

BURMA PORTS — BOMBAY, KARACHI via MALABAR.
BURMA PORTS — MALABAR via COLOMBO and TUTICORIN.
CALCUTTA — KARACHI via COAST PORTS.
BURMA PORTS — CALCUTTA according to demand.

PASSENGER LINES

RANGOON — COCONADA via COROMANDAL COAST PORTS.
CHITTAGONG — RANGOON and CHITTAGONG — COX'S BAZAR (B.B.S.N. Co.'s services)

PILGRIM LINES

CALCUTTA, BOMBAY and KARACHI to JEDDAH.

MANAGING AGENTS OF

THE BENGAL BURMA STEAM NAVIGATION Co., Ltd., RANGOON
THE RATNAGAR STEAM NAVIGATION Co., Ltd., BOMBAY

For further particulars, apply to SCINDIA S. N. CO., LTD., Ballard Estates, Bombay.

Film Fare For The Week

Shaw's "Pygmalion" Comes On The Metro Screen

A rare entertainment treat is offered to filmgoers with the current showing at the Metro Theatre of Pygmalion," filmization of Bernard Shaw's witty and cynical comedy with Leslie Howard in the starring role.

Shaw's famous play makes for superb screen fare with freshness of treatment, scintillating dialogue, compelling drama and exceptional acting performances. Directed jointly by Anthony Asquith and the star himself, and produced by Gabriel Pascal, the highly original story of a professor of phonetics who turns a drab Cockney flower seller into a duchess, is presented with a never-slowing action, an engaging romantic appeal and a warmth of atmosphere and situations.

The Cinderella story firmly seizes the imagination from the opening shot and sweeps on in a crescendo of dramatic force in which action is balanced against dialogue, sparkling wit and situations against moments of drama. Pygmalion, the foreword tells us, was a legendary figure who gave life to the woman of his dreams. Shaw's modern version replaces the hero of mythology with the phonetics professor who takes up a challenge to convert the illiterate flower girl into a reigning beauty. Through it all he maintains a cold, scientific disregard of the girl's feelings, ignoring the fact that, while he can hold her speech and her manners, he cannot reach her soul. Aghast at his callous disregard of her feelings she flees from him, and the professor then discovers that she has bound him to her with bonds far tighter than any he has imposed on her.

The role of the professor is a made-to-order one for Leslie Howard and he gives the part warmth and reality with a consummate acting skill. It is so supremely natural that the spectator is unconscious that he is acting at all. Wendy Hiller, introduced to screen audiences for the first time in the part of the flower girl, is a genuine discovery of the first magnitude. Through all the metamorphosis from guttersnipe to poise and beauty, she never permits the cultural veneer to obscure the richly human creature underneath.

CLAIRE TREVOR

in "Stagecoach" at Excelsior.

Irene Dunne in "Back Street," at Eros.

Leslie Howard and Wendy Hiller in "Pygmalion" at Metro.

John Garfield Wins Stardom

"They Made Me A Criminal" At Empire

The news about "They Made Me A Criminal" the Warner Bros. picture which opened at the New Empire Theatre yesterday—and it's very good news indeed—is that it presents John Garfield as its co-star with the six "Dead End" kids. They head a fine cast which also includes Claude Rains, Gloria Dickson, Ann Sheridan and May Robson, and contributes some of the best dramatic entertainment in years. It is a melodramatically exciting story, laid against some unusual backgrounds which not only holds the audience tensely interested throughout but ends with a twist that is at once genuinely surprising and sure to please everyone who sees the picture.

The production was evidently designed to answer the public demand for Garfield's elevation to stardom which arose after his memorable screen debut in the unforgettable "Four Daughters." And it serves this purpose well, for it will satisfy the most ardent admirer of the young recruit from the New york stage who thus becomes a star in his second motion picture.

Garfield's performance is a triumph of versatile, sensitive acting. In the beginning, as the fighter who is on top, he is a cocky self-assured fellow. His change of character comes about gradually with fine shadings marking each step. But perhaps the outstanding characteristic of his acting is its intense reality, his deep emotional sincerity. There can be little doubt that here is a young actor who has something really worthwhile to give to the screen.

As the ranch girl who becomes Garfield's sweetheart, Gloria Dickson turns in a charming and sincere performance; as the detective who tracks Garfield across the country, Claude Rains again impresses with the versatility that permits him to be so convincing in a role that is quite unlike any in which he has been seen before; as the grandmotherly owner of the date ranch, May Robson pleasantly recalls her charming work in "Four Daughters". Ann Sheridan is vividly effective as the callous siren who was the fighter's girl friend in his prosperous days.

LORETTA YOUNG
&
WARNER BAXTER
in "Wife, Husband And Friend," at Regal.

Irene Dunne At Eros

"BACK STREET"

"Back Street" intensely moving drama of human love and sacrifice is being shown this week at the Eros theatre Irene Dunne plays the leading role in this Universal picture, and after an interval of six years it still stands out as the most remarkable achievement of this brilliant and talented star. She brings to life the character of Ray Schmidt, skilfully created by Fannie Hurst, authoress of this famous best-seller, in a manner so emotionally stirring as to remain an unforgettable memory for all who see the film. Ray, beautiful and gay, is the toast of Cincinatti. Eagerly sought after by the travelling salesman who visit her father's dressmaking shop, she remains heart-free until her meeting with Walter Saxel, a prominent young banker, played by John Boles. They fall in love at first sight but Walter is already engaged, and unhappy circumstances force the couple apart. It is not until five years later that they meet again—to find that their separation has but served to increase their love. Ray takes a back street apartment which proves a haven for Walter from his domestic and business worries. Forgetful and inconsiderate, he makes Ray's existence a tortured heaven with no position in life, even preventing her marriage to a wealthy car magnate when he realises how indispensable she has become. The years go by. Walter's son, grown to manhood, discovers Ray's existence and challenges her with mercenary motives. The resultant scene proves too great a strain for Walter, who succumbs to a paralytic stroke. His last thoughts are for Ray, who, with his death loses the very reason for her existence.

"The Buccaneer" At Edward

A thrilling and soul-stirring picture of America's struggle against England during the war of 1812 is presented by Cecil B. DeMille in his historical film "The Buccaneer", which has been reviewed at Edward this week with Fredric March in the title role. It is a panorama of a crucial period in history, showing the burning of Washington, the Louisiana of the picturesque Creole days, and the defence of New Orleans by General Jackson.

WALTER WANGER'S "STAGECOACH"

Exciting Drama At Excelsior

With a story of breathless speed and excitement, "Stagecoach", the latest film of the well-known produced, Walter Wanger, has arrived at Excelsior. As well as the talents of nine featured players and a novel and arresting theme, "Stagecoach" has the advantages of an excellent screenplay by Dudley Nichols, masterful direction by John Ford, and the usual place and authenticity that distinguish a Walter Wanger production.

The story takes nine men and women on a coach trip from Tonto to Lordsburg in the period of the 1880's. These passengers include Claire Trevor as a lady of lax morals but large heart, John Wayne as a youthful renegade, Louise Platt as a young matron from Virginia, Donald Meek as a timid whiskey salesman Berton Churchill as a pompous and dishonest banker, George Bancroft as a rough government official of the time, Andy Devine as the squeaky-voiced driver of the coach, Thomas Mitchell as a slightly sottish physician, and John Carradine as a gentleman-gambler.

"Eschew Gangster Films"

By Dewan Bahadur K. M. Jhaveri.

"Motion Pictures and Film Industry are in vague all over the world, and India cannot escape the movement. It has two rules: evil and beneficent, the former leads us astray, the latter provides pleasure, innocent enjoyment and education and instruction. May our Indian producers concentrate on the latter aspect, and eschew American gangster films. Let them provide material for the uplift of our masses and the youth of the country.

STAR OF THE WEEK

BERNARD SHAW,

world-famous playwright whose first film "Pygmalion" is shown at Metro.

JOHN GARFIELD

in "They Made Me A Criminal," at Empire.

"Wife, Husband And Friend"

COMEDY AT REGAL

A delirious romance gay and modern, at the Regal Theatre from to-day, starring Loretta Young and Warner Baxter as the chief romanticists, in 20th Century-Fox's "Wife, Husband and Friend". With Loretta as the beautiful and gay wife, and Warner as the husband, debonair and ardent, there's unrestrained fun in this film. Everything would have been peace and quiet in the family if Loretta hadn't decided she could sing and if Warner hadn't told her she had a terrible voice. But Loretta decided and Warner told, and from that point on there's not a moment's peace for them or a moment's letdown for you. It's one riotous scene after another and the laughs tumble around like acrobats. Binnie Barnes and Cesar Romero step into the story as soon as it gets under way and with Binnie on the side of Warner and Cesar stringing along with Loretta, they prove to be no help in establishing friendly relations although they contribute tremendously to the fun.

FILMS FOR INDIA'S VILLAGES

Pathe Executive On Its Scheme

Interviewed by a "Chronicle" reporter about the development and expansion of the cinema industry in this country, Mr. Alex Hague of Pathe, India, explained a scheme which, if widely introduced, would revolutionize the cinema industry in India.

Much, however, depends upon the initiative and enterprise of the exhibitor, he stated. With Rs. 1,000 in one's pocket for investment one could earn without much difficulty Rs. 100 per month with the new, almost the "pocket talkie equipment."

The scheme is simple. The new Pathe vox 9.5 m|m talkie machine is a portable one and can be carried from village to village. But upto now the standard films of vast magnitude made transportation of films difficult and the profits meagre in commensurate with the expenses it entailed.

FOR THE VILLAGES

Mr. Hague visualised a scheme by which the new machine reduced from 35 m|m to 9.5 m|m could be carried in hand or transported with little inconvenience in a bullock-cart so that the transit and the maintenance expenses could be considerably reduced. Films of this type are also fire-proof and considerable number of people in a village or cluster of hamlets could be catered to.

"India has only about 1,000 theatres so far," Mr. Hague added "of which about 75 per cent are devoted to Indian films." In a country of more than 350 million people, a negligible minority could have the pleasure or the luxury of seeing films at present. To the village exhibitor, the old Juggernaut Machine, one could complain with a certain amount of fairness, would invariably prove a "Frankenstein."

MORE INDIAN FILMS FOR CAPITOL

Interviewed on his new experiment of running Indian films in the "Capitol" Mr. F. H. Sidhwa told our representative that he had just launched the experiment and that it was very difficult for him to judge public response having regard to the unique position the theatre enjoyed.

But he assured our representative that it could not be gainsaid that public welcomed the idea of a change.

Further questioned, he stated the box office returns was no barometer to judge public response, particularly in the months of April and May which was a slack season.

He expressed his desire to continue showing Indian films both from business and nationalist points-of-view.

He, however, regretted that Indian business organisation and technique of marketing had not reached such a high level as one expected. He had found that neither the producer nor the exhibitor gained as equitable a sum in the bargain as the distributor, that is, the middleman.

FILMS FOR MASS EDUCATION

But Govt. Must Lower Tax On Raw Film!

By Sir Chimanlal Setalvad, Director, Bombay Talkies, Ltd.

"There is a great movement undertaken recently to remove illiteracy but merely making people know how to read and write is not enough. Many people learn how to read and write but later forget it. The more important thing, therefore, is to impart to them knowledge and create a capacity to think. This can be achieved through the medium of educational films. There has not been sufficient development in this direction and I think the State ought to encourage the creation of this instrument of education.

GOVT.'S APATHETIC ATTITUDE

"Till now, Government have been apathetic in the matter of encouraging and putting on a sound footing the Indian motion picture industry. In spite of repeated representations and protests, the raw films imported into India are still heavily taxed. These films form the raw material on which the industry has to work and it is against all economic principles to put taxation on the important of raw materials required for any industry.

"The taxation on the foreign machinery required for the industry should also be lightened."

3rd WEEK

The Spirit of Youth
The Spirit of Love
The Spirit of Laughter
The Spirit of Music

Is The Spirit of

Sitara

Ezra Mir's grandest, gayest musical feast of the year with a top rank cast.

AT THE

IMPERIAL CINEMA
LAMINGTON ROAD

Sat., Sun.: Matinee at 1-45 p.m.
Daily Shows: 4-30, 7-15 & 10 p.m.

Records on H. M. V.

STAR FLASHES

by BRUNO

SALLY BLANE
FOUR REAL LIFE SISTERS PLAY THE ROLES OF SISTERS ON THE SCREEN IN "ALEXANDER GRAHAM BELL"
POLLY ANN
GEORGIANA
and
LORETTA YOUNG
BRUNO
TO BLUSH FOR TECHNICOLOR SCENES STARS HOLD THEIR BREATH FOR HALF A MINUTE..... IT WORKS IF THEY AREN'T ANAEMIC!
LUISE RAINER WAS A CHORUS GIRL UNTIL SHE BROKE BOTH OF HER ANKLES .....THEN SHE DECIDED TO BECOME AN ACTRESS.

THIS MAN NEVER TOUCHED LIQUOR—

Yet he gave it up when he fell in LOVE with a Sweet 'Sevika'—who turned out to be his Head Clerk's Daughter—and she sent him searching for a bottle of Brandy!.....

Written By: PRINCIPAL ATRE Directed By: WINAYAK
Cameraman: PANDURANG NAIK

FROM SATURDAY, THIRTEENTH MAY

HUNS PICTURES' COMEDY HIT

"A BOTTLE OF BRANDY"

WHICH EVEN A T.T. CAN ENJOY!

a riot of laughter!

AT

MAJESTIC

Distributors—FAMOUS PICTURES —Bombay 4.

HERE'S STRENGTH

-vitality and vigour

● Champions are not born—they are made. It is all a matter of health and stamina. Don't be discouraged if you are not at the top in the field. Begin taking Waterbury's Compound now; it will give you the extra stamina needed to become an active sportsman.

Waterbury's Compound banishes fatigue and lack of strength. Its ingredients include pure liver and malt extracts, iron, copper and other minerals that tone up your entire system.

Waterbury's Compound is Nature's tonic for weak and exhausted persons. Take it regularly and it will make you alert, active and vigorous.

WATERBURY'S COMPOUND .. TO KEEP YOU FIT

Y22

ON A HOT DAY...

Vimto is the ideal thirst quencher. It is a fine, full-flavoured fruit drink. Vimto is a pure fruit beverage, made from many fruits.

Always ask for Vimto after your swim or whenever you are hot and THIRSTY.

VIMTO

Made from rare herbs and spices.

Beware of spurious imitations.

"ALSO TRY OUR MILK-SHAKE VIMTO"

Sole Bottlers:
ROGERS & CO.
Clare Road, Byculla, Bombay.

Sparkling AERATED VIMTO

KVS 2

ASTHMA CURED

This is the verdict of thousands of grateful patients who recommend HAU-MAS-BRO to their friends. It is not an old quack but a new cure, produced by systematic study of a series of specific cases of ASTHMA, BRONCHITIS, WHOOPING COUGE, etc. The symptoms and their origin have been studied and treated with the latest approved medicines scientifically adjusted in HAU-MAS-BRO for general administration. The first dose quickly relieves and further administration eventually removes the root-cause of all symptoms.

A few doses will cure such common complaints as COUGH, CATARRH, INFLUENZA, COLD IN THE HEAD, HAY FEVER, SORE THROAT, WHEEZING, etc. It contains no dangerous drugs and may be taken by the most sensitive.

Useful literature free on request.

HAU–MAS–BRO

(IN TWO SIZES)

ARMY & NAVY STORES, LTD.

and Branches and all up-to-date Chemists and Stores, etc.

Distributors: P. M. ZAVERI & CO., Princess St., Bombay.

Trade enquiries invited.

Agents: —Frugtneit & Co., 6, Stephen House, Dalhousie Square, (B.C.), Calcutta, from whom a sample outfit may be had for 6 annas in stamps to cover packing, postage, etc.)

DASKROI MILK PRODUCERS ORGANISE

Demand 50 P. C. Increase In Prices: Strike In Offing?

(From Our Correspondent)

AHMEDABAD, May 4.

The Daskroi Milk Producers' Conference was held to-day in Maninagar, near Ahmedabad, under the presidentship of Darbar Gopaldas Desai. About two thousand people attended.

The General Council of the Milk Producers Syndicate, which consists of over 400 members, held its Sessions yesterday from forenoon to midnight and decided to recommend to the Conference the carefully prepared statement clearly setting the economic position of the milk producers, the huge profiteering of the milk trade merchants in the city and advising 35 to 50 per cent increase in the supply rates of milk from the villages.

This Milk Producers' Conference of Daskroi is the First Primary Producers' Economic Conference in the whole of India. Mr. Bhavanishankar Mehta, the organiser of the Conference, is the Sanchalak (Director) of this Milk Producers' Syndicate, which has been organised after eight months' persistent touring and committee work in 175 villages round about Ahmedabad.

The statistical figures are very interesting. The Milk Producers' Syndicate claims membership of about 14,500 peasant families including cow-herd families. Of these 4,139 families own no land whatever and depend for their living on buffaloes only. About 6,371 families own from three to nine acres and 2,387 families own more than 9 acres. These two classes keep buffaloes for their maintenance as the only home industry available with which they are familiar and with a ready market to off-set the deterioration in agriculture, which has become unproductive and unprofitable. There are 701 cow-herd families and about 175 other families living on buffalo milk products in the city. The total number of people depending on the milk industry is about 50,000.

The rate at which the milk is bought from them by the city traders varies from Rs. 1-4 to Rs. 1-12 per maund according to season and with variant measures in weight. The city traders' etail selling rate varies from Rs. 2-12 to Rs. 3-12 a maund, on the legal measure. The milk producers, therefore, suffer in measure, weight and money return, and that because milk is not a commodity which can be stored. The milk producers are forced to dispose it of out of sheer necessity. For want of organised unity and direction, they are at the mercy of the city traders.

The result is that the consumers get bad milk at high rates. The producers are fleeced and impoverished and only the city traders get enormously rich. This is the main burden of the argument of Mr. Bhavani Shankar Mehta for the formation and consolidation of the Milk Producers' Syndicate, with the object of getting remunerative prices for the producers and pure milk to the traders. The Syndicate hopes that, if there is response and demand to open its own depots for ensuring pure milk supply to consumers at reasonable rates by eliminating the traders' profiteering as far as possible.

The Price Fixation Committee after six weeks' examination and inquiry, has reported that the rates may be presently increased from 35 to 50 per cent. only. The Milk Producers' Conference unanimously adopted a resolution demanding a "right to live and to equitable rates of milk and at least a living wage of four annas per day, is the minimum standard approved by Mahatma Gandhi for Khadi producers."

The increased prices declared by the Conference are notified to come into operation from the 15th May. Ten days'time has thus been given for negotiations and adjustments by the city milk traders if they are agreeable to an increased rate of purchase. If the traders remain obstinate, the Milk Producers may exercise the option of refusing milk supplies and in that case they will act under the direction of their executive Committee appointed at this Conference who will operate the rates and demand.

The Conference adopted two resolutions appealing to the citizens to support the milk producers' demand against the traders and appealing to the traders to be fair and friendly for an adjustment.

The Conference also adopted a resolution for a City Aids' Committee of prominent citizens to assist the Special Committee in its programme.

Special arrangements for supplying milk to hospitals, sick persons, and infants and children are being considered in the event of an uncompromising attitude or obstructionism by the city milk traders which is natural for securing their inequitable profiteering. in case of such eventuality there is the grim possibility of a Milk strike paralysing most of the village milk supply to Ahmedabad. Interesting developments are expected.

SEAMEN'S UNION VICE-PRESIDENT ARRESTED

Mazagaon Court Room Crowded With Seamen: Nariman To Appear For Accused

BOMBAY, Friday.

The Mazagaon Police Court was crowded with members of the Seamen's Union, Bombay, this morning when Mr. M S. Chowdhary, Vice-President of the Union was placed before Mr. Mathelone, Presidency Magistrate under Section 506 read with Criminal Law Amendment Act.

Mr. A. S. K Chari appeared for Mr. Chowdhary and made an application that the accused who was a responsible officer of the Union, should be released without any cash bail being secured from him. The Court granted the request

It appears that Mr. K. F. Nariman is going to appear as the Senior Counsel for Mr. Chowdhary and other, who have been arrested in connection with the Seamen's Union activities.

DEHRA DUN FIGHTS INSECT PESTS

To many it will probably be a surprise to know the extent to which modern research on insect pests is dependent on systematic entomology.

Over two and a quarter lakhs of specimens of insects have been named by the Entomological Branch at the Forest Research Institute in 1938-39.

This enormous total includes 33,500 specimens derived from insectaries maintained for the study of shisham defoliators in the Punjab, 67,400 specimens from the insectary and experimental plots dealing with teak and mahogany pests in Madras, 14,300 sandal insects examined for the investigation of spike disease, 19,000 specimens bred in the Dehra Dun insectary out of material originating from all provinces and 22,800 specimens obtained from a survey of the insects frequenting lantana.

This means about 860 identifications per working day throughout the year and the work occupied the whole time of several entomologists.

One may well ask why so much labour is required in order to devise a remedy for a pest. The answer is that studies confined to the pest and the pest alone cannot produce silvicultural and ecological control measures. To discover methods which will be effective without the necessity of direct remedial action on the part of the forest officer. It is essential to study many interdependent life-communities in the forest and the pest is only one unit in this complex. Moreover, reliable conclusion cannot be drawn from scanty observations but must be based on adequate statistical data.

A notification of the Government of Burma says that the town and port of Rangoon are declared free from plague.

Malicious Prosecution Charge Proved

COMILLA, May 4.

Mr. S. C. Banerjee, Subordinate Judge, delivered judgment to-day in the suit brought by Babu Rohini Chakravarty, retired Police Sub-Inspector and Mukhtear, Brahmanbaria, against Mr. Niaz Mohammad Khan, I.C.C. Deputy Secretary to the Finance Department of the Government of Bengal, and Chandali and Abu, two labourers, claiming a damage of Rs. 2,500 for malicious prosecution. The judge decreed Rs. 1,200 as damage against Mr. Niaz Mohammad only with proportion to costs.

The plaintiff's case was that a malicious prosecution was started against him in connection with re-excavation of "Kurulia Khal" now called "Anderson Khal." He was sent to jail by Mr. Khan as he opposed demarcation of his homestead land without acquisition. On the jailor's refusal to admit him to jail without jail warrant, Mr. Khan went to jail and started a case against him under section 504 I.P.C. with labourer Chandali as complainant to cover illegal arrest. The criminal case against him was however, withdrawn for administrative reasons.—United Press.

ORPHANAGES AND WIDOWS' HOMES

LUCKNOW: May 5.

Better provision for the control and supervision of Orphanages, Widows' Rescue Homes and Marriage Bureaus in the United Provinces is sought by Mrs. Uma Nehru, who has given notice to introduce the United Provinces Supervision of Orphanages and Widows' Home Bill.

In the statement of objects and reasons Mrs. Nehru says that a large number of bogus institutions, under the names of orphanages, widows' home, rescue home, marriage bureau, and the like have been started by a large number of persons not out of public spirit, but with a view to make them a means of profiteering and to serve their personal ends.

It is well-known, she adds, that a large number of innocent persons including boys and girls fall an easy prey to the machinations of these designing persons. The law as it stands and the public opinion, are not strong enough to put down such institutions. It is highly desirable she opines, to check the growth and properly control such institutions by a Legislative measure, the breach of which has been penalised.

Under the proposed Bill no person shall open, maintain or continue to maintain, an orphanage, widows' home or marriage bureau, or any other institution having similar objects, without a licence obtained from the District Magistrate of the District where the institution is to be opened or is located.

Echo Of Lebong Shooting Case

CALCUTTA, May 4.

Miss Amiya Majumdar, the remaining political prisoner, was transferred from the Midnapore Central Jail to the Datta Jail.

She was sentenced to 12 years' transportation in the Lebong shooting case.—United Press.

BENARES, May 4.

The Government of Madras have nominated Mr. V. A. Sundaram of the Benares Hindu University as its representative for five years on the All-India Hardwar Advisory Committee recently constituted by the United Provinces Government.—United Press.

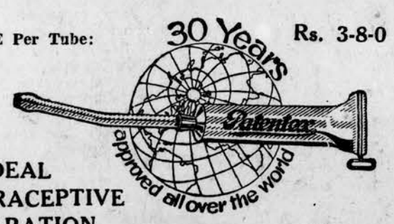
Tropical

THE NAME THAT STANDS OUT TO SATISFY INSURANCE NEEDS!

BOMBAY BRANCH:- SIR P. MEHTA Rd FORT, BOMBAY.

PATENTEX

PRICE Per Tube: Rs. 3-8-0



AN IDEAL CONTRACEPTIVE PREPARATION

Available at all Chemists.

No. 123

Why not SLIM while you sleep

Is your problem a natural tendency to put on weight? If so, you can solve it without fasting, dieting or violent exercise. Just take two Bile Beans regularly every night at bedtime and you'll slim while you sleep.

Bile Beans not only bring a welcome return to slenderness, but they definitely improve your health and looks and make you doubly attractive.

OVER 1,000,000 BILE BEANS ARE SOLD EVERY DAY.

All medicine dealers sell Bile Beans. Price One Rupee a bottle. Write for generous free sample. Enclose Anna stamp for postage

This is how Bile Beans act: Bile Beans are prepared from pure vegetable extracts and, therefore, can be taken regularly every night with perfect safety. They tone up the system, purify the blood and daily eliminate all fat-forming residue. Thus making you healthily slim and attractive.

BILE BEANS

...E YOU SLEEP

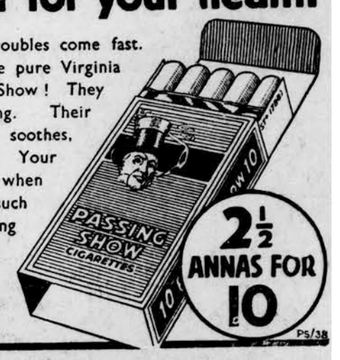
Agents:—Messrs. KEMP & CO., Charni Road Bombay.

FEEL JUMPY? EASILY IRRITATED?

asks the PASSING SHOWMAN

Smoke PASSING SHOW CIGARETTES much better for your health

When nerves are tired, troubles come fast. Then is the time to smoke pure Virginia Cigarettes—smoke Passing Show! They are so cool, so refreshing. Their fragrant smoke calms and soothes, thus helping you to relax. Your outlook will quickly benefit when you smoke a cigarette of such fine quality. Change to Passing Show today!



GOLDEN IN COLOUR
GOLDEN IN QUALITY

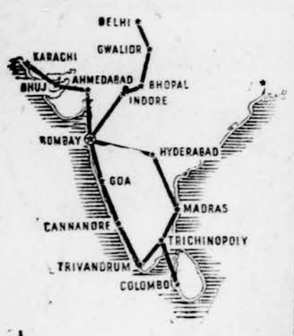
PS/38

GREATEST GERM KILLING POWERS

Does the antiseptic you use actually kill germs? Listerine Antiseptic destroys 95% of the mouth and throat germs in 30 seconds time. It is unequalled for safe, effective use. Protect your health and sweeten your breath with Listerine Antiseptic.

V-81

LISTERINE THE SAFE ANTISEPTIC



★

KARACHI
BHUJ
AHMEDABAD
BOMBAY
HYDERABAD
MADRAS
TRICHINOPOLY
COLOMBO

Five Services Weekly in each direction

For particulars and further information, apply to :—

Agents:
THOMAS COOK & SON, LTD.,
and all recognised Travel Agencies.
TATA SONS, LTD.
Aviation Dept., Bombay House, Bruce St., Fort, BOMBAY.

TATA AIR LINES

THE BRUSH IS RIGHT...

And so's the Price!

...and with *long* heads which permit *all* the teeth to be reached at one cleaning. Hygienically sterilised—durable—waterproof—with handles in a range of gay colours—MIRA, at 8 annas, is beyond question the finest value procurable in toothbrushes. MIRA gives you 100 per cent quality in the bristles—hence its rapid rise to popularity.

MADE IN ENGLAND

N. Y. K. LINE

TRANS-PACIFIC SAILINGS 1939.

From Hongkong to San Francisco and Los Angeles via Shanghai, Japan and Honolulu.

Vessels.	Leaving Hongkong	Leaving Yokohama
Kamakura Maru*	24 May	1 June
Taiyo Maru	...	7 June
Asama Maru	11 June	19 June
Tatuta Maru	28 June	6 July
Haruna Maru	28 June	16 July
Katori Maru	12 July	31 July
Tatuta Maru	27 Aug.	4 Sept.
Kamakura Maru	13 Sept.	21 Sept.
Asama Maru	5 Oct.	12 Oct.
Kamakura Maru*	...	26 July
Taiyo Maru	4 Aug.	12 Aug.

*New Name for Chichibu Maru.

Economical through fares to America/Canada via Far East, attractive ROUND-THE-WORLD fares, and through fares to Europe via Suez or America, etc., are quoted on application to:

NIPPON YUSEN KAISYA
United India Bldg., Sir Phirozsha Mehta Road, Fort, Bombay.
Phone No. 22041. Telegrams "YUSEN"

A Panoramic View of the Indian Motion Pictures Silver Jubilee Exhibition.

PROSECUTION PRESSES FOR EXTREME PENALTY

Judgment Reserved In Parsi Woman Doctor's Murder Case

BHOPAL, May 4.

Further hearing in the trial of Mahomedkhan, who is alleged to have murdered a Parsi lady doctor, Miss Banoobai Taraporwala, on the night of July 1 last when she was travelling in the Punjab Mail, was resumed before Mr. G. B. Williams, the Political Agent and Sessions Judge, when the arguments for the prosecution and defence were heard.

MOTIVE OF CRIME

Mr. Bhawani Prasad, Public Prosecutor, Central India, in pressing for a deterrent sentence, said that the motive for such a cold-blooded murder was only robbery, and as such, the accused deserved the extreme penalty. The evidence against the accused was only circumstantial, but it was overwhelming. Mr. Prasad traced the events on the night of the murder and how the lady doctor was seen travelling in the compartment by witnesses who later identified the body, when discovered lying with the head severed on the Nerbudda Bridge. An inquest was held and from a cardboard box found lying near the body, they were able to find the name and address of the murdered lady. It was proved that the accused had travelled by the same train as the murdered lady, and was seen and identified by a tongawala at Hoshangabad, and at Bhopal the next morning, he was seen getting down from the incoming train. The police had found two rings and a watch in his possession, and when the accused was arrested, he did not say anything about the statement which he had made before the present Court, and it was clearly an after-thought.

DEFENCE ARGUMENTS

Mr. Mahomed Yusufkhan, counsel for the defence then addressed the Court and said that the accused alleges that he was tortured into making a confession. The property was shown by the accused before he was arrested, but he did not confess to the murder, and it was eight days after his arrest, that the confession was recorded. Regarding the evidence against the accused, it was admitted that the property was found in the possession of the accused, but the main point in the case was as to how the murder was committed. The evidence of the doctor showed that the murder could not have been committed singlehanded, unless the lady was unconscious. It was impossible for one man to have thrown out the body so carefully that no bloodstains were found anywhere else on the window etc. of the carriage.

Proceeding the Counsel said that it was admitted that robbery was the motive for the crime yet it was suspicious how the bangles and earings, which the murdered lady was wearing should have been left untouched. He argued that if the accused had committed the crime it would have been the first thing he did to remove these ornaments.

Again it was stated that the lady had in her possession more than Rs. 3,000 when she left Hyderabad with the intention of going on to Iran, whereas only Rs. 200 were found on the accused.

In conclusion, Mr. Yusufkhan said that the cardboard box which contained her name and address was deliberately thrown out in order to destroy all identity of the murdered woman, whereas the accused had no motive for doing so.

The judgment would be delivered on Saturday, May 6.—A.P.

IN WEAKNESS DEBILITY

ANÆMIA

use **Deschiens' Syrup**

Already 30,000 Doctors throughout the world have agreed that this radical remedy **ALWAYS CURES**, and gives health and strength.

INSIST ON THE NAME OF DESCHIENS, PARIS (France).

THE BOMBAY STEAM NAVIGATION CO., LTD.

(Oldest Indian Shipping Company on the West Coast of India)

FAST CARGO AND PASSENGER SERVICES
(Steamers leave from K. L. M. Shed Princess Dock)

KARACHI LINE. Every Wednesday and Sunday leaving at 9 a.m.

MANGALORE LINE. Every Tuesday and Friday leaving at 1 p.m. and 9-30 a.m. respectively.

BHAVNAGAR LINE. Every Saturday leaving at 9 a.m.

FERRY LINES. (Steamers leave from Ferry Wharf, Alexandra Dock).

DABHOL LINE. Leaving every day at 8-15 a.m.
GOA LINE. Leaving every day at 10-0 a.m.
VIZIADURG LINE. Leaving every day at 2 p.m.
HARBOUR SERVICES to Dharamtar and Nahava every day.

For full particulars please apply to Head Office of the Company, 100, Frere Road, Bombay (Tel. No. 25061), Prince's Dock Office (Cargo Line) (Tel. No. 24086), Alexandra Dock Office. (Ferry Lines) (Tel. No. 25303).

INDIA AND NEXT WAR

Jamnadas Mehta On Choice Before People

(From A Correspondent)

HUBLI, May 5.

Mr. Jamnadas Mehta, President of the Railwaymen's Federation, came here yesterday from Madras. The local Railway Union gave him a grand reception. In the evening he visited several local institutions including the Mitra Mandal and Vidyaranya Library and addressed a mass meeting of workers on the railway grounds where he stressed the importance of workers' unity.

The Hubli Maharashtra Mandal arranged a public meeting which was largely attended. Mr. Jamnadas spoke on India and the next world war. He explained how India under her existing constitution was unable to choose between neutrality and participation in war. He said that India's hands would be forced by the Government of India Act despite her reluctance to help British Imperialism in war.

Concluding the speaker opined that the utmost that Indians could do was to maintain indignant silence over the question of war and try their best to prevent extension of help to Britishers from India.

GAEKWAR'S ASSURANCE TO MUSLIMS IN STATE

BARODA, May 4.

His Highness the Maharaja Gaekwar was presented with two addresses this morning, one by the Baroda State Muslims' Conference and the other by the Anjuman-e-Islam, Baroda. A large gathering of Hindus and Muslims witnessed the function.

MUSLIM REQUEST

The address presented by the Muslims' Conference expressed confidence of the Muslim community in the Government. It also requested the ruler to give necessary protection to the Muslims as a minority community in the State.

The other address, which reviewed the activities of the Anjuman-e-Islam to ease the communal tension and advance the cause of unity among the various communities during the last several years, expressed hope that the Muslims who were generally poor would receive generous help and be given a rightful place in the administration of the State.

ASSURANCE TO MUSLIMS

Replying to the addresses, His Highness announced that the liberal treatment now being accorded to the Muslims, who constituted only seven or eight per cent. of the population, would be continued. He advised them all to cultivate a spirit of tolerance and brotherhood between the different religions and communities.—United Press.

Loyalist Villagers' March To Maharaja's Palace

(From Our Correspondent).

KOLHAPUR, May 3.

About two hundred villagers from Bhodola, a small village in Hatkanangle Peta Kolhapur, led by the village officer and some loyalist propaganda workers came here day before yesterday and marched in a procession to H. H. Shri Rajaram Chhatrapati Maharaja who was at the New Palace.

When the villagers were asked why they marched to the Maharaja's Palace they said their only object was to express their deep loyalty to the Maharaja's person and the Chhatrapati's Gadi at Kolhapur. After a good feast at the palace the villagers returned home shouting "Chhatrapati Maharaj-ki-jay!"

DACOITS KILL 2 PERSONS

Cash Of Over 1 Lakh Taken Away

REWARI, May 4.

Two persons were killed and several others including a police official injured in a dacoity which occurred in broad daylight in the village of Bhonkar in Alwar State, about ten miles from here.

It is stated that a gang of about a dozen armed dacoits raided the house of a wealthy Bania when a large number of women had come there to attend a marriage party. The intruders forced their entry into the house, and when resisted they fired their guns killing two persons and injuring several others.

The miscreants then collected ornaments from the person of the women who had gathered there and decamped with booty, including cash stated to be more than Rs. 1,00,000.—United Press.

BAN ON RLY. UNION PRESIDENT

Order Under Sec. 144 In Mysore

BANGALORE, May 5

An order under Section 144 Cr P. C. was served last night on the President of the Mysore Transport Workers Union residing at Bangalore by the District Magistrate, Mysore, prohibiting his entry into Mysore city for a period of two months as in the Magistrate's opinion he was engaging himself in activities interfering with the loyalty and discipline of railway employees in Mysore which would lead to a disturbance of public tranquillity.

RICH BLOOD FOR HEALTHY PURSUITS

Pure and rich blood is the foundation of good health. Let Bristol's Sarsaparilla tone up your blood and keep it free from impurities.

For more than a century doctors have recommended Bristol's Sarsaparilla as the safest remedy for impure blood. Buy a bottle today but be sure it is Bristol's Sarsaparilla.

BRISTOL'S Sarsaparilla

LEUCODERMA

—can be cured in a few weeks AT HOME. FREE treatise tells how. WRITE! LEPROSY also cured. Literature FREE.

SOLE DISTRIBUTORS:
KAMALA WORKS, Panchpota, Bengal.

UNCERTAINTY can make life a NIGHTMARE

The gnawing anxiety of some crisis in your home can seriously affect your day's business. Your thoughts stray involuntarily back to the sick bed, and those around it.

KEEP IN TOUCH BY TELEPHONE

Your mind is eased when you know that every development and change will come over the wires in a few seconds of its happening.

A telephone will help you to pay undivided attention to your business and will at the same time keep you in touch with those dear to you.

Think, too, of your loved ones when some unforeseen event delays your return home. Their fears can so easily be overcome, the uncertainty so easily alleviated.

From less than Rs. 2/10 a week you can be in constant touch with your home day and night.

GET A TELEPHONE OF YOUR OWN

To THE BOMBAY TELEPHONE CO., LTD., Home St., BOMBAY

Please send me free of charge full particulars of the telephone service.

(Mr. Mrs. Miss).....

Address.....

.....

..... B.C.23

Bombay Depot:
MANGALDAS MARKET.

DEAFNESS

A few days application of our miraculous guaranteed herbal medicine cures Deafness, Head noises and other ear troubles radically and permanently. No matter Acute or Chronic, partial or total, whether it has been caused it is cured once for ever and the deaf person begins to hear quite clearly and perfectly. The hearing power will be restored to its normal state. Appreciated and used by all over World. Thousands cured without fail. No danger in use and no harmful after effect. Rs. 500/- Reward, if proved useless. Price Rs. 4/10/- only.

SRI SWAMI & CO., (B.C.),
PANCHPOTA, BENGAL.

LEPROSY
ANAESTHETIC, HYPERAESTHETIC & NODULAR LEPRA INFECTED WITH VARIOUS SYMPTOMS, ECZEMA, BACILLUS SORES & ALL SORTS OF SKIN DISEASES WITH 14 DIFFERENT
SYMPTONS OF
LEUCODERMA
ARE WONDERFULLY CURED BY THE MIRACULOUS
SPECIFIC OF FAMOUS LEPER-SPECIALIST
Pt. RAMPRAN SHARMA KAVIRAJ.
ASK FOR FREE BOOKLET.
ADDRESS:- HOWRAH KUSTHA-KUTIR
KHURUT- DHARMATOLA, HOWRAH
'PHONE - HOWRAH, 359
BRANCH - 40, HARRISON ROAD, CALCUTTA

INDIAN STOCK EXCHANGE

Bombay, May 5.

GOVT. SECURITIES	
3 1/2 per cent Paper	93/1
4 per cent 1960-70	108/6
5 per cent 1945-55	112/4
BANKS	
Bank of Baroda	108/12
Bank of Hindusthan	26/8
Bank of India	136/8
Central Bank	31/11
Imperial Bank F.P.	1508/12
Imperial Bank P.P.	362/8
Indian Overseas Bank	45/8
Reserve Bank	109
Union Bank	5/15
TEXTILES	
Ahmd. New Textiles	357/8
Ambica	251/4
Arun	220
Arvind	1100
Asok	200
Bharatkhand	2125
Bombay Dyeing	740
Buckingham and Carnatics	173
Calico	579/6
Central India	192/8
Century	200
Colaba	105
Delhi Cloth and Gen. Mills	480
Elgin	112/8
Gokak	120
Hukumchand	168/2
Indore	42/8
Jubilee	197/8
Khatau Makanji	75
Kohinoor	211/14
Laxmi Cotton	450
Madhusudan	200
Marsden	77/8
Morarji	105
Mysore	82/8
Nandlal Bhandari	77/4
New Great	173/12
Raipur	590
Rajnagar	177/8
Sajjan	97/8
Sassoon and Alliance	68
Sholapur	2800
Simplex	65
Swadeshi	188/12
Vishnu	1050
HYDRO ELECTRICS	
Andhra Valley Ord	1362/8
Tata Hydro Ord.	143/12
Tata Power Ord.	1211/4
ELECTRICS	
Ahmedabad Electrics	137/8
Ajmer Electrics	11/6
Amalgamated	11
Bombay Suburban	141/4
Bombay Tram.	125/4
Lahore Electrics	445
Surat Electrics	146/4
MISCELLANEOUS	
Alcock Ashdown	320
Associated Cements	123/8
Belapur	186/14
Bombay Burma New	145/10
Bombay Burma Old	435
Bombay Steam	210/10
Bombay Telephone	79
Br. B. Petrol	3/4
Burma Corporation	5/9
Dalmia Cement	11/2
Indian Bleaching	86/4
Industrial Investment Tr.	40/12
Indian Radio Ord.	307/8
Indian Radio Defd.	301/4
Indian Copper	1/14
Indian Iron	24/8
Mysore Sugar	30/4
Port Canning	68/8
Premier Construction	59/8
Rohtas Industries	22/8
Scindia Steam	17
Shivrajpur	34
Tata Oil	4/12
Tata Steel Ordy	268/8
Tata Steel Defd.	1255
JUTES.	
Birla Jute	14/12
Howrah	53/8
Hukumchand	5/4
Kamarhatty	491
Kankanarrah	377
Lawrence	333
Reliance	59

LINSEED OILS

London, May 4.

Linseed oil naked London per cwt. May sellers	24/7 1/2
Linseed oil naked London per cwt. July/Aug. paid	24/6

IMPERIAL BANK OF INDIA

Statement of the Affairs of the Imperial Bank of India on the 28th April 1939

LIABILITIES

	Rs.	Rs.
CAPITAL:—		
Authorised— 2,25,000 shares of Rs. 500 each	11,25,00,000	
Issued and Subscribed — 2,25,000 shares of Rs. 500 each	11,25,00,000	
Called up— 75,000 shares of Rs. 500 each, fully paid	3,75,00,000	
1,50,000 shares of Rs. 500 each Rs. 125 paid	1,87,50,000	5,62,50,000
Reserve Liability of Shareholders— Rs. 375 per share on 1,50,000 shares	5,62,50,000	
Reserve Fund		5,55,00,000
Fixed Deposit, Savings Bank, Current and other Accounts		82,55,42,000
Loans against Securities per contra		—
Acceptances for Constituents		8,18,000
Sundries		74,56,000
Rupees		94,55,66,000

ASSETS.

	Rs.	Rs.
INVESTMENTS:—		
Government Securities	38,48,20,000	
Other Authorised Investments	96,28,000	39,44,48,000
ADVANCES:—		
Loans	7,73,45,000	
Cash Credits and Overdrafts	24,15,88,000	
Bills Discounted & Purchased	5,25,19,000	39,14,52,000
Liability of Constituents for Acceptances per contra		8,18,000
Dead Stock		1,90,72,000
Sundries		62,47,000
Bullion		—
CASH:—		
In hand and with the Reserve Bank of India	5,68,54,000	
Balances with other Banks	7,66,75,000	13,35,29,000
Rupees		94,55,66,000

Scheduled Banks' Position

The following is a statement of the position of scheduled banks as at the close of business on 28th April 1939.

1. Demand Liabilities—		
(a) In India	Rs.	122,24,58,000
(b) In Burma		6,37,13,000
2 Time Liabilities—		
(a) In India		104,07,21,000
(b) In Burma		4,42,83,000
3. Cash—		
(i) Currency Notes of the Government of India * Bank Notes—		
(a) In India		4,97,71,000
(b) In Burma		1,21,000
(ii) Burma Notes—		
(a) In India		37,000
(b) In Burma		20,22,000
(iii) Rupee Coin—		
(a) In India		74,38,000
(b) In Burma		94,000
(iv) Subsidiary Coin—		
(a) In India		34,54,000
(b) In Burma		70,000
4. Balances with Reserve Bank		11,75,53,000
5 Advances—		
(a) In India		119,83,95,000
(b) In Burma		4,79,24,000
6. Bills discounted—		
(a) In India		7,73,77,000
(b) In Burma		31,76,000

LONDON RUBBER

London, May 4.

Smoked sheets standard ribbed per lb. (unchanged) sellers	8

WHEAT MARKETS STEADY

DELHI, May 1.

The Indian wheat markets during the first half of the week under review kept optimistic trends while during the later half, they were quiet to steady. The early strength in prices was accounted for by considerable speculative buyings on fears of political developments taking serious turn. However, on the 28th April, a sudden flutter was caused at Karachi when a rumour was in the air that the Liverpool market had gone higher by 4 or 5 pences. There was, consequently, a burst of speculative excitement which resulted in the natural advancement of about two rupees per candy. But later on, this rumour proving to be false, there was equally a sharp reaction of one rupee. In this state of wild fluctuations, a large number of operators were caught unawares, the majoirty consisting of bear traders, who had to undergo heavy losses and tribulations. Besides, the political situation was also another main dominating factor. Prior to Herr Hitler's speech on the 28th April, unconfirmed talks were heard of that the Germany's Dictator would throw a war challenge but contrary to expectations, his speech contained nothing provocative, the result of which was a collapse in the rates When such are conditions in the motion all over the world, it is hazardous to forecast any definite opinion on the future course of the markets, but, however, we advise our readers to avoid for the time being rather sizeable commitments while engagements in the Teji-Mandi business seems profitable.

KARACHI MARKET

The opening of Karachi July was steady, being quoted at Rs. 23/10, which graoually advanced due to higher Amritsar advices and news that sea-freight rates between Karachi and Bombay have been lowered by 4 annas per candy. During the mid-week, there was at once a sharp bulge and the highest touched Rs. 26/5. On that day the closing was distinctly nervous. There were few sellers due to the smaller Punjab crop estimates and less favourable Continental political outlook and the general feeling was friendly towards the market. At the close, prices were less remunerative and hovered over Rs. 24/4/6, the lowest being registered at Rs. 23/10. Thus fluctuations were wide moving within a radius of Rs. 2/11 per candy. The volume of trading was very active both on futures and ready. Locally the spot sales totalled about 28,500 bags, bought by local millers and Sundry shippers. Price variations at Hapur were very wide and frequent for the greater part of the week under review. Jeth after opening at the lowest level of Rs. 2/11 climbed up to touch the highest at Rs. 2/12/9 but this level disheartened the sellers who had to return from the market. The closing of Jeth delivery was Rs. 2/11/10 and of Bhadon Rs 2/12/9. Amritsar Har displayed all-round healthy conditions with operators showing rather keen interest in the nears. The highest and the lowest were recorded respectively at Rs. 2/9/6 3/4 and Rs. 2/7/6 3/4. Chandausi Jeth on the balance show a rise of about two annas, the closing being Rs. 3/9 per maund.

BANK OF ENGLAND RETURNS

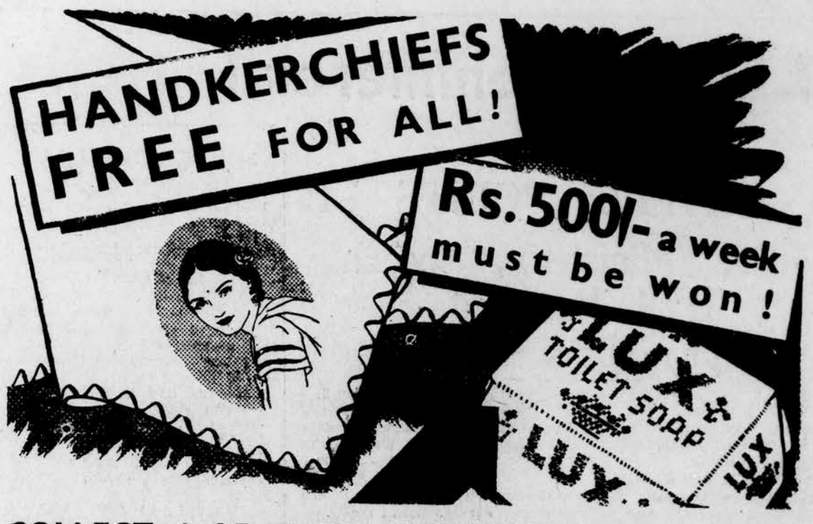
London, May 4.

	This Week. £
Total bullions	226,900,000
Public deposits	10,500,000
(A) Other deposits	145,300,000
Government securities	111,900,000
(B) Other securities	30,100,000
Notes and coin	31,500,000
Notes in circulation	495,500,000
Ratio of Reserve to liabilities	20.19 p.c.
(A) Other deposits include	108,200,000
(B) Other securities include	8,200,000
Total Deposits	155,800,000
Total securities	142,000,000

NEW YORK COFFEE

New York, May 4.

Fair Rio coffee No. 7 quality	5 1/8



COLLECT 4 OF THESE WRAPPERS TAKEN FROM LARGE TABLETS OF LUX TOILET SOAP

TO GET YOUR FREE HANDKERCHIEF send these 4 wrappers to one of the addresses shown below together with an Anna I stamp to cover postage and you will receive an excellent and durable art silk handkerchief printed with a beautiful portrait.

CASH PRIZES TOO !

In addition your four wrappers on each of which there is a number, will be entered to compete for **3** cash prizes of **Rs. 75/-, Rs. 30/-** and **Rs. 20/-** which are offered *each week* in each of the Bombay, Karachi, Calcutta and Madras Areas. For every week in each of these areas, a number will be selected and deposited, in a sealed envelope, with the Branch of the National Bank of India Limited in Bombay, Karachi, Calcutta and Madras and the sender of the 4 wrappers the total of the numbers on which is the nearest to the selected number, will receive a 1st Prize of **Rs. 75/-.** The next nearest total will win **Rs. 30/-** and the third nearest will win **Rs. 20/-.** In the event of 2 or more senders having the same total of numbers the prizes will be divided equally. The winners each week will be decided from wrappers received up to and including the Friday of each week and their names and addresses will be published in this paper. But whether you win a Cash Prize or not, you still get a beautiful handkerchief provided your entry conforms with the conditions laid down.

Here is a grand opportunity to use the finest and loveliest toilet soap in India, and at the same time get a handsome gift and a chance of winning a cash prize. You may send as many batches of four wrappers as you like but each batch must conform to the conditions laid down.

Send your wrappers to any of the undermentioned addresses :—

3 CASH PRIZES ARE OFFERED IN EACH AREA EACH WEEK.

KARACHI
Lever Brothers (India) Ltd.,
P. O. Box No. 220,
Katrak Terrace,
Machi Miani Road.

CALCUTTA
Lever Brothers (India) Ltd.,
P. O. Box No. 358,
Sassoon House,
4, Lyons Range.

BOMBAY
Lever Brothers (India) Ltd.,
C/o P. O. Box 758,
Henley House,
Ballard Estate.

MADRAS
Mr. T. T. Krishnamachari,
P. O. Box 200,
11/14, Armenian Street.

No correspondence can be entered into concerning this scheme and in all cases the decision of the Manufacturers of Lux Toilet Soap is final. The Manufacturers also reserve the right to terminate this offer at any time they may consider necessary or desirable.

LUCKY WINNERS FOR WEEK ENDING 29-4-39

BOMBAY AREA. HIDDEN NO. 97,621. 1st Mr. B. B. THANIAPPA, Cloth Merchant, Jeppoo, Post Bolar, Mangalore. (97,623). 2nd. Mr. N. BHOGILAL, Nagarwada, Cambay. (97,632). 3rd. Mr. H. C KUDIANAVALA, 79, Gowalia Tank Rd., Bombay. (97,603).

KARACHI AREA. HIDDEN NO. 109,531. 1st Mr. S. V. KAJEKAR. 25, Raghunath Dadaji St., Bombay. (109,523). 2nd. Mr. L. PURANCHAND JAIN & SONS, Sonepat (109,430) 3rd. Mr. S. N. AVASTHEE, Care Prof. K. C. PANDYA, Gujaratnagar, Karachi (109,684).

CALCUTTA AREA. HIDDEN No. 92,673. 1st. Mr. A. K. S. HUSSEIN, Damoh. C. P. (92,668). 2nd. Dr. A. HALIM, P. O. Khumtai. Dt. Sibsagar, Assam. (92,724) 3rd. MASTER CLARENCE REBELLO, Post Office Quarters, Dacca. (92,613).

MADRAS AREA. HIDDEN NO. 81,147. 1st Mr. K. S. MUTHUKUMARASWAMI, South gate, Srirangam. (81,180). 2nd. Mrs. V. RAMGOPAL, Greenfield, Kilpauk, Madras. (82,436). 3rd. Miss SUSHILA DAVID, Care Dr. I. David, P.W.D. Quarters, Starky Town, Nagpur. (82,876)

LTS. 12-86 LEVER BROTHERS (INDIA) LIMITED

ZEMINDAR NEARLY HAS TO SELL HIS LAND
because of NIGHT STARVATION

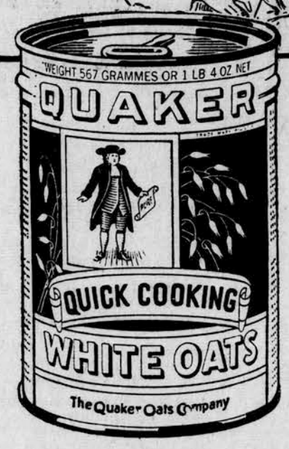
BUT THE MONSOON WAS QUITE GOOD. MY KHARIF CROP FETCHED GOOD PRICES. WHAT WAS WRONG WITH YOURS?
OH, WE PLOUGHED TOO LATE. THEN THERE WAS TROUBLE WITH WEEDS. I THINK I'M GETTING TOO OLD TO FARM THE LAND. I'M ALWAYS TIRED OUT - CAN'T ATTEND TO EVERYTHING THE WAY YOU DO.
YOU MUST GET UP, NARAYAN; THE COURT CASE IS TODAY. SOMETHING'S WRONG. YOU'VE NO ENERGY ALL DAY; YOU EVEN WAKE UP TIRED. YOU MUST SEE A DOCTOR IN THE TOWN.
AT THE DOCTOR'S
WHY MAN, YOU'RE YOUNG. YOU'VE YEARS OF FARMING AHEAD. BUT WAKING UP TIRED CLEARLY SHOWS NIGHT STARVATION. JUST AS FALLOW LAND NEEDS GREEN MANURE, YOU NEED TO REPLACE ENERGY WHICH IS USED-UP WHILE YOU SLEEP. TAKE HORLICKS EVERY NIGHT AT BEDTIME.
GOOD STUFF HORLICKS. I FEEL A NEW MAN. I'LL FINISH THE RABI PLOUGHING THIS WEEK.
TWO MONTHS LATER
WELL, I WOULD NEVER HAVE KNOWN YOUR FIELDS! YOU'VE GOT A RECORD CROP THERE.
YES, AND I'VE TAKEN BACK MORE LAND FROM MY TENANTS. IT'S GREAT TO BE FULL OF ENERGY AGAIN SINCE TAKING HORLICKS.
HORLICKS
Horlicks Mixer
Special Reduced Offer!
Horlicks tastes best when made in the Horlicks Mixer. Just send the disc from the top of any Horlicks pack with As. 8 (for the large mixer) or As. 4 (for the small mixer) to P. O. Box 2229, Calcutta.

Do you feel worn out, depressed, or nervy? Do you even wake tired? GUARD AGAINST "NIGHT STARVATION"

(Savarni Kamjori)

take **HORLICKS** —then you will sleep soundly—wake refreshed—and have extra energy all day.

RECIPE
In saucepan stir slowly one part Quaker Oats into two parts freshly boiling water. Boil twenty minutes or longer. If Quick-Cooking Quaker Oats is used, boil two and a half minutes or longer with milk. Serve hot, adding sugar and almonds to taste.



YOUR HUSBAND
Needs this Food

Don't be frightened if your husband comes home with a sick headache, a feeling of tiredness or becomes easily irritated. This is due to the lack of an important element in his diet. This element is none other than Vitamin B which is nature's natural tonic and is found in abundance in Quaker Oats.

That is the reason why doctors and dietitians all over the world urge the regular use of Quaker Oats. Quaker Oats contains all the elements needed to build health and restore energy. It nourishes, invigorates—gives you the vitality to enjoy the good things of life. Rich in Vitamin B, it offsets nervousness, constipation, loss of appetite—promotes health and strength.

Quaker Oats is delicious in flavour and economical to use. It is easily prepared and easily digested. It is untouched by human hands through the entire process of its preparation and can be taken without any religious objections.

Buy a tin of Quaker Oats today. Serve it regularly to all your family.

FREE—Write for your copy of booklet entitled "Sport and the Youth of India." Contains pictures of champions—their records and achievements. Many other interesting facts. Address P. O. Box 773, Bombay.

Quaker Oats

Latest Commercial News

N. Y. COTTON FIVE POINTS UP

Polish Minister's Speech Well Received

GILT-EDGEDS FIRM

BOMBAY, May 5.

NEW YORK COTTON

Quiet feeling prevailed in New York Cotton Exchange. Traders awaited further Washington developments. The underlaying attraction is cheerful.

LONDON STOCK EXCHANGE

Markets were generally firm but business was restricted. Gilt-edged securities met with support. Foreign bonds ready.

COTTON

LATEST NEW YORK COTTON PRICES

JULY 1939

New York, May 5

Previous closing	8.26
To-day's opening	8.23
Difference	—03
To-day's closing	8.31
Difference	+05

LIVERPOOL COTTON

JULY 1939

Liverpool, May 5

Previous closing	4.65
To-day's opening	4.63
Difference	—02
To-day's closing	4.55
Difference	—09

BROACH EXPECTATION

April May 1939	Rs. 162-0
July August 1939	Rs. 160-8
April May 1940	Rs. 152-8

N. Y. COTTON MARKET

New York, May 5

The New York cotton was somewhat quiet to-day with traders awaiting Washington developments while the attention is also centred upon barter proposals however the underlying sentiment was more cheerful.

The trading in July began at 8.23 i.e. three points lower. Prices eased under lower Liverpool cables and scattered liquidation but lower levels brought out better enquiry with July rallying to 8.25.

BOMBAY COTTON

Late Trading

Bombay, May 5

Locally, Broach July/August opened at Rs. 160-14 but thereafter declined in sympathy with New York. The closing rate was Rs. 159-12.

NEW YORK COTTON

New York, May 5

The following are opening ranges:—

May (8.52/8.52) 8.53/8.52
July (8.27/8.27) 8.23/8.23
October (7.75/7.75) 7.73/7.73

LIVERPOOL COTTON

Liverpool, May 5

The following are opening quotations:

American May (4.84) 4.88
American July (4.59) 4.64
Egyptian May (6.26) 6.24
Egyptian July (6.35) 6.33

LONDON COMMODITIES

London, May 5

TEAS

Indian Pekoe (1-0) 1-0
Indian Pekoe higher (1-0 1/2) 1-0 1/2
Ceylon Pekoe (1-0 1/2) 1-0 1/2
Ceylon Pekoe higher (1-6) 1-6

JUTE

First Marks C. I. F. Continent New Crop April May (£30 3/8 paid and value) £29 1/2 sellers
Dunlop May (£34 1/2) £34 1/2
Lightning May (£33) £33

RUBBER

Spot (7 15/16 buyers) 7 15/16 buyers
Forward July September (8 1/16 paid and sellers) 8 1/16 paid and buyers

SEEDS

Castorseed Bombay May/June (£10 1/2 sellers) £10 5/8 sellers
Linseed La Plata May (£12 5/8 sellers) £12 3/4 sellers
Linseed La Plata May (£11 7/16 sellers) £11 9/16 sellers
Groundnuts Coromandal June (£11 1/16 seilers) £11 3/16 sellers

METALS

Tin (225 1/2 buyers £225 3/4 esllers. Quiet) £225 1/4 buyers £225 1/2 sellers. Steady
Lead (£14 3/8 buyers £14 7/16 sellers. Barely steady) £14 5/16 buyers £14 7/16 sellers. Steady.
Electrolytic Copper (£47 3/4 to £48 3/4) £47 3/4 to £48 3/4
Iron (102) 102

NEW YORK STOCK EXCHANGE

New York, May 5

The following are the opening rates:

General Motors (dol 44 1/8) dol 44 1/2
Anaconda Copper Mining (dol 24 1/8) dol 24 1/8
U S Common New Stock (dol 47 1/2) dol 47 3/8
U S Steel Preference (unquoted) unquoted.

EXCHANGES

CROSS RATES

T. T. NEW YORK ON LONDON

New York, May 5

Previous closing	4.68 1/8
To-day's opening	4.68 3/16
At the time of New York cotton closing	4.68 1/8

T. T. LONDON ON NEW YORK

London, May 5

Previous closing	4.68.13
To-day's opening	4.68.13
To-day's closing	4.68.13

T. T. LONDON ON PARIS

London, May 5

Previous closing	176.73
To-day's opening	176.73
To-day's closing	176.73

LONDON EXCHANGES

London, May 5

London Exchanges opened with the sterling dollar at 4.68.13 and continued to rule very steady with hardly any important movements.

Franc opened at 176.73 and remained steady with no change whatever.

CROSS RATES

London on Bombay (1-5 15/16 sellers) 1-5 15/16 sellers
Paris on Bombay (13.202) 13.202
New York on Bombay (34.99) 34.98
Berlin on Milan (87 1/4) 87 1/4
London on Milan (89.00) 89.00
London on Shanghai (0-8 7/32 nominal) 0-8 7/32
London on Kobe (1-2) 1-2

BULLION

Influx (Nil) Nil
Withdrawal (nil) nil
Gold (£7-8-6) £7-8-6
Silver (20 1/4d) 20 1/4d

DISCOUNTS

3 months (1 1/16 to 1 1/16 per cent) 1 to 1 1/16 per cent
4 months (1 1/4 to 1 1/4 per cent) 1 3/16 to 1 1/4 per cent
6 months (1 3/4 to 2 per cent) 1 3/4 to 2 per cent

LONDON SILVER CABLE

Bombay, May 5

The following cable regarding silver market was received in Bombay to-night:—

"Some speculative and Indian buying. Small offerings. Market steady."

LONDON SILVER

London, May 5

Spot	(20 1/4d) 20 1/4d.
Forward	(20d) 20 1/16d+1/16

LONDON GOLD

London, May 5

Gold Bars Fine per ounce (£7-8-6) £7-8-6

BOMBAY BULLION

Latest Quotation

SILVER

Bombay, May 5

Silver ready	53	7	0
Silver Jeth	53	5	0
Silver Ashad	53	4	0

GOLD

Gold ready	37	0	0
Gold Jeth	37	0	6
Gold Ashad	37	1	0
Sovereign	23	11	6

WHEAT AND LINSEED

Closing Quotations

Bombay, May 5

Wheat May	3	7	0
Wheat September	3	9	0
Linseed May	5	6	3
Linseed September	5	9	0

Liverpool Wheat

Liverpool, May 5

Liverpool wheat opened steady with July at 54 1/2d. The market early displayed some activity following improved overnight cables from overseas but subsequently the trading slackened.

Chicago Wheat

Chicago, May 5

Chicago wheat opened steady with May at 0.75 1/4. Prices improved moderately on better outside enquiry but business was slow with traders awaiting developments abroad with the rate rising to 0.75 3/8.

3½ P. C. GOVT. LOAN

Bombay, May 5

3 1/2 per cent Government Paper was quoted at Rs. 93 at 5 p.m.

INDIAN STERLING LOANS

London, May 5

The 3 1/2 per cent Indian Sterling Loan closed at £80 1/2

Closing quotations on the previous days were:—

Wednesday, April 26, £79 1/4
Thursday, April 27, £79 1/4
Friday, April 28, £79 1/2
Monday, May 1, £79 1/4
Tuesday, May 2, £79 1/2
Wednesday, May 3, £79 3/4
Thursday, May 4, £79 3/4

INDIAN LOANS

London, May 5
3-30 p.m.

3 1/2 per cent Indian Stock (£92 3/4) £92 3/4
3 1/2 per cent Indian Stock (£79 3/4) £80 1/2
4 1/2 per cent Indian Stock 1950-55 (£104 3/4) £104 3/4
4 1/2 per cent 1958/68 (£105 3/4) £105 3/4
4 per cent Indian Stock 1948-58 (£101 3/4) £101 3/4
5 per cent 1942-47 (£105 1/4) £105 1/4
4 per cent Victory Bonds (£96 3/4) £97 1/4

AUSTRALIAN LOANS

5 per cent 1945-55 (£101 7/8) £102 1/2

BRITISH FUNDS

2 1/2 per cent Consols (£66 1/4) £66 5/8
3 1/2 per cent Conversion Loan (£91 3/4) £92 1/4
4 1/2 per cent Conversion Loan (£103 1/4) £103 5/8
5 per cent Funding Loan (£104 3/8) £104 3/8
5 1/2 per cent War Loan (£91 1/2) £92
4 per cent Victory Bonds (£104 3/8) £104 1/2

LONDON STOCK EXCHANGE

London, May 5

London Stock was steady on scattered support.

Giltedged securities attracted good deal of interest. Three and half per cent was quoted at £80 1/2 i.e. fifteen shillings higher than the last close.

INDUSTRIALS

Standard Motors (16-1 1/2) 16-1 1/2
Motors and Spencer Ordinary (59-6) 59-6
Hydro Electric (dol 3 7/8) dol 4
Elec Music Industry (11-1 1/2) 11-1 1/2
Princhin Johnson (23-1 1/2) 23-1 1/2
Imperial Chemical (29-10 1/2) 30-4 1/2
Woolsworth New Ordinary (61-1 1/2) 61-1 1/2
San Paulo 7 per cent Coffee Rates 1930 (£20 1/2) £20 1/2
Dunlop Rubber (25-6) 25-6
Unilever Ordinary (33-9) 33-9
Ford Motors (17-0) 16-9
Cables and Wireless New Ordinary (£44 1/8) £44 1/8
British American Tobacco Ordinary (95) 95
Carreas 'A' (£5 7/8) £5 7/8
Imperial Tobacco Ordinary (125) 125
P and O. S. N. Company Deferred (£20 1/4) £20 1/2
Distillers (88-6) 88-6
British Dyers (3-7 1/2) 3-7 1/2
British Celanese (4-4 1/2) 4-1 1/2
J and P Coates Ordinary (30-9) 31-0
Courtaulds Ordinary (24-3) 24-9
Fine Cotton Spinners (2-9) 2-9
Vickers Limited Ordinary (19-6) 19-3
Inter Nickel (dol 49 5/8) dol 50 3/8
Indian Irons (35-7 1/2) 35-7 1/2

TEA SHARES

Assam (16-0) 16-3
Donaro Tea (31-3) 31-3
Empire of India (21-3) 21-3

JUTE

Barnagore (£10 3/4) £10 3/4

RUBBER SHARES

Anglo Dutch Rubber (23-3) 23-3
Gula Kelampong (17-6) 17-6
Rubber Plant Inv Trust (25-6) 25-6

MINING SHARES

Nandydrug (30-0) 30-0
Burma Corporation (8-1 1/2) 8-1 1/2
Rio Tintos (£12 1/4) £12 1/4
East Rand Proprietor (46-10 1/2) 46 1/2
Rand Mines (£8 5/8) £8 5/8

MINE SHARES

Crown (£15 1/16) £15 1/16
Associated Portland Cement (68-1 1/2) 68-6
Trinidad Leaseholds (81-3) 81-10 1/2
Sub Nigel (£10 1/2) £10 1/2
Spring Mines Split Shares (27-6) 28-1 1/2
Union Corporation (£7 1/8) £7 1/8

OIL SHARES

Venezuela Persian (21-3) 21-3
Anglo Iranian (80-0) 80-7 1/2
Burma Oil (81-10 1/2) 81-10 1/2
Mexican Eagle (8-3) 8-6
Shell Transport (81-3) 81-10 1/2
Royal Dutch (£33 1/2) £33 1/2

RAILWAY SHARES.

Great Western Ordinary (£26 1/2) £27 3/4
London Midland Ordinary (£12 5/8) £13 3/8
London North Eastern Def (£2 1/8) £2 1/8
London Southern Def (£12 5/8) £13 1/2
London Transport 5 per cent (£111 1/2) £112 1/2
London Transport 'C' (£66) £67

LIVERPOOL WHEAT

Closing Quotation

Liverpool, May 5

The Liverpool wheat market closed with May at 55 1/4d.

LONDON STOCK EXCHANGE

Bright Atmosphere

(SPECIAL CABLE)

LONDON, May 5

On the Stock Exchange there was a bright closing tone due to good impression created by the Polish Foreign Minister's speech which offset normal end of account influences. Attocks were again prominent among Oils on Eastern buying. Among industrials, Home Rails strengthened while Cable and Wireless were fractionally better on annual report which was considered satisfactory.

Among commodities sugar eased on heavy liquidation following the news that extra releases will probably be authorised in the near future. Jute was weak in sympathy with Calcutta where heavy rains are reported in three provinces.

Wall Street opened quietly easier.

STERLING SHARE QUOTATIONS

Bombay May 5

Messrs. Forbes and Lund have received the following quotations from their Agents in London to-day:—

Names of Company	Latest prices
Assam Bengal Railway Ord Stock	£72 0 0
Atlas Elect and Genl Trust Ordinary	£0 2 9
Bank of London and S America	£4 6 0
British South Africa Co Ord	£1 1 6
B. B. and C. I. Railway Ord Stock	£106 15 0
Borneo Ltd 7 1/2 per cent Pref	0 12 6
Cables and Wireless (Holding) Ord Stk	£43 0 0
Cawnpore Electric Sup Ord	£1 9 0
Lansil Ltd Ord	£0 11 9
Crosse and Blackwell New Ord	£0 0 8
Foreign Rly Inv Trust 5 per cent Prf Stk	£8 5 0
Genl and Coml Invest Trust Defd Stk	£70 0 0
Eastern Bank Ltd	£5 11 3
Hyderabad Deccan Co Ord	£1 2 6
J Lyons and Co 'A' Ord	£5 0 0
C. and E. Morton 7 per cent Pref	£0 3 9
United Serdang Rub Plantn Ordinary	£0 2 9
Salt (Saltaires) Ord	0 2 6
United Premier Oil and Cake Ordinary	£0 7 0

BOMBAY COTTON STATISTICS

Receipts from 1st Sept 1938 to 27th April 1939 (by rail and sea)	1,766,354
Receipts from 1st Sept 1938 to 27th April 1939 (by road—estimated)	317,055
	2,083,409
Same time last year	1,958,639

Exports from 1st Sept 1938 to 27th April 1939

	1938-39	1937-38
United Kingdom	42,634	31,475
Continent	189,196	175,109
China	209,610	74,067
Japan	569,201	423,105
Coast Ports	27,326	48,473
U. S. A.	16	—
Total	1,037,983	752,229

Total exports by rail, 1st Sept 1938 to 27th April 1939	195,386
Estimated mill consumption in Bombay from 1st Sept 1938 to 27th April 1939	606,187
Same time last year	732,627
Estimated stock of raw cotton held by exporters, dealers and mills in Bombay on 27th April 1939	1,119,844
Same time last year	1,153,963

KARACHI STATISTICS

Total receipts of cotton from up-country from 1st Sept 1938 to 20th April 1939	1,580,900
Same time last year	1,367,700
Total cotton shipped from 1st Sept 1938 to 13th April 1939	1,079,638
Same time last year	898,079

TATA STEEL PRODUCTION

Messrs. Tata Sons, Ltd., Agents for the Tata Iron and Steel Co. Ltd., report that the total approximate production for Iron and Steel at the Steel Works at Jamshedpur during the month of April, 1939 was:—

	Tons
Pig Iron	85,100
Steel Ingots	75,500
Finished Steel	
Semis for sale	11,000
Finished	43,700
	54,700

Produce Receipts

Bombay, May 5.

Wheat	9,659 cwts.
Linseed	33,239 cwts.
Rape, Rai and Mustardseeds	94 cwts.
Gingellyseed	755 cwts.
Poppyseed	755 cwts.
Groundnuts	20,365 cwts.
Rice	938 cwts.
Rice	78,802 cwts.
Myrabollams	6,042 cwts.
Cottonseed	8,738 cwts.
Gram	6,832 cwts.
Joowar	2,427 cwts.
Maize	44 cwts.
Bajree	452 cwts.
Indian Sugar	176 cwts.

LONDON STOCK EXCHANGE.

London, May 4.

Rupee paper 3 1/2 per cent	£68
Indian Stock 3 per cent 1948	£67 3/4
Indian Stock 3 1/2 per cent 1931 or later	£79 3/4
Indian Stock 4 1/2 per cent 1950/55	£104 3/4
Consols 2 1/2 per cent	£66 1/4
Conversion Loan 3 1/2 per cent 1961	£91 7/8
War Loan 3 1/2 per cent 1952	£91 5/8
Funding Loan 4 per cent 1960/90	£104 1/4
Victory Bonds	£104 3/8
Chartered Bank of I.A. and China	£7 7/8
Hongkong and Shanghai Bank	
London R.	£84 1/2
National Bank of India	£28 1/2

LINSEED AND OIL

HAPUR, May 1.

There has been some pressure to sell Indian linseed during the past week and at the lowest figures buying interest was more apparent. Calcutta seed was chiefly concerned and fair trades were accomplished to U. K. outports. As compared with a week ago, prices of Calcutta and Bombay were 1/3 lower to unchanged. La Plata was ignored on U.K., account and Continental interest was subdued, Calcutta, April shipment to Hull, quoted at £12 7/8 while May was on offer at £12 6/3 and for June £12 7/6 were required. Sales were effected early on to Hull at £12.5 afloat and £12 6/3 May and June, and subsequently £12 7/6 were realised for July. There was also a fair interest to Northern U.K. ports at around these figures. Bombay met occasional attention so far as the U.K. was concerned. On the Continent, however, early business was effected in spot at £11.2 and in May at £11.3 per ton full terms.

Early in the week buying interest for Indian seed became more active. This chiefly concerned the Calcutta quality, of which moderate quantities were placed to outports and extended to June shipments. Bombay apparently was considered rather out of line for only occasional sales were made, and these were mostly for prompt shipments. Latterly, however, enquiry has become subdued, for liquidation of near deliveries of oil imparted to that market a weak tone at one time and, in consequence, there was little encouragement for increased seed purchases under these circumstances. On the other hand, the oil cake trade found a steady consumer demand at maintained prices La Plata seed remained a slow proposition in regard to the U.K., and, owing to unsettled exchange rates. Belgium was unable to take more than minimum quantities, while Holland dealt sparingly.

Latest indications of the United States crop point to a sharply increased production, due to higher prices compared with other grains. Solid conditions are good but wet weather has delayed seedings.

LONDON EXCHANGES

London, May 4.

T. T. London on:—	
New York	4.68.13
Paris	176.73
Berlin	11.67 3/4
Madrid	sellers 42.25
Montreal	4.70 5/16
Amsterdam	8.77 5/8
Brussels	27.51 1/2
Milan	89.00
Berne	20.86 1/4

LONDON SEEDS

London, May 4.

Linseed La Plata May/June sellers	11/8/9
Linseed Calcutta May/June sellers	12/12/6
Linseed Bombay May/June sellers	13/0/0
Rapeseed Toria May/June sellers	11/17/6
Castorseed Bombay May/June sellers	10/10/0

THE INDIAN PICTURES OF TO-MORROW

(Continued from page 6)

cinema as a means of social expression and work on constructive lines for the betterment of human life.

Let Them Pause And Think

The Indian Motion Picture Congress is in session at the moment, it has got together all the wizards (it's such a catchy word) of the industry, there will be talks about block bookings and quotas, about taxes and duties on raw stock, about censorship which happily though prudishly stops further vulgarisation, about everything but how to make films better than they are made today. One hopes that the Congress will pause and devote some of its time. I know it is valuable time counted in studio hours, to the problems of the film industry, to the ways and means of harnessing this great force to the needs of our times. Better films with a purposse can be made on a profit-making basis and one has not got to look far to find an instance of films setting up higher standards in production. My contention is not against higher profits but against bad films. Even the commercial cinema can be employed to a purpose other than cheap enjoyment and the high hopes of an international film, the dream of every producer from Kolhapur to Calcutta, can be a reality if we can succeed in producing a documentary film of value showing the life of the people, or a class of people, without gilding it, without falsehood and without turning our backs to the problems of employment and wages. In the documentary film lies the hope of the industry and the people, in the creative selection and arrangement of shots showing how life is really lived, the struggle for our daily bread; there is everything we want there, romance, tragedy and music if you want it and it will be a film to remember. Otherwise, like the 200 films released in 1938, the productions of the current year will go the same way, to the fifthhand renter and the dustbin and let us not forget that prohibition imposes a greater duty on us socially to find distractions for the masses. Or shall we continue with film dope in place of 'toddy'? The one merely gives the individual a bad head, the other given for long periods might give the nation a deathly morning-after feeling.

SHIPPING NEWS

ARRIVED

Bombay, May 5

F F Campbell ss President Adams of 5984 reg tons, Captain G Cullen arrived from San Francisco via Honolulu, Japan, China Ports, Manila, Singapore, Penang and Colombo with passengers and general cargo.

L Edwards ss Sumatra of 3266 reg tons, Captain H M Lomander arrived from Gothenburg via Hamburg, Antwerp, Rotterdam, Port Said and Karachi with passengers and general cargo.

Burmah Shell Oil S and D Tanker Badarpur of 4949 reg tons, Captain G Booth arrived from Rangoon via Karachi with bulk oil and general cargo.

P and O S N ss Strathnaver of 13265 reg tons, Captain E P Lyndon arrived from Brisbane via Australian Ports and Colombo with passengers and general cargo.

LOADING

The following vessels booked for loading on 5-5-39.

S S Eihuku Maru (O S K) for China Japan Ports via Penang.

S S Somali (M M) for Aden Port Sudan Europe and American Ports.

STEAMERS IN DOCKS

ALEXANDRA DOCK

Bombay, May 5

1 Sumatra 3651 Karachi 5-5 L Triestino
3 Warfield 3795 U Kingdom 6-5 M M
4 Alipore 3241 Karachi 8-5 M M
7 Anyo Maru 5739 Karachi 7-5 N Y Kaisha
8 Sumatra 3266 Calcutta 6-5 L Edwards
11 Pre. Adams 7037 N Y 6-5 F F Campbell
14 Kenya 4646 Durban 10-5 M M
15 Kybfels 4785 Antwerp 7-5 L Edwards
16 Nagina 4090 Karachi 7-5 M M

VICTORIA DOCK

3 Vita 1955 Karachi 6-5 M M

PRINCE'S DOCK

F Jalarashmi 2681 Calcutta 6-5 Scindia S N
G Mativijaya 300 Bhavnagar 8-5 Alcock Ashdown
H Revati 250 N F N F Malabar Steamship
O/S/H Shrivati 250 N F N F Malabar Steamship

Steamers Expected

FROM LONDON

Durenda 10-5-39 M M
Behar 6-5-39 P and O S N
Viceroy of India 11-5-39 P and O S N
Katori Maru 7-5-39 N Y Kaisha
Ranpura 11-5-39 P and O S N
Maloja 18-5-39 P and O S N
Rawalpindi 25-5-39 P and O S N

FROM LIVERPOOL

Elysia 24-5-39 Anchor Line
City of Perth 8-5-39 K Nixon
City of Benares 12-5-39 K Nixon

FROM HAMBURG

Aagetekerk 21-5-39 L Edwards
Braunfels 13-5-39 L Edwards

FROM NEW YORK

Atlanta City 4-5-39 M M
City of Elwood 11-5-39 L Edwards
Pres Van Buren 18-5-39 F F Campbell
Pres. Adams 4-5-39 F F Campbell

FROM OSLO

Tigre 17-5-39 L Edwards

FROM TRIESTE

Conte Verde 22-5-39 L Triestino
Sumatra 10-5-39 L Triestino

FROM GENOA

Victoria 8-5-39 L Triestino

FROM CHINA AND JAPAN

Glasgow Maru 9-5-39 O S Kaisha
Conte Biancamano 11-5-39 L Triestino
Carthage 26-5-39 P and O S N
Ryufuku Maru 24-5-39 O S Kaisha
Conte Rosso 25-5-39 L Triestino
Somali 7-5-39 P and O S N
Sakito Maru 11-5-39 N Y Kaisha

FROM BASRA

Bamora 11-5-39 M M
Vasna 6-5-39 M M

FROM RANGOON

Jalakrishna 7-5-39 Scindia S N
Jalavihar 5-5-39 Scindia S N
Nirvana 8-5-39 M M

FROM SYDNEY

Narkunda 19-5-39 P and O S N

FROM DURBAN

Karanja 27-5-39 M M
Takliwa 13-5-39 M M

FROM BASSEIN

Orna 26-5-39 M M
Itinda 6-5-39 M M

FROM CALCUTTA

Jalajyoti 9-5-39 Scindia S N

FROM KARACHI

Vita 11-5-39 M M

Sailing Dates

FOR LONDON

Somali 9-5-39 P and O S N
Strathnaver 6-5-39 P and O S N
Viceroy of India 13-5-39 P and O S N
Narkunda 20-5-39 P and O S N
Carthage 27-5-39 P and C S N
Stratheden 29-4-39 P and O S N

FOR LIVERPOOL

City of Venice 8-5-39 K Nixon
Cilicia 12-5-39 Anchor Line

FOR GERMANY

Kybfels 7-5-39 L Edwards

FOR NEW YORK

Pres. Adams 6-5-39 F F Campbell
Pres. Van Buren 20-5-39 F F Campbell

FOR TRIESTE

Conte Rosso 25-5-39 L Triestino

FOR GENOA

Conte Biancamano 11-5-39 L Triestino

FOR CHINA AND JAPAN

Victoria 8-5-39 L Triestino
Nagatomaru 4-5-39 N Y Kaisha
Katori Maru 8-5-39 N Y Kaisha
Eihuku Maru 8-5-39 O S K Kaisya
Alipore 16-5-39 P and O S N
Ranpura 11-5-39 P and O S N
Anyo Maru 17-5-39 N Y Kaisha
Sakito Maru 11-5-39 N Y Kaisha
Behar 9-5-39 P and O S N
Glasgow Maru 23-5-39 O S Kaisha
Conte Verde 22-5-39 L Triestino

FOR SYDNEY

Maloja 18-5-39 P and O S N

FOR BASRA

Bandra 3-5-39 M M
Varela 4-5-39 M M

FOR DURBAN

Takliwa 24-5-39 M M
Kenya 10-5-39 M M

FOR RANGOON

Nizam 3-5-39 T Morrison

FOR BANGKOK

Graciosa 29-4-39 F F Campbell

FOR JEDDAH

Jehangir 10-5-39 T Morrison

FOR CALCUTTA

Orna 4-5-39 M M

FOR KARACHI

Vita 13-5-39 M M
Alipore 8-5-39 P and O S N
Nagina 7-5-39 M M

B. P. T. GENERAL LANDING DATES

S S City of Eastbourne 3-5-39
S S Gamaria 4-5-39
S S Vita 4-5-39
S S Bhadravati 4-5-39
S S Kalavati 5-5-39

EXPORTS

S S Strathnaver for London: 48 bales animal skins Cox and Kings; 165 cases bristles B P and Hayley; 36 cases bristles D Abraham.

S S Somali for London: 500 bags masoor R Ratilal; 318 bags groundnutseed R Ratilal; 617 bags groundnut kernals 1000 bags lentils S M Rajgor.

For Hull: 1334 bags myrabollams H Bhagwandas.

For Casablanca: 308 bags groundnut kernal 60 bags turmeric S M Rajgor.

S S Warfield for London: 6 bales animal skin F Harji; 107 bales cotton rags C Sarabhai; 58 bags turmeric R S Tata; 1333 bags mowra cake Tata Oil Mills; 17 bags casein Polson; 60 cases canvas shoes C Janmohmad; 15 bales cotton rugs Jani.

For Hull: 500 bags groundnut oil cake Indo Foreign Commercial Corporation.

For Gothenburg: 50 bales cotton thread waste Champaklal

S S Warfield for Tripoli: 26 bales cotton yarn A El Ejel.

For Beyrouth: 40 bales cotton yarn 190 bdls tamarind A El Ejil.

For Havre: 20 bales cotton raw Volkart Bros.

For Antwerp: 62 bales cotton raw Suleman.

S S Kybfels for Hamburg: 2644 bags groundnut oil cake P Surchand; 1400 bags groundnut oil cakes F H Kassam.

For Gothenburg: 55 bales cotton twist waste L O Vora.

For Antwerp: 21 bags gum karaya D Mavji; 6000 bags groundnut oil cakes A Oomerbhoy.

For Rotterdam: 2560 bags groundnut seed B Palladrai; 58 bags kang grain F Gokalchand.

S S President Adams for New York: 112 bags pistachio nuts E Y Z Alireza.

For Casablanca: 203 bundles henna leaves G Gokulchand.

For Bostons: 50 bales wool raw K Esmail; 20 bales animal skin D Abrahams.

S S Katori Maru for Hongkong: 32 jottas gum olibanum 10 bags gum coarse E Mavji.

For Shanghai: 100 bales cotton raw A Khimji; 100 bales cotton raw S Karamshi; 100 bales cotton raw K Poonjee; 800 bales cotton raw Japan Cotton Trading; 200 bales cotton raw K Devchand; 800 bales cotton raw Volkart Bros; 100 bales cotton raw H Nensey; 200 bales cotton raw Podar Trading; 100 bales cotton raw Breul; 100 bales cotton raw K M Nathoo; 100 bales cotton raw Ramnarain; 300 bales cotton raw M S Kaisha; 100 bales cotton raw K Visram; 100 bales cotton raw P Hirachand; 100 bales cotton raw L Ramji; 100 bales cotton raw V Ladha; 400 bales cotton raw V Morarji; 100 bales cotton raw N Manilal; 700 bales cotton raw A Clayton.

S S Anyo Maru for Yokohama: 20 tons old iron scrap C Manilal.

S S Eihuku Maru for Kobe: 400 bales cotton raw T M Kaisha; 100 bales cotton raw H Nensey.

IMPORTS

S S Ehuku Maru Agents O S K Kaisha Ltd from Tokyo: 65 cases clocks.

From Nagoya: 1240 cases porcelainware and tiles; 47 cases clocks; 170 cases worsted yarn; 120 cases cotton piecegoods.

From Osaka: 150 bales strawboards; 30 cases celluloid goods; 160 cases porcelainware; 91 cases clocks; 350 cases glassware; 1175 cases tiles; 225 cases rayon yarn; 320 cases cotton yarn; 630 cases cotton piecegoods; 70 cases rayon piecegoods; 150 drums dyes.

From Kobe: 120 cases rayon piecegoods; 50 drums chemical; 30 cases porcelainware; 35 cases glassware; 150 cases rayon yarn; 50 cases cotton yarn; 200 cases celluloide goods; 65 cases paper; 70 cases cotton and art silk mixed shirting; 25 cases art milk goods; 215 cases art silk yarn; 250 cases cotton piecegoods; 340 cases paint; 51 bales woollen yarn.

From Moji: 129 cases glassware; 733 cases tyres and tubes; 180 bales straw boards.

From Singapore: 150 bundles rattans; 50 cases pine apples; 88 bags gum benzamin; 2586 bags sago flour; 3009 bags betelnuts.

From Penang: 643 bags pearl tapioca; 108 bags betelnuts.

From Colombo: 24 bales mattress fibre; 428 cylinders cocoanut oil; 200 bags arecanuts; 64 chests tea; 3490 bags copra.

THE NEXT TWENTY-FIVE YEARS

(Continued from page 6, col. 3)

insistence on the incorporation of songs. No Indian film seems to be complete without them. In fact it is the songs which are the making of a picture and the plot and the dialogue and the characterisation only of secondary consideration. I do not know of any great musical ever being able to aspire to great heights. There is a certain level beyond which it can never rise and that is going to be the fault of the Indian films so long as this is the approach of the producers.

* * * *

But let us not be too discouraging. What I say I mean well. I do not want to see in the years that are to come our film magnates leaning back on what they would like to call a past, because it is not glorious enough to lean back upon. I do not want to see them content with the progress they have made because it is not enough. I want them rather to try and make the next twenty-five years something that this country will be proud of. That's why I ask—what about the next twenty-five years?

Markets Expect Some Form Of Cotton Subsidy

GOVERNMENT ANXIOUS TO STOP INCREASE IN LOAN STOCKS

Moderate Selling Pressure In New York Against Brazil Hedging

BOMBAY, May 5.

It goes without saying that some form of subsidy either domestic or export is likely as the Washington Government is against to allow any increase in loan stocks.

It is true that the cotton problem needs very careful handling otherwise it would lead to economic troubles. It is time for Washington administration to widen their vision and instead of looking to domestic prices, they must judge the situation from an international point. If subsidy can restore prices in U. S. A. it is bound to have adverse effect on other countries and in these days of keen cut-throat competition, other countries will be forced to raise tariff walls against entry of cotton cloth and yarn made from subsidised American cotton.

Orders on the New York cotton Exchange on Thursday were small and mixed. Washington outlook is more confused with Senators uncommunicative owing to various strategics contemplated either for or against subsidy.

The market opened quiet. There was trade covering and Liverpool straddle buying of nears with offering light. There was moderate pressure of distants indusing. Brazil hedging in October. The market closed steady.

At the opening July was quoted 3 points higher at 8.27 and advanced to 8.30 which was the highest level. Later on there was increased selling and prices declined to 8.25 which was the lowest level. The market closed at a net rise of 2 points to unchanged. Spot cotton prices advanced 2 points at 9.26c per lb.

NEW ORLEANS MARKET.

The New Orleans cotton futures market was fairly steady and closed at a rise of 4 points to 9 decline of 2 points. Spot cotton prices advanced 2 points at 9.05c.

LIVERPOOL MARKET.

The Liverpool cotton futures market opened at a rise of one point with October 4.31. There was local covering and trade calling which was offset by hedging. A squeeze was evident in nears owing to shortage of contract stapls. The market closed at a rise of 10 points but distants were unchanged. Middling American Spot cotton prices advanced 10 points at 5.24d. per lb.

EGYPTIAN COTTON.

Giza futures advanced 6 to 7 points and Uppers also improved 7 to 6 points. The Alexandria cotton market was very steady. Sakels futures advanced 11 to 17 points and Ashmouni futures closed 17 to 14 points higher.

Messrs. P. Chrystal and Co. in their weekly report state:—

We have had another difficult week in the Cotton markets. Last week the American markets acted as if the export bounty Plan were a more or less accomplished fact. This week there has been a complete swing round with strength in the nears and weakness in the distant months in New York, whilst Liverpool has gained in all positions resulting in a much wider parity again between the two markets. In fact spot qustations in America are nearing a level at which there may be further repossession of cotton from the Loan before the end of this season. This would be all to the good for after all whatever solution the American politicians ultimately decide upon, what the trade wants is to get the cotton out of the Loan. Actually these gentlemen seem to be about as far away from agreement as ever. The awaited speech of Herr Hitler last Friday did little to ease the International situation. All we can say is that the position seems to be slightly less tense and this has been reflected in the lowering of some War Risk insurance rates. The large armament and conscription decision in England is bringing more business to Lancashire but international trade is still as hampered as ever. With the outlook so obscure it is useless to try and guess the immediate future course of markets. Speculative interest in American cotton is dwindling, which makes intermediate fluctuations very erratic and definitely hampers legitimate interests in the trade who have to use the Futures markets.

BULL CLIQUE.

The local market has been quietly steady in sympathy with the firmer home advices. The bull clique continues to hold a large block of contracts in old A/May and has been covering up most of their short sales in J/August. There have been considerable tenders but mostly of the longer staple Surat style. So far there have been to no tenders of actual Broad as this cotton still fetches in the spot market a better price than could be obtained by tender. Export demand from Europe is negligible but there is still a steady demand from the Far East chiefly from China. Our spot market has been fairly active in expprt styles but very little fresh business has been possible with Indian Mills, who continue to report extremely poor conditions in the cloth and yarn markets. Port stocks are heavy but this can be explained by the fact that shippers hold larger than usual stocks awaiting shipment. Again the Indian crop has moved much more quickly than usual this season. Interior stocks also must be much smaller than is usual at this time of the year.

PRIVATE CABLES

N. Y. July Highest (10-12 a.m.)	8.30+06
N. Y. July Lowest (2-49 p.m.)	8.25+01
Liverpool October Highest	4.34+03
Liverpool October Lowest	4.30—01

Messrs. Bishwambharlal Maheshwari have received to-day the following cable information from their Foreign Friends:—

Liverpool:—

Still think quick profit obtainable buying July Liverpool selling new Broach.

New York:—

Advise purchase on weak spots July.

Domestic allotment fund appropriated Senate expected to reject export premium proposals.

Messrs. Chunilal Mehta and Co., Ltd. have received to-day the following cable information from their Foreign Friends:—

Liverpool.—Scarcity of contracts specially of near positions. Looks like further strength May and July.

New York.—Loan release not likely near future. Some form of subsidy will be adopted to avoid further increase in loan cotton.

NEW YORK COTTON.

New York, May 4.

May	8.53+02
July	8.26+02
October	7.74—01
December	7.58
January	7.56
Maroh	7.55
Middling spot	9.26+02

NEW ORLEANS COTTON

New York, May 4.

May	8.70+04
July	8.40+04
October	7.83—02
Middling spot	9.05—02

NEW YORK

New York, May 4.

11 a.m. Ranges.

May	8.52/8.52
July	8.27/8.27
October	7.77/7.77

Noon Call.

May	8.51
July	8.26
October	7.75

NEW YORK COTTON DAILY STATISTICS

New York, May 4.

	Bales.
Day's receipts at all U.S. Ports	2,000
Day's exports to Great Britain	3,000
Day's exports to the Continent	6,000
Day's exports to China and Japan	nil

LIVERPOOL COTTON

Liverpool, May 4.

May	4.89+10
June	4.75+10
July	4.65+10
August	4.47+06
September	4.36+03
October	4.33+02
November	4.28
December	4.29+01
January	4.28
February	4.29
March	4.31
April	4.32
May	4.34
Middling spot	5.24+10

10-12 a.m. quotations

July	4.57
October	4.32

Egyptian Cotton

Liverpool, May 4.

GIZA 2.—	
Spot	6.41—2.
May	6.28+6.
July	6.36+7.
October	6.48+7.
November	6.44+7.
January	6.47+6.
March	6.51+6.
UPPERS—	
Spot	5.57+3.
May	5.45+7.
July	5.49+7.
October	5.53+7.
November	5.51+7.
January	5.53+7
March	5.55+6.

Alexandria Cotton

SAKELS.

Alexandria, May 4.

May	10.70— 0.
July	11.14+11.
November	11.67+17.
ASHMOUNI	
June	9.29+16.
August	9.34+17.
October	9.34+14.
December	9.37+15.
February	9.43+15.
GIZA	
May	11.17+32.
July	11.22+23.
November	11.42+19.
January	11.50+23.
March	11.62.

WEATHER OVE[R] U. S. A. COTTON

[Bombay, May 5] [t, scat]tered showers in Sou[th] [orecast: Western Belt pa[rt] [alance entire belt rem[ains]

BOMBAY COTTON

Bulls Chief Buyers And Prices Close Higher

Bombay, May 5.

Following a small rise of 2 points in near months in New York and unchanged distant quotations, the local market ruled fairly firm to-day as a result of professional support. Active manipulation by powerful operators is now telling on the market and option dealers and shorts are forced to cover a portion of their unprotected interest.

There was nothing definite about the proposed export subsidy in America, but local sentiment is against any form of subsidy and it is generally believed that our prices are attractive. There is fairly large straddle interest in the local market against purchases in New York and Liverpool.

At the opening Broach J/A delivery was quoted at Rs. 159/8 and advanced to Rs. 159/8 while new Broach improved to Rs. 151/12 after opening at Rs. 150/12. The undertone of the market was firm.

Liverpool market was due to open at a decline of one point but it opened 2 points down and later was quoted 4 points lower. The local market was firm with a good support and new Broach was quoted at Rs. 151/12. The market closed to-day at 4-30 p.m. and quotations were as under:—

F. G. M. G.—	
Broach A/May 1939	Rs. 162 6 0
Broach J/Aug. 1939	160 14 0
Broach A/May 1940	153 0 0
Fine M. G.—	
Oomra May 1939	152 10 0
Oomra July 1939	150 8 0
Oomra D/J 1940	138 8 0
F. G. M. G.—	
Bengal May 1939	119 8 0
Bengal July 1939	119 0 0
Bengal D/J 1940	117 0 0

Cotton Room Rates

Bombay, May 5

	Extra Sprfine	Sup	Fine	FG	Good
M G—					
Bengal U P	125	123	120	117	
Punjab	126	123	120	117	
Rajputana	128	125	122	119	
Oomra No. 3	159	156	153	150	
C P No. 1	174	171	168	165	
C P No. 2	165	162	159	156	
Broach No. 2		169	167	164	162
Punjab Ame		191	189	186	184
Surat		209	207	204	202
Rajpipla		206	204	201	199
Navsari		218	216	213	211

Ready Cotton Quotations

Bombay, May 5.

Bengal Superfine	125/26
Bengal Fine	121/23
Bengal F.G.	119/20
C. P. 1	163/65
C. P. 2	157/58
Arvi	156/56
Amraoti	148/52
Ellichpur	156/57
Berar	151/52
Malkapur	146/48
Khandesh	135/42
Jalna/Sailu	144/46
Burwah/Sanavad	148/50
Khandwa	150/52
Mathia F.G.	120/25
Broach	164/65
Punjab 4 F.	183/88
Punjab 289F.	210/13
Sindh N. T.	195/200
Ankleshwar/Jaghadia	200/02
Surat	200/05
Navsari	212/15
Western Farm.	175/80

Indian Cotton Figures

Bombay, May 5

RECEIPTS INTO BOMBAY Since 1st Sept.

In full-pressed bales 2 days	This year	Last year
Khandesh	38,447	49,736
Central India	165 210,483	40,695
Barsi and Nagar	465 74,237	141,161
Hyderabad Gaorani	4,275	39,423
Berar	100 161,349	305,255
Central Provinces	35,412	67,038
Total Oomras	730 524,203	643,312
Dholera	2,143 190,691	80,257
N W Provinces	2,401	2,754
Rajputana	486 59,455	14,491
Sind Punjab	567 309,868	495,212
Broach	4,013 381,236	208,041
Coompta and Dharwar	5,984 56,446	28,120
Westerns Northerns	1,931 38,791	15,827
Cocoanada	84	13
Tinnevelly and Cambodia	2,568	2,093
American	3,203	173,044
Egyptian, African and Sudan	2,756 270,777	359,316
Comilla, Burma and other sorts	41	1,171
Total	18,610 1,842,769	2,024,656
Arrived by road to 27th April 1939	317,055	

Exports From Bombay

1st Sept to 27th April

In full-pressed bales Yesterday	This year	Last year
Europe	459 231,846	206,584
Japan and China	1,600 778,811	497,172
Coast Ports	27,326	48,473
Up-country by Rail	195,386	270,282
Afloat in harbour for Europe China and Japan	18,145	23,215
Total	2,059 1,251,514	1,015,726

American Cotton Figures

F P Bales	1938-39	1937-38
Receipts to date 4-5-39	3649000	7566000
Receipts yesterday 4-5-39	2000	2300
Exports to date 4-5-39	3152000	5330000
Stock at Ports 28-4-39	2137000	2807000
Stock at Interior Towns 28-4-39	2792000	2286000
Stock at Liverpool 28-4-39	916000	1244000
Visible Supply 28-4-39	5756000	6788000
Quantity in sight 28-4-39	8691000	13020000
Quantity out of sight 28-4-39	8480000	9115000

GOLD & SILVER

Bombay, May 5.

Yesterday London gold prices advanced 1/2d. to £7-8-6. London Paris Exchange rate was unchanged at 176.73. Dollar sterling cross rate was 4.68 1/8. London silver prices were unchanged at 20 1/4d. for spot and 20d. for forward. There was moderate Indian demand and small speculative selling. The market was quietly steady. Later on the market was quietly steady with small inquiry from India for forward. New York silver was unchanged at 42 3/4 cents and Shanghai T. T. on London was quoted at 0/8 London Bombay spot parity was Rs. 53-4-6 and forward Rs. 52-4-6. In the local market there was utter absence of any speculative activity and quotations moved within a narrow range.

GOLD	
Ready	36 15 9
Vaishakh delivery	37 0 3
Jeth delivery	37 0 9
Jeth Tejimandi	0 2 0
Ashad delivery	37 1 3
Ashad Tejimandi	0 3 0
SILVER	
Ready	53 5 6
Vaishakh delivery	53 4 0
Jeth delivery	53 3 0
Jeth Tejimandi	0 9 6
Ashad delivery	53 2 0
Ashad Tejimandi	1 0 0

LONDON SILVER

London, May 4.

Spot	20 1/4
Forward	20

LONDON GOLD

London, May 4.

Gold bars fine per oz	£7-8-6

LONDON METALS

London, May 4.

Copper	£42 5 0
Lead	£14 12 6
Spelter	£13 16 3
Tin	£223 0 0

PRECIOUS METALS

Bombay, May 5

The following are the weekly quotations for the Precious Metals.

Platinum 100 per cent Rs. 48 per tola Elephant Brand.

Platinum 97 per cent Rs. 47 per tola Elephant Brand

Platinum 25 per cent Rs. 14 per tola Anchor Brand

Palladium 100 per cent Rs. 35 per tola

Iridium 100 per cent Rs. 100 per tola

Osmium 100 per cent Rs. 65 per tola

Ruthennium 100 per cent Rs. 55 per tola

Rhodium 100 per cent Rs. 165 per tola

Bombay Metals

Bombay, May 5

London market—	
Standard copper cash (buyers)	£42-0-0
Standard copper 3 months	£42-7-6
Electrolytic copper	£48-10-0
Bombay market—	
Yellow metal sheets	Rs. 40-8-0
Copper sheets	Rs. 50-8-0

Tone: Firm.

Groundnuts Coromandel Shelled

London, May 4

June	£11 1 3
July	£11 1 3

Groundnuts And Seeds

Bombay, May 5.

Castorseeds May—			
Opening	27	5	0
Highest	27	14	0
Lowest	27	5	0
Closing	27	13	0
Groundnuts May—			
Opening	29	11	6
Highest	30	10	6
Lowest	29	11	6
Closing	30	9	6
Cottonseeds May—			
Opening	25	10	0
Highest	25	15	0
Lowest	25	10	0
Closing	25	13	0
Castorseeds Sept—			
Opening	28	13	0
Highest	29	5	0
Lowest	29	4	0
Closing	29	4	0
Groundnuts Sept.—			
Opening	31	0	0
Highest	32	0	6
Lowest	30	14	0
Closing	31	14	6
Groundnuts Aug.—			
Opening	26	5	0
Highest	26	13	0
Lowest	26	4	9
Closing	25	10	0

Wheat Liverpool

Liverpool, May 4

May	54 5/8d.
May	54 7/8d. New
July	54d.
October	55 7/8d.

Wheat Chicago

Chicago, May 4

May	dol 0.74 7/8
July	dol 0.73 1/2
September	dol 0.73 1/4

LONDON SUGAR

London, May 4.

May	8s. 4d.

New York Sugar

New York, May 4

July	2.02
September	2.07
November	2.13
January	2.03

Bombay Sugar

Bombay, May 5

	Rs.	a.	p.
Ready Javas	17	15	0
Shipment May	8	0	0
Shipment June	7	11	3
Shipment July	7	7	3
Shipment August	7	2	6
Shipment September	6	11	0
Java Spot	F	6	80

GOVERNMENT SECURITIES

Bombay, May 5.

3 1/2 per cent G P Notes	93/2
2 3/4 per cent	1948/62 96/0
3 per cent	1951/54 Loan 97/8
3 per cent	1941 Bonds 101/6
3 per cent	1963/65 96/4
3 1/2 per cent	1947/55 101/6
4 per cent	1943 Bonds 106/14
4 per cent	1960/70 Loan 108/6
4 1/2 per cent	1955/60 Loan 113/8
5 per cent	U P Bonds 98
5 per cent	1939/44 Loan 100/6
5 per cent	1940/43 Loan 103/12

TAX FREES

5 per cent	1945/55 112/3
4 per cent	1953/63 Mysore 111/8
5 per cent	1955 Mysore 124

CORPORATION DEBENTURES

4 per cent	1972 B P T 108
4 per cent	1974 M Deb 107
5 per cent	1959 M Deb 117
6 per cent	M Deb 1954 128
6 per cent	K P T 1956 128

Tone:—Steady.

MONEY MARKET

Bombay, May 5.

B C RATES—

T T D D 1/5 7/8 to June

LONDON—

Bank's selling T T D D 1/5 29/32

Ready.

Bank's buying T T 1/5 15/16

Bank's buying D D 1/5 31/32

Bank's buying 3 months 1/6 1/32 to April.

NEW YORK—

Bank's selling T T 287

Bank's buying T T 284 3/4

Bank's buying D D 284

PARIS—

Bank's selling T T 1,309

Bank's buying T T 1,329

JAPAN—

Bank's selling T T 78 1/2

Bank's buying T T 77 3/8

Bank's buying 60 days 77

AMSTERDAM—

Bank's selling D D 65

JAVA—

Bank's selling D D 64 7/8

HONGKONG—

Bank's selling D D 83 1/2

SHANGHAI—

Bank's selling D D 47

SINGAPORE—

Bank's selling D D 156 1/2

BERLIN—

Bank's selling D D 86 1/8

CROSS RATES—

Hongkong/London 1/2 3/4 5th instant.

Shanghai/London 0/8 1/4 5th instant.

Japan/London 1/2 1/64 5th instant.

Java/London 8.75 1/2 5th instant.

New York/London 4.68.12 4th instant.

London/New York 4.68.13 4th instant.

London/Paris 176.73 4th instant.

London/Italy 89.00 4th instant.

London/Belgium 27.51 1/4 4th instant.

London/Switzerland 20.86 1/4 4th instant.

London/Berlin 11.67 3/4 4th instant.

London/Stockholm 19.42 3/8 4th instant

London/Amsterdam 8.77 3/4 4th instant.

Tone of Sterling Exchange:—Quiet.

Gold £7-8-5 1/2 3rd instant.

Gold £7-8-6 4th instant.

Silver London Ready 20 1/4 3rd instant

Silver London Ready 20 1/4 4th instant.

Silver London Forward 20 3rd instant

Silver London Forward 20 4th instant

Silver New York Ready 43 3rd instant

Silver New York Ready 43 4th instant

London Discounts 3 months 1 1/16 per cent 3rd instant

London Discounts 3 months 1 1/16 per cent 4th instant

London Discounts 6 months 2 per cent 3rd instant.

London Discounts 6 months 2 per cent 4th instant.

Reserve Bank Rate 3 per cent.

Bank of England Rate 2 per cent.

Money:—

Call 1 1/4 per cent.

3 months 1 3/4 per cent

6 months 1 1/2 per cent.

Tone: Steady.

INDIAN STERLING LOANS

London, May 4.

Call Loan London	1/2
3 per cent	67 3/4
3 1/2 per cent	79 3/4
3 1/2 per cent 1954/59	97 1/4
4 per cent 1948/53	106 3/4
4 1/2 per cent 1950/55	104 3/4
4 1/2 per cent 1958/68	105 3/4
5 per cent 1942/47	105 1/4
3 per cent 1949/52	93
2 1/2 per cent British Consols	66 1/4
3 1/2 per cent War Loan	91 5/8
4 per cent Funding Loan 1960/90	104 1/4
Indian Iron and Steel New Ordinary Steady	35

HIGH & LOW COTTON PRICES

Bombay, May 4.

Broach A/M op 158 3/8; highest 159 1/2; lowest 158 3/8; closing 159 1/4

Broach J/Aug. op 157 1/4; highest 153 3/8; lowest 157; closing 157 7/8

New Broach A/May 40 op 150 1/4; highest 151 1/8; lowest 150 1/8; closing 150 5/8

Oomra May op 147 1/2; highest 149 1/2; lowest 147 1/2; closing 149

Oomra July op 145 1/2; highest 147 3/4; lowest 145 1/2; closing 147 3/4

Oomra D/Jan. op 136; highest 138 3/4; lowest 136; closing 136 3/4

Bengal May op 117 1/4; highest 117 1/2; lowest 117; closing 117 1/8

Bengal July op 116 1/2; highest 117; lowest 116 1/2; closing 117

Bengal D/Jan. op 114; highest 115; lowest 114; closing 115.

Night Sessions: Broach J/Aug. op 158 1/8; highest 159 7/8; lowest 158 1/8, closing 159 1/4. Broach A/May 1940 closed 151 3/4.

BOMBAY YARN EXCHANGE

Bombay, May 5

Yarn No. 6 1/2s June 97 August 97 October 98

Yarn No. 10 1/2s June 107/8 August 108 October 108/8

Yarn No. 20 1/2s June 140/8 August 141 October 142

Yarn No. 40s June 216 August 216 October 217

Tata Steel Shares Reach New High Levels

ACTIVE PROFESSIONAL SUPPORT

Month-End Position Discloses Existence Of Short Interest

BOMBAY: May 5.

The last day for transfer business being to-day, the market was found short and local Bulls made an attempt to raise prices and without any difficulty scored a victory.

Although it was the continuous sixth day of a rise, the improved political situation in Europe failed to attract any selling pressure and particularly Tata Steel shares were able to penetrate through the resisting levels. It appears that the recent firmness is restoring confidence and while the market is subject to a natural reaction, we believe all declines will induce buying support and the market looks like preparing for a rise. The extent of the rise entirely depends upon political developments in Europe, but at the moment the market displays cheerful tone.

Early selling yesterday on the Wall-Street Market was partly induced by the resignation of M. Litvinov, but faint hopes that Congress may yet do something for business encouraged cautious buying which lifted the list. Nevertheless, the failure of the Coal-strike negotiations chilled sentiment with trading dull and indecisive, with the sagging tendency somewhat more pronounced near the close as renewed hesitancy developed apparently pending Col. Beck's speech to-day. U. S. Steel shares closed dol. 3/4 down at 47-1/8 and Anacondas declined dol. 5/8 at 23-7/8, while General Motors closed dol. 1/4 down at 46-3/4.

Tata Steel shares were exceptionally strong wherein speculative interest is fairly large, while other shares on the forward list moved up in sympathy. Dfds. registered a rise of about Rs. 35, while Cotton Mill shares and Associated Cement shares also hardened. In view of straight rise, it is very likely that Professionals will unload on near buyers at rising prices. Thus it will be advisable to buy only on weak spots, which are likely to come in normal course. Towards the close there was some profit-taking particularly in Cement Shares.

TEXTILE SHARES

BOMBAY, May 5.

100	Ahmd. Advance	376	4
100	BOM. Dyeing	740	0
100	CENTURY	200	0
100	CENTRAL INDIA	193	0
100	COLABA	105	0
100	Coorla	95	0
250	Davio	75	0
250	Dawn	310	0
1.	E. D. Sassoon	0-8-3	
100	Finlay	88	0
100	GOKAK	120	0
1.000	Hindustan	1.765	0
100	Indore	46	8
100	Khatau	77	8
100	KOHINOOR	212	0
250	Laxmi	460	0
250	Madras United	35	0
100	MORARJI	115	0
250	Model	43	0
50	MYSORE	82	8
200	NEW GREAT	174	0
100	Osmanshahi	40	0
100	PHOENIX	211	4
25	Sassoon Silk	68	0
1.000	Sholapur	2,800	0
50	SIMPLEX	65	4
100	SWADESHI	189	0
100	SWAN	84	8
500	Vishnu	1050	0
1.000	Westerns	860	0
	BANKS		
50-100	Baroda	108	12
25-500	Central	31	11
500	Imperial	1508	12
125-500	Imp. Conty.	362	8
50-100	India	136	8
100	Reserve Bank	109	0
5	Union	5-14-6	
	CEMENTS		
100	Associated	123	8
	INSURANCE		
100	Empire	635	0
15-100	Jupiter	11-14	
20	Mercantile	53	8
15-75	New India	34	4
200	Oriental	4.100	0
10-50	Vulcan	7	1
	ELECTRIC		
100	Ah. Old	137	8
10	Amalgameted	11	4
1,000	ANDHRA VALLEY	1362	8
10	Ajmer	11	8
50	Bombay Tram	126	4
100	Bombay Suburban	141	4
10	Broach	10	6
100	Karachi	191	4
100	Poona	181	4
100	Surat	147	0
100	TATA HYDRO	144	0
1,000	TATA POWERS	1211	4
	RAILWAYS		
500	Ahmedabad Prantij	975	0
100	C. Province	100	8
100	Dh. Baramati	101	8
100	Gujarat	97	4
100	Mandra Bhon	101	0
100	Pachora Jamner	87	0
100	Sara Serajganj	100	8
500	Tapti Valley	742	8
	MININGS		
9	Burma Corp.	5	9
2sh.	Indian Copper	1-13-6	
10	Indian Iron & Steel	24	6
10	Shivrajpur	34	0
30	TATA STEEL DEFDS	1,250	0
75	TATA STEEL ORD.	268	0
	MISCELLANEOUS		
100	ALCOCK	319	8
10	Air Services	7	7
50	BELAPUR SUGAR	187	0
200	Bombay Safe Dep.	793	0
250	BOMBAY STEAM	211	0
125	B. BURMA	436	0
50	B. BURMA CONT.	150	0
8sh.	Br. B Petrol	3-4	
50	BOMBAY TELEPHONE	79	0
100	IND BLEACHING	86	8
50	Ind Invest Trust	40	12
100	I Radio Defd.	307	8
100	I. Radio Ord.	307	8
100	Port Canning	68	1
30	Premier Con.	59	8
10	Scindia	17	0
25	Tata Oil Mill (nil)	34	12
	PREFERENCE		
5-1/2	Amalgamated (T.F.)	106	0
7	p.c. Andhra Valley	1,407	8
6	p.c Bombay Steam	285	0
7	p.c. Bombay Tram (T.F.)	75	4
5	p.c Central India (T.F.) XD	542	8
6-1/4	p.c Prem. Const. 1st	104	0
6-1/4	p.c Prem. Const. 2nd	96	4
7	p.c. Tata Hydro	143	12
7½	p.c. Tata Power	1516	4
6	p.c. Tata Steel 1st	206	14
7 1/2	p.c. Tata Steel Second	135	0
7	p.c Vishnu	717	8
	DEBENTURES		
3-3/4	p.c. Andhra Valley	101	12
6	p.c. Andhra Valley	105	10
7	p.c. Bombay Telephone	50	4
7	p.c. Sholapur	80	0
6	p.c. Tata Hydro	105	4

(Capital Letters indicate Shares on Forward List).

ACTIVE SHARES AT A GLANCE.

Bombay, May 5.

Bombay Dyeing (735) 735 742 740

Century (197/8) 198 202 200

Central India (191) 192 194 193

Kohinoor (209) 209 213 215 213 212

New Great (171/8) 171 173 172 174

Simplex (64/8) 64 65 64/8

Swadeshi (189) 189 190 187

Associated Cement (124/8) 124/8 125/8 124/8 123/8

Andhra (1357/8) 1362

Tram. Ord. (126/8) 126/4

Tata Hydro (143/8) 143 144

Tata Power (1208/8) 1207 1210 1211/4

T. Steel Dfd. (1215) 1215 1230 1227 1240 1250 1242 1255 1247 1250

T. Steel Ord. (262/8) 262 264 265 268 267 268

Tata Steel 2nd Pref. (155) 155

Bellapur (183/8) 185 187 186 187

B. Steam (209) 209 211

B. Burma (429) 430 437 435 436

WALL-STREET MARKET

New York, May 4.

Messrs. Batlivala and Karani have issued the following quotations of the New York Stock Exchange.—

	Dol.
American Power and Light Common	4
American Power and Light 5 p.c. Pfd.	54
Electric Bond and Shares Common	0
Electric Bond and Share dol 5 Pfd	55
Columbia Gas and Electric	6
Curtiss Wright "A"	6
American Tel. and Tel.	158 1/2
Union Pacific	94
Western Union Telg.	18 1/2
New York Central	14 5/8
Sun Life of Canada	390
Texas Corporation	38 1/4
Amrex Corporation	21 3/4
American Tobacco 'B'	81 1/2
United States Steel	47 1/8
Bethlehem Steel	55
Republic Steel	16
United States Smelting	52
Anaconda Copper Mining	23 7/8
Int. Nickel of Canada	46 3/4
General Motors	94 3/8
General Electric	34 3/4
Woolworth	44 1/2
Consolidated Oil	7 3/8
Socony	11 3/4
Sears Roebuck	69
National City Bank	24 1/2
Union Carbon and Carbide	76

Turnover 650,000 shares. Carloading up 27309 uits. Brokers' loans down 45 million dollars. Chrysler corporation will be paying dol 1 1/2 per common share. President Grace of Bethlehem steel hints at possibility of rise in steel prices in disclosing March quarter earnings of company at 17 cents common share. Continued firmness in commodity prices, less foreign tension and revived hope of tax reforms have been sustaining influence so far; but possibility of the coal strike to spread and market technical reason due to sharp advance in face of concentrated bearishness might cause irregularity.

COTTON STRADDLES

APPROXIMATE DIFFERENCES

Broach July/Aug. New York July Rs. 38 1/2; Broach July/Aug. Liverpool July Rs. 43 1/2.

Broach July/Aug. New York July Rs. 27; Broach July/Aug. Liverpool Oct. Rs 29 1/2.

Broach A/May 1940 New York May Rs. 29 3/4 Broach A/May Liverpool March Rs. 36.

New York Liverpool May 102, July 83, Oct. 70, Dec. 78, Jan. 78, Mar. 85.

Cotton Tenders

Bombay, May 5

	To-day	Total
Broach A/M	1050	17150
Bengal May	nil	nil
Oomra May	nil	nil

LONDON PRODUCE

London, May 4.

Rozario Santa Fe June sellers	21/6
Barletta Russo June sellers	24/1 1/2
South Australian	unquoted

Regd. No. B 1065

WANTED: Men and Women to work during leisure on a monthly salary of Rs. 100: Also Doctors to examine Insurance cases—Monthly income Rs. 300/- or more! Immense benefits if you insure through us in any Company of the world:—Lowest premiums, 2½ per cent rebate on annual premium, loans for properties upto 90 per cent of the Policy amount (i.e. Rs. 4,500/- on a policy of Rs 5,000/-)! A Bonus of Rs. 25/-! Payment of Rs. 3,152 on a policy of Rs 1,000/-! and similar schemes to suit one and all! Send Two annas stamp for literatures, etc., etc. Are you insured? If so, please send us your policy for inspection. Our advice will save you a lot of worry and loss.
BHOGILAL HIRALAL SHAH & CO.,
Sole Agents:—The Reliance Assurance Society Limited.
Post Box No.—713, BOMBAY.
Tel. Address:—"Bhogilalco", Bombay.

Regd. No. B 1065

The Bombay Chronicle

Founder: Pherozeshah Mehta

Editor: Syed Abdullah Brelvi

BOMBAY'S LEADING HIGH CLASS HINDUS LODGING & BOARDING HOUSE
JOSHI HINDU LODGE
ZAVERI BAZAAR,
Opp. Mulji Jetha Market
Bombay 2.
Tel. No. 27396.
Telegram: Joshi Lodge.

BOMBAY: SATURDAY, MAY 6, 1939

How Motion Picture Congress Materialised

BABURAO PATEL REVEALS HAPPENINGS BEHIND THE SCENES

Mr. Baburao Patel, President of the Film Journalists' Association gave a lunch at Greens' Hotel, on Friday afternoon to meet Mr. Chandulal J. Shah, Chairman, and the members of the Executive Committee of the Indian Motion Picture Congress.

Mr. S. Satyamurti, M.L.A., was the president.

A large number of journalists, industrialists and high lights in the film industry were present. One corner of the vast hall was studded with a few film-stars and their papas and mamas. The table immediately behind the journalists was packed with actors, many of whose names are popular words in the world of Cinema lovers.

Mr. Patel suffered from a bad throat, from, as it was explained by making too many speeches after the Association was formed, and so his written speech was read by Mr. K. A. Abbas.

Mr. Patel said in his speech:—

A function like this will promote a better understanding between film journalists and the others in the industry you will excuse me if I go a little behind the scenes—on the sets—(to put it in the movie language) and trace a little unknown history of this Congress for your information.

ORIGIN OF IDEA

This conspiracy of the Congress and the Silver Jubilee celebrations was hatched between Mr. Hirlekar and myself. Five months back, Mr. Hirlekar, entered my office, frantic and breathless, and decided that we should celebrate the Silver Jubilee of our industry, because France had done so. He had a French paper as evidence and I had to agree.

We discussed numerous plans but between us two we could not possibly celebrate a Silver Jubilee of an industry which employs nearly 60,000 workers. The idea had to be sold to some one and after a panoramic shot of men in the industry, we decided upon Mr. Chandulal Shah as the first market for Mr. Hirlekar's idea.

I was deputed to sell the idea to Mr. Shah.

When I went to Ranjit to see Mr. Shah, he was surrounded by his directors and others and was in the midst of a story.

HOW CONGRESS MATERIALISED

But I had a story of my own to tell him and the best way of telling it was to make Mr. Chandulal speak. Very soon, I learnt that over 2 1/2 lakhs of rupees were spent on "Sant Tulsidas" and that Kardar's "Kick" had cost a little over a lakh and that "Achoot" a social subject on untouchability would touch him upto a lakh and half. I also learnt that the monthly expenses were over Rs. 60,000 a month and that Mr. Shah had no time even to breathe.

This was the busy man to whom I had to sell an idea which would take him away from his work for five months. I remembered Mr. Hirlekar but in a different way.

I had read somewhere that a salesman shouldn't relax. For two hours—I discussed and argued and at the end of it Mr. Chandulal Shah had given me a solemn promise that he would make the Silver Jubilee Celebrations a success.

You have seen the exhibition and attended the Conferences and you know what Mr. Shah has done and whether he has kept his promise to me.

Just now, we are celebrating our success and it would not be proper to give any intimate impressions of the atmosphere in the industry and the difficulties and obstacles one has to surmount if anything like success has to be achieved.

But as one who has lived through all this, let me tell you that no one else but Mr. Chandulal Shah could have done what has been done so far.

He has sacrificed a lot in time, energy and sentiment and let us for once unite and congratulate the man who has given our film industry a publicity that renews its lease up to the Golden Jubilee.

On behalf of my comrades I salute Mr. Chandulal Shah.

CHANDULAL'S REPLY

Mr. Chandulal claiming Baburao Patel as one of his best friends made a suitable answer to Mr. Patel's speech, during which he said that like all associations, he welcomed a healthy competition among journalists and their associations. He welcomed an association which tried to give healthy and constructive criticism. But the dissatisfied minority could not run down more successful and better organised associations, and he strongly condemned anyone who tried to use the Congress platform to ventilate their private differences.

He appealed to the journalists to be just in their criticisms and not forget the well-being of a growing Industry. He liked to hear the voice of his critics, and he wanted it to be loud enough and sincere enough, so that it could be considered to be the voice of the industry itself.

The wedding of Mr. Salebhoy Abdul Kader's two sisters, Miss Zubeda and Miss Shirin, ceremony was performed at Dawoodi Baug on Thursday. It was attended by several prominent citizens of Bombay.

PROHIBITION DRIVE

Intense Propaganda To Be Launched By Bombay Govt.

BOMBAY, Friday.

The day of complete prohibition in the City which thousands of Bombayites are looking up to with enthusiasm, is drawing near. Volunteers prepared to do honorary work in this great cause are being enrolled. There will be prohibition weeks probably the month of June and July intended to educate public opinion. Meetings in every ward, route marches, propaganda by means of handbills dropped from air will form some of the items on the programme to be followed during these weeks.

TWO TESTS.

That alcohol is one of the greatest enemies of man was brought home to every citizen during the Prohibition Week which was observed in April. Medical authorities say that of all the parts of the human body, the brain is the most sensitive part which suffers the greatest damage due to alcohold. A well-known European doctor who wished to find out the exact effect of alcoholic drink on brain, made a number, of bookkeepers who have to deal with figures take alcohol. At the end of two weeks their ability to add simple figures was reduced by 15 per cent.

In Sweden, soldiers were allowed moderate amounts of alcohol on certain days and none on others and their ability to hit a target tested. On the days when they got no alcohol they averaged 23 hits out of 30 shots. On the days they did get alcohol, they averaged only 3 hits out of 30 shots.

These tests show how alcohol even in moderation unsteadies the nerves and muddles the brain.

Indian Sandhurst Committee

No Programme Fixed Up: Suggestion To Visit Provinces

(From Our Correspondent)

SIMLA, May 5

Members have already begun arrive in Simla for the forthcoming meeting of the Indian Sandhurst Committee. Mr. Kalikar of the Council of State who is a member of the Committee is now here and he attended the preliminary meeting at Dehra Dun. It appears that no programme has yet been drawn up for the work of the Committee. Official circles have no information whatever to give on the subject. I understand from talks outside that at the opening meeting on May 29 the suggestion will be made by non-official members that the Committee should examine independent witnesses and go round the country in order to study the conditions of University Training Corps and meet students and authorities of universities and also consult the Ministers of Provincial Governments.

According to official statements made the Assembly experience in the past has shown that there has been decrease in the number suitable candidates offering themselves for admission in the Military Academy. In order to understand why there has been this fall and also to ascertain what should be done to attract a greater number it might be useful for the Committee to visit Indian universities and also see whether with sufficient encouragement the University Training Corps could not supply sufficient material for officer ranks in the Indian Army. It might be necessary also for the Committee to visit military schools at Jhelum, etc., and also go at least to those provinces where the legislatures have passed resolutions for military training in schools and colleges.

As elected members of the Assembly have refused to accept sets in the Committee, the only elected representatives in the Committee are those from the Council of State, Messrs. Ramsarandas, Kalikar and Kunzru. Besides these three, there is Dr. Moonje from Central Provinces.

UNCONTESTED ELECTION

"F" Ward Congress Executive For New Year

Jt. Hon. Secretary, F. Ward C. C. writes:—

The District Elections announced for Sunday 7th May 1939 will not take place as all nominations have withdrawn except the following twenty-five.

Messrs. Jhinabhai P. Joshi, Wasudeo D. Warang, Dhansukh N. Naik, S. B. Mahadeshwar, G. A. Todankar, R. R. Trivedi, S. G. Tambitkar, S. G. Patkar, D. G. Mhatre, R. A. Ramya, D. V. Mehta, L. K. Oak, J. C. Maitra, G. R. Krishnan, M. Madhawan, V. R. Kane, Anilkumar N. Thakur, H. K. Motani, B. G. Karekar, S. H. Bandre, K. Vithal Rao, C. Parameshwaran Nair, Channusingh Chandikasingh, Rudrapratap Singh, and Kashiprasad Singh.

The annual general meeting will take place as already announced on Sunday 7th May, 1939, at the Ramchandra Bhat High School premises, near Kamgar maidan, Parel, Poibavdi, at 8 p.m. (sharp) (S.T.). All members are requested to attend without fail.

NO GROUPS IN CONGRESS

Satyamurti's Appeal To South Indian Public

Under the auspices of the South Indian Association, Bombay Mr. S. Satyamurti, deputy Leader of the Assembly, Congress Party, delivered an address at the mafdan opposite the Nappoo Hall, Matunga on Friday evening.

Tracing the ancient glories of India and comparing them with the present day conditions of poverty, illiteracy and ill health in which masses were living Mr. Satyamurti prescribed Swaraj as the only remedy. He discouraged disruptive tendencies in the Congress ranks and emphasised that the formation of separate 'blocs' in the Congress like the 'Forward bloc' as announced by Sjt. Subhas Chandra Bose, would fritter away national energies and lead to schism in the rank and file.

Concluding Mr. Satyamurti appealed to the South Indian public to fight communalism by strengthening the hands of the Congress which alone can lead the nation to its goal of Poorna Swaraj.

Prophet's Work For Women

Bombay Muslim Women's Tribute To Mahomed

The unwavering and patient mission of the Prophet to raise the status of women, was stressed by several speakers, at a Muslim ladies meeting, held to celebrate the birth-day of Prophet Mohammad, at the Cowasji Jehangir Hall, on Friday.

Mrs. Shuffi Tyabji, presided over the meeting.

Loud speakers were installed and special arrangements for the Press outside the hall were made.

An appeal to follow the teachings of the Prophet and translate them into action was made by the speakers.

WOMEN AND ISLAM.

Mrs. Shuffi Tyabji narrated the life of the holy Prophet from his childhood and declared that he was a perfect man. His teachings, she said, had changed the entire character of the Arabs who had been no more than barbarians.

Islamic teachings raised the status of women and removed the age-long prejudices against them. Before the advent of Islam, women used to be regarded as chattels. Feelings towards women used to be so unsympathetic and cruel, that instances of killing infant daughters were not uncommon.

The Prophet laid stress on the acquisition of knowledge and made it incumbent upon every Muslim to seek and acquire knowledge.

CODE FOR ALL TIME.

Miss Meherbanoo M. Visram observed that the Prophet had left a complete code for the moral and material progress of his followers. His teachings were so comprehensive that they could be made the basis of a moral code for the whole of humanity.

She appealed to the audience to translate those teachings in their lives.

Mrs. H. M. Ibrahim remarked that Islam permitted women to own property, with full claims to enjoy the ownership without anyone else's interference.

After several other women had spoken on the life and teachings of the Prophet, the meeting terminated.

FILM—IS IT ART OR INDUSTRY?

A Film Cannot Be Distinctive Of India Unless It Is Artistically Indian

By D. G. Vyas.

Whether the film is an art or industry is a question which demands careful consideration especially when its position in India is oscillating between the two extremes. It is an art to the patron but an industry to the producer. Though the film-industry is in the full bloom of its years, its future will depend upon its extrication from the welter of conflicting forces. Whatever may be its popular conception the film is essentially an art.

The screen shares its origin with the stage. As a mechanical representative of the theatrical art it has more educative value and a wider sphere of influence. Every art is capable of independent expression but it is more powerful in its aesthetic appeal in combination with other arts. The stage has been a congenial platform for such a combination. The screen has inherited from it the synthetic representation of various arts and has developed its individuality in collaboration with the scientific auxiliaries like photography and sound-recording.

ART IN FILM INDUSTRY

Take away dialogue, music, dance, costumes, settings etc. from the talkie and then imagine its condition. Exploitation of the film as an industry has eclipsed art which is integral in its every department. The important position secured by the film in the rank of national industries should not outweigh its claim as an institution of art. Art is inherent in every industry but is much more so in the film-industry. Apathy to art lowers industry to the level of brutality. Undue emphasis on the industrial aspect of the film has fostered commercial outlook on the part of the artistes also. Art is thus neglected by those who practise as well as patronise it and hence the art-poverty of an overage Indian film. An approach to the film from the point of view of Indian art will make it not only artistic but also distinctive of India.

TRAINING CENTRES

The artistic aspect of the film industry entails immense scope for its development which is not easy to achieve so long as the producer does not cultivate an artistic outlook. The idea of a central organisation with a comprehensive scheme for promotion of art in the industry ought to appeal to art-minded producers. Film companies should make a combined effort to bring into existence a film-institute for the training of directors, scenario-writers and technicians. A certain standard of training will equip candidate with the scientific knowledge of the technical processes involved in the production of films. It will in due course, be recognised as a qualification and will ensure excellence of the cine-art.

Training of artistes is another equally important factor. Acting elocution, physical training, music and dance constitute the sphere of arts in which artistes need thorough grounding before they embark upon the professional career. A centre for training artistes founded by the industry under the guidance of eminent exponents of arts will not fail to raise the artistic level of the film-industry. Cultural background to the profession of artistes will be an asset to the efficiency of the art of film. It will raise the social status of artistes and will induce educated and gifted amateurs, who dislike to be professionals, to take to the screen.

MUSIC AND DANCE

The trend of music in the film-industry needs emphasis on the Indian Orchestra and classical music. The [illegible] for certain provincial tunes depicting stories of [illegible]es is tending to re[illegible]monotonous. A tune sh[illegible]e a discordant note in the harmony of language, costumes, make-up and settings. Dance has recently been to the forefront of the artistic life of India, but Indian dance is frequently exploited for the purposes of foisting in it snobbish fashions inspired by western ideals. The screen has been popularising dance but has not given proof of its keenness to discriminate between genuine and faked art. Untrained exponents of the traditional dance can render useful services even if they have not distinguished themselves as "stars."

COSTUMES AND SETTINGS

Costumes and make-up constitute a fertile field for anachronism. Mythological and historical films can depict the pristine glory of India if the ancient artistic monuments are properly studied and appreciated. The contemporary fashions of costumes in social films require a keen sense of observation as they vary in different provinces. Creation of the realistic atmosphere should be the aim of the art of settings. Mythological and historical pictures demand some stretch of imagination because they fail to produce the required effect if the settings have a touch of modernism. Even contemporary rural stories loose their charm if settings are inconsistent.

ARTIST INDISPENSABLE

Advertising posters which disfigure the frontages of cine-theatres and parade the streets give poor account of the appreciation, by the film-industry, of the art of painting. They are Indian as regards the subject-matters but not as regards the style. A qualified artist on the staff should look after the art wherever it impinges upon the industry. Art is the foundation of the film-industry and its development should be the chief concern of the producer. Besides musicians and dancers a qualified artist with the sound knowledge of Indian art is indispensable to the artistic efficiency of a film Simultaneous service of more than one art is the main feature of the film. Artistic standard should, therefore, determine the excellence of a film.

PROTECTION TO ART

The producer should be conscious of the effect of the film on the artistic taste of the people. Financial stringency cannot be cited as an excuse for the neglect of art. An average film can be made more artistic even within its financial limitations provided the producer has an urge towards developing its artistic aspect, and secures co-ordination of the services of artists of the first water. The film-industry can claim protection from the State, but it cannot refuse to vouchsafe the same to art. The State should give ample facilities for its growth but at the same time should not overlook its artistic aspect. A film cannot be distinctive of India unless it is artistically Indian and excellent.

NEXT A. I. C. C. MEETING

BRINDABAN, CHAMPARAN, May 5.

It is understood that the next meeting of the A.I.C.C. will be held in the second week of June, provided that the report of the Constitution Committee is ready by that time. The venue will be announced later.

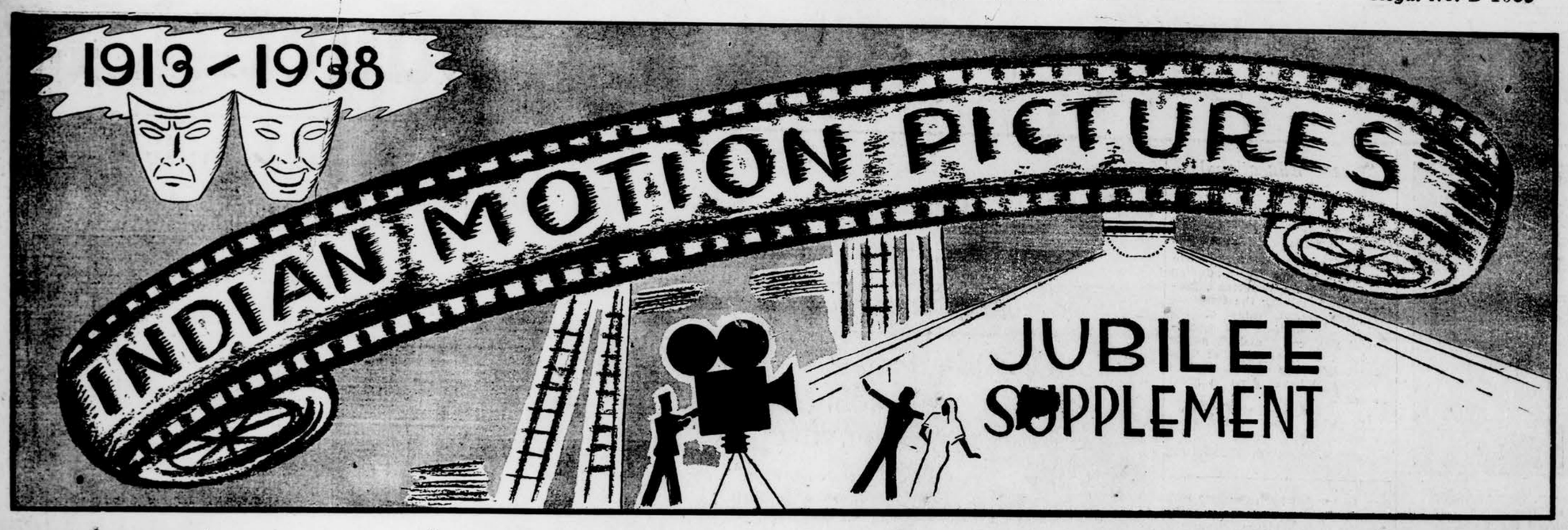
It is learnt that the Working Committee will also meet in the month of June, before the A.I.C.C meets.

It is understood that Gandhiji will proceed on a tour of the Frontier Province very soon, after which meetings of the Corruption Committee appointed by the Congress will be held.—A.P.

CHARLIE CHAN — THE SOLUTION

IT IS THE MORNING AFTER GRISSAC'S DRAMATIC SUICIDE... CHARLIE IS THE CENTER OF ATTRACTION...
TELL US ALL ABOUT IT, INSPECTOR CHAN!
IT IS SIMPLE STORY! GRISSAC MURDERS CAPTAIN HARTLEY AND DISGUISES AS MUCH AS POSSIBLE LIKE DEAD MAN! HE IS NOT DEAF AS HE PRETENDS, BECAUSE HE HEARS CONVERSATION OF MISS DEEPING AND BOB, YET MR. DEEPING, WHO IS NEARER TO YOUNG COUPLE, HEARS ONLY PART OF IT! ....
© McNaught Syndicate, Inc.
...HE IS NEAR ENOUGH TO SCENE TO AROUSE SUSPICION HOWEVER, LATER, I MAKE CERTAIN ONLY HE KNOWS RADIOGRAM IS FROM SCOTLAND YARD! HE IS SO NEAR PORT OF FREEDOM HE CANNOT TAKE CHANCE! TOMORROW, HE WOULD BE FREE MAN!
Alfred Andriola
INSTEAD HE IS DEAD! BUT ALSO DEAD IS INNOCENT CAPTAIN HARTLEY- WHO DISCOVERS GRISSAC - AND DIES FOR TROUBLE!
OH, CHARLIE! HE MIGHT HAVE KILLED YOU!
IF YOU DO NOT ENTER THE LAIR OF THE LION, HOW CAN YOU GET THE CUB?
1-26

Printed and Published for the Bombay Chronicle Co., Ltd., by KESARINATH RAMKRISHNA GANDRE, at the Bombay Chronicle Press, Red Buildi[illegible]r Street, Fort, Bombay.



From 'Harishchandra' To 'Adhikar'

QUARTER CENTURY OF INDIAN FILMS

By K. A. Abbas

"For The Good Of Humanity"

—PT. JAWAHARLAL NEHRU.

"All scientific discoveries can be pressed into service for the good of humanity. Only men must have the will to do so. The same is true of this 20th century discovery of movies and talkies. To what great educational and cultural use the films can be put has been best illustrated by the films about China that you have seen. The films have done much to bring all the world peoples together and the process would continue to the benefit of all humanity."

THIS week we are celebrating the Silver Jubilee of the film industry in India.

Actually, however, the occasion should have been celebrated last year. The first Indian film was flashed on the screen in 1913.

In 1913, the Cinema or, as it was then called, the 'Bioscope,' was just beginning to be popular in India. In every big city there were two or three cinemas where the smart urban folks were learning to go mad over this innovation from the West. In the smaller towns touring cinemas occasionally brought the thrills of Wild West pictures. The villages, of course, knew nothing about the "Walking pictures."

The First Film

It is difficult to-day to conjure up the condition of the infant Indian cinema in 1913. The first Indian film was "Harischandra", based on the popular legend of Hindu mythology was produced ed by Dadasaheb Phalke who had learnt cinema technique in England. One can imagine what a great event it must have been when Indian cinema-goers for the first time saw on the silver screen the presentation of a familiar story, in an indigenous atmosphere and acted by people like themselves. No wonder the producers of this first film were amply rewarded for their enterprise and the picture was successfully shown all over the country. A few production units later sprung up at Calcutta and Madras and the pioneering producers were kept busy to cope with the increasing demand for Indian films. There were, of course, no studios worth the name, most of the shooting being done in bungalow compounds and it was not until 1920 that artificial lighting was used. The actors were largely borrowed from the stage while only singing girls were available to act the feminine roles. The stage technique, indeed, permeated the whole process of film production and the Indian stage itself was at that time in a degenerate state, providing cheap entertainment to the mass of illiterate people by producing crude versified plays. Painted scenery curtains were used instead of "sets", the gestures and action of the artistes had the theatrical touch of crudity and unrealism and even the costumes were of the same hybrid tawdry variety that were affected by the players in theatrical productions. Equally strong was the influence of the stage in the selection of themes and stories. Mythological plays were turned into mythological films and the lore and legends of ancient India were gone through in search of 'filmable' material.

Italian Actress In Indian Film!

Following the success of Mr. Phalke's venture, more and more financiers were induced to invest their capital in this business which even in those days of post-war boom could yield better and quicker profits. By 1919 the Madan Theatres of Calcutta had started production of films. Originally they were owners of cinema houses and producers of conventional stage plays and this experience proved to be a distinct advantage to them. Their very first picture, a "mythological," was a great success. It is interesting to note that the leading feminine role in this film was played by an Italian actress. With the conservative communities still regarding film work with suspicion it was difficult until very recently to secure the services of intelligent and presentable educated young women. The Madans hit upon the idea of employing Anglo-Indian girls, many of whom proved successful and popular stars.

End Of Mythological Era

The year 1920 may be put down as marking the end of what may be termed the exclusively "mythological era" of the Indian screen. By now hardly any episode from "Ramayana" or "Mahabharata" was left which had not been filmed and, indeed, some of the more popular legends had been produced over and over again. While to-day when there is a cry for sophisticated and modern pictures one is liable to regard mythological films with disfavour, one cannot deny that they did serve a useful purpose by establishing the screen as a popular medium of entertainment, thus laying the foundation for the latter-day progress and prosperity of the Indian film industry. The vast mass of conservative Indians would not have taken to the innovation of the cinema, had they not been drawn to it by their age-old interest in mythological lore. There is a limit, however, to the stock of story material in mythology and when a number of new producing concerns came into being in 1919 and 1920 they were faced with a shortage of potential scenarios. They wanted something different from their age-old interest in mythology. Thus started a cycle of Rajput pictures which sought to win public favour by spicy tales of martial heroism and chivalry with the stunts and thrills of Wild West films. Rajput history and legends were ransacked for suitable material and when even this was exhausted, resourceful producers started adapting American adventure films into Indian atmosphere and so was born the pure, stunt film. To appeal to the popular imagination, such films were packed full with the most amazing exploits and adventures, impossible acts of heroism and superhuman feats of athletics. This was the time when the "hero" fought an army of men single-handed, brandished a tin sword and arrived always on a galloping horse just in time to save the heroine from the clutches of the evil-looking villain. Every one who could ride and make a pretence of wielding a sword became a film star—or the "hero", as he was then called and studios were full of tough-looking fellows ready to do the he-man stuff. Successively popular were several variations of the stunt films, Douglas Fairbanks' "Thief of Baghdad" starting a series of similar action pictures in India. The next important step was the detective thriller which, for the first time, brought the modern atmosphere on the screen. Among these will be recalled "Kala Nag", "Telephone Girl" and "Wild Cat of Bombay", the last-named being the film which made Sulochana famous and, incidentally, gave birth to the star system in India. These were known as "Social' films, to distinguish them from the historical and the mythological films. It is difficult now to trace the origin of this term but in the parlance of the Indian film industry, "Social" is still used to describe a film in which the atmosphere, settings and costumes are modern.

While the evolution of the "Social" film was taking place, the cine technique, too, was making steady progress in India. Better and more cinema houses were built and there was a general demand for films of a superior quality. While it was no doubt true that producers were motivated by the desire for quick returns and minimum investments, there was a distinct improvement noticeable in the equipment of the studios as well as their products.

"Light Of Asia"

The year 1925 will remain an important landmark in the history of the Indian cinema, as it was in that year that an Indian film was released in the international market. "The Light of Asia", based on the life of Gautama Buddha, was produced by the Great Eastern Film Corporation of Lahore in collaboration with a German concern, the Emelka Film Co. The film was a tremendous success in England and on the continent and was followed by "The Loves of a Moghal Prince", based on the historical romance of Emperor Jehangir and Anarkali. Both these films were of a high technical standard and, to a great extent, helped to raise the general level of cinema technique in India.

In Bengal

Meanwhile, film production was making a headway in Bengal, too. Several new studios were started and some of them made a bold attempt to give something new to the film-goers who were by now fairly sick with the profusion of mythological and stunt pictures. Themes touching upon the real social problems of Bengal came to be in demand and, though their appeal was limited to the province, they served a most useful purpose by introducing vital and realistic stories and using the cinema in the cause of social reform.

The production of some stories of Dr. Rabindranath Tagore further helped to raise the cultural level of the cinema in Bengal. Film production found a fertile field in this province as it had already established traditions of dramatic art. Very soon educated Bengalis started taking to this line, efficient technicians were trained and the Bengali stage contributed a large quota of competent film artistes. Henceforward the leadership of the film industry definitely passed from Bombay to Calcutta.

Along with the speedy development of the Indian film industry which was, within financial limitations, modelled on the lines of Hollywood, methods of publicity and "star-manufacture" came to be employed by producers and names like Sulochana, Gohar, Patience Cooper, Zubeida, Vithal, Billimoria brothers and Jal Merchant became known to screen audiences all over the country.

The Talkies Arrive

Such was the state of affairs when the era of the talkies started in India. After a few ex-

(Continued on page 8.)

Bombay, Birthplace Of Two Congresses!

—S. SATYAMURTI.
(President, Indian Motion Picture Congress.)

The Motion Picture has a great future in the making of a New and Free India. It is right that the Industry should organise itself and hold its First Conference at Bombay. Bombay is the birthplace of the Indian National Congress, which has served India well, and will secure her freedom soon.

I rejoice that Bombay is also to be the birthplace of the Indian Motion Picture Congress. May the Indian Motion Picture Congress do for the Industry and its service to the country, what the Indian National Congress has done for India!

The Press has always played a large part in the development of the Industry. It can and must play a larger part. The "Bombay Chronicle" is, as usual, doing signal service to its Industry by issuing the Special Number. I wish it every success.

India Salutes Dadasaheb Phalke

By BABURAO PATEL

30th April 1870 at Trimbak—18 miles from Nasik was born the father of the Indian Film industry—Dadasaheb Phalke. His full name is Dhundiraj Govind Phalke —but we shall stick to Dadasaheb. It is more convenient.

By traditions Dadasaheb should have taken to a strictly religious vocation for his father Govind Shastri was a profound scholar of Sanskrit and was known all over the province for his learned interpretation of the ancient Hindu scriptures.

But the constant ablutions on the ghauts of the sacred Godavari could scarcely wash away the urge of Art within. And one day Dadasaheb broke away from the family traditions and leaving behind the sacred temples and their ever-ringing bells, he became a humble devotee at the altar of Art.

In those times, the popular expression of art was more concrete than abstract and people had to draw something on paper to be called artists. Dadasaheb drew lines on paper and because they were straight and had a purpose, he was soon known as a clever and talented draughtsman.

Art hadn't then acquired any commercial recognition and one could not live on it. So to maintain a numerically prosperous family Dadasaheb had to work at a desk in the Archaeological Department at Poona. And he did it for years. But in 1909 he could no longer stick to the desk, and he took ship for Europe in the month of September to learn photo-engraving and photo-lithography.

Two years in photo-lithography created a new urge in the pioneer to do something new. With characteristic decision, he withdrew from the litho business and experimented with leisure to think anew.

INSPIRED BY "JESUS CHRIST"

Foreign films were then on the screen and people flocked to see them. "Life of Jesus Christ" a beautiful propaganda picture drew large crowds and Dadasaheb readily purchased a ticket, to give his leisure some purpose. After the first snow, Dadasaheb came out with ideas. He visualized the image of Lord Krishna in place of Jesus Christ and thought of producing the first Indian picture.

For several days and through several shows, Dadasaheb saw "Life of Jesus Christ" and each

DADASAHEB PHALKE, father of Indian film industry.

time the urge became stronger, till his mind became obsessed with the idea of producing an Indian picture with Lord Krishna in place of Jesus.

On the 2nd February 1912 Dada Phalke sailed for Europe. He had got the money by pledging his life's savings—Rs 5,000 on a life insurance policy of Rs. 16,000. And on the Fool's Day he returned to India with a Williamson Film camera, a perforator and a printing machine. A perforator was required because the raw films then available had no sprocket perforation either for the camera or for the projector and perforation had to be done in a dark room by the foot. Dada's only assistant in the early experiments was his beloved partner of life who shared his sighs and smiles with a devout resignation known only to a Hindu wife.

HER ORNAMENTS HIS FIRST CAPITAL

"Harishchandra" was the first story taken for production but for months it refused to move out from the paper to the celluloid for want of finance and owing to numerous other difficulties.

Financiers wanted to see things in concrete shape before they came out with the money. Dada decided to produce some topical shots as an earnest of his big plans.

The capital for this venture was found on the arms and neck of Mrs. Phalke. Ornaments to which the lady had attached great sentimental value, were either pawned or sold so that a couple of hundred feet of film might be produced to create a thirst of a huge fortune in the dull-witted financiers.

That topical was produced, the first crumbs of finance were acquired and "Harischandra" was launched into production.

Who should play "Taramati" the wife of "Harischandra" and the heroine of the story? Even courtesans and dancers thought it below their dignity to associate themselves with film acting. They jeered when Dada said that film acting was art.

Ultimately men had to be made up as women and even in this, the supply was limited as several candidates often refused to shave off their moustaches.

But after a penance of coaxing and begging a "Taramati" in a good looking young man was found and eighteen months after the Fool's Day on which Dada had returned to India, "Harischandra" the first full length Indian picture was ready. Its total length was 3,700 feet.

MONEY BY CARTS

In April 1913 this picture came on the screen at the Coronation Cinema in Bombay and its very novelty drew large crowds to the theatre.

Two more pictures and the urge

(Continued on page 8.)

Dadasaheb Phalke (left) directing the first Indian film.

A scene from "Harischandra," the first Indian film.

Films For Culture, Education

Mayor B. N. KARANJIA: "Motion Pictures have revolutionized the world."

Screen As Medium For Spreading Literacy

By BEHRAM N. KARANJIA, Mayor of Bombay.

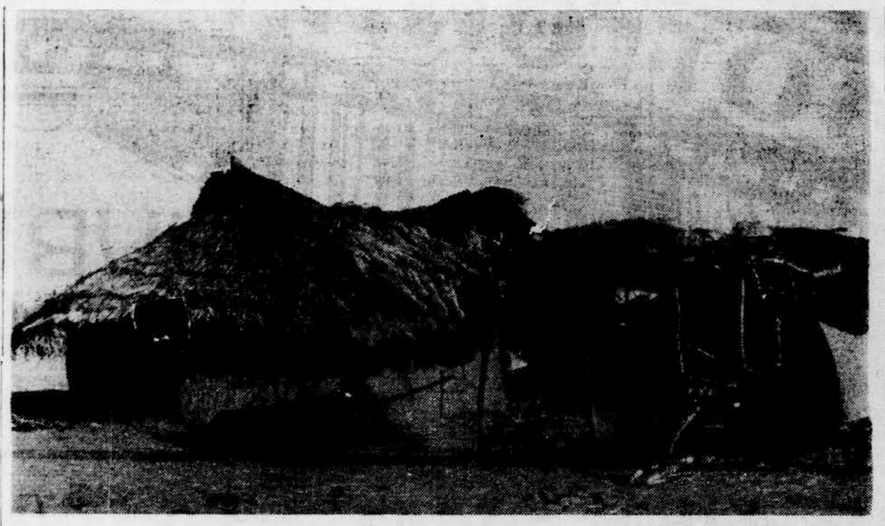
"One of the activities in which the motion pictures can well be utilised is to have educational films. Countries like Russia and Japan have introduced the cinema, the gramophone and the radio for their educational progress, and there is no reason why we should not do so. In fact, India with her extremely bad percentage for literacy expects now the motion picture producers to help the Provincial Governments, like the Bombay Government, in their literacy drives. If they lend a helping hand the campaign will gain strength immensely. Of course, motion picture companies are not charitable organisations, and cannot be expected to bear the brunt of the whole expenditure which would necessarily be large, as a film producing work is a very costly affair. Government can, however, subsidise, to some extent, the making of such educational films.

"Great Educational Value"

I am very glad to know that the "Bombay Chronicle" is issuing a Special Supplement on the occasion of the 1st Indian Motion Picture Congress. People are realizing the tremendous educational value of the films. If, through your supplement you can make people interested in the use of films for building up of our nation you would have done a great service.

I wish your supplement every success.

(Mrs.) LILAVATI MUNSHI.



No. This is not a still from a film. Only documentary films will give such a glimpse of the real India

INDIA'S 400, 000, 000

By D. G. Tendulkar

There have been many of late to point out that the Camera Eye is an organ of which Cinema Industry seems so far to have discovered only the hypnotic possibilities. In course of less than half a century it has not only exhausted its mythology but lost touch with reality.

It is universally recognised that Cinema is for the masses the most important of arts. Cinema with its powers to enlarge the public's social conscience, to create new standards of culture, to stir mental apathies, to build new understandings, and by virtues, inherent in its forms, to become the most powerful of all modern preachers—it is absurd to suggest that it can be left in the hands of commercial speculators, to be used as a vehicle for purposeless fictional stories. There must be a world outside that represented by the entertainment film. There must be sources of production other than those demanding only profit. There must be kinds of cinema and ends to serve other than those which portray an artificial world conceived at the dictates of the balance sheet. There is—the world of propaganda and education.

THE FACE OF INDIA—
only the Documentary film could bring on the screen the real life of the masses.

Real and creative thought must be about real things. Let cinema explore outside the limits of what we are told constitutes entertainment. Let cinema attempt dramatisation of the living scene and the living theme, springing from the living present instead of from the synthetic fabrication of the studio. Let cinema attempt film interpretations of modern problems and events, of things as they really are to-day, and by so doing perform a definite function.

The Documentary

There lies ahead of cinema a tremendous field quite separate from that already developed along the lines of the story-film.

This does not imply that the story film as such has no place in Cinema, that amusement, recreation, entertainment, call it what you will, is not essential thing; nor that cinema has not performed a vast function in making the theatre available to the masses by pursuing the line of photographed stage-plays. But it must emphatically suggest that story film is not the be-all and end-all of cinema; that other kinds of film are as important, in the long run than the fiction product of commercial studios. The amusement film has a valuable place to fill in modern society but its function is not to deaden the social and civic conscience of the audience. The good story-film is as indispensible as good novel or the good play. It is only when, for reasons private gain and self interest, it assumes the proportions of a menace, when it threatens to stifle all other methods of cinema that the story film becomes dangerous.

With the exception of India, cinema has at last become alive outside the limits of studio balance sheet. It has found solution in serving the ends of education and persuasion. And among these new forms, somewhat beyond the simple descriptive terms of the teaching film, more imaginative and expressive than the specific publicity picture, deeper in meaning and more skilful in style than

(Continued on page 10.

News-Reels India's Best Missionary Abroad

By K. S. HIRLEKAR

The importance of the news-reels has been realised about a decade ago in the West, and news-reels are now being regularly produced for exhibition all over the world. It is a pity that neither the producers nor the public in this country, for one reason or the other, realised the potentiality of the news-reel from political, economic, cultural and educational point of view, and materialised this idea. It is high time that the Indian news-reel becomes an accepted fact in the near future.

INITIAL DIFFICULTIES.

It will not be out of place to consider the important aspects of the organization for the production of news-reels. It cannot be ignored that the organization of news-reels is complicated in a country like India. However, the difficulties for the production of news-reels will have to be overcome. The great impediments for the conduct of the news-reel in this country are:

1. The Board of Censors (Constitution of the Board of Censors).
2. Compulsory censoring of the news-reel (no exemption of news-reel from censoring as in England and America or other countries of the world just like daily newspapers).
3. Absence of a Government decree for the compulsory exhibition of the news-reel in every programme of a cinema theatre.

If these impediments are removed and all the facilities are given as is done now even in many of the smaller and new Continental States, time will not be far off when the Indian news-reel will be a reality.

PLANNING OF THE ORGANIZATION.

A start will have to be made by a central organization in a city like Bombay with the help of a leading producer behind the organization. The backing of a leading producer will not necessitate the news-reel organization to invest money to start with the establishing laboratory for processing the films as well as recording equipment for preparation of commentary on the news-reel. Further, it will help the organization to immediately get in touch with the exhibitors all over the country and secure the exhibition of the news-reel.

A group or news-reel cameramen, with or without experience, who want to undergo training, for example, professional photographers or photographic dealers who have got some fundamental conception of photography, will have to be posted at the following centres:—

Bombay, Calcutta, Madras, Delhi, Lahore, Karachi, Colombo, Rangoon, and Africa.

At Bombay, Calcutta and Delhi, the news-reel reporters must be provided with a complete portable equipment in trucks complete with recording picture and sound. At all other centres as also Bombay, Calcutta, and Delhi, the news-reel reporters must be provided with light and portable cameras such as 71 D Eymo or Debrie Paryo Lor Ascania shoulder camera with 400 ft. magazine and motor attachment and other accessories.

The Central Organization as well as its representatives at the various centres will have to be always in touch with the news agencies and leading newspapers. The representatives of the various centres have to expose the current events, documentary pictorials and pictures of news interest, and send the exposed negatives to the Headquarters for processing, recording commentary, editing and distribution.

K. S. HIRLEKAR
He outlines a plan for producing news-reels in India.

INTERNATIONAL CONTACTS.

Further, this organization should get in touch with the producers of news-reels of all the countries of the world for purchase and exchange of news-reels in order to make the Indian News-reel Organization a commercial possibility and make the Indian News-Reel really an all-comprehensive feature in the Indian Film Industry.

OTHER SOURCES OF INCOME.

The fact has not been ignored that there are great possibilities for the international market. As a matter of fact, some of the topicals of high quality will also serve as process "shorts" and background for studios, which may need such films: and at the end of the year for a special edition depicting in one reel the extraordinary events of the preceding years can be issued.

CONDITION FOR SUCCESS.

The success of the Indian News-reel Organization will depend on the support it gets from the Central as well as Provincial Governments. It will depend on the following conditions:—

1. The Provincial Governments should make the exhibition of news-reel compulsory in every cinema programme.
2. The Provincial Governments (at least some) should guarantee the news-reel concern that within the first 3 years the news-reel of no other concern will be allowed exhibition.
3. The Provincial Governments (at least some) give an annual subsidy of Rs. 30,000/- at least for 2 years, to the news-reel company inasmuch as they will get immense benefit by the screening of the news regarding reforms and the project the Government would undertake for the benefit of the masses.

MESSRS.

KAPURCHAND Ltd.,

—Roxy Chamber, New Queen's Road, BOMBAY 4.

Gave You "ADHIKAR" FILM JOURNALIST AWARD WINNER

HAVE THE PLEASURE TO PRESENT TO THE ELITE PUBLIC OF BOMBAY . . . .

AN IMMORTAL BOOK, NOW . . . . .

AN IMMORTAL SCREEN HIT . . . . !

FROM THE PEN OF India's greatest novelist: Late Dr. SARAT CHATTERJEE, who gave you "DEVDAS."

'BARI-DIDI'

NEW THEATRES LTD. (Calcutta)'s another great contribution after "DEVDAS"

Directed by: AMAR MULLICK

Music by: P. Mullic

Starring:—

MOLINA

PAHARI SANYAL, MENAKA, CHANDRABATI, NAWAB, NEMO, JAGDEESH, KIDAR.

From Saturday, 13th May . .

ROXY Talkies

New Queen's ROAD

"MENTOR TO THE FILM INDUSTRY"

Says the Hon. Mr. B. G. KHER, Prime Minister of Bombay.

Filmindia

The Magazine That Leads The Nation

Editor: BABURAO PATEL

SILVER JUBILEE NUMBER

Now out As -/8/-

And National Reconstruction

EARNING TO WRITE—

Cinema Will Wage War Upon Illiteracy

By Mrs. YAMUNA HIRLEKAR

The City of Bombay is under the throes of war—not the world war that is threatening Europe—but a literally non-violent war against illiteracy and it is my purpose in this article to show that the film can help the literacy campaign in no small measure. In fact I firmly believe that the film will be found to be an indispensable prerequisite means to fight illiteracy thoroughly and successfully not only in the City of Bombay but in the whole of our country. To realise this it is necessary to find out what are our main difficulties and how they can be tackled.

Teaching The Adults

The real difficulty in teaching adults to read and write is not the teaching itself but the psychological handling of the situation. If you were to go straight and tell a grown up person that it is a good thing to be able to read and write and therefore you had come to teach him the alphabets, he will most probably sniff at you and tell you to mind your own business. Teaching adults is not the same thing as teaching little children. For learning is not a whole time occupation for an adult as in the case of the child. He has to work hard the whole day in order to earn his bread. At the end of his day's work he has to give some time for his family worries and he has no time to waste over the hieroglyphics unless he is convinced that he is going to be materially benefited thereby.

Hold Upon Illiterate Mind

The entertaining power of the film is unquestionable. Those who have witnessed the tremendous rush for cheap seats at the cinema houses will at once realise the hold cinema has acquired over the minds of the illiterate public. Several people who had no other entertainment and recreation than their habitual drink, have been reclaimed from the evil habit and have taken to the more sober habit of adiction to the cinema. So far as entertainment is concerned, the talkie is fast overtaking the drama as it transcends all barriers of time and space, thanks to the inventors. The talkie may well be compared to the 'Kamadhenu' in the Puranas who could be made to yield every possible desire. It will not be exaggeration to say that there is no human activity to promote which the film cannot be used as an obedient handmaid. Therefore, when we wish to combine entertainment with instruction, as we must in the case of the working population, the services of the film can ill be spared.

Now, turning to other important principle mentioned above that the attainment of literacy must be realised by the learner himself to be a worthwhile activity, it is only propaganda through films that is going to achieve the task. Several situations can be illustrated by means of the film to the illiterate to show how he is a veritable misfit in modern life, how he remains in the dark regarding things which vitally affect his material welfare for lack of ability to read and write, how he is duped and exploited by others but for his ignorance, how dependent he is on the mercies of the 'learned' even for a small labour such as a letter to his beloved home and so on. The situation depicted in the film designated 'Savakari Pash' is an instance in point and who can deny that the message of the film is catching. Again, a word of advice from the trusted leaders of the nation to the masses can be made the topic of a short film which will serve as the most effective persuasive factor in inducing the adults to put in their very best effort to acquire literacy. In fact without fear of contradiction it can be said that film is the only practical way to approach the masses for any purpose.

Films, The Ideal Medium

The actual learning itself is really a very easy job for an adult to tackle. His senses are already trained. He has already acquired certain manipulative skill and he can easily write the letters if he wants to do so unlike the case of the children whose fingers are yet to be trained to work under their control. So the main problem in teaching adults is to create an interest in them for learning and the work is half done. I therefore wish to reiterate that I firmly believe it is a very easy task for adults to learn reading and writing provided they want to do it and this proviso will be facilitated effectively by the film alone. The Bombay Literacy Campaign has already been launched. Similar campaigns are being launched in various parts of our country such as U.P. and Bihar. In fact was against the demon of illiteracy is being raised throughout the country. If the organisers of these various campaigns only co-operate in their efforts to remove illiteracy and exploit the possibilities of the film in every respect to its fullest extent, I have no doubt that India will also achieve what has already been achieved by other countries.

The Screen provides an ideal vehicle for National propaganda. Here is Meenakshi as a Desh Sevika in the Prohibition propaganda picture "A Bottle of Brandy."

ALLWYN
STEEL EQUIPMENT
BRINGS COMPLETE AND PERMANENT PROTECTION TO STUDIOS AND CINEMAS

Film stands to lose more by fire than perhaps any other industry. A sudden outbreak can ravage projection room and studio alike, gutting in a moment costly film apparatus and the labour of years. But scientific precautions can eliminate the risks. Allwyn have made a special study of fire-proof steel equipment and here you find some of their standard equipment, specially designed to give permanent protection to producers and distributors of film. India's leading studios—Bombay Talkies, Ranjit, Sagar, Film City, etc.—and high class cinemas—Metro, Eros, Regal, Palace, etc.—have all gone Allwyn way for protection against fire.

Allwyn's range of productions pertaining to cinemas and studios comprise the following.

FIREPROOF STEEL PROJECTION ROOMS
AUTOMATIC SHUTTERS
FILM STORAGE CABINETS
SPECIAL FIREPROOF FILM CABINETS
STEEL SHELVINGS
STEEL FURNITURE
STEEL FILING CABINETS
SAFES AND WARDROBES, etc.,

or any steel equipment to suit individual wants.

Allwyn Representative always available for consultation free of any obligation.

An "Allwyn" all steel projection room for economy of space and 100% safety.

Allwyn's fire-resisting automatic steel doors and shutters, as approved by the Police and Fire Brigade.

Allwyn's fire-resisting steel cabinets and racks for storage of films, etc., in use in leading studios and Cinemas.

ALLWYN
STEEL EQUIPMENT CO., LTD.,

HEAD OFFICE: MOUNT ROAD, MAZAGAON TEL. 41014
FORT—SHOWROOMS:
READYMONEY MANSION, CHURCHGATE STREET TEL. 20401
BOMBAY

"Powerful Stimulus For Masses"

—HON. MR. K. M. MUNSHI.

In the sphere of the Motion Picture Industry, it is interesting to find a laudable pooling of resources at an early stage on the part of all concerned making it possible for it to make rapid progress.

In our country which is steeped in illiteracy, visual appeal can provide powerful stimulus for the masses in directing their untapped energy into constructive and regenerative channels.

"Good Wishes For Improvement"

"My message is one of good wishes for the continued expansion, improvement and financial success of the film industry."

MR. JAMNADAS MEHTA.

VILLAGERS NEED FILMS MORE

Mr. Jagannath Patel's Mission In Life

"I have never worried about selling my projectors to the big cities in India. I have always relied upon small towns and villages, which in my opinion need the cultural influence of films more to-day than ever", said Mr. Jagannath J. Patel, proprietor of the International Talkie Equipment Co., when interviewed by a "Chronicle" representative.

"In the cities a picture is more a luxury than a necessity, while in the smaller towns, where newspapers and radio sets are not to be found the film

J. J. PATEL

"Cinema is more essential for villages than for the cities."

is the only purveyor of visual instruction in sociology, culture and contemporary thought. The film also solves the big problem of literacy in the villages. The spoken word is understood in all the poor Indian villages and in these days when films speak in the simplest Hindustani, what could be a more potent instrument of propaganda than a well meant and well produced picture?"

A PROJECTOR FOR VILLAGES.

"Realizing the paramount importance of this problem of spreading culture in our villages which represent our real millions, I persuaded the manufacturer of "Bauer" machines, to put on the Indian market a projector which would fit in the pockets of the villagers, while giving excellent quality and service."

"Can Make Or Mar Generations"

Message from the Hon. Mr. G. V. Mavlankar, Speaker, Bombay Legislative Assembly:

"Motion pictures have risen to the position of great power—perhaps greater than even the power of the Press. They influence all classes of people and reach also the very young and illiterates whom the Press cannot reach. In a sense, they can make or mar the moulding of the future generation. They have a great educational mission. By spread of true knowledge, they can remove prejudices, foster better understanding and substantially help the creation of an atmosphere of mutual goodwill, peace and progress. I wish the Motion Pictures Congress all success."

SWASTIK SOAPS

(Contributed.)

Amazing popularity of Swastik Kanti toilet soap throughout India is not a matter of accident but a matter of public confidence in the product. "Kanti" is prepared from the selected ingredients and by the most modern process of soap making. Size price, quality and perfume are the outstanding features which make Kanti most conspicuous among so many different kind of toilet soaps sold in India. A critical judges of good soaps including many film stars always therefore selects Swastik Kanti for his bath.

Swastik Oil Mills Ltd., Bombay deserve congratulation for the success of their other famous toilet soaps such as Sandalwood (Chandan) Shikakai, Neem etc., and high quality hair oils such as Perfumed Caster oil, Brahama, etc.

CHANDULAL SHAH,
Chairman of the Reception Committee of Indian Motion Picture Congress. To his tireless efforts is to be attributed the success of the deliberations.

PATHE the Pioneers of Cinematography in the World introduced a 9.5 M/M Talkie equipment which opens up an entirely new field to Indian Motion Picture Producers. THE PATHE 'VOX' 9.5 M/M machine can be carried to the smallest village in the country and millions of people approached who are not at present cine customers.

SEE IT AT THE STAND No. 117

At The Motion Picture Congress Exhibition.

THE NEW PATHE "VOX"

9.5 M/M Talkie Machine

THE PATHE 'VOX' is also pre-eminently suitable for Home use and Educational purposes.

Extremely simple to operate.

Price only Rs. 740.

Films available on hire at only Rs. 2 per reel.

Free Demonstrations without any obligation to purchase given at our office

Pathe India Hague Bldg., Ballard Estate, Grams: "Pathe" Tele: 21993. **Bombay**

Talkies In Many Tongues

Progress Of South Indian Films

By K. A. CHIDAMBARAM

The progress of the motion picture industry in South India can be classified under three definite heads—the Mythological, the Historical and the Social. The classification is neither mutually exclusive nor completely exhaustive. Sometimes, more than one type of film may overlap each other. Often, a comical or a musical or a stunt picture might interject in between. But, these factors do not invalidate the main classification, based on the leading note and theme of the picture.

MYTHOLOGICAL FILMS

South India started with the filming of the Puranic and Prehistorical themes. There is not an epic story either in Tamil, Telugu or Sanskrit which the producers have not tapped, and dished the same to the taste of the fans. There is much truth in the cry of the critics that the mythical, the Mythological, the miraculous, the mysterious, the divine and the demonical have been overdone by the South Indian producers. The production of this type of films is bound to be rare in future. But this should not make us overlook the fact that the mythological themes have done most to popularise the idea of films in South India.

While the diehard and orthodox elements of the South Indian Society looked upon drama with prudery and suspicion, they had no objection to seeing the films which depicted the lives and the doings of their gods.

PHALKE'S HIT IN MADRAS

I remember vividly the rapturous enthusiasm with which men and women of Madras witnessed Phalke's film "Krishna Janma" when it was relased for the first time about 20 years back. The Wellington Theatre (now Wellington Talkies) was just then constructed and the screening of this picture coincided with "Vaikunt Ekadasi", a day sacred to the Hindus, when hey deserve a fast and keep awake all-night. On that day, there were eight shows of the picture, the house overflowing every time. It had a good run for a few weeks subsequently. The attendance was a record, especially from the point of view of the presence of women and children. This opened the eyes of film exhibitors like Mr. Venkayya to the possibilities of the Indian films. He was then the proprietor of a few theatres in Madras which were showing foreign films. He saw with his own eyes how the orthodox people, who were hostile to going to theatres, were enthusiastic about Indian mythological films. He sent his son Mr. R. Prakash to Hollywood to study film production methods who, after his return brought out the first picture "Bhishma Pratiana".

IMPETUS TO INDUSTRY

Then followed a series of religious and Mythological films in which veteran directors like Messrs R. Natarajan Mudaliar, and A. Narayanan played their part. The Indian film industry did well in starting with Mythological films. It broke down the orthodox opposition which automatically released a large clientele for the films. This acted as a sort of protection to the infant film industry and gave a great impetus to the progress of the motion picture.

VOCALISTS FOR FILMS

The advent of the talkies adversely affected the prosperity of the dramatic companies, and in course of time, tolled their death-knell The producers realised the star value of old stagers and men and women who made a name in dramas. So they began to employ the unemployed actors and actresses for star roles in films. The appearance of popular dramatic figures like Messrs K. S. Ananthanarayanan S. V. Subbiah Bhagavatar and P. S. Velu Nayar in popular films bodily transplanted the dramatic clientele to the films, and gave additional strength to the film industry.

T. P. RAJALAKSHMI'S ROLE

Smti. T. P. Rajalakshmi who made a name on the stage as a popular heroine transferred her affections to the films. She first appeared in stellar roles and then became a director as well as producer. She is now producing films in Bombay in collaboration with Mr. Kapurchand, the well-known film magnate and financier. Hers is an example of a woman of enterprise successfully switching over from the stage to the studios.

The next stage in the progress

(Continued on page 10.)

A scene from "Tukaram", the Marathi film, which created a world-record by running for over a year.

"Give Us More Pictures In Marathi"

By R. R. Patel

"Tukaram" would not have been such a huge success had it not been produced in Marathi, the mother tongue of the Saint", said a friend to me when I told him that the picture had paid as much as eight lakhs of rupees in profits.

This raises the question whether pictures should be produced in the different languages? I think they should be, if the film is to be harnessed as a power to broadcast the different cultures one finds in different provinces in India.

PROVINCIAL CULTURES

In direct contrast with the other countries in the world, India which is a huge continent of several provinces, has different legends, myths, folklore, history and traditions for different provinces. And all of them have, in a more or less degree, something different and something new to each to the other provinces.

To discourage, therefore, the production of provincial talkies will be to close down the provincial store house of knowledge to the other provinces, apart from depriving the people of a province of the enjoyment in revival of their own past glory.

"SANT TUKARAM"

The first Marathi talkie was "King of Ayodhya", produced by the Prabhat Film Co., of Poona. Since then numerous Marathi pictures have come into the market from other studios like, Huns, Saraswati, Imperial, Kolhapur Cinetone etc. And now Ranjit has completed "Sant Tulsidas" which will soon come to the screen in Bombay.

Strangely enough, barring a couple of unfortunate pictures, every Marathi picture has been successful and has not only returned the investment of the producer but given him reasonable profit on every enterprise.

"Tukaram" has been a big fluke. But its very success put courage and enterprise into the Ranjit Film Company to take up "Sant Tulsidas" in Marathi with a band of well-known Marathi artistes led by Vishnupant Pagnis the hero of "Tukaram".

GIVE US MORE

The peculiarly clannish inclinations of the Maharashtrians guarantee the success of a Marathi picture and those who undertake this class of production hardly take any risk in comparison with the other Hindi production.

Let us end, where we began. "That "Tukaram" would not have been such a huge success, had it not been in Marathi". So give us more pictures in Marathi!

A PLEA FOR GUJARATI PICTURES

By RAMOO THAKKAR

Hindustani and Hindi were chosen as the languages of the first talking pictures that were produced in India. These were the languages accepted as being understood by the largest number of people in India. And the experiment met with considerable success. Even those who did not understand these languages went to see the talkies, in the first instance as a new invitation of the age and since they felt themselves entertained, they tried to learn the language of the picture and with the vast improvement in the technique of the pictures, the wider amount of publicity and particularly because of the music in talkies (which has its own appeal irrespective of the language) the number of cinema-goers has been consistently increasing since the advent of the talkies.

At the same time several pictures produced in other provincial languages have also met with considerable success. I can say this of many Bengali and Marathi pictures from personal knowledge and from reliable sources. I understand that several Tamil and Telugu pictures have been equally successful.

While accepting the place of Hindustani as the national language of the country and while believing the talking picture as one of the most potent means of spreading the knowledge of our national language, I still hold that there is ample room in the industry for good pictures in other provincial languages and if they are really good pictures they are sure to be successful both from the commercial and the entertainment points of view.

WHERE IS GUJARATI?

It is surprising, however, that so far the production of pictures in Gujarati has not been seriously considered by our producers most of whom are themselves Gujaratis. Gujarat is not a small province and the number of Gujarati speaking people in India is neither small. Not only that Gujarati is the principal language in several colonies overseas, e.g., Burma and East Africa, where a number of Gujarati businessmen have established and flourished.

WANTED BETTER ONES.

As far as I know, only four pictures have been produced in Gujarati so far, not to mention the most recent (now running) production called "Fankdo Fituri", on which it is yet too early to give any opinion. The first was Ranjit's "Savitri", and the other three were Prakash pictures, "Sansar Leela" and "Snehlata", as Sagar's "Be Kharab Jan". I cannot say that these pictures were successful. But if they were not, the fault did not lie with the language. It was poor material inefficiently handled that contributed to the failure of the pictures. And this failure should in no way dissuade enthusiastic producers from carrying on the experiment still further with greater judiciousness in the selection of the material and greater skill and efficiency in its handling.

A VAST MARKET.

I believe there is a fairly big market for Gujarati pictures both within and outside India. The Gujarati-speaking community (which includes the entire Parsi community and a large number of Mahommedans, Bohras, Khojas and Marvaris—all well to do people) is one of the richest communities in India and abroad which can afford the luxury of pictures as well as any other community. In a place like Bombay which is the stronghold of cine-exhibitors, it is the Gujarati speaking people who mostly patronise Hindustani, and even for the matter of that, Marthi pictures. Why would they not, therefore, patronise Gujarati pictures as well if not better? And then, there are the colonies where people would simply be delighted to see Gujarati pictures. The market for Gujarati pictures would by no means be poor in places like Burma, Kenya, Uganda, Tanganyika, and even parts of Bengal and Madras.

TRY AGAIN

There are a number of Gujarati enthusiasts in the industry. Capital is not wanting. At this stage Gujarat is even capable of providing good artistes—there are already some who have made their names on the screen. There is ample material in the history, folklore and fiction of Gujarat perfectly suitable for screening. What is wanted is only a discriminate and judicious selection of good material and skilful handling and artistic presentation thereof. If the experiment is made with the seriousness it deserves, I am perfectly sure it would succeed, and would be a valuable contribution to the advancement of the cinema industry.

DAMLE & FATEHLAL, producers of record-breaking "Tukaram."

PRODUCTION IN PUNJAB

By D. P. BERRY

Film production in the Punjab has had a fitfull career. First to follow Phalke, the Punjab rushed into celluloid, as it were. They had a flying start, too. Great Eastern Corporation's "Light of Asia" was shown in England and elicited favourable press comments. The technicians, it's true, were mostly Germans the producer a Bengalee and the leading lady a Jew but the capital and initiative came from Lahore and Delhi "Loves of a Mogul Prince" the company's second effort revealed rich promise but it was unlucky. It provoked a spurious agitation and was banned.

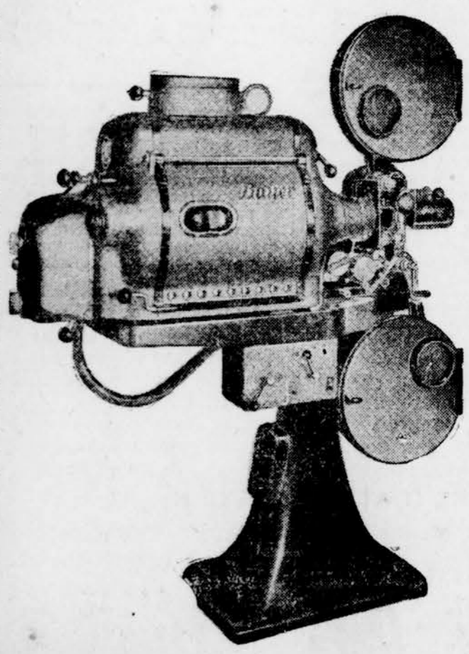
KARDAR'S EFFORTS

Followed a spell of discouragement and little was heard of film craft in the province except for a few documentary films of R. L. Ghorey. But in 1926 A. R. Kardar, then an enthusiast without experience set up a production unit—"The United Players"—and presented "The Mysterious Eagle"—a good second class picture that just failed to click. Undaunted, he built a ramshackle studio on the bank of Ravi and produced 3 silent films. But success eluded him and Punjab's first studio came to grief and put up its shutters. The United Players disbanded and went their own ways. When the talkies came to the screen—or shall I say, came to scream?—they found the land of the five rivers drenched in despair.

DUAL DEBACLE

The boom of the talkies, however, revived inactive once again. Any way, it inspired Hakim Ram Prasnad to set up a sound studio at Lahore and produce Punjab's first talkie. Play Art

(Continued on page 8.)



Bauer's latest arrival B8 Standard 35 mm Projector with Ultra High Intensity Arc Lamp with the following special features.
1. Air Cooling of the Film Gate.
2. Compressed Air operated Safety Shutter.
3. Film breakage "Flammex" protecting shutter.
4. Uses the full length of Carbons at one setting.

Bauer MARCHES ON!

Here is an Outstanding

PROJECTOR

The latest "B8" with Real High Intensity Arc Lamp

THE GIANT among all CINE-PROJECTORS

Bauer PROJECTORS

THE "INTERNATIONAL" PROJECTOR FOR NATIONAL ENTERTAINMENT

You are cordially invited to visit our Show Room and see the new B8 Projector, with the finest High Intensity Arc Lamp—Head and Shoulders above all other Lamps.

Sole Agents For

CONRADTY CINEMA CARBONS

Conradty

MIRROR ARC CARBONS for both HIGH and LOW INTENSITIES

★ Highest brilliancy of Light.
★ Steady and Quiet Burning.
★ Pure White Colour of Light.
● *Cheaper Because They Last Longer*

Bauer Offers 'The Golden Sound

To The Exhibitors "Hi-Lo-PHONIC" Cellular Speakers for high class theatres

Sole Agents:

THE INTERNATIONAL TALKIE EQUIPMENT CO.,

Roxy Chambers, New Queen's Road, BOMBAY.

Phone. 20892

Producers' View-Point

He wants his colleagues to plan for the future.

Let's Plan For Future

(By V. SHANTARAM, Partner and Director, Prabhat Film Co.)

Twenty-five years in the life of Indian Motion Picture Industry have rolled by and the same has now gradually developed to occupy the key position in the nation's major industries. At this stage, and in recognition of its potential faculties for building the nation and its timeless civilization, it is essential that the growth should not be considered lightly. The nation must, on the contrary, constantly cherish, cultivate, and energetically safeguard this powerful medium rather than glorify its birth. Every endeavour of the people along that line means much to Indian Motion Picture Industry, because the opportunity for the advancement or even the security of its position is dependent, in no small measure, upon the unreserved public confidence in this great cultural and spiritual heritage of the film in our national life.

In surveying the past and looking ahead to the future, one cannot fail to recognise the faults and drawbacks of our indigenous industry while in its infancy, but this very consciousness of our failings and the policy of the self-criticism form the sound basis on which we have hinged the hopes of achieving the unique place in the national advancement, possibly at a higher altitude than any other industry. Hence it is necessary that we should view this minor sphere of progress in the life of the industry sympathetically and promote its undreamed of possibilities of expansion threatened to be stifled by indifferent attitude and absence of support both from the State and individuals likewise. The heavy responsibility of moulding the minds of millions lies on our shoulders—the due recognition of this and our plan for the future in that direction will alone determine the achievements of the Indian Motion Picture Congress.

CHIMANLAL DESAI
"Producer versus the rest":

Producer v. The Rest!

By CHIMANLAL B. DESAI,
Proprietor, Sagar Movietone Co.

In the game of producing pictures, unlike the game of cricket in which one Eleven has to contend against another Eleven, the Indian Producer has pitched against him forces that number legion. They range from God Almighty Himself with His thunder, lightning, clouds, rain, floods, earthquakes, heat waves, cold waves, diseases, fevers, epidemics and a thousand other "acts of God", to a tiny spec of dust which enters uninvited his developing tank and scratches his exposed Negatives, at times forcing him to re-shoot it. Against these forces the Indian Producer and his team of workers have been contending successfully. To add to his difficulties there is continuous booing and barracking from the Press and public galleries.

COMPLAINT AGAINST INDIAN FILMS

The general complaint against an Indian picture is its want of theme, and yet no portion of the picture receives so much of attention not only of the producer but of his scenario writers and Directors as the theme or the main substance of the story. At the present day, when all our ideas are in a state of flux, when age-old traditions are given up and new ideas follow when the whole basis of social relationship is undergoing a fundamental change, when our very religious ideas are looked at askance by the rising generation, when what we believed to be fixed immutable inevitable moral laws are losing their sanction as laws, and some of them treated as conventions, it is almost impossible for a producer to select a theme which will be approved of by all. In spite of this difficulty, we have been producing pictures which have been appreciated by our people.

The language problem is always there, and very often the beauty and the tempo of dialogues have to be sacrificed to make the language simple enough to be understood by people of all provinces. Not only this, but certain words which express the exact shade of meaning implide in the dialogue, have to be eschewed simply because they are too literary.

QUESTION OF SONGS

We have also to have songs. Not even American producers with the vast talents at their command have been able to make singing pictures successful as stories. In the very nature of it, it cannot be, and that is why in the West, the stage has kept the drama and the Opera strictly separate. In order to have songs in a picture (and the public want Duets by the hero, and the heroine, and do not tolerate a villain singing even if he happens to be a good singer), special situations have to be created on special locations, and since the hero and heroine can sing only love-duets, the story has to halt in order to give them a chance to sing. Besides, some like fast tempo in songs, and some are devoted to the slow-moving majestic type.

The huge royalties demanded by the manufacturers of the best recording sets, make it impossible for an Indian producer to go in for them. Besides, the use of such sets necessitates properly sound-proofed studios, and sound-proof studios in India have got to be air-conditioned in order to enable the artists to work without discomfort, specially facing high-powered lights which make a sound-proof studio unbearably hot. This means an immense initial expense which no single individual can afford.

The public do not know the producers' difficulties, and naturally enough, are not expected to know them either. If they support the Industry as their own, all the difficulties will automatically disappear because anything supported by the public, succeeds. If only they support the Industry for sometime as a duty towards the National Industry, we producers guarantee them that for years and years to come we shall give them more than the value for their money, and not only that but we shall make it the biggest industry of the country providing careers for thousands of their children.

Distribution Of Films Is An Art

By RAI SAHIB CHUNILAL,
General Manager and Controller of Exploitation, Bombay Talkies, Ltd., and Vice-President, Motion Picture Society of India.

Distribution of Pictures is an Art. The energy and the strenuous and almost feverish struggle that a Distributor is called upon to undertake while exploiting the new picture he has in hand are in no way less than the energy the Producers have to put in while making a picture. On the other hand I believe that the fate of the picture as to its success or otherwise depends on the manner in which the Distributor handles it. When I say that Distribution is an Art, I sincerely mean to convey that anybody who can get together the exploitation of a few pictures is certainly not entitled to call himself a Distributor. Lest this statement of mine be construed, it is necessary for me to say a few words as an explanation. During my visits to the principal Centres of the whole of India, I have found to my great regret and surprise that with just a few honourable exceptions, a vast majority of the [illegible] Distributors have found it very difficult to maintain on a scientific basis the distribution of the pictures they exploit.

EDUCATED EMPLOYEES ESSENTIAL

Going upon the accepted principle that successful exploitation of the films is to the Motion Picture Trade what vitality is to existence, it is very necessary that the Distributor who wishes to do business in right earnest should have branch offices in all the principal centres of his Circuit with competent, intelligent and well paid Managers so that his interests everywhere are looked after and supervised by efficient hands, without whose expert attention it is well-nigh impossible for a picture to make any measure of success whatsoever.

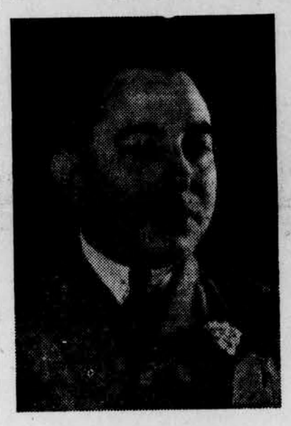
The present system of sending representatives with pictures to various stations who get a meagre salary of hardly Rs. 25|- per month is not at all the interest of the Distributors and Producers. If representatives are to accompany the pictures, they should be educated, trained and well paid persons who could take real interest in their work and not depend on exhibitors for small favours.

IMPORTANCE OF PUBLICITY

I am also of the confirmed opinion that in the choice of his man a Distributor will do well not to overlook the importance of engaging the best available men for publicity because it has been found that very many good pictures have not make their mark at the gates for the simple reason that the correct angle of Publicity had not been exploited and ultimately the fan population remained in utter ignorance of the potential points and highlights of the picture.

And now comes the quota of the third and most important unit of the Trade, namely, the Exhibition.

People have said that every successful Exhibitor is a Wizard. But I say that practical business acumen has more to do with the success of an Exhibitor than has wizardry. Just at the moment when we are embarking upon a new lease of life in the industry, there is a clamour from the "knowing" quarters about more theatres.



R. S. CHUNILAL:
"Exploitation of Pictures is an art."

This demand, I may state, is certainly justified, but at the same time let us also make an earnest endeavour to improve the conditions now prevalent in the picture houses we already have

BETTER CINEMAS

An important Exhibitor on the Continent is reported to have proclaimed at a meeting of Exhibition Magnates, that "a hundred good theatres are better than a thousand bad ones." Even in a place like Bombay (which is recognised as the "Urbs Prima in Indis") as well as in Calcutta, the scrutinizing gaze of one who wishes to go into details, will not fail to reveal the existence of such ill-equipped picture houses showing Indian Films.

In these days of scientific researches and up-to-date inventions the great strides taken by Manufacturers of Projection Machinery have made available to us quite a fleet of the latest models of their inventions and it would only be to the benefit of an Exhibitor to see that his cinema is equipped with the very latest apparatus made by a firm of repute. That is not all. It would also be beneficial for him to see that the persons kept in charge of the machinery are perfectly qualified operators, so that unhampered as well as smooth working and efficient handling of the plant is assured.

FAULTY PROJECTION

Many a time, even at big stations, I have noticed that a picture produced with excellent technique fails to create good impression simply due to the faulty projection of the cinema. No operator should be allowed to handle the projection unless he is competent to do so and has received training. In these days of unemployment I am sure it will be possible to get highly educated young boys with special aptitude in science for the job of operators on moderate salary.

AN IDEAL LAXATIVE

LAX-o-LAX

A laxative that never seems to fail, produces thorough evacuations, also effective in patients who do not respond to the routine laxatives. A pleasant and palatable yet active laxative having a host of friends. It is "just the laxative" the modern people need.

GIVE IT A TRIAL

ROY & COMPANY
176, Princess Street, BOMBAY 2.

ERASE

NEW ERA IN HAIR-REMOVING

BABY TOUCH
(Made in U.S.A.)

REMOVES SUPERFLUOUS HAIR, WITHOUT RAZOR, LIQUID, PASTE OR POWDER!

Here is a new, hygienic and dainty method of removing ugly hair from your skin. "Baby Touch" is a pad or mitten which, when gently rubbed over the skin for a few seconds, removes unwanted hair without mess or bother. Millions of fastidious women in America use it. Why not you? Each "Baby Touch" lasts for 3—4 months ordinarily. Buy a "Baby Touch," from your nearest chemist or store; or direct from:

Price Re. 1|- each. Post free. (Send M.O. or P.O. with order, otherwise V. P. Postage As. 4 extra)

Sole Selling Agents:
V. RAMANLAL & CO.
Coronation Building,
Gunbow Street ... BOMBAY, 1.

Khaki Famous Since 1900

As long ago as 1900 THE BUCKINGHAM & CARNATIC CO., LTD., first manufactured in India Khaki Drills and Twills required by the Army and general public.

Their efforts met with great success and in 1906 attracted the attention of the then Commander-[illegible] Lord Kitchener and ever since their Khaki Drills [illegible] have been regularly supplied to the Government [illegible]

Managing Agents:—BINNY & CO. (MA[illegible]

BULLDOG or JELLY FISH
—WHICH ARE YOU?

To be a success to-day, you've got to be aggressive. You've got to be persuasive. You've got to be able to dominate situations. You've got to have that bulldog courage that won't be beaten—and can't be beaten. You've got to have that magic "something" that is possessed by every wealthy man—every successful woman. And that magic something is a dominating, dynamic personality.

Who Wins in Life .... and Why?

Timid, self-conscious, ordinary personalities are disqualified right at the start. Look around you. Who is it that wins promotion? Not the colourless, shrinking, "afraid to open his mouth" clerk—but the man who knows how to assert himself! Who is it that wins social recognition? Not the shy, self-effacing woman—but the woman of definite, magnetic charm!

Trade in Your Negative Personality for a Dynamic New One!

Don't let timidity and self-consciousness hold you back! Don't let others take the lead because you lack courage to assist yourself, to stand up and FIGHT! Don't plod along in a low-pay job because you are afraid to change!

Awaken the hidden powers of your Glands. Release the mighty hormones of power and energy into your blood, that will make you a dominant, lion-hearted LEADER. Learn the secret of bulldog courage and a dominating personality that will bend others to your will, that will win you friends and popularity, that will make you a success in any endeavour

What is the Secret?

Sitting astraddle the top of each kidney, behind the small of the back, we find a little gland shaped something like a hat, known as the SUPRARENAL or ADRENAL GLAND. It is the "make or break" gland of Personality. The Adrenals secrete directly into the blood a hormone called "Adrenalin." According to the latest scientific discovery "Adrenalin bucks us up." Adrenalin wins battles and makes men brave, lack of it makes them cowards. Those who have a proper secretion of Adrenalin are energetic, aggressive, virile, combative, pugnacious; the real fighting type—whether in the prize ring, at the head of an army, or battling in commercial and industrial life.

What a different aspect the riddle of personality shows when we realise that courage is, in spite of what philosophers tell us, the outward and visible sign of a healthy and dominant adrenal gland rather than the inward and invisible sign of spiritual grace.

A Great Discovery

The secret of "courage" and a "dominating, dynamic personality," now offered to you, represent the work of a lifetime—the result of years of research by the great student of the human glands—Dr. Lessuor of Paris, France. For years this extraordinary genius had been quietly perfecting a "unique formula" by which he can set free an increased amount of that titanic, hidden force of the Adrenals. He first applied this wonder-working formula (known in India by the trade name of OONIM, on his patients. Results were astonishing. His formula seemed to have the power of transforming people into entire new beings.

To Win Victories in Life—
"Adrenalize" Your Blood with OONIM

With the very first capsule you will become conscious of an intense, overwhelming power that you never dreamt you possessed. It must be experienced to be believed. It will make you shout for the sheer joy of living. It is totally different from what you have ever dreamt or even tried. MAKE THIS THE RED LETTER DAY IN YOUR LIFE. ACT NOW! SEND FOR A FULL COURSE OF OONIM TO-DAY—NOW—THIS—VERY—MOMENT. THE FULL COURSE OF 3 BOXES COSTS Rs. 22-8. A TRIAL BOX COSTS Rs. 7-8. (POSTAGE & PACKING FREE).

The 7th edition of our [illegible]GE ILLUSTRATED BOOKLET is just out of the [illegible] your name and address, for a free copy of this [illegible]t. You may send 2 annas stamp for post[illegible]

TO:

Sole [illegible] Ceylon:

[illegible]ENT

Reay [illegible]oad
Phone: [illegible]

FILM STARS SPEAK

"If Artistes All..."

By SABITA DEVI

If we can work with quiet understanding
Together side by side upon the 'set',
If artistes all we strive towards the building
Of Hollywood within India, and yet
If we can gladly help our brother studios,
Remembering we are one within the fight,
If we can humbly learn towards improvement,
In spite of odds keep on with all our might,
If we can work in fine co-operation,
And go along a clean and noble way,
If we can rise above the mean and petty,
Nor stop at disappointment with dismay,
If we can have the faith of our convictions,
And courage bold to make our dream come true,
If we can leave behind the doubt and darkness,
And keep the shining goal fore'er in view,
If we can know divine dissatisfaction,
And never rest content with work well done,
If we can thrust aside a few vain laurels
For all the victories yet to be won,
If we can be sincere in all our dealings,
And work because of Art, as artistes should,
If we can strive whole-heartedly together—
We will attain our glorious Hollywood.

Screen Offers Best Career For Women In India

By DURGA KHOTE

DURGA KHOTE
"Screen is the best career for women."

The subject of Films as a career for Indian women has been so often discussed that it is very difficult to put forth any new arguments either for or against it. However I propose to put before you some views on the matter in the light of my experience in the Filmworld.

In the first place let us consider whether careers are necessary for women. It is an accepted fact that home is the best career for women, but it certainly need not be a whole time job; as I believe that most women, no matter to what social status they belong, do have sufficient leisure for occupations which would benefit them intellectually if not economically

Problem Of Leisure

Social, economical and educational conditions to-day demand that women should, along with the routine duties of their home equip themselves to be better companions to their husbands and to be of greater help to their children in all walks of life. As a matter of fact the so-called problem of finding time is no problem at all. It does not arise in the case of the well-to-do woman as she has a retinue of servants to look after her house. Her problem actually is 'what' to do with her time. What better can she do than take up a career—a career that will broaden her outlook and make her altogether more efficient and capable of giving her an independent interest in life. For there comes a time in every woman's life when the children outgrow the home and unless she has some interest outside her home, a woman is bound to be put on the shelf some time or the other.

Screen As Career

The poor woman has already seen the necessity of a career however humble outside her home and found time to solve it to the best of her limited capacity.

We need not discuss the case of a woman, who prefers a career to marriage and a home.

Assuming that careers are a necessity for women, let us consider Films as a career in all its aspects. Compared to the many and varied advantages of this career the disadvantages are few and mostly imaginary. Let us enumerate the latter.

Firstly the humble film centres of India with their handful of Studios can hardly be expected to accommodate one hundred and seventy million women. But any girl with average good health and intelligence who is prepared to put in hard work can aspire to rise in this profession. Added to this, if she is fairly good-looking and has a talent for acting, she can hope all the better for success.

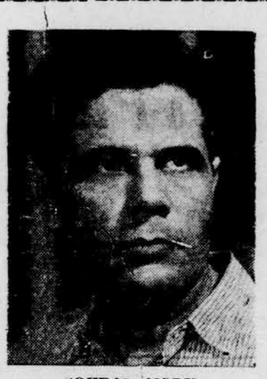
No Social Status

The other handicap is that Film Artistes so far have no social status. This is certainly a very serious drawback of a Screen career in India to-day. But if we go through the history of the stage and the screen in the West, we find that they were in a like predicament. However as acting got to be recognised as a definite form of art along with the other fine arts, prejudice against Artistes was removed Artistes now are ranked 'as' high in the social grade as the other professions. As it is we find even in India that on forming personal contacts with Artistes people are prepared to accept them as responsible citizens and overcome their prejudices which they apply to the class, as a whole. And it would not be very surprising if these prejudices disappear entirely in the near future. However it is entirely in the hands of the Artistes how soon as a class they get recognition from the society. Individually they have succeeded —why should they not do so collectively?

Moral Atmosphere

A great deal has been said about the morals of Film Studios. My contention is that the atmosphere in Film Studios is no better or no worse than any other walk of life. It is no doubt true that by reason of the fact that the screen portrays life in all its aspects, men and women who work to produce these Films must necessarily come in close contact with each other. But to say therefore that the moral tone of a Film Studio is low does not necessarily follow. Your morals are entirely your own and woman strong minded enough to accept a career ought to be strong minded to take care of herself.

One of the reasons responsible for these impressions of Film morals is perhaps the fact that in the Film industry all conventions are thrown over-board. The spirit of hail fellow-well-met between all workers—men and women—is misconstrued by the outside world. Artistes sometimes have to work at unconventional hours when all good people are supposed to be in bed. Perhaps they are outworking all night. Perhaps they go out for work in the early hours of the morning. All these things are beyond the understanding of conventional people whose lives run in chalked out routines.



SOHRAB MODY:
"I am an artiste first, producer afterwards."

The roles they play in pictures to a very great extent influence the point of view of the general public about Artistes. They forget that Artistes are only 'portraying' characters and the more real they make them, the greater Artistes they are. As it would be unreasonable to say that a man is a villain because he plays a villain on the screen, would it not be more unreasonable to think that a woman's character is doubtful because she has to associate with men other than her husband in her work?

Hard-worked People

Then again the minds of the people are slow to accept anything new. The Indian Film Industry if not in its infancy—well we are celebrating our Silver Jubilee, we might say its childhood. It is a very backward child though —is still new to the Indian mind. Every profession in the beginning had to face these taboos. When women took to teaching and medicine there was just as big an uproar. But people have now learnt to accept these professions with all their good and bad aspects

Besides Artistes are so much in the lime-light that all their actions either good or bad acquire exaggerated importance. Hence all the bouquets and brickbats. Personally I think Film Artistes are the hardest worked people. There is hardly any time to run wild when one has to think of one's health, figure and voice. None of these things can stand free living!!

Having seen that the disadvantages are not so serious as to

(Continued at foot of column 7.)

Not A Dealer In Live Stock!

The Producer And The Artistes

By SOHRAB MODY, Producer, Minerva Movietone, and President, Cine Artistes' Association.

The term 'producer' is plain enough but the connotation of 'artist' must be constructed adequately before I commence delineating my conception of relations between an artist and a producer. There are primarily two types of artists—those living for art and others living on art. Am I ambiguous? Well, the word 'artist' has a very wide application but here we are concerned with the art of acting for the screen. So when I refer to the artists, who live for art, I mean those few gifted individuals, who consider screen acting as their life-mission They are deeply convinced that interpreting life on the screen is the best form of expression of their individuality and the finest medium to utilise their talents for acting. If these persons were deprived of the chance to act before the camera, they would be very unhappy and life would be aimless for them. On the other hand the artists who live on art, are just so many persons, who have resort to the profession of screen-acting mainly as a means of sustenance and secondarily for other diverse reasons.

CONSCIENTIOUS AND SENTIMENTAL

The relations of a producers towards an artists from the first category will naturally differ from the relations that he will have with the artist of the latter type. The wise producer will realise that a true artist is a very conscientious and a deeply sentimental person. He has to be careful in dealing with him. Not money but a role offering great scope for acting is his temptation. He must offer him an atmosphere conducive to the expression and development of his art, otherwise a genuine artist is apt to be temperamental. The relations between a producer and an artist in this case must be based on former's sympathetic understanding of the latter's emotional requirements and aesthetic tendencies. In this case, the producer cannot afford to behave like a dealer in live-stock.

THE OTHER TYPE

The relations between a producer and the artist of the second type are more or less mundane—nothing very different from the relations between employers and employees in other business. This man lives on art, so his value is directly estimated by the demand for him. Some of the biggest stars reigning to-day are in this category. Producer's relations are strictly business with such artists, who must be given the remuneration and respect as indicated by the box-office metre.

The producer's relations now differ with an artist, whom he has taken because of his big name and an artist who is his studio discovery. The first is treated as only a good business proposition. The second type however commands a more sentimental relation. The Producer finds himself keenly interested in the growth of popularity and the development of the talents of his discovery. He does everything to foster the ambition of such an artist. In this case the relations between a producer and an artist are more or less filial.

(Continued from Col. 6)

be insurmountable, let us now turn to the positive advantages derived from this career.

Aesthetic Sense

Women coming into this line are forced to become body conscious. They have to keep fit if they want to get anywhere. To succeed they must develop a spirit of patience, and understanding and a keen intellect. They must concentrate on their work and realise the responsibility of the job in hand. Being constantly surrounded by atmosphere which portrays beauty in all its forms an Artiste naturally imbibes an aesthetic sense. This helps a woman to beautify herself and her surroundings mentally and spiritually which is after all the basis of all culture What more do we want than healthy intellectual understanding culture women and what better qualifications do we need for the mothers of our future generation?

Considering all these as facts I believe that a Film Career with all its physical intellectual, artistic and economical advantages is perhaps the best Career for women in India.

HISTORY RE-LIVED ON THE SCREEN

MINERVA PRODUCTION

PUKAR

"THE STORY OF THE GLORY THAT WAS IND"

THE EMPIRE TREMBLED AS THE GREAT JEHANGIR WAVERED BETWEEN CONSUMING LOVE AND RELENTLESS JUSTICE!

Directed by: SOHRAB MODI.

with a Galaxy of Stars as Splendid as the theme:

SOHRAB MODI, [illegible]NDRAMOHAN, NASEEM, SHEELA, SARDAR [illegible]SADIQALI, JILLO, RAM APTE, [illegible]Y INDIRA, AYAZ.

[illegible]RTLY!

[illegible]TURES 15 New Queen's Rd. Bombay 4.

UNDER ONE ROOF

The House of Godrej welcomes within its fold the return of its errant child, Godrej Soaps. We shall be happy to show you—at the Motion Picture Congress Exhibition—our "steely" family of unique members grouped around brother Soap.

SECURITY AND OFFICE EFFICIENCY EQUIPMENT
METAL FURNITURE FOR OFFICES, HOMES AND INSTITUTIONS.

— the latest applications of steel, the most suitable material for the Indian climate, made with nearly fifty years' experience on sound engineering lines. The Godrej Patents have developed an unimaginable degree of

Strength, Lightness, Durability and Economy.

Godrej

CHAVI BRAND

VEGETABLE TOILET SOAPS

100% pure and free from animal fats, they give you full soap value.

GODREJ & BOYC[illegible]EG CO., LTD.
BOMBAY, CALCUTTA, [illegible], CAWNPORE, HYDER[illegible]

Agencies: Ahmedabad, Kar[illegible]ore, Coimbatore, Calicut, T[illegible]angoon.

GODRE[illegible]D.
DeLisle Road, [illegible].

FOR THEMSELVES

ARE WE SADHUS OR SINNERS?

ASKS MOTILAL

I have been asked to say something about the status of the Film Artistes in India. I don't know exactly how and where to start! The only thing which I know by my personal experience or conviction is that Artistes in spite of being popular do not command social respect from the people outside—meaning the public. This is I think, only because they have not been given a chance to prove to the general public that they also are like all other human beings and can speak the same way, think the same way and walk the same way as all other rational beings do, that they are not special type, of Kangaroo imported from the Jungles of Australia! We are, I think, rather feared by the so-called Society or hated, for that matter—may be for our being too good for them mentally, physically and morally. And we, on the other hand, do not believe in wasting good time on any complexes of superiority or inferiority.

Sadhus Or Individualists?

Our tribe or community is really very peculiar. "m a d" is the word generally used for us. But that is absolutely wrong. We are not mad decidedly. We are only conscious of our own personal individual pride like every other human being. We are so engrossed in our own work that we forget the world outside our own 'selves'. Every individual is a big world by himself if one cares to know. It would not be an exaggeration if I say that we are "Sadhus"—in thought, word and deed oblivious of the world outside our own. I must make this statement very clear lest I should be misunderstood. When I say we are Sadhus I do not mean all of us are Sadhus as there are many amongst us who are hiding their true personalities under the safe garb of artistes. Such persons are artistes at their own convenience and have nothing whatsoever to do with the sacred Art. It is only on account of such individuals that the whole of our community suffers. Mind you they are in all very few but quite enough to harm the reputation of all of us. And this is but natural for those who have been given a wrong breeding.

Film Artistes' Association

We must not forget that alone we cannot procure the position and command the respect we deserve as our right. Producers must help us in this. They must encourage social life in the studios or provide the means by which we could be social. So far social life in our studios is equal to none. I have been in this profession for the last five years and I can say that there has been no occasion when and where I could prove that I, too, am a gregarious animal like many others. But now I believe we will have chances to improve our views by meeting our own family people often formally or informally without feeling any distinction between man and man and thereby live a life we have been craving for thanks to the formation of the Film Artistes Association of India and thank sagain to the producers and the Film Congress who initiated this enterprise. But this is not all.

Things Have Changed

Before I forget I must emphasise boldly that if at all, our profession has a bad reputation it is not our doing. We are suffering from that handicap for the cause of the Film industry and the status it commanded 15 years back. At that time, I mean before the talks started, there was no particular necessity of culture and education in the films. Any and every Tom, Dick and Harry could fit in to a T if he

MOTILAL

"Are we sinners or are we sadhus?"

or she had only good looks. But now the times are changed. We are producing pictures where our social and cultural life is depicted. We are making pictures not only for the ignorant many but also for the intelligent afew. Even the masses these days are much too enlightened to accept any ridiculous things on the screen. We must not forget that they are keen on culture and this we cannot give them unless we have cultured people to do the depiction. We have people—male and female—in our films to-day with whom culture is part of their natural selves and they are in a majority. Not that our line is free from impurities even now but definitely they are in a very insignificant minority which I am sure will be cleaned, purified moulded in a better form in due course of time.

As I said before we need help from the producers and all the others who play an equally important part in the making of films, the work of film production. Our work must be carried on in a spirit of co-operation and good will and not in an atmosphere of bickering and petty jealousies. We are artistes and naturally very sensitive. We can let our art be exploited in a respectable manner but we would not let our sense of honour be touched. Money cannot buy that from us. It is unwise to treat us as factory hands or use us only for personal ends. Under the circumstances we can never do justice to our work and when that is not done—would it prove beneficial either to the producers, technicians, artistes or the Industry as a whole?

Why Not Try?

All of us in the films owe something to the public and we cannot give it its due unless better relations prevail amongst us and we work in a more harmonious spirit. Why not then change things in our own interests as as those of o[u]r Industry? I am sure with our united efforts we can push th[e] young industry of our country [to] a level which would prove to be [an] envy of many other nation[s]. Why not try!

Awake and get up....Sing in the Shower, Tenorize in the tub or hum under the tap. Don't you think that is the way to begin a day?

Then begin using BOSFA TEA-ROSE Soap rightaway.

Its soothing suds invigorate the body—its pleasing fragrance keeps you fresh.

It is better and bigger far and away.

Tearose Cake weighs 12 Tolas.

Manufacturers:—
BOMBAY SOAP FACTORY,
BOMBAY NO. 3.

GOHAR,

Star and partner of Ranjit Film Co.

"BRAINS MORE THAN BEAUTY"

Gohar On Requisites Of Stardom

Interviewed by our representative, Miss Gohar, the star and partner of Ranjit Films said that she considered "Barrister's Wife" to be her best picture. The story was good, and it provided ample scope for acting. She liked it best because the story moved on a high emotional plane, and she preferred emotional and tragic roles to any others. She was of the opinion that the industry would be a distinct gainer if educated women and women of social standing joined it. How could University education which was an asset in every department, be a handicap in the film career?

Asked how film artistes could secure better status in society, she said that it largely depended upon the stars themselves, and by dignity, reserve and an increase in the standard of living they might be able to remove any popular prejudice there might be against them.

When asked what was more important to stars—beauty or brains—she said that beauty and charm were very important in the profession, but ability was even more important.

TEARS—BURDEN OF HER LIFE!

But Padma Devi Has No Regrets

"Tears, tears and tears have been the burden of my life story. As a child when my mother gave me a cold stare, she knew that she could draw out a torrent of tears and now that I am a

PADMA

"I have no cause to complain."

woman and a film artiste, my directors do exactly what my mother did when I was child", said Padma Devi the sweet-faced Bengali film star, appearing in Hindustan Cinetone new film "Kaun Kisi Ka?", when interviewed by a Press representative.

"Complaint? I have no complaints against the producers. Those persons who say that our studios are not safe for good ladies are merely misleading the people. Any good girl can join the screen and make her career a success without losing herself or her home. I have always been respected and I don't see why others should not be."

"One Picture A Year Is Enough"

Says SADHONA BOSE

(In An Interview)

"Acting for the screen in India is more a toil than art."

In one cryptic but significant sentence, Sadhona Bose, absolutely unassuming in her manner in spite of her great talents and brutally frank in her opinions, gave me the reason why Indian actresses do not come up to the level of Hollywood artistes. She said Indian actresses would be as great on the screen as any of the wellknown western stars if only they were provided with the same comforts and opportunities which Hollywood gives.

AIR-CONDITIONED STUDIOS

Sadhona who is known all over India for her superb dance creations as also for her histrionic art, firmly believes that India is not lacking in screen talent. The first requirement that could enable the Indian actress to put forth her best is an air-conditioned studio. In the highly enervating climate of India, said the Bengal artiste, it was difficult for an actress to put in sustained effort Portrayal of emotions, required great concentration. The success of an artiste depended on the naturalness and spontaneity with which these emotions were portrayed. Under the present conditions, a screen star invariably felt fagged and stale by the time she completed the rehearsal stage and settled down to real work.

MAKE-UP

Another important requirement, according to her is a genuine make-up studio. Off the screen, many of the Hollywood celebrities are common-place beauties but it is the magic touch of the make-up man that turns them into exceedingly charming heroines. Make-up in Indian studios, said Sadhona, was very often left in the hands of the artistes themselves who knew very little about make-up.

Sadhona, who, in private life, is Mrs. Modhu Bose, is firstly a dancer and then a stage and screen artiste. Next to dancing she said she liked screen work. The stage had its great attractions because it enabled an artiste to live his or her role. This was more difficult on the screen as there was no continuity in sequence while shooting the film.

AUTHOR STUDIED HER

"ABHINOYA, I consider my best picture", said Sadhona, "because it has afforded me immense opportunities to act." She added that she did not like straight parts. A complex character that provided scope for showing both tragic and comic emotions appealed to her most She also liked costume plays. The author of her screen stories, Mr. Manmathanath Ray made it a point to study her before writing the play. That was the reason why she could get them best suited for her temperament. Sadhona did not mean to suggest that every author who wrote for the screen should study the actors and actresses before selecting a theme.

"That is probably impracticable" said Sadhona "but it has been a success in my case."

TRANSIENT GLORY

"Is it not a tragedy" I asked of the Bengal artiste "that the

SADHONA BOSE

"One film a year is more than enough."

film life of even reputed actresses in India lasts only for two or three years after which they seem to fade out?"

Sadhona said that the reason for this was the manner in which actresses were being exploited in successive pictures produced in great haste.

"The same actress appearing in six or seven successive films within a year, in different roles hardly gets an opportunity to put for her best. She looks stale. The cine critic is really puzzled as to what to say of her performances that come in quick succession."

EDUCATION NOT ENOUGH

Referring to the need for attracting cultured girls to the screen, Sadhona said that mere University education was not enough. It was necessary that they should have talent and inclination for screen work. Since India did not have a dramatic school where young recruits to the cine world could be trained, it was better that the new comers started with small roles and thus built their screen careers.

Sadhona Bose who has been acclaimed the best actress in Bengal in 1938 has produced pictures only in Bengali but her third picture now in production at the Sagar Studios, Bombay, will be both in Hindustani and Bengali.

"After this picture" said Sadhona "I am going back to dancing which I love so much. I will appear only in one film per year."

INDIAN STARS FOR FOREIGN SCREEN

Let Someone Say "Open Sesame"

"Even though an artiste himself has to say it—why not give us a chance to be seen on the international screen? In other words, why not produce first class Indian films for the foreign market? Open up the Boxes in which the Indian artistes have been shut up for twenty-five years and let them see the light of the sun. It is time someone said "Open Sesame"!"

—PRITHVIRAJ KAPUR.

WONDERS OF HOMOEOPATHY

Read the Convincing Proof Below:—

130 Hill Road, Bandra
Bombay, 3rd. April '39.

To
Dr. Chugha M.D. (H)
Bombay.

Dear Doctor,

This is to inform you that my son Akbar Ali, who was suffering from appendicitis and who was under treatment of allopathic doctors for a long time, has had no attack of abdominal pains after he had been treated by you. Even the allopathic doctors, who had treated him previously have found no trace of his previous complaint, though over six months have passed.

Yours faithfully,
(Sd.) HASANALI SALEMOHMAD.

N.B.—I am sending this note for you to use it in any way you deem proper.

Get immediate relief from any Chronic ailment from Dr. B. R. CHUGHA, Proprietor of HO-LEX PRODUCTS CO., Lamington Road, Opp. N. Powell, BOMBAY 4.

PRUMTO, the modern thirst-quencher, is guaranteed free from all artificial essences, colouring matter and saccharin.

PRUMTO is made out of Persian zirash, and choicest ripe fruits which are rich in blood-building ingredients and vitamin.

PRUMTO is delicious, cooling and the best digestive tonic. Children thrive on Prumto and that is why I drink.....

PRUMTO

INDIA'S BEST NON-ALCOHOLIC DRINK

At all restaurants & stores.
A. KALVERT & CO.,
123 Upper Duncan Rd. Bombay 8.

PISTANY SPA PRODUCTS

A BEST NATURAL REMEDY

AGAINST

RHEUMATIC DISORDERS

PISTANY SPA PRODUCTS
SIR VITHALDAS CHAMBERS,
16, Apollo Street, Fort,
BOMBAY.

THE INSTITUTE OF RADIO TECHNOLOGY

Jesthram Baugh, Dadar, BOMBAY.

Courses:—

1. Radio Engineering
2. Radio Servicing
3. Wireless Telegraphy
4. A. M. I. E. E. *(London)*

Special session commences from 15 June, 1939. The DURATION of THE COURSES VARIES from six to twelve months.

A knowledge of English and Science of Matriculation standard is required. Students desirous of training in A. M. I. E. E. should have a standard of I. Sc. B. Sc. and B. E. etc. The institute imparts high standard of Theory and through PRACTICALS with a view to prepare the student for an independent career in the line.

Foreign qualified staff has been requisitioned in the institute with an up-to-date Laboratory. Facilities are provided for Post GRADUATE STUDENTS for researches in Radio, Television etc. Technical Library and special Hostel arrangements for UP-COUNTRY students.

Detailed prospectus for the above courses on application.

DELAY is DANGEROUS

End it with NOVUM

After years of research Dr. Lessuor of Paris, has discovered an infallible remedy for menstrual delays. Makes your course run smooth. Keeps your period regular. An ideal remedy for natural birth-control. IF NOVUM is taken 4 days before "Time" or within 8 days after, family limitation is assured. Absolutely harmless. Recommended by Doctors and Nurses all round the world. Informative literature and open formula on request.
Price per bottle of 21 Capsules Rs. 12-8-0.
SUPER CONCENTRATED NOVUM for immediate results in very obstinate cases of menstrual delays, often acts in a few minutes. Price per bottle of 20 Pills. Rs. 21. (Postage and Packing Free.)
WARNING
SHOULD NOT BE USED IN PREGNANCY OTHERWISE ABORTION WILL OCCUR
AT ALL CHEMISTS OR DIRECT FROM
HERING & KENT
REAY HOUSE, OPP. LLOYDS BANK, HORNBY RD FORT, BOMBAY.
NOVUM ENDS DELAYS WITHIN 48 TO 72 HOURS

Indian Films For The World

SHIRLEY WANTS TO SEE AN INDIAN FILM

Shirley Temple being shown a copy of the "Bombay Chronicle" by Ram Bagai, our Hollywood representative. After looking at a Cinema Page in the "Chronicle", the little star said she would like to see an Indian film.

RAM BAGAI SENDS

Greetings From Hollywood

HOLLYWOOD (By Air Mail)

On this happy occasion of the Silver Jubilee of the Indian film industry I send greetings on my own behalf and on behalf of the Indian community of Hollywood. In fact almost all the prominent people here—Producers, Directors and stars—who heard from me about these celebrations have desired me to send their greetings to the Indian motion picture industry.

Want To See Indian Films

It is an appropriate occasion to tell you what a keen interest people over here take in India. Of course, the only Indians (or 'Hindus' as we are all called here to distinguish us from Red Indians), they have a chance to see besides a few of us, are a couple of "Swamis" or an occasional dancer like Uday Shanker or Ram Gopal. But there is a definite demand for Indian films to be shown here and from my talks with certain theatre-owners, I find they are quite amenable to release good Indian films with English dialogues or English sub-titles. It is perhaps not generally known that not all films shown in Hollywood cinemas are American. We see here French, German, Russian, Swedish and Hungarian films quite often and there is every reason to believe that Indian films too will be welcomed. It is likely that I may be coming to India shortly to arrange for regular showing of Indian films in America.

Reactions To "Gungadin" Ban

All of us Indians here have been glad to hear of the ban on "Gungadin" in India, for we know how slanderous the film is. The news of the ban has created a distinct impression here and is likely to result in a complete change in the attitude of Hollywood producers towards Indian subjects. The other producers, who are tackling some Kipling stories have become ultra cautious and, indeed, these productions may even be scrapped. The "Gungadin" ban has strengthened the hands of those like us who were striving to convince the producers not to persist in this kind of films. Many of the progressive Stars and Directors, I know, are quite glad the Indians have so vigorously protested against the film, which they regard an unfair attack on India.

DEVIKA RANI,
the first Indian star to gain international fame.

Indian Films For Foreign Countries

By MODHU BOSE

(In An Interview)

Mr. Modhu Bose, the well-known screen Director from Bengal whose latest production "Abhinaya" has proved the best success among the Bengali films, is of opinion that India should, without delay, produce films for the international market.

FOREIGNERS CURIOUS.

In the course of an interview he said that with India's appearance on the political map of the world since the days of the first mass movement, the curiosity of the Europeans to know intimate details of Indian life has been on the increase. India did not lack in screen talent. Given sufficient opportunities, promising young men and women with culture who have been entering the cine world in larger numbers for some time past, could rise to great heights and secure recognition for India in the foreign market.

COUNTERACT ANTI-INDIAN PROPAGANDA.

Production of films for the international market, added Mr. Bose, would also help India to counter-act the propaganda that was being carried on through

"Make films for international market to counter-act anti-Indian propaganda."

some of the foreign films by misrepresenting Indian life.

NEEDED—A PRODUCER.

The potentialities of film industry have become clouded through mismanagement. What India lacks to-day is neither artistic material, nor artistes, nor technicians, nor directors, but a real and first class producer. It is only such a person, who combines within him the qualities of a clever business man and that of a psychologist, while being unswayed by the glamour of personal importance, who will be able to put the film industry on its feet again in this country. Shrewd judgment is a necessary equipment of a producer, and this should not become warped by cliques and preference.

FROM "HARISCHANDRA" TO "ADHIKAR"

(Continued from page 1.)

perimental "shorts" had been made, the first full-length Hindustani talkie, "Alam Ara",—a romantic costume film—was released by the Imperial Film Co. of Bombay. As a sheer novelty the picture proved to be a great hit and soon every other studio in the country had to go in for talkies. Madans of Calcutta were the next to exploit this field and produced a number of popular musicals. They were still staging plays and thus they found it easy to use the same material in talkies. Other producers, too, combed the theatrical companies for artistes who could act and sing. Thus it was that the earliest Indian talkies inherited the high-flown language, the versified dialogue, the exaggerated gestures and the profusion of songs from the decadent Indian stage. All popular stage hits were quickly turned into talkies and the Madans reaped a rich harvest from films like "Laila Majnun" and "Shirin Farhad". At one time it almost seemed as if the Indian film had got stuck in the mire of cheap musicals and would never be able to reach heights of real artistic and technical achievement. But actually the talkies proved the salvation of the Indian cinema. The increased cost of produition killed all mushroom studios which could not afford to go in for the expensive equipment necessary for talkie-production. At the same time the big profits made by the earliest talkie hits induced bigger financiers to lend their support to the film industry. Larger and better-equipped studios came into being and distinct technical improvement was noticeable. During the Silent days the actors and actresses were engaged for their looks and athletic skill, respectively, irrespective of histrionic ability. With the advent of the talkies many of them had to go and there was a demand for educated and cultured artistes. The cinema theatres increased, the crowds at the booking offices swelled and the Indian film industry was now finally set upon the path of prosperity and progress.

Prabhat And New Theatres

Since the advent of the talkies the pace of progress has been quickened, thanks to the efforts and achievements of an increasing number of progressive producers some of whom may be briefly mentioned here.

The Prabhat Film Co. of Poona, founded nine years ago at Kolhapur by a band of enthusiastic technicians working on a co-operative basis was the first well-organized attempt to produce pictures of quality. Even its earliest mythological films were marked with excellent technique and authentic atmosphere. Elaborate "sets", spectacular scenes and impressive mass effects have been the special features of Prabhat productions. Until recently they specialized in "costume" films but their first "social", "The Unexpected," too, has achieved outstanding success. To them belongs the credit for producing "Tukaram", a film of extraordinary artistic excellence, depicting the life of a popular saint which established a world record by continuously running for over 2 years and won a prize at the International Film Exhibition of Venice.

About the same time as Prabhat was founded the New Theatres in Calcutta. Drawing upon the cultural resources of renascent Bengal and at the same time collecting an efficient and cosmopolitan staff from all over India, this studio has quickly gained a position of eminence with its series of good productions. The New Theatres were the first to interest eminent writers like the late Sarat Chandra Chatterji and Pandit Sudershan in film production, to raise the level of film music and to generally give their films that touch of refinement and technical elegance which had been lacking in Indian films. They have to-day the largest number of established stars and the best Directors and their films are noted for artistic elegance.

Bombay Talkies

The first Indian studio started on sound business lines as a limited liability concern is the Bombay Talkies, Ltd. With the assistance of some of the leading financiers and staffed with expert Indian and foreign technicians, some of whom had been responsible for "Karma", the first Indian talkie to be produced in England, could afford to set up the most perfectly equipped studio in India and, within three years, the Bombay Talkies pictures have already achieved an enviable reputation. Perfect technique is the outstanding feature of their productions and it is not wrong to say that in this respect they have helped to raise the general technical level of the Indian screen. Their excellent film of Harijan life, "Achhut Kannya" was among the best Indian films produced in recent years.

Among the other companies, Sagar Movietone have recently come into prominence by producing stories by such well-known Gujarati writers as the Hon'ble Mr. K. M. Munshi and with their smart and sophisticated comedies like "Three Hundred Days and After." Huns Pictures of Kolhapur, though handicapped by limited resources, are gaining a reputation for progressive and enterprising productions.

There are many other studios employing about 35,000 workers and producing 350 pictures a year. Some of them it must be admitted, are still engaged in the production of "popular" stunt pictures, cheap comedies and crude mythologicals. But these are definitely on the decline even though now and then some of them may produce a picture which is a box-office success. Even the much-maligned "popular" taste shows a definite change for the better and a comparative study of the recent box-office hits would reveal that quality pictures are steadily ousting the "quickies" from the market.

What of the future? While none need be pessimistic about it, keen students of Indian cinema are agreed that in the ultimate analysis further progress will be conditioned by the expansion of the present limited market available for the Indian films. There are only about a thousand cinema theatres in the whole of India while a country like Great Britain with a much smaller population has about five thousand! Moreover, while the British and the American productions have a world-wide market Indian talkies have perforce to depend only on these thousand cinema houses. The profit on a film thus does not warrant expensive production and most of the producers naturally cannot afford to buy better stories, engage better artistes and technicians and to use the superior studio equipment necessary for really first class productions. Pending a substantial increase in the number of cinemas in the country, it might be profitable to explore the foreign market—especially the countries and colonies with a substantial Indian population. But only the best Indian pictures have a chance of being popular abroad and it is advisable that there should be co-ordination between the efforts that are being made in this connection by some of the leading producers. But, even a world-wide market will be gained by us when producers change their present production policy and plan their work on more intelligent and rational lines.

INDIA SALUTES DADASAHEB PHALKE

(Continued from Page 1)

for something higher and something better took Dada Phalke again to England on his third trip. On the 1st of August 1914, he sailed again to purchase new machinery and returned to India after a three and a half months' stay.

Between 1913, and 1918, Dadasaheb produced twenty-three Indian films, the last of which "Lanka Dahan" proved a roaring success.

So successful had this film become, that in Madras the money from the theatre had to be taken in a small bullock cart guarded by the police. Dada had succeeded in compelling our people to accept the cinema as a necessity of modern life.

And now came a change. Even the most charitable friends of Dada Phalke, said that Dada was bad businessman. And with the wild abandon of a great artist Dada himself admitted it.

In January 1918, the previous partnership which had given India 23 pictures was dissolved and the famous Hindusthan film Company was floated with Dada Phalke at the helm of production and some local financiers holding the purse strings.

A DREAM COME TRUE

The eight year old dream of replacing Jesus with Krishna on the celluloid now took shape and the very year "Krishna Janma" was put on the screen, with Mandakini, the little daughter of Dadasaheb, acting as the boy Krishna. Incidentally, Mandakini could be called the first child star of the world, seeing that "Krishna Janma" ran months on end wherever it was released.

One more picture in "Kaliya Maradan" and Dadasaheb, with the gifted temper of an artist left the studios and lived in semi-retirement for two years on the ghauts of Benares, perhaps pitying the mercenary inclinations of his financiers.

In a whole life time Dada never worried about saving money. Not that he wasted it. But he was satisfied with so little and his drawings were so small that after every disagreement he had with his financiers, he was immediately on the streets facing the grim necessity of earning a living for himself and his family.

Even on the Ghauts of Benares, this necessity stared him in the face and he took to writing dramas and producing them. The first one was called "Rangabhoomi" and proved a good stage success.

But in 1922, the financiers of Hindusthan Film Co., again called him and in 1923 Dada Phalke produced "Sati Mahananda" and "Setu Bandhan" two record breakers of the time

ON THE STREET AFTER 21 YEARS IN HARNESS

This man worked 21 years as a pioneer in film production and produced nearly 100 pictures. Three fourths of the number he himself wrote and directed. The first three he wrote, photographed, directed, processed and floated. And all he supervised personally.

And yet he made no money. To-day he is poorer than when he began. And the fault is not his. He has always been an honest worker who gave his all for Art.

In bringing the film industry into our country he has given employment to 60,000 workers. And yet the man who could do that, is to-day looking out for a job for himself. What an irony of fate and what an epitaph on labour that dies under the yoke of capitalism!

Even in the Silver Jubilee Celebrations, this "Father of the Industry" is forgotten. The other day when H. E. Sir Roger Lumley the Governor of Bombay, declared the Silver Jubilee Exhibition open, Dada Phalke, this 70-year-old pioneer, was sitting as one more in a large crowd of visitors and even that seat was found for him by the journalists of the city amongst themselves; while those producers, some of whom were not even born when Dada shot the first Indian picture, basked in the lime light of publicity with the Governor on the dais, this old man,—whose name as the father of the industry was repeated and rolled over and over again by the Governor and by the Chairman of the Reception Committee, and turned into an excuse for celebrating a Silver Jubilee was not even introduced to the people who were anxious to see him and know him!

If the plutocrats have forgotten the old man whose pioneering enterprise has provided bread for 60,000 workers, at least the journalists of the country shall not forget him.

And as the President of the Film Journalists' Conference of India, I salute Dadasaheb Phalke on behalf of my country and my comrades.

May the old man live a hundred years even in poverty, for, what use is affluence if it takes humanity away from a human being?

PRODUCTION IN PUNJAB

(Continued from page 4.)

Photophone was the name given to the company while the offspring was christened "Heer Ranjha". The child had almost a still birth. "Heer Ranjha" flopped miserably and lead to Hakim's and Play Art Photophone's exile from film world. Punjab's second attempt "Sacred Ganges" collapsed on its premiere. Both the films failed to talk; recording was defective and photography worse. After this dual debacle, pessimists predicted a very dark future for film craft. But once again the pessimists were confounded and the province saw the rise of what was then India's best equipped studio. The Punjab Film Company enjoyed influential backing and popular support right from the beginning. An ambitious programme was announced amidst an unprecedented ballyhoo. The Punjab became the promotor's paradise and about a dozen production units sprang up. For a few weeks it seemed as if we had turned the corner. The Punjab Film Company, however failed to release a single picture of their own! In! a few troubled months it collapsed and left behind it a trail of shattered hopes, unpaid bills and liquidations. Among those who went down with it were the Late Aga Hashra's "Harhar Pictures", Rainbow Pictures and National Movietone. It was a tragic end delivered a stunning blow to film craft in the Punjab.

In the meantime, Calcutta and Bombay continued to prosper and kept the province in state of tantalising inertia. The first to break the spell was Imtiaz Ali, a noted literateur and play-wright. He wrote and produced "Suhag ka Dan", a costume drama of ancient India. The film fell flat and led to the winding up of the studio and the producers. For nearly 3 years after its failure, film craft lay low in the Punjab and apart from one non-descript release there was all quiet in the film front.

It is a dismal tale. During the last ten years nearly twenty companies have crashed and not one of them could produce a notable picture. While the province has contributed a galaxy of stars and clever artistes to Bombay and Calcutta studios, while the box-office returns from Northern India are virtually keeping film industry alive, this craft has somehow failed to take root in the Punjab. Yet the biggest money-maker of all Northern India was a talkie in Punjabi language and crowning irony, it was produced at Calcutta

PUNJABI PICTURES

In recent months, film craft seems to be raising its battered head once again in Punjab. The phenomenal success of "Heer Sayal" has led to the production of a Punjabi picture at Lahore. Kamla Movietone's "Sohni Mahiwal" and this time the venture has not failed. So deep is the distrust of film business in the Punjab to-day that it has been left to Gujaratis to produce films even in Punjabi. At Lahore, Empire Talkie Distributors—a Gujarati concern—have set up a production unit to make Punjabi films. If they succeed, they would have done a signal service to the province of their adoption.

Amazing
PERFORMANCE
That does sound exaggerated. Yes. But when 130 Universal Pfaff Model does the work of three different machines, sewing, embroidery (straight and zig-zag) buttoning—When it can use three needles at a time, as no other machine does—When ten years hence it works as smoothly as noiselessly as it does to-day—When its chromium-plated wheel is bright as new, after ten years—and last but not the least, when it brings you one year's free service guarantee, it is truly the most amazing machine of the day.
PFAFF
SEWING MACHINES
FREE—Pfaff is the only standard machine sold und a year's free service guarantee.
Sole Agents: BELL & CO., LTD.,
Sir Phiroze Shah Mehta Rd., BOMBAY.

Star Dust Or Saw Dust ?

A Daring Picture-Goer Probes The Idols Of The Screen And Discovers . . ?

By JAMIL ANSARI

CHHAYA DEVI
Did she beat Kananbala in "Vidyapati"?

In this highly provoking article, an intelligent picture-goer discusses some of the leading lights of the Indian films. It is not necessary to agree with his views in their entirety to admit that his is an original and thought-provoking contribution to the small amount of existing genuine film criticism in India

An aspirin and bromide for me before I utter the whitest lie that ever unstrung the vocal chords of a Drury Lane 'hopskotcher' since Garrick 'out-box-officed' Palmer at Covent Garden—"We Indians can't act." Candidly—this new 'religion' founded by the High Priests of Hollywood is running riot with our screen-struck 'pseudo-intelligentsia.' Still shaking off the after-effects of an early over-dose of Shakespeare and Thackeray, these 'proselytes' have an instinctive tendency to concern themselves more with the ostensibly 'ulterior' part of their newly-acquired faith—the part that has been responsible for:

(a) the introduction and practice of snobbery as a profession—following its acknowledgment as a fine art.
(b) the existence and adoption of a hopeless unequal code of critical evaluation. and
(c) the creation and prevalence of an apparently incurable 'defeatist' mentality.

'Illiteracy Barometer'

In this connection an elementary categorical analysis of the type of people who form the audience of an average modern Indian film would be amusing as well as informative. Such discrimination is 'ab initio,' a necessary prelude to the more difficult problem of correctly assessing the intrinsic worth of an artiste. Broadly speaking, such an audience is composed of 'literates' and 'illiterates'—a 'literate' being defined as a person who by virtue of his being able to read and write brings to bear a certain amount of individual discretion—peculiar to the extent and quality of his knowledge—on everything he sees, hears, or speaks. The vast majority of our cinema-goers are, however, unfortunately enough, not merely 'illiterate' but exhibit ignorance of a dangerously primitive nature. This is hardly surprising for a country where misery is a synonym for existence—but as things are it has made the Indian cine-artiste's job an unenviable one. The complete absence of the effective pressure of a well-organised 'public opinion' and total lack of .State sympathy and support has spurred most of our producers to indulge in relentless exploitation of this 'mass ignorance'. As a result a large number of our cinema stars have to choose their artistic standards according to the dictates of the box-office—a twentieth century pseudonym for an 'illiteracy barometer.'

In the present state of affairs this means limiting their 'studio activities to simply turning out nothing more than a medley of cheap camera stunts, with a sprinkling of street music and sensual hip contortions.

However, even under such obviously discouraging conditions real natural talent frequently sparks out, but as the potentialities of the gifted possessor cannot be seen in a correct perspective, this hardly counts for much. On the contrary it makes the position of the artiste concerned more pitiable, for he now feels that he is being forced to play second-fiddle in spite of his attainments

Snobs Or Critics?

If occasionally one such blind 'producer-exploiter' begins to see things and goes out of his way by embarking upon something less 'primitive' he invariably runs the risk of bankruptcy and possible extinction from the film-production world.

Fortunately for us, there is a small but steadily increasing band of workers—producers, directors, artistes, technicians and all—who are daily risking professional oblivion and financial suicide by endeavouring to create through a systematic process of gradually subordinating dangerously melodramatic climaxes to accentuation of detail and tactful handling of scenic background—with suitable music relief—to create a progressive section even amongst the 'illiterate' class of picturegoers. That there is a definite group belonging to the latter which understands and appreciates 'quality' films in a manner worthy of a connoisseur testifies to the success achieved by their methods. Unfortunately enough a distinct section of our 'literate' cine-fans, instead of supplementing such noble efforts, are frequently seen putting obstacles in their way by 'butting in' in all sorts of awkward manners, with narrow-minded and ill-advised criticism. These self-styled critics, owing their intellectual origin to some half-a-dozen Fleet Street backnumbers, represent the quintessence of snobbery and fastidiousness, and are merely clogs in the wheel of progress.

Hats off to the New Theatres, the Bombay Talkies, and the Prabhat Film Co., for carrying on their reconstruction programme in spite of these and other reverses, and nursing the Indian film industry during its greatest bour of need.

This 'prologue' briefly sketches the peculiar conditions prevailing in the Indian film-goer's world. An impartial estimate of the merits and artistic achievements of the names that keep this 'world' going may now be hazarded.

As I love to criticise, too,—for criticism is easily given and bears

JAMUNA
"The one and only Parbati of "Devdas."

a show of wisdom and superiority—I must be permitted to make a few observations upon our actors and actresses, without, on this 'trivial' occasion, throwing my thoughts into the 'formality of mood.'

There is something in the deportment of most of our artistes infinitely more stiff and formal than among the stars of other countries. Their action sits uneasy upon them, for as the Indians use comparatively little gesture in ordinary conversation, our Indian-bred actors are obliged to supply screen gestures by their imagination alone. An American comedian finds proper models of action in every company and every coffee-house he enters. An Indian is obliged to take his models from the screen itself; he is obliged to imitate nature from an imitation of nature. I couldn't think of another set of persons more likely to be improved by travelling than those of our cinema profession. A month at Ulster would positively cure Prithviraj of his chronic 'breeches-ache.' Surendra badly needs four years in Siberia. We could send Baburao Pendharkar and Yaqub for an eighteen months' course at the Chicago School of Racketeering—while a night in Monte Carlo is bound to tone up Ashok Kumar. The inhabitants of these and other places—overseas—are less reserved than here: and they may be seen through on a first acquaintance: such are the proper models to draw from; they are at once striking and are found in great abundance

That's The Way . . . . .

There is one rule by which artistes in general and cine-artistes in particular may be ever secure of success; that is in our technical language—to make a great deal of the 'character'. To speak and act as in everyday life is not playing, nor is it what people come to see: natural speaking like champagne "runs glibly over the palate, leaving scarcely any taste behind it; but being high in a part resembles vinegar, which grates upon the taste, and one feels it while he is drinking." To please on the screen is to cry, wring, cringe into attitudes, mark the emphasis, slap the pockets, twist the eye-brows, screw up the chin, plough the hair with the hands, clench the fists, modulate the voice to extremes of pitch and be able to make the lumps rise in the throat in a more perceptible manner. That's the way to work for applause—that's the way to gain it.

The purpose of dramatic art is to excite and impress, and the crucial test of real talent in portrayal is when the impression gets the better of excitement. I claim that at least four of our own stars emerge from this test with honour. They are, in that order, Motilal, Nawab, Jamuna, and Devika Rani. Of course besides these 'first-divisioners' there are a host of 'satisfactories' and 'scrape-throughs' and it is with a brief estimate of their potentialities that I propose to lead the discussion up to the 'upper strata.'

'Satisfactories' And 'Scrape-Throughs'

Prithviraj, K. N. Singh, Baburao Pendharkar, Nemo, Kumar, Pagnis, Chayya Devi, and the child star Parashram are the satisfactories—while those who 'scrape' through are—Shanta Apte, Sitara, Molina, Leila Chitnis, Rama Shukul, and Jagdish (in the last mentioned case, by the skin of his teeth).

PRITHVIRAJ—Now Prithvi, you miss your 'first class' by the narrowest of margins.—It's those breeches of yours. Ask your tailor to overlook the pockets and you'll earn promotion. By the way, Prithvi, could you just manage to shake off some of that excessive modesty of yours

KUMAR—Poor 'A.M.'—you have talent—plenty of it. Wrong casting, mediocre direction and rank bad luck are against you. Read more of Cheiro and give that Riley an occasional rest, and the

NAWAB
"He never disappoints."

stars will come round. Say—have you tried 'button-holing' as a cure?

K. N. SINGH—Back to Calcutta, young man. This is no place for a 'real' one. You have a great future—people with a future are not fancied here—they prefer ones with a 'past.' They say 'B.N.' is here nowadays—why don't you give him a look-up?

NEMO—Old crock—you are a great chap for stealing away a picture. Not surprising for a billiards champion. How about a 'cannon' off Nawab and Saigal again this time?

BABURAO PANDHARKAR—Is acting your hobby or profession—tough guy? For Heaven's sake make up your mind soon. We need stars of your type badly.

PAGNIS—You have yet to 'bore' me on the screen. I like 'TUKARAM' without seeing it.

CHAYYA DEVI—Another victim of rotten luck?

'Vidyapati' sky-rocketed Kanan to fame—at your expense. Can any one seriously think of even comparing 'Anuradha' with Rani Ichchra—as far as the portrayal went? Why don't you join hands with that other ill-fated star, Kumar? May be two 'negatives' might after all make some sort of a 'positive.'

PARASHRAM—Master Parash-

(Continued on Page 11)

'ROYAL' JEWELS ARE THE REAL JEWELS

THE GLORY OF INDIAN FILM

Of The Indian Silver Screen!

106th NON-STOP NIGHT

'ROYAL' JEWEL No. 8 In Cine-COLOURS

The Picture EVERY NATION NEEDS TO-DAY & for all times!

(a) 'ROYAL JEWELS ARE THE BIGGEST BOX-OFFICE HITS!

(b) 'ROYAL' JEWELS OFFER THE GREATEST ENTERTAINMENT!

(c) 'ROYAL' JEWELS IMPART NATIONAL INSTRUCTION

'ROYAL' JEWELS

No 1 "RESURRECTION or DUNIYA KYA HAI?"
No 2 'GENTLEMAN DAKU' (FIRST Indian Film Shown by & at Pathe)
No 3 "RAJ KUMARI"
No 4 "UMAJI NAIK"
No. 7 'ZAMANA'
No. 9 'NETAJI PALKAR'

Mother India

Running to House-Full, Cosmopolitan Elite Audiences in the NON-STOP

16 SIXTEENTH WEEK

Royal Opera House

THE DELIGHT OF 9 LAKHS IN 9 MONTHS!

'ROYAL' JEWELS No. 5 In Marathi

No. 7 In Hindi

The RECORD-BREAKER of RECORD-MAKERS!

Starring:—

VINAYAK *And* MEENAXEE

The Craze of 9 Lakhs of Cine-Fans!

BRAMHACHARI

THE 'BACHELOR' ब्रह्मचारी

CONTINUED IN NON-STOP 36 week

IN BOMBAY & IN POONA

31st Non-Stop Week in Gwalior (HINDI Version)
World's First Picture on 'National Celibacy'

South Indian Films

(Continued from page 4)

of the film industry was ushered in, when producers of note saw the possibilities of a combine of dramatists and men and women who have made a name in the world of music. Mr. K. Asandas booked Miss K. B. Sundarambal for the film "Nandanar" at a fabulous figure of six digits. He also engaged the services of Maharajapuram Viswanathan, the foremost vocalist of South India, for another stellar role in the same picture. Mr. Asandas's experiment was only the thin end of the wedge. Papanasam Sivan, the well-known composer and songster, appeared in "Kuchela." Smti. Aswathamma, the well-known actress and vocalist, made "Chintamani" a box-office hit, along with Mr. M. K. Thiagaraja Bhagavathar. Musuri Subramania Iyer, the popular vocalist, was requisitioned for the Tamil talkie "Tukaram" and made a name by broadcasting the spirit and the message of the "Abhangas" in soul-stirring Karnataki tunes. Shrimati M. S. Subbalakshmi, who was on the top of the music world, gate-crashed the film industry by her stellar role in "Seva Sadan" and was voted as a phenomenal success both for her song hits and histrionic talents. Not content with mere stellar role, she aspires to become a producer and is making plans to produce her own picture.

'BHARAT NATYA' IN FILMS

While the captains of the Indian film industry were exploiting the success of well-known musicians and dramatic players to the service of the film industry Messrs G. Seshagiri and A. N. Kalyana Sundaram struck a new departure and brought out the beauties of "Bharat-Natya" in the well-known production "Jalaja". The motion picture industry in South India has made much headway in the last two decades by releasing a number of films, Mythological, historical and social. It has reached the maximum efficiency and perfection possible within the present system of production. Still the films are much below par from the point of view of technique and showmanship, when compared with Western productions. The industry is, as it were, on the cross-roads, and no great improvement is possible, unless the organisation of the industry and the system of production are revolutionised.

Madras City and the Presidency are dotted with a number of studios, big and small, which are of recent growth. Barring a few studios, many of them have been tried and found wanting. So the production of South Indian films is largely confined to cities like Bombay and Calcutta. The captains of industry themselves have neither adequate knowledge nor permanent interest in the film world. They are mostly merchant adventurers who have an eye on cheap productions and quick returns. They collect a few thousands of rupees and a few stars, sojourn in cities like Bombay or Calcutta for some time, and go back with a film. If it proves to be a success, they are satisfied with the gains; if they burn their fingers, they never return to it at all. The days of merchant adventurers taking a chance in film production have gone once and for ever. The heavy casualty in the film line is a warning finger. The production of films has become a whole-time job, demanding vast resources and first-rate enterprise. Instead of wasting their money in solo enterprises, it would be better, if individual financiers combined into a Cine Finance Corporation and encouraged men who knew the line. This will be an asset to the industry, and will ensure good returns on the capital investment.

SAGAR'S EXPERIMENT

Bombay can play an important role in the production of South Indian Films. On account of less cost of production, Calcutta has captured the lion's share of the production of South Indian films. The great depression in the industry and the crash of many well-established studios in Bombay, last year, are, to a great extent, due to the absence of orders from South India. Many studios in Bombay are even now engaged in the production of South Indian films. But the Sagar Studios have struck a new line of departure by creating a South Indian Film Department under the able directorship of Mr. A. N. Kalyanasundaram. Mr. Kalyanasundaram made a name in the direction of pictures like "Jalaja" when he came to Bombay along with Mr. Seshagiri to produce a couple of pictures on partnership basis. As soon as those productions were over, the Sagar authorities saw the possibilities of the South Indian markets and decided to produce their own films for South India. Mr. Kalyanasundaram proved his ability as a director and composer, and under his directorship the Sagar's productions made a good hit in South India. This combination provides vast resources in men and materials, with the result the director is enabled to improve the standard of films. This experiment should open the eyes of other studios to the vast scope in this direction. This horizontal combination is pregnant with possibilities and is an index of the shape of things to come in the motion picture industry.

"Illiteracy Will Disappear"

"Just as the Press ..... the Radio have been eminently useful in educating public opinion, the film too plays a significant part in the sphere of education by providing both entertainment and instruction To India in particular, the educational value of motion pictures can never be too strongly emphasised. The evils of illiteracy will disappear more quickly and more effectively with the aid of the film and I am confident that both Government and the public will lend their powerful support to this Industry in order that India may derive the utmost benefit from this novel and interesting medium of education and may, in her turn, be able to send her own message to the outside world."

SIR RAHIMTOOLA CHINOY,
President,
Motion Picture Society of India.

Spas of Czechoslovakia

(CONTRIBUTED.)

Pistany, celebrated for its mud baths, is a beautiful spa whose name, however spelt, is becoming each year better known to British physicians. It lies in the broad valley of the Waag, at an altitude of 500 feet, some 300 miles south-east of Prague, and is well served with train. Its reputation in the treatment of chronic rheumatic affections, sciatica, and the after-effects of injury is due in large part to the hot sulphur springs and the volcanic mud deposited by them along the bed of the wind river.

The above mud is Exported in India in 3 different forms Viz.
Pistany Spa "Gama Compress"
Pistany Spa "Pi-QA cube"
Pistany Spa. "Compressed mud",
and sold by the Sole Agents Pistany Spa Products Sir Vithaldas Chambers, Apollo Street, Fort, Bombay. A practical demonstration at the Stall No. 124 motion Picture Exhibition will convince you of its efficacy.

NASEEM
As Nur Jehan in Minerva's "Fukar", which is expected to revive interest in Moghal romances.

INDIA'S 400,000,000

(Continued from page 2.)

the news-reel potpourri edited down to the perfunctoriness of a news flash, wider in observation than the travel picture or lecture film, more profound in implication and reference than the plain 'interest' picture, there lies Documentary. And documentary method may well be described as birth of creative cinema.

Films Of Reality

What is the documentary film? It is more than a purely informative chronicle of things and events, a mere journalistic diagram of reality. "The problems which the makers of documentary films must solve, "Paul Strand declared, "does not end with the problem of how an audience may be informed. They must devise legitimate techniques for moving an audience by projecting the basic dramatic meanings implicit in the documents." The reportial coverage of the weekly news-reels and travelogues—is only one element in the documentary film and is distributed in strategic sequence—patterns to achieve effects of drama and emphasise that the commercial news camera cannot take into account. In the same way "March of Time" releases are foreign to technique now under consideration, although they have combined reporting with another significant element of the documentary film—the enactment of the drama. Good documentary film is frankly concerned with the problem of involving its audience in a context of specific responses to the material with which they are being presented. Unlike the "March of Time" productions, it prefers to deduce both pace and drama out of real scene and real protagonists. The world is studio for the documentary. One works with life itself here, not with fabrication of it. And there is no more exciting material in the world for a man who wants to run a camera

Great Scope In India

In Soviet Russia, France, England, and America excellent documentary films are being produced. In India not only we do not produce them but hardly get a chance to see them. In this direction the China Aid Progressive Film Committee is doing pioneer work. For the first time perhaps. Indian audience got opportunity to see and get convinced of the efficacy and uniqueness of the documentary pictures such as 'Spanish A. B. C.', 'Behind the Spanish Lines' China' strikes Back'. To believe their freshness and appeal one must see them. To the surprise of the commercial theatre owners these pictures received welcome everywhere in India. Even in small towns record audience greeted these pictures with spontaneous applause.

Documentary film is not just an experiment any more. In England, France, America, Soviet Russia there are special theatres devoted to these pictures, and they are packed.

Documentary films have great future in India. India has perhaps the richest material for such realistic pictures—Wonderland—Land of 400 million—with its varied and old culture—rich folk songs—varied races with their creeds and costumes—enchanting nature, old architecture—Problems of to-day—oppression of masses for ages and the new awakening—India's 400 million—its will to assert itself. Even for the improvement of Indian entertainment pictures documentary picture will play a great role. They will teach us realism. Soviet pictures played a great role in revolutionising the film technique because there was documentary element in their pictures. The great Soviet pictures 'Potemkin' 'Turk-Sib', 'Ten days that shook the world" are striking examples of the efficacy of realistic methods.

India can best be interpreted to us and the eager world only through documentary pictures.

"FILMS EDUCATE AND ELEVATE"

—NAGINDAS MASTER.

The organisers of the first Indian Motion Picture Congress deserve to be congratulated for having decided to hold a Conference. The film has come to be a very important feature in the daily life of mankind. It has become a very effective agency for the uplift and amelioration of mankind. White providing amusement and entertainment, a well-planned film produced under proper directions educates and elevates. There is no sphere of life where the film may not be adopted as a means of instruction.

"There is no doubt that there is immense scope in India for the development of this Industry. It has, at the same time, to be remembered that it is essential that it be in proper hands, as the production of bad films will cause incalculable harm and undo the good that is expected of the film. To guide the Industry and to determine its scope to see that only suitable films are on the screen. It is necessary that there should be deliberations and discussions and a Congress will serve that purpose very effectively. I, therefore, congratulate the organisers and sincerely wish that their deliberations will lead to proper expansion of the industry and due fulfilment of its proper ideals and I wish the Congress success"

Sole Distributors:—

BRIJMOHAN KRISHNA PRASAD
336 A, Kalbadevi Road, BOMBAY.

The HISTORY of GOLDEN DEEDS

A. D. 1934 — 'ACTRESS' was announced among eleven best pictures of the year by Film Land Cal.

A. D. 1935 1936 — 'SACRED SCANDAL' & 'SNEHLATA' were acclaimed as outstanding social pictures.

A. D. 1937 — 'CHALLENGE' was ranked among nine Box-office hits of the year by Indian Cinematograph Year Book.

A. D. 1938 — 'STATE EXPRESS' stood as one of the twenty Box-office pictures and 'POORNIMA' as one of the year's Ten best achievements— mentioned Moving P. Monthly Bom. in their review of the Industry.

and
HIS HIGHNESS
DREAM LAND
PASSING SHOW
HERO NO. 1

Finish each page in a silver line.

PRAKASH
The Hallmark of "REAL ENTERTAINMENT"
Promises to keep up the Tradition in
1939
with
LEATHER FACE
BIJALI, HUKUMKA EKKA

Studio: KURLA ROAD, ANDHERI.
Chief Agents: EVERGREEN PICTURES, BOMBAY, 4.

restore the smoothness of your skin
CURE
ECZEMA, ULCERS, CRACKS, BURNS, BLISTERS, PRICKLY HEAT, DHOBIES ITCH, ALL SKIN IRRITATION
with Dr. Debat's world famous

INOTON
OINTMENT
Safe to use Quick to heal

Where all remedies have failed
Dr. Debat's COMBINED TREATMENT
OINTMENT
100% BLCOD PURIFIER
POWDER
SOAP
WILL HELP

THE INDIAN FILM INDUSTRY IS PROUD FOR SUCH AN ACHIEVEMENT!

When India is celebrating the First Silver Jubilee of Indian Film Industry, NEW THEATRES—The Producers of Perfect Pictures share the Honour with pride bestowed upon them!.....

NEW THEATRES PRODUCE PERFECT PICTURES
AND THUS *Lead THE INDUSTRY IN INDIA!*

IN 12

"DUSHMAN"
("THE ENEMY")
Photographed & Directed by: Sjt. NITIN BOSE
Music by: Sjt. PUNKAJ MULLIC
Starring:
SAIGAL, LEELA DESAI,
NAJAM, JAGDEESH, PRITHVIRAJ
NEMO & DEOBALA

TWELFTH TRIUMPHANT WEEK
Drawing Crowded Houses at
KRISHNA
TALKIES,
DUBASH THEATRE

★ *Coming!*
HERE IS ANOTHER
TRIUMPH FOR NEW THEATRES

WITH A CAST
THAT IS MATCHLESS:—
K'ANAN,
PAHARI SANAYAL,
MENAKA,
NAWAB, K C. DEY,
PRITHVIRAJ, Etc.

From Director:
DEVKI BOSE
—The Genius whose screen technique has revolutionized the Indian Films!

THE SNAKE CHARMER
("SAPEHRA")
Music: R. C. BORAL

Releasing Organization
CALCUTTA FILM EXCHANGE
TINWALA BLDG., TRIBHUVAN STREET,—BOMBAY 4.

HIS FIRST INSTINCTS
were HUNGER AND SELF-ASSERTION

HE FILLED
His Belly by the Sweat of his Brow
And Fought to Assert HIMSELF
UNTIL
HE WAS OBLIGED TO
Protect a helpless and innocent Girl, who insisted on staying with him, and
BEFRIENDED

A Strong Super-Man who had a Soft Heart, And Saw
A poor little girl dying for the love of this strong super man

THEN HE KNEW THE ONLY WAY
WHICH LEADS HUMANITY TO THE PATH OF GLORY!

THE ONLY WAY
SAGAR MOVIETONE'S STAGGERING STORY OF UNCHANGING HUMAN NATURE. WITH ALL NEW CAST ARUN, ANURADHA, SHEIK, JYOTI, MOHAN KANAYALAL, BANBASI & others.
Directed By:— MEHBOOB

OPENING AT
PATHE
From FRI. 19th MAY 1939.

"No Bathing Scenes, Please"

"The progress of motion pictures in India during the last 25 years can be said to be very satisfactory, and the future is full of hope. The direction in which I desire speedy progress being made is in supplying to the public with Indian topical news. There is a very large field and ample scope for supplying, week after week topical news of interest to the Indian public.

The second direction in which I would wish to draw the attention of producers is to omit, as far as possible, scenes where women are deliberately made to appear either bathing or in bathing costumes. That may be considered to be the bane of films supplied by the West. Up till now, the Indian pictures have maintained a very high standard of public morality and decency. It is not desirable to make the attraction and interest of films depend on the extent of nudity of women or grotesque love scenes.

"I wish all success to Indian Motion Pictures."

MANGALDAS M. PAKVASA.

TOILET FOR FILM STARS
Achievements Of Godrej Soap

(Contributed.)

The cult of beauty has universal appeal; it is not confined to any one age or any one country.

Every woman born of Eve, howsoever humble her station, aspires to attain that beauty which is the birthright of her who is "born in the image of God."

What beneficent work, therefore, does he do who gives Eve the means to beautify herself? Looked from this angle, the manufacturer of toilet preparations performs a useful duty to society, and society owes it to itself to give every encouragement to him who is its benefactor.

Foremost among Indian Manufacturers of Toilet Soaps is the firm of Godrej Soaps, Ltd. The fame of their Toilet Soaps has spread beyond the frontiers of India and many Indian film stars are patrons of their products.

Baby Touch Hair Remover

(Contributed.)

Not a liquid, razor, powder or paste. Can be used any time or place—no odour, no mess—you simply brush off with bare hands.

This new art is a fast, easy, safe and inexpensive way to remove that mar to beauty.

A simple patented device that can be carried in your purse, for use at home, while travelling, or on the beach.

It's application in public is no more embarrassing, nor inconvenient, than your use of your powder puff.

Master the new art of removing hair by the Baby Touch Method and you pave the way to liveliness, the appearance of youth and beauty.

Please visit stall No. 50 in the Exhibition for a demonstration.

your blood is poisoned
by TOXINS causing
ECZEMA ULCERS
PRICKLY HEAT
DHOBIES ITCH
OTHER SKIN IRRITATION
Prevent them or cure them immediately with
DR. DEBAT'S world famous
INOTON

100% BLOOD PURIFIER
Where all remedies have failed Dr. Debat's COMBINED TREATMENT
OINTMENT
100% BLOOD PURIFIER
POWDER
SOAP
WILL HELP
Safe to use quick to heal
prescribed by more than 300,000 Doctors.

STAR DUST OR SAW DUST?

(Continued from page 9.)

ram—with your dramatic resources you could play a 'child of the slums' to perfection. Couldn't some kind little bird whisper this into Shantaram's ears? We will at least have something original.

As far as the 'scrape-throughs' are concerned—most of them are crude syntheses of mediocrity and genius—their future progress depending upon the predominance of one of these two particular elements. Occasionally genius triumphs and mediocrity recedes into the background—and we hail a 'new discovery'—but more often than not mediocrity triumphs—and shelter has to be taken behind personal beauty, voice, past reputation and publicity 'stunts.'

I have deliberately dealt with the 'satisfactories' in a lighter vein—length and sombreness being the time-honoured monopoly of the 'outstanding'—those who have some definite achievements to their credit. Their counterparts in our film world are:

Motilal

"In every duty, in every art in which we would wish to arrive at perfection, we should propose for the object of our pursuit some certain station even beyond abilities—some imaginary excellence, which may amuse to serve and animate our inquiry. In deviating from others, and following an unbeaten road, though perhaps we may never arrive at the wished-for object, yet it is possible we may meet several discoveries by the way; and the certainty of small advantages, even while we travel with security, is not so amusing as the hopes of great rewards, which inspire the adventurer"

This page out of one of the most brilliant of English essayists epitomizes Motilal's screen pursuits—past, present and future more appropriately than anything I could have given. None of Moti's films have ever borne the stamp of 'originality' or exceptional popular appeal—but still he's unquestionably our most talented actor. Paradoxical—may be—but his instance is not without parallel. Pola Negri—whose equal as a portrayer of human gestures and actions the film world has yet to produce, failed inspite of her uniformly brilliant acting to make even one of her films an outstanding achievement in any sense of the term. Yoked as he has usually been—all along his film career—to an 'amateurish', expressionless leading lady and a rather unimaginative 'director'—Moti's task as an artiste has been none too easy. Further—drawing upon the 'sentimental comedy' for his forte, he has been shouldering additional responsibilities. For, representing as it does that natural portrait of human folly and frailty—of which all are judges, because all have sat for the picture—of all others the 'sentimental comedy' is unfortunately the most easily written, but the most difficulty rendered. Those abilities that can hammer out a novel are sufficient for the production of a 'sentimental comedy'. It is only enough to raise the characters a little—to deck out the hero with a ribbon—or give the heroine a title, then to put in an insipid dialogue, without character or humour, into their mouths—give them mighty fine hearts, extra-fine clothes, furnish new sets of scenes, make a pathetic scene or two, with a sprinkling of tender 'melancholy' conversation through the whole, and there's no doubt but all the ladies will cry and all the gentlemen applaud. It would be inexcusable for an artiste to add anything of his own to the playwright's dialogue, yet as to action he's entirely at liberty. Motilal has throughout all his films shown the fertility of his genius, the poignancy of his humour and the exactness of his judgment.

That 'Moti' Touch

He always gives a vivid portrayal of those peculiar oddities of common life which it is not in the power of words to represent. An analogy with his Hollywood counterparts would be worthwhile. Moti's 'efforts' have, Brian Aherne's cute non-chalance, Bob Montgomery's piquancy of expression, Charles Boyer's exclusiveness of gesture, and Franchot Tone's 'indifference' of poise. But over and above all these he gives a definite 'Moti' touch to all his performances—which appear to come straightway from the soul of the artiste—reminiscences of a series of past incidents stamped on the memory of the 'man'. You can never sit through a 'Moti' picture without at one stage or other seeing a chapter out of your own day-to-day life go flying past you. The artiste by his intensity of expression and forcefulness of rendering captivates your imagination—the man by his concentration of soul-force carries you beyond yourself—while 'man and artiste combined' unite proportionately to live your life for you on the screen! The rewards of mediocrity are immediately paid those attending excellence generally paid in reversion so don't get down-hearted Moti if you have to withstand a few buffets. No artiste needs a greater tribute. All honours to India's Screen Personality No. 1.

Nawab Never Disappoints

Nawab—the past, present and future, of all that is entertaining in Indian films—this popular old-timer is our only stock artiste. He never disappoints, always entertains, usually invigorates and often stupefies. Apart from his epoch-making performance in 'Yehudi-ki-Larki' he has literally carried a number of films on his shoulders—'Mukti' and 'Anath Ashram' being notable examples. Extremely unassuming by nature, our 'one-man' edition of Spencer Tracy, Wallace Beery, Paul Muni and Lionel Barrymore—is a hard-worked man—taking his 'job' seriously—which is all too obvious from his screen 'efforts.' Motilal may surpass him in portrayal of the climaxes—but in presentation of detail and light humour and extravaganza Nawab will take a lot of beating even from a Hollywood 'top-notcher'. No more eloquent testimony to his acting prowess can be paid than that he has always been and undoubtedly still is, the all-in-all of the country's premier studio.

Fan's Dream Comes True!

Can any Indian picturegoer ever forget the 'one and only' Parbati of Barua's immortal 'Devdas'? Nature has not been too liberal of personal beauty to Jamuna, than some others to be seen upon our screen. There are actresses here who have much of what connoisseurs call statuary grace, by which is meant elegance unconnected with motion, as she, but they fall infinitely short of her when the soul comes to give expression to the limbs, and animates every feature. Her very first appearance is excessively engagin: she never comes in starring round listlessly, as if she intended to counteract the scruples of the camera. Her eyes are always at first intently fixed upon the principal characters of the scene, and she lifts them with enchanting diffidence upon the scenic background. Further—Jamuna's speech is delivered with scarce any superfluous gestures—her hands and her tongue never set out together, but the one prepares for the other. She sometimes begins with a mute eloquent attitude, but never goes forward all at once with hands, eyes, head and voice. This observation, though it may appear of no importance, should certainly be adverted to; nor do I see any performer (Moti, Jamuna and Nawab excepted) among us that is not in this particular apt to offend. By this simple beginning Jamuna gives herself—like Elizabeth Bergner—a power of rising to unassailable heights in the passion scenes. As she proceeds, every gesture, every look, acquires new violence, till at last, transported she fills the whole vehemence of the part, and all the idea of the 'dramatist'—a cine-fan's dream comes true!

'Artistes' Artiste'

Devika Rani—our first lady of the screen is veritably 'artiste's artiste'. Her portrayals have a characteristic 'scientific' polish about them. It's taking inexcusable liberties to give an 'art' an exclusively scientific basis—but Devika Rani has through her numerous portrayals proved that there is a definite acting 'technique.' Even screen presentation has its 'rudiments'—an elementary grasp of which is an essential part of the artiste's 'equipment.' It's not enough to go to the studio just like so much plaster of Paris—with the profound belief of leaving the stock-taking completely in the hands of the director and the 'gap-filling' to sudden fits of inspiration! One has but to recall to memory some of Devika's more polished roles—'Achut Kanya', 'Jeevan Prabhat', and 'Izzat'—to think of the strong mental force that must have prompted their loftiest traits. No other artiste puts so much brains behind a stellar role. Jamuna may emulate her in a more vivid presentation of soul-force through forcefulness of expression, but in conducting a film on the lines of polished, well-balanced, neat entertainment Devika Rani reigns supreme!

VOLKART BROTHERS
VISIT OUR STALL No. 158
Carrier
VISIT OUR STALL No. 158
Air Conditioning—Refrigeration & Cold Storage
for
Film Studios
Film Laboratories
Film Developing Stations
Home Comfort etc.
SEND YOUR ENQUIRIES TO
VOLKART BROTHERS

YOU SELECT
SWASTIK
"KANTI"
TOILET SOAP
WHY? *Because,*
IN QUALITY & PRICE
"KANTI" STANDS UNIQUE

SWASTIK
Kanti
Toilet Soap
Distributors for Bombay City and Suburbs:—
KANTILAL CHHAGANLAL & CO., VALGADI, BOMBAY. 'Phone No. 21364

Digitized with financial assistance from the Government of Maharashtra on 22 December, 2016

Welfare Schemes For Workers

BUCKINGHAM AND CARNATIC MILLS' LEAD

(CONTRIBUTED)

The Buckingham and Carnatic Mills the advertisement of which appears elsewhere in this Supplement are considered to be the biggest and best equipped Mills in the whole of India. The most important of their products are Khaki materials. They possess the largest khaki dyeing plant under one management in the whole world, and their technical research has evolved special processes which endow their products with properties of fastness demonstrably superior to all others.

At the outbreak of war in August 1914 the Mills quickly organised their resources to meet the emergent and increasing demands of the allied armies operating in Eastern theatres of war, and their services were publicly recognised in December 1917 by His Excellency the Viceroy, who during a speech in Madras said:—

"Khaki Drill is another important item for which we look to you in Madras. All the Khaki Drill required for the Army in India and Mesopotamia is now being turned out by the Buckingham and Carnatic Mills, Madras. The output of these mills has increased very considerably and has now passed 1¼ million yards per month, for which the mills are making their own khaki dye by a process invented by themselves."

Production increased and the Madras Mills continued to supply all the requirements of the army and Civil Departments of the Government of India, Indian States, Railways and innumerable official and semi-official bodies draw supplies of khaki and bleached drills, twills and various other materials from the Buckingham and Carnatic Mills.

Like Khakies Buckingham and Carnatic Mills began to manufacture at very early stage high class cotton fabrics for Suitings and Shirtings, which were formerly imported from Lancashire and other countries of the Continent of Europe. They now offer the materials which stand second to none in quality, finish, designs and fastness of colours, which have satisfactorily passed the most rigid test possible for any material in tropical climate.

In East, it only goes to the credit of the Buckingham and Carnatic Mills to carry at great expense an extensive research work, in their mills as a result of which they have been able to produce special kind of Finishes of permanent nature, which endows to cotton goods, properties of expensive silk and Woollen Worsted Fabrics.

There is one aspect of the Mills' enterprise, however, which is not so well-known as it might be and which would repay study by many large scale industrialists. It is their organisation to promote health and education among the workpeople and to improve the social conditions under which they live.

The Mills employ some 9,000 workpeople who must naturally live within a short distance of

We give a brief description of the Mills' welfare work.

HOUSING.

In 1916 construction began of model villages for workpeople on land belonging to the Mills. For a description of these villages we quote the Report of the Royal Commission on labour in India:

"The one pleasing feature of the situation in the Presidency is the housing scheme carried out by the Buckingham and Carnatic Company of Madras City. This Company has already built 3 villages with 459 houses and another village with 200 houses is in the course of construction The usual type of house consists of a living room, a kitchen and a washing place with a front verandah and yard. The layout is made as spacious as possible and all roads are lighted with electricity A nominal rent of Re. 1/8/- per month is charged. We have inspected these villages and consider that the improved housing conditions and the new opportunities for recreation are bound to make their occupants more healthy and contented."

WELFARE COMMITTEE

Royal Commission further continues:

"In recent years the development of welfare schemes in some of the larger industrial centres has received considerable attention from a number of employers. In this field as in others, the Buckingham and Carnatic Mills in Madras have given a lead to the rest of industrial India. Their manifold welfare activities include schools, meal sheds, a co-oprative society, workmen's stores, an ambulance corps, athletic associations, a workpeople's institute and club, a dramatic society, a literary and debating society and village committee or panchayats. We were particularly impressed with the educational facilities provided by this Company, which include a sound elementary course, some technical classes and training in hygiene."

EDUCATION.

Perhaps the most important of these activities is the flourishing School for boys engaged on half time work at the Mills and the sons of the Mill workpeople, standing in its own park-like grounds of nearly 20 acres.

The school was founded over 30 years ago, *before there were schools or good houses for labourers in Soviet Russia.*

It has grown out of all recognition in size, experience and popularity. There are now 1,200 boys under the charge of two fully qualified lady teachers.

When the School was founded there were scarcely any literates among the Mill workpeople and its value both to the employers and the employed may be gauged by the fact that 80 per cent. of the Mills workpeople are now literate. Contrast this with the figure for the whole of India which is in the neighbourhood of 7 per cent.

In addition to the usual subjects in elementary education, there are technical classes in 6 different subjects where boys learn to use their hands. All articles made in the School find their use either in School or outside, so that the boys take pride in their work, feeling that it is not wasted.

Education is not the only concern of the School. The health and cleanliness of the boys is also studied. Medical inspections, instruction in hygiene and physical culture are given proper attention. Special meals are provided free for sick boys and there is a large dispensary attached to the School, quite apart from the dispensaries in the Mills themselves.

RECREATION.

Ample opportunities for sports —which are not only so essential to physical well-being but help to brighten the daily round by offering the workpeople a source of interest outside their work—are provided by the large recreation grounds, and it is apparent from the keenness with which labourers and their children participate in their games that these opportunities are fully appreciated.

In addition there are Workmen's Stores for the purpose of providing the necessaries of life to the workpeople at the cheapest possible rates. "The workers," reported the Royal Commission on Labour in India, "are advantaged not only in the quality of the food obtainable but also in its cost in relation to general market prices." And in their leisure hours the workpeople may retire to their own club, which is a pioneer institution of its kind which has fully proved its worth.

There is a library and reading room—and and music from gramophone or radio. A well-known Bombay firm, Messrs. Brojmohan Krishanprasad, 336 of Kalbadevi Road, represent them in Punjab, North W. Frontier Province, Delhi, Cawnpore and Bombay for sale of their cloth.

Films For Evolution Of Hindustani

By J. S. CASSHYAP, Well-known Dialogue Writer.

The controversy that rages on the Hindiwala and Urduwala shores, so to say, bears the same relation to Hindustani, as the shore-waters do to the main stream. The shore waters beat and break and boom, while the main stream goes on flowing calmly, till it rises in flood and takes in its entrance the shore and the bed in one whole. The talking screen can raise the wind and the sea so as to bring about this deluge. Only the linguistic monopolists fume and rage and differ over the question of the shape and form of the 'lingua franca,' who believe they know Hindustani; while those who really know it, that is the masses, go on speaking it everyday of their life unconcerned and unconscious of the din on the shores. For it is only under foreign influences that differences in shape and form arise, otherwise Hindi and Urdu are one and the same language that is, Hindustani—pure and simple.

Hindustani or the language of Hindustan appears to me to be a very happy name for the national language. It not only kills the unfortunate controversy that rages between the supporters of the so-called two languages, but also curbs effectively the tendency to import unassimilable foreign words.

The talking film can and should bring Hindustani out of its home, the goddess out of the temple, so to say, so that the believer and the non-believer, the Harijan and the high-caste shall have her darshan and blessings

The power and accessibility of the film as a medium of propagation and propaganda are well known. And though in India it touches but a microscopic fringe of the population, its field of operation embraces those to whom and by whom the common language is to be taught and developed on scientific lines.

UNIVERSAL SCRIPT.

One distinct advantage that the talking screen has over other media such as congresses and conferences, is that it is absolutely unaffected by the script controversy, over which almost all serious attempts at solving the problem of a common language have come to grief. This is an advantage the value of which cannot be too highly appraised. For while other media may, and have, come to a stand-still, this will go on bouncing and bounding on its course.

Apart from its accessibility and freedom from the aforesaid controversy, the screen has one other advantage, the extent of which has not been duly appreciated, viz., the visual and atmospheric aid which it gives to the language and which raises its degree of intelligibility very high. As an example just mark the difference between a song or speech heard on the gramophone, the radio, and the screen. The increasing personal element and the visual representation in the last make all the difference.

But here a word of caution is necessary. The very nature of a medium makes it a double-edged sword. The more powerful it is, the more good or evil it can do. The responsibility of those who employ it is therefore very great. And it becomes extremely grave when the medium is used for, or has to do with, a great national cause.

It has always been my conviction that Hindustani as the national language can be developed on scientific lines with a literature of its own. With this aim I started the work of dialogue and song writing in the film world, and gave to it the colloquial speech of daily life, or in other words, pure, simple Hindustani, the language of the masses, the 'lingua franca' that is to be. I found that the old school of dialogue writing that held sway over the domain of the screen, delighted in the use of high-flown language, either super-Persianized, or super-Sanskritized, equally far removed from the life as well as the capacity of the average cinema-goer. The audience was impressed by the sound rather than the sense of the language used.

I set my face rigidly against the so-called Urdu and the so-called Hindi, and started the school of Hindustani dialogue writing. The rapidly widening sphere of its appreciation and adoption both in the film world and outside has convinced both the critic and the admirer of the definite possibilities of the development of Hindustani, and of the immense power of the talking screen as a medium for it.

EDUCATIVE POWER.

The power and usefulness of the talkies as a faction in national education, is being more and more realized. And with the use of the talkie-screen as such, the need for a common language will be more and more keenly felt. In the foreign countries, besides a general high standard of education, the presence of one national language has been of immense help in the rapid and scientific growth of the cinema both as entertainer and educator.

I would, in conclusion, beg to invite the attention of all those interested in Hindustani to consider the vast possibilities of the talking screen as a medium as the most powerful medium for the evolution and development of the national language.

INSTITUTE OF RADIO TECHNOLOGY

Radios as we know it to-day is the outcome of many years' painstaking research and profound study of technique of this modern 20th century science.

Number of institutions imparting instructions in radio are in existence in Bombay amongst which the institute of Radio Technology leads the way. The phenomenal progress of the I.R.T. during a brief period needs no comment, as the success of any Institution depends on its staff and the technical experience required in the line.

The Principal of I.R.T. has been trained in England and Germany for a period of five years.

The I.R.T. offers high standard of courses of study in Radio Engineering, Radio Servicing, Wireless Telegraphy and A. M. I. E. E. (Lond.). Their students faired brilliantly in the past City and Gilds examinations and it was a success acclaimed to be the best in Bombay.

ALERT – MINDED SHREE **RANJIT** MOVIETONE

IS NOW PREPARING TO OFFER YOU THE FOLLOWING STAND-OUT SMASH ATTRACTIONS TO LEAD OFF THE QUARTER!

1

SANT TULSIDAS Directed by JAYANT DESAI

IN TWO VERSIONS—MARATHI & HINDI
with
Topnotch Stars:—
V. PAGNIS, VASANTI, LEELA CHITNIS, K. DATEY, B. SOHONI, RAM-MARATHE, RAM APTE, DIXIT etc. - - - - - - - -

2

ACHHUT *Directed by:—* CHANDULAL SHAH

(In 3 languages Hindi, Gujarati & English)

Starring:— GOHAR MOTILAL, SITARA, MAZHAR, DIXIT, T. KAPUR VASANTI, RAJKUMARI, CHARLIE,

3

Adhuri Kahani *Directed by* CHATURBHUJ DOSHI

Starring:— ROSE, PRITHVIRAJ, DURGA KHOTE etc.

4

"GOOD-LUCK" *Directed by:—* M. VYAS

Starring:— KUMAR, SITARA, RAM MARATHE, INDOOBALA, GHORY etc.

5

"RETURN OF TOOFAN MAIL" *Directed by:—* JAYANT DESAI

... . *Cast ?* ..... SUPREME PRODUCTIONS' COMING HITS
"?" *Direction:*—KHOSLA: "GAZI SALAUDIN" *Direction:*—HAFEZJEE

QUITE A SUITABLE PICTURE

ON THIS GRAND OCCASION OF SILVER JUBILEE

GALA OPENING TO-DAY AT 1-45 P. M.

A KICK OF FATE MADE A BLIND VILLAGER A MILLIONAIRE!

BUT WHEN HE COULD SEE - - - - HE WAS SURPRISED TO FIND THAT THE WORLD WAS NOT WHICH HE HAD SEEN WITH HIS MIND'S EYE! - - - -

A TRUE LOVE OPENED HIS EYES!

THIS TOO WAS

THE 'KICK' OF FATE ! - - - - -

And what a kick ! !

Shree **RANJIT** Movietone's Soulful Screen Sensation of the season

: Starring:

MADHURI KUMAR

Charlie, Wahidan, Lala Yakub, Ishwarlal, Dixit, Suresh, Ram Marathe, Vasti & Singh - -

Directed by **A. R. KARDAR**

Story & Dialogues Mr. M. SADIQUE

Songs: SANTOSHI

Music: J. DUTTA

Running at.

West-End Talkies - - - - Lamington Rd.

Time
4-30, 7-15 & 10 P. M.
Sat. Sun. & Holidays at 1-45

Edited by SYED ABDULLAH BRELVI and Published for the Bombay Chronicle Co., Ltd., by KESARINATH RAMKRISHNA GANDRE, at the Bombay Chronicle Press, Red Building, Parsi Bazar Street, Fort, Bombay.